



TRITON DIGITAL'S  
STREAMING METRICS  
MONTHLY RANKER

Janeiro de 2021

## Sobre Webcast Metrics® e Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam ou Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

**Webcast Metrics® é um nível de serviço de medição aprimorado que exige que os Publishers participantes atendam a um conjunto mais amplo de requisitos técnicos e operacionais que estão sujeitos a auditoria de terceiros.**

## Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics e Webcast Metrics® da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Webcast Metrics®, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
- Os rankers regionais quantificam o consumo com base na localização do ouvinte.
- Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
- Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.

## Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

## Compreensão das métricas

**Média de Sessões Ativas** ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ( $AAS = TLH / \text{Horas no período}$ ).

**Total de Horas de Audição** ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

**Sessões Iniciadas** ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

**Média de Horas de Audição** ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



# RANKERS JANEIRO DE 2021

# GLOBAL

Daypart: 6am-8pm M-F  
Month: January 2021



| Rank | Sales Network       | AAS       | SS          | ATSL |
|------|---------------------|-----------|-------------|------|
| 1    | iHeartMedia Network | 1,173,739 | 476,784,995 | 0.71 |
| 2    | Talpa Network       | 166,216   | 27,669,810  | 1.74 |
| 3    | 365 Digital         | 6,402     | 1,822,412   | 1.01 |

| Rank | Publisher                      | AAS     | SS          | ATSL |
|------|--------------------------------|---------|-------------|------|
| 1    | iHeartRadio                    | 410,963 | 178,962,431 | 0.66 |
| 2    | Prisa Radio                    | 152,135 | 58,668,768  | 0.75 |
| 3    | NPR Member Stations            | 137,979 | 51,763,899  | 0.76 |
| 4    | Talpa Radio                    | 134,763 | 21,364,065  | 1.83 |
| 5    | RADIO.COM                      | 92,319  | 52,518,676  | 0.51 |
| 6    | Cumulus Streaming Network      | 68,331  | 23,646,247  | 0.83 |
| 7    | Bell Media                     | 40,145  | 9,465,547   | 1.21 |
| 8    | EMF                            | 34,412  | 6,817,822   | 1.42 |
| 9    | Medialaan                      | 28,449  | 5,851,984   | 1.41 |
| 10   | Grupo Acir                     | 28,108  | 9,410,782   | 0.86 |
| 11   | Univision                      | 27,618  | 14,844,247  | 0.54 |
| 12   | Beasley Broadcasting Corporate | 26,230  | 9,505,944   | 0.80 |
| 13   | AccuRadio                      | 25,701  | 4,456,295   | 1.65 |
| 14   | Karnaval.com                   | 20,912  | 9,220,777   | 0.66 |
| 15   | CRP Radios                     | 20,078  | 8,352,199   | 0.70 |
| 16   | Hubbard Broadcasting           | 19,419  | 5,299,900   | 1.04 |
| 17   | New York Public Radio          | 18,689  | 6,044,869   | 0.89 |
| 18   | Grupo Renascenca               | 16,819  | 2,889,804   | 1.69 |
| 19   | Grupo Radio Centro             | 15,506  | 6,303,743   | 0.71 |
| 20   | Salem Communications           | 15,014  | 5,679,262   | 0.75 |

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted: Gross Total Listening Hours: 402,760,031, Net Total Listening Hours: 392,075,893, Gross Active Sessions: 521,095,534, Net Active Sessions: 501,618,982, % Filtered Total Listening Hours: 97.35%, % Filtered Active Sessions: 96.26%

# GLOBAL

Daypart: 6am-12am M-Sun  
Month: January 2021



| Rank | Sales Network       | AAS     | SS          | ATSL |
|------|---------------------|---------|-------------|------|
| 1    | iHeartMedia Network | 780,882 | 591,387,225 | 0.72 |
| 2    | Talpa Network       | 123,039 | 38,868,511  | 1.75 |
| 3    | 365 Digital         | 4,214   | 2,351,527   | 0.98 |

