



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

January 2021

About Triton's Webcast Metrics and Streaming Metrics Services



Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

Webcast Metrics® is an enhanced measurement service tier that requires participating publishers to meet a broader set of technical and operational requirements which are subject to a third-party audit.

About Triton's Rankers

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics and Webcast Metrics® measurement services.

Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker, powered by Webcast Metrics®, verifies the quantity of streams without qualifying where they are being consumed.
- The regional rankers quantify consumption based on listener location.
- All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
- Sales Networks include both owned streams and the streams related to network affiliations.



About the Rankings



Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

Understanding the Metrics

Average Active Sessions or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ($AAS = TLH / \text{Hours in period}$).

Total Listening Hours or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

Session Starts or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

Average Time Spent Listening or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

The background is a solid blue color with various abstract elements. There are several halftone patterns, which are grids of small dots, arranged in a way that suggests a world map. Overlaid on these are various geometric shapes: circles of different sizes and colors (some light blue, some dark blue, some purple), vertical lines of varying heights, and thin horizontal lines. The overall aesthetic is modern and technological.

JANUARY 2021 RANKERS

GLOBAL

Daypart: 6am-8pm M-F
Month: January 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,173,739	476,784,995	0.71
2	Talpa Network	166,216	27,669,810	1.74
3	365 Digital	6,402	1,822,412	1.01

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	410,963	178,962,431	0.66
2	Prisa Radio	152,135	58,668,768	0.75
3	NPR Member Stations	137,979	51,763,899	0.76
4	Talpa Radio	134,763	21,364,065	1.83
5	RADIO.COM	92,319	52,518,676	0.51
6	Cumulus Streaming Network	68,331	23,646,247	0.83
7	Bell Media	40,145	9,465,547	1.21
8	EMF	34,412	6,817,822	1.42
9	Medialaan	28,449	5,851,984	1.41
10	Grupo Acir	28,108	9,410,782	0.86
11	Univision	27,618	14,844,247	0.54
12	Beasley Broadcasting Corporate	26,230	9,505,944	0.80
13	AccuRadio	25,701	4,456,295	1.65
14	Karnaval.com	20,912	9,220,777	0.66
15	CRP Radios	20,078	8,352,199	0.70
16	Hubbard Broadcasting	19,419	5,299,900	1.04
17	New York Public Radio	18,689	6,044,869	0.89
18	Grupo Renascenca	16,819	2,889,804	1.69
19	Grupo Radio Centro	15,506	6,303,743	0.71
20	Salem Communications	15,014	5,679,262	0.75

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted: Gross Total Listening Hours: 402,760,031, Net Total Listening Hours: 392,075,893, Gross Active Sessions: 521,095,534, Net Active Sessions: 501,618,982, % Filtered Total Listening Hours: 97.35%, % Filtered Active Sessions: 96.26%

GLOBAL

Daypart: 6am-12am M-Sun
Month: January 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	780,882	591,387,225	0.72
2	Talpa Network	123,039	38,868,511	1.75
3	365 Digital	4,214	2,351,527	0.98

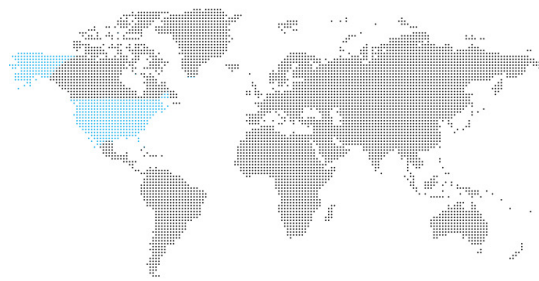
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	293,885	242,859,116	0.66
2	Prisa Radio	107,035	81,852,616	0.72
3	NPR Member Stations	105,648	72,565,631	0.79
4	Talpa Radio	97,836	29,327,442	1.85
5	RADIO.COM	63,798	65,283,148	0.54
6	Cumulus Streaming Network	44,741	28,660,290	0.85
7	Bell Media	28,075	12,510,062	1.23
8	EMF	25,454	9,788,420	1.41
9	Medialaan	20,746	7,818,978	1.47
10	Grupo Acir	19,524	12,846,751	0.84
11	AccuRadio	18,309	6,215,750	1.61
12	Univision	17,394	17,511,001	0.55
13	Beasley Broadcasting Corporate	17,361	11,503,722	0.83
14	Karnaval.com	15,394	14,533,791	0.59
15	CRP Radios	15,237	12,546,076	0.67
16	New York Public Radio	14,635	8,597,269	0.93
17	Hubbard Broadcasting	12,965	6,547,294	1.07
18	Grupo Renascenca	10,826	3,941,045	1.52
19	Grupo Radio Centro	10,826	8,518,131	0.70
20	Salem Communications	10,028	6,858,023	0.79