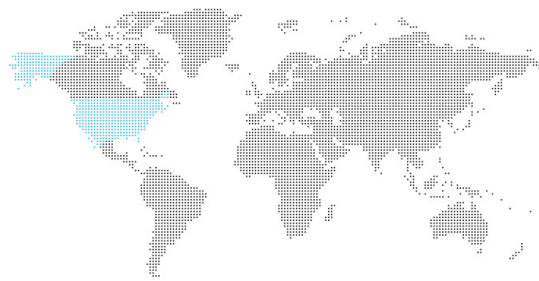
| Rank | Publisher                      | AAS     | SS          | ATSL |
|------|--------------------------------|---------|-------------|------|
| 1    | iHeartRadio                    | 293,885 | 242,859,116 | 0.66 |
| 2    | Prisa Radio                    | 107,035 | 81,852,616  | 0.72 |
| 3    | NPR Member Stations            | 105,648 | 72,565,631  | 0.79 |
| 4    | Talpa Radio                    | 97,836  | 29,327,442  | 1.85 |
| 5    | RADIO.COM                      | 63,798  | 65,283,148  | 0.54 |
| 6    | Cumulus Streaming Network      | 44,741  | 28,660,290  | 0.85 |
| 7    | Bell Media                     | 28,075  | 12,510,062  | 1.23 |
| 8    | EMF                            | 25,454  | 9,788,420   | 1.41 |
| 9    | Medialaan                      | 20,746  | 7,818,978   | 1.47 |
| 10   | Grupo Acir                     | 19,524  | 12,846,751  | 0.84 |
| 11   | AccuRadio                      | 18,309  | 6,215,750   | 1.61 |
| 12   | Univision                      | 17,394  | 17,511,001  | 0.55 |
| 13   | Beasley Broadcasting Corporate | 17,361  | 11,503,722  | 0.83 |
| 14   | Karnaval.com                   | 15,394  | 14,533,791  | 0.59 |
| 15   | CRP Radios                     | 15,237  | 12,546,076  | 0.67 |
| 16   | New York Public Radio          | 14,635  | 8,597,269   | 0.93 |
| 17   | Hubbard Broadcasting           | 12,965  | 6,547,294   | 1.07 |
| 18   | Grupo Renascenca               | 10,826  | 3,941,045   | 1.52 |
| 19   | Grupo Radio Centro             | 10,826  | 8,518,131   | 0.70 |
| 20   | Salem Communications           | 10,028  | 6,858,023   | 0.79 |

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted: Gross Total Listening Hours: 546,405,450, Net Total Listening Hours: 529,942,475, Gross Active Sessions: 700,794,668, Net Active Sessions: 671,633,106, % Filtered Total Listening Hours: 96.99%, % Filtered Active Sessions: 95.84%

# US

Daypart: 6am-8pm M-F  
Month: January 2021



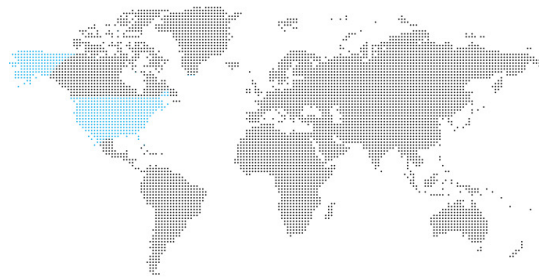
| Rank | Sales Network       | AAS       | SS          | ATSL |
|------|---------------------|-----------|-------------|------|
| 1    | iHeartMedia Network | 1,154,502 | 467,916,455 | 0.71 |

| Rank | Publisher                              | AAS     | SS          | ATSL |
|------|--|---------|-------------|------|
| 1    | iHeartRadio                            | 400,167 | 173,779,119 | 0.66 |
| 2    | NPR Member Stations                    | 129,616 | 48,870,497  | 0.76 |
| 3    | RADIO.COM                              | 92,034  | 52,305,909  | 0.51 |
| 4    | Cumulus Streaming Network              | 67,144  | 23,211,443  | 0.83 |
| 5    | EMF                                    | 33,478  | 6,549,841   | 1.43 |
| 6    | Univision                              | 27,612  | 14,839,246  | 0.54 |
| 7    | Beasley Broadcasting Corporate         | 25,679  | 9,344,729   | 0.79 |
| 8    | Hubbard Broadcasting                   | 19,300  | 5,228,504   | 1.05 |
| 9    | New York Public Radio                  | 17,009  | 5,378,944   | 0.91 |
| 10   | Salem Communications                   | 14,836  | 5,589,985   | 0.75 |
| 11   | AccuRadio                              | 14,395  | 2,302,266   | 1.78 |
| 12   | Bonneville International               | 11,026  | 4,461,115   | 0.72 |
| 13   | Urban One                              | 10,777  | 4,009,209   | 0.77 |
| 14   | ESPN Radio Corporate                   | 8,558   | 4,981,930   | 0.49 |
| 15   | Emmis Communications                   | 8,123   | 3,347,142   | 0.70 |
| 16   | Midwest Communications                 | 6,943   | 1,569,143   | 1.25 |
| 17   | Prisa Radio                            | 6,579   | 3,548,562   | 0.53 |
| 18   | Classical KUSC/KDFC                    | 6,058   | 1,340,783   | 1.29 |
| 19   | WAMU                                   | 5,182   | 2,029,691   | 0.73 |
| 20   | Entravision Communications Corporation | 4,763   | 2,295,379   | 0.60 |