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted: Gross Total Listening Hours: 546,405,450, Net Total Listening Hours: 529,942,475, Gross Active Sessions: 700,794,668, Net Active Sessions: 671,633,106, % Filtered Total Listening Hours: 96.99%, % Filtered Active Sessions: 95.84%

US

Daypart: 6am-8pm M-F
Month: January 2021



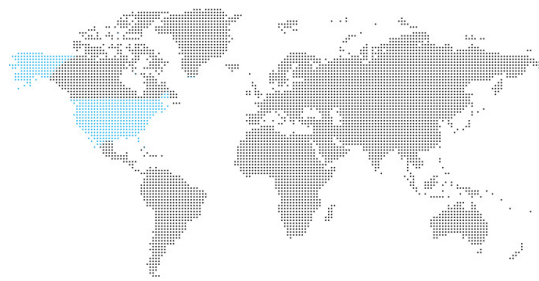
Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,154,502	467,916,455	0.71

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	400,167	173,779,119	0.66
2	NPR Member Stations	129,616	48,870,497	0.76
3	RADIO.COM	92,034	52,305,909	0.51
4	Cumulus Streaming Network	67,144	23,211,443	0.83
5	EMF	33,478	6,549,841	1.43
6	Univision	27,612	14,839,246	0.54
7	Beasley Broadcasting Corporate	25,679	9,344,729	0.79
8	Hubbard Broadcasting	19,300	5,228,504	1.05
9	New York Public Radio	17,009	5,378,944	0.91
10	Salem Communications	14,836	5,589,985	0.75
11	AccuRadio	14,395	2,302,266	1.78
12	Bonneville International	11,026	4,461,115	0.72
13	Urban One	10,777	4,009,209	0.77
14	ESPN Radio Corporate	8,558	4,981,930	0.49
15	Emmis Communications	8,123	3,347,142	0.70
16	Midwest Communications	6,943	1,569,143	1.25
17	Prisa Radio	6,579	3,548,562	0.53
18	Classical KUSC/KDFC	6,058	1,340,783	1.29
19	WAMU	5,182	2,029,691	0.73
20	Entravision Communications Corporation	4,763	2,295,379	0.60

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

US

Daypart: 6am-12am M-Sun
Month: January 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	765,430	577,463,731	0.72

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	285,081	234,681,531	0.67
2	NPR Member Stations	98,233	67,678,252	0.79
3	RADIO.COM	63,555	64,944,774	0.54
4	Cumulus Streaming Network	43,758	27,966,715	0.85
5	EMF	24,712	9,372,756	1.43
6	Univision	17,390	17,504,284	0.55
7	Beasley Broadcasting Corporate	16,962	11,288,087	0.83
8	New York Public Radio	13,182	7,496,278	0.96
9	Hubbard Broadcasting	12,861	6,429,869	1.09
10	Salem Communications	9,878	6,703,788	0.80
11	AccuRadio	9,617	2,963,661	1.77
12	Urban One	7,128	4,817,990	0.81
13	Bonneville International	7,094	5,251,512	0.74
14	ESPN Radio Corporate	6,521	7,104,690	0.50
15	Emmis Communications	5,941	4,643,184	0.70
16	Classical KUSC/KDFC	4,973	2,062,432	1.32
17	Midwest Communications	4,571	1,976,212	1.25
18	Prisa Radio	4,433	4,401,989	0.55
19	WAMU	3,930	2,776,271	0.77
20	Entravision Communications Corporation	2,874	2,601,055	0.61

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	82,301	29,233,315	0.75
2	Grupo Acir (Mexico)	26,898	8,291,206	0.87
3	CRP Radios (Peru)	17,751	6,463,142	0.74
4	Grupo RPP (Peru)	13,649	5,051,399	0.72
5	Grupo Radio Centro (Mexico)	13,426	4,828,861	0.75
6	RCN Radio (Colombia)	11,070	3,526,742	0.82
7	Grupo JBFM (Brazil)	8,084	2,796,751	0.78
8	Grupo BluRadio (Colombia)	7,872	3,504,536	0.59
9	Radios IMC (Argentina)	6,661	1,433,010	1.25
10	Jovem Pan - SP (Brazil)	5,965	3,603,980	0.44
11	Nova Brasil (Brazil)	5,675	1,710,781	0.90
12	MVS Radio (Mexico)	5,548	1,961,609	0.76
13	Grupo Alpha Media (Argentina)	4,836	1,815,495	0.72
14	Multimedios (Mexico)	3,759	1,414,695	0.71
15	Grupo Radiopolis (Colombia)	3,368	991,742	0.91
16	Imagen (Mexico)	2,867	1,126,854	0.69
17	Rádio Alvorada (Brazil)	2,738	715,099	1.03
18	NRM (Mexico)	2,636	967,531	0.73
19	Igreja Pentecostal Deus e Amor (Brazil)	2,149	1,086,314	0.51
20	Dial Brasil (Brazil)	1,924	623,730	0.84
21	AccuRadio (United States)	1,040	224,220	1.24
22	ACCION MULTIMEDIOS (Paraguay)	959	520,094	0.50
23	Cadena Radial Vida (Colombia)	929	510,944	0.46
24	NPR Member Stations (United States)	899	365,530	0.66
25	Radio 93 (Brazil)	879	422,488	0.56