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# US

Daypart: 6am-12am M-Sun  
Month: January 2021



| Rank | Sales Network       | AAS     | SS          | ATSL |
|------|---------------------|---------|-------------|------|
| 1    | iHeartMedia Network | 765,430 | 577,463,731 | 0.72 |

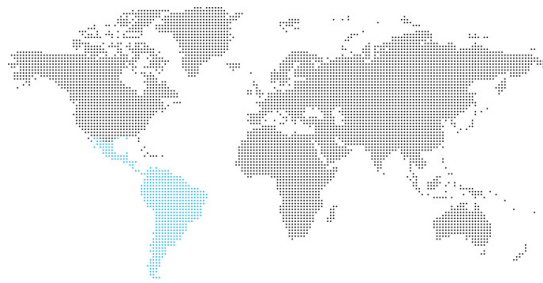
| Rank | Publisher                              | AAS     | SS          | ATSL |
|------|--|---------|-------------|------|
| 1    | iHeartRadio                            | 285,081 | 234,681,531 | 0.67 |
| 2    | NPR Member Stations                    | 98,233  | 67,678,252  | 0.79 |
| 3    | RADIO.COM                              | 63,555  | 64,944,774  | 0.54 |
| 4    | Cumulus Streaming Network              | 43,758  | 27,966,715  | 0.85 |
| 5    | EMF                                    | 24,712  | 9,372,756   | 1.43 |
| 6    | Univision                              | 17,390  | 17,504,284  | 0.55 |
| 7    | Beasley Broadcasting Corporate         | 16,962  | 11,288,087  | 0.83 |
| 8    | New York Public Radio                  | 13,182  | 7,496,278   | 0.96 |
| 9    | Hubbard Broadcasting                   | 12,861  | 6,429,869   | 1.09 |
| 10   | Salem Communications                   | 9,878   | 6,703,788   | 0.80 |
| 11   | AccuRadio                              | 9,617   | 2,963,661   | 1.77 |
| 12   | Urban One                              | 7,128   | 4,817,990   | 0.81 |
| 13   | Bonneville International               | 7,094   | 5,251,512   | 0.74 |
| 14   | ESPN Radio Corporate                   | 6,521   | 7,104,690   | 0.50 |
| 15   | Emmis Communications                   | 5,941   | 4,643,184   | 0.70 |
| 16   | Classical KUSC/KDFC                    | 4,973   | 2,062,432   | 1.32 |
| 17   | Midwest Communications                 | 4,571   | 1,976,212   | 1.25 |
| 18   | Prisa Radio                            | 4,433   | 4,401,989   | 0.55 |
| 19   | WAMU                                   | 3,930   | 2,776,271   | 0.77 |
| 20   | Entravision Communications Corporation | 2,874   | 2,601,055   | 0.61 |

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



# LATAM

Daypart: 6am-7pm M-F  
Month: January 2021

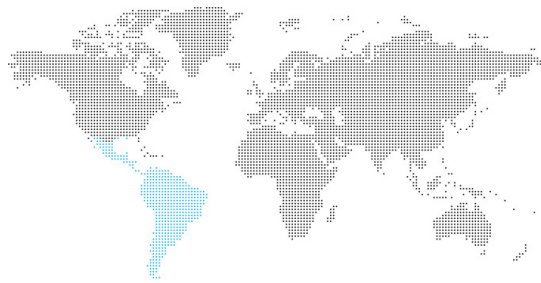


| Rank | Publisher                               | AAS    | SS         | ATSL |
|------|---|--------|------------|------|
| 1    | Prisa Radio (Spain and Latam Countries) | 82,301 | 29,233,315 | 0.75 |
| 2    | Grupo Acir (Mexico)                     | 26,898 | 8,291,206  | 0.87 |
| 3    | CRP Radios (Peru)                       | 17,751 | 6,463,142  | 0.74 |
| 4    | Grupo RPP (Peru)                        | 13,649 | 5,051,399  | 0.72 |
| 5    | Grupo Radio Centro (Mexico)             | 13,426 | 4,828,861  | 0.75 |
| 6    | RCN Radio (Colombia)                    | 11,070 | 3,526,742  | 0.82 |
| 7    | Grupo JBFM (Brazil)                     | 8,084  | 2,796,751  | 0.78 |
| 8    | Grupo BluRadio (Colombia)               | 7,872  | 3,504,536  | 0.59 |
| 9    | Radios IMC (Argentina)                  | 6,661  | 1,433,010  | 1.25 |
| 10   | Jovem Pan - SP (Brazil)                 | 5,965  | 3,603,980  | 0.44 |
| 11   | Nova Brasil (Brazil)                    | 5,675  | 1,710,781  | 0.90 |
| 12   | MVS Radio (Mexico)                      | 5,548  | 1,961,609  | 0.76 |
| 13   | Grupo Alpha Media (Argentina)           | 4,836  | 1,815,495  | 0.72 |
| 14   | Multimedios (Mexico)                    | 3,759  | 1,414,695  | 0.71 |
| 15   | Grupo Radiopolis (Colombia)             | 3,368  | 991,742    | 0.91 |
| 16   | Imagen (Mexico)                         | 2,867  | 1,126,854  | 0.69 |
| 17   | Rádio Alvorada (Brazil)                 | 2,738  | 715,099    | 1.03 |
| 18   | NRM (Mexico)                            | 2,636  | 967,531    | 0.73 |
| 19   | Igreja Pentecostal Deus e Amor (Brazil) | 2,149  | 1,086,314  | 0.51 |
| 20   | Dial Brasil (Brazil)                    | 1,924  | 623,730    | 0.84 |
| 21   | AccuRadio (United States)               | 1,040  | 224,220    | 1.24 |
| 22   | ACCION MULTIMEDIOS (Paraguay)           | 959    | 520,094    | 0.50 |
| 23   | Cadena Radial Vida (Colombia)           | 929    | 510,944    | 0.46 |
| 24   | NPR Member Stations (United States)     | 899    | 365,530    | 0.66 |
| 25   | Radio 93 (Brazil)                       | 879    | 422,488    | 0.56 |

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

# LATAM

Daypart: 6am-12am M-Sun  
Month: January 2021



| Rank | Publisher                               | AAS    | SS         | ATSL |
|------|---|--------|------------|------|
| 1    | Prisa Radio (Spain and Latam Countries) | 51,980 | 38,985,465 | 0.73 |
| 2    | Grupo Acir (Mexico)                     | 17,621 | 11,594,264 | 0.84 |
| 3    | CRP Radios (Peru)                       | 12,806 | 10,099,913 | 0.70 |
| 4    | Grupo RPP (Peru)                        | 9,478  | 7,599,390  | 0.68 |
| 5    | Grupo Radio Centro (Mexico)             | 8,905  | 6,731,282  | 0.73 |
| 6    | RCN Radio (Colombia)                    | 7,796  | 5,649,399  | 0.75 |
| 7    | Grupo JBFM (Brazil)                     | 6,086  | 4,715,150  | 0.71 |
| 8    | Radios IMC (Argentina)                  | 4,977  | 2,442,710  | 1.12 |
| 9    | Grupo BluRadio (Colombia)               | 4,585  | 4,249,360  | 0.58 |
| 10   | Jovem Pan - SP (Brazil)                 | 4,425  | 5,677,936  | 0.43 |
| 11   | Nova Brasil (Brazil)                    | 4,071  | 2,874,531  | 0.78 |
| 12   | MVS Radio (Mexico)                      | 3,494  | 2,616,986  | 0.73 |
| 13   | Grupo Alpha Media (Argentina)           | 3,140  | 2,521,946  | 0.69 |
| 14   | Multimedios (Mexico)                    | 2,541  | 2,124,764  | 0.66 |
| 15   | Grupo Radiopolis (Colombia)             | 2,185  | 1,382,238  | 0.87 |
| 16   | Igreja Pentecostal Deus e Amor (Brazil) | 1,889  | 1,941,456  | 0.52 |
| 17   | NRM (Mexico)                            | 1,886  | 1,478,758  | 0.70 |
| 18   | Rádio Alvorada (Brazil)                 | 1,876  | 1,143,895  | 0.91 |
| 19   | Imagen (Mexico)                         | 1,637  | 1,329,317  | 0.68 |
| 20   | Dial Brasil (Brazil)                    | 1,353  | 1,007,338  | 0.74 |
| 21   | AccuRadio (United States)               | 789    | 363,756    | 1.20 |
| 22   | NPR Member Stations (United States)     | 741    | 631,877    | 0.64 |
| 23   | Cadena Radial Vida (Colombia)           | 658    | 749,293    | 0.46 |
| 24   | Radio 93 (Brazil)                       | 599    | 623,498    | 0.53 |
| 25   | ACCION MULTIMEDIOS (Paraguay)           | 589    | 683,693    | 0.48 |