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	51,980	38,985,465	0.73
2	Grupo Acir (Mexico)	17,621	11,594,264	0.84
3	CRP Radios (Peru)	12,806	10,099,913	0.70
4	Grupo RPP (Peru)	9,478	7,599,390	0.68
5	Grupo Radio Centro (Mexico)	8,905	6,731,282	0.73
6	RCN Radio (Colombia)	7,796	5,649,399	0.75
7	Grupo JBFM (Brazil)	6,086	4,715,150	0.71
8	Radios IMC (Argentina)	4,977	2,442,710	1.12
9	Grupo BluRadio (Colombia)	4,585	4,249,360	0.58
10	Jovem Pan - SP (Brazil)	4,425	5,677,936	0.43
11	Nova Brasil (Brazil)	4,071	2,874,531	0.78
12	MVS Radio (Mexico)	3,494	2,616,986	0.73
13	Grupo Alpha Media (Argentina)	3,140	2,521,946	0.69
14	Multimedios (Mexico)	2,541	2,124,764	0.66
15	Grupo Radiopolis (Colombia)	2,185	1,382,238	0.87
16	Igreja Pentecostal Deus e Amor (Brazil)	1,889	1,941,456	0.52
17	NRM (Mexico)	1,886	1,478,758	0.70
18	Rádio Alvorada (Brazil)	1,876	1,143,895	0.91
19	Imagen (Mexico)	1,637	1,329,317	0.68
20	Dial Brasil (Brazil)	1,353	1,007,338	0.74
21	AccuRadio (United States)	789	363,756	1.20
22	NPR Member Stations (United States)	741	631,877	0.64
23	Cadena Radial Vida (Colombia)	658	749,293	0.46
24	Radio 93 (Brazil)	599	623,498	0.53
25	ACCION MULTIMEDIOS (Paraguay)	589	683,693	0.48

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

EMEA

Daypart: 6am-7pm M-F
Month: January 2021

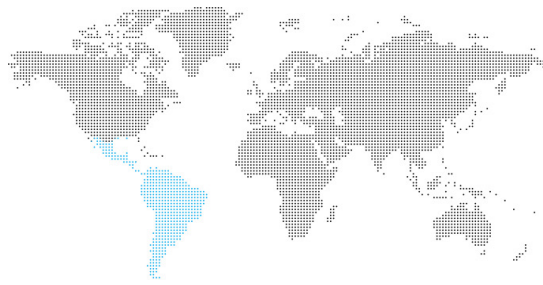


Rank	Publisher	AAS	SS	ATSL
1	Talpa Network	170,886	26,333,664	1.74
2	365 Digital	6,622	1,735,130	1.02

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	139,240	20,478,656	1.83
2	Prisa Radio (Spain and Latam Countries)	67,611	23,331,371	0.77
3	Medialaan (Belgium)	29,522	5,666,786	1.42
4	Karnaval.com (Turkey)	21,467	8,610,089	0.68
5	Grupo Renascenca (Portugal)	17,243	2,661,210	1.76
6	RadioCorp (Netherlands)	16,778	3,271,325	1.38
7	RadiaCZ (Czech Republic)	11,055	1,347,390	2.16
8	Active Radio A.S. (Czech Republic)	8,609	1,102,584	2.09
9	Primedia Broadcasting (South Africa)	6,622	1,735,130	1.02
10	Vlaanderen Eén NV (Belgium)	6,185	867,547	1.91

EMEA

Daypart: 6am-12am M-Sun
Month: January 2021



Rank	Publisher	AAS	SS	ATSL
1	Talpa Network	121,499	37,999,678	1.74
2	365 Digital	4,124	2,276,294	1.00

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	96,909	28,802,395	1.84
2	Prisa Radio (Spain and Latam Countries)	49,722	37,683,078	0.71
3	Medialaan (Belgium)	20,683	7,766,164	1.49
4	Karnaval.com (Turkey)	15,080	14,200,344	0.59
5	RadioCorp (Netherlands)	12,621	5,016,968	1.40
6	Grupo Renascenca (Portugal)	10,595	3,756,653	1.56
7	RadiaCZ (Czech Republic)	6,880	1,909,000	1.96
8	Active Radio A.S. (Czech Republic)	4,838	1,365,493	1.94
9	Vlaanderen Eén NV (Belgium)	4,578	1,296,630	1.96
10	Primedia Broadcasting (South Africa)	4,124	2,276,294	1.00

Access the Monthly Rankers:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics Reference Guide

A quick guide to Webcast Metrics Data, Features & Capabilities

<http://bit.ly/WCMreferenceguide>

Contact Us

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

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