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

# EMEA

Daypart: 6am-7pm M-F  
Month: January 2021

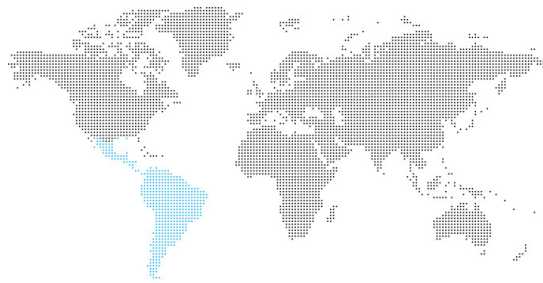


| Rank | Publisher     | AAS     | SS         | ATSL |
|------|---------------|---------|------------|------|
| 1    | Talpa Network | 170,886 | 26,333,664 | 1.74 |
| 2    | 365 Digital   | 6,622   | 1,735,130  | 1.02 |

| Rank | Publisher                               | AAS     | SS         | ATSL |
|------|---|---------|------------|------|
| 1    | Talpa Radio (Netherlands)               | 139,240 | 20,478,656 | 1.83 |
| 2    | Prisa Radio (Spain and Latam Countries) | 67,611  | 23,331,371 | 0.77 |
| 3    | Medialaan (Belgium)                     | 29,522  | 5,666,786  | 1.42 |
| 4    | Karnaval.com (Turkey)                   | 21,467  | 8,610,089  | 0.68 |
| 5    | Grupo Renascenca (Portugal)             | 17,243  | 2,661,210  | 1.76 |
| 6    | RadioCorp (Netherlands)                 | 16,778  | 3,271,325  | 1.38 |
| 7    | RadiaCZ (Czech Republic)                | 11,055  | 1,347,390  | 2.16 |
| 8    | Active Radio A.S. (Czech Republic)      | 8,609   | 1,102,584  | 2.09 |
| 9    | Primedia Broadcasting (South Africa)    | 6,622   | 1,735,130  | 1.02 |
| 10   | Vlaanderen Eén NV (Belgium)             | 6,185   | 867,547    | 1.91 |

# EMEA

Daypart: 6am-12am M-Sun  
Month: January 2021



| Rank | Publisher     | AAS     | SS         | ATSL |
|------|---------------|---------|------------|------|
| 1    | Talpa Network | 121,499 | 37,999,678 | 1.74 |
| 2    | 365 Digital   | 4,124   | 2,276,294  | 1.00 |

| Rank | Publisher                               | AAS    | SS         | ATSL |
|------|---|--------|------------|------|
| 1    | Talpa Radio (Netherlands)               | 96,909 | 28,802,395 | 1.84 |
| 2    | Prisa Radio (Spain and Latam Countries) | 49,722 | 37,683,078 | 0.71 |
| 3    | Medialaan (Belgium)                     | 20,683 | 7,766,164  | 1.49 |
| 4    | Karnaval.com (Turkey)                   | 15,080 | 14,200,344 | 0.59 |
| 5    | RadioCorp (Netherlands)                 | 12,621 | 5,016,968  | 1.40 |
| 6    | Grupo Renascenca (Portugal)             | 10,595 | 3,756,653  | 1.56 |
| 7    | RadiaCZ (Czech Republic)                | 6,880  | 1,909,000  | 1.96 |
| 8    | Active Radio A.S. (Czech Republic)      | 4,838  | 1,365,493  | 1.94 |
| 9    | Vlaanderen Eén NV (Belgium)             | 4,578  | 1,296,630  | 1.96 |
| 10   | Primedia Broadcasting (South Africa)    | 4,124  | 2,276,294  | 1.00 |

## Recursos

**Acesso aos Rankers mensais:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

**Webcast Metrics, Folha de informação**

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

**Fale conosco**

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

[Ranker@TritonDigital.com](mailto:Ranker@TritonDigital.com)

---