



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Enero de 2022

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.

The background is a vibrant blue gradient. It features a stylized world map composed of a grid of small dots. To the right of the map, there are several vertical bars of varying heights, resembling a bar chart. Scattered throughout the scene are various geometric elements: thin vertical lines, small circles, and larger, semi-transparent circles in shades of blue and purple. The overall aesthetic is clean, modern, and data-oriented.

RANKERS ENERO DE 2022

GLOBAL

Daypart: 6am-8pm M-F

Month: Enero de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,152,251	478,761,094	0.69
2	Talpa Network	176,589	27,845,444	1.84
3	365 Digital	7,389	2,000,862	1.05

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	394,741	214,098,666	0.53
2	Prisa Radio	169,323	65,157,196	0.75
3	Talpa Radio	140,849	21,277,584	1.92
4	NPR Member Stations	111,918	39,258,150	0.81
5	Audacy	99,396	40,059,920	0.71
6	Cumulus Streaming Network	62,527	20,330,530	0.88
7	Bell Media	43,014	9,832,092	1.25
8	EMF	39,637	7,868,284	1.41
9	Mediaaan	32,839	5,775,805	1.65
10	Grupo Acir	32,271	10,652,704	0.87
11	Univision	27,920	14,002,051	0.57
12	Beasley Broadcasting Corporate	27,095	9,309,588	0.84
13	AccuRadio	25,762	4,631,549	1.59
14	CRP Radios	23,336	9,253,567	0.73
15	Hubbard Broadcasting	21,444	5,785,149	1.05
16	Karnaval.com	19,195	7,749,507	0.72
17	New York Public Radio	16,091	4,830,349	0.95
18	Grupo Radio Centro	15,857	5,844,408	0.78
19	Salem Communications	13,919	4,958,056	0.79
20	Grupo JBFM	13,097	4,871,936	0.78
21	Commerciele Radio Nederland B.V.	11,827	2,237,830	1.53
22	Urban One	11,275	4,087,424	0.79
23	Bonneville International	10,772	4,190,208	0.74
24	RadiaCZ	10,741	1,463,428	2.08
25	Grupo BluRadio	10,444	5,816,443	0.50

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN

Month: Enero de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	770,119	599,265,663	0.70
2	Talpa Network	129,793	38,741,115	1.85
3	365 Digital	4,790	2,523,310	1.03

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	280,674	283,449,379	0.55
2	Prisa Radio	118,192	89,551,144	0.72
3	Talpa Radio	101,722	28,984,947	1.94
4	NPR Member Stations	87,411	57,154,518	0.83
5	Audacy	67,905	50,589,719	0.73
6	Cumulus Streaming Network	41,212	25,317,876	0.89
7	Bell Media	29,767	12,717,751	1.28
8	EMF	29,448	11,229,856	1.42
9	Mediaaan	23,765	7,872,582	1.67
10	Grupo Acir	21,997	14,347,713	0.84
11	AccuRadio	18,162	6,307,208	1.58
12	Beasley Broadcasting Corporate	17,718	11,561,733	0.84
13	Univision	17,492	16,454,657	0.58
14	CRP Radios	17,151	13,448,746	0.70
15	Hubbard Broadcasting	14,261	7,068,465	1.09
16	Karnaval.com	14,054	11,731,134	0.66
17	New York Public Radio	12,699	6,996,614	0.99
18	Grupo Radio Centro	10,994	7,871,255	0.77
19	Grupo JBFM	9,962	7,466,824	0.73
20	Commerciele Radio Nederland B.V.	9,474	3,325,012	1.57
21	Salem Communications	9,203	5,956,307	0.83
22	Grupo America	7,755	5,529,462	0.76
23	Urban One	7,540	4,946,388	0.83
24	Grupo Alpha Media	7,068	5,958,612	0.65
25	RadiaCZ	7,036	2,062,194	1.85

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-8pm M-F
 Month: Enero de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,131,382	469,047,365	0.69

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	383,058	208,310,720	0.53
2	NPR Member Stations	104,288	36,633,430	0.81
3	Audacy	99,087	39,869,459	0.71
4	Cumulus Streaming Network	61,568	19,985,017	0.88
5	EMF	38,551	7,546,791	1.43
6	Univision	27,897	13,993,529	0.57
7	Beasley Broadcasting Corporate	26,550	9,159,826	0.84
8	Hubbard Broadcasting	21,328	5,702,645	1.06
9	AccuRadio	15,058	2,597,626	1.66
10	New York Public Radio	14,773	4,332,801	0.97
11	Salem Communications	13,758	4,883,464	0.80
12	Urban One	11,229	4,073,298	0.79
13	Bonneville International	10,641	4,135,176	0.74
14	MediaCo Holding Inc	7,857	3,510,017	0.64
15	Midwest Communications	7,349	1,571,800	1.32
16	ESPN Radio Corporate	7,240	4,412,301	0.47
17	Prisa Radio	7,159	3,843,428	0.53
18	Classical KUSC/KDFC	6,489	1,294,257	1.42
19	Entravision Communications Corporation	5,202	2,388,351	0.63
20	WAMU	4,192	1,631,819	0.73
21	Estrella Media	4,044	1,839,918	0.64
22	Sinclair Telecable	3,134	1,020,229	0.88
23	Lotus Communications Corp	2,786	1,181,143	0.68
24	Meruelo Media Holdings	2,597	1,144,983	0.66
25	Connoisseur Media	2,465	509,029	1.37

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-12am M-SUN

Month: Enero de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	753,268	583,847,974	0.70

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	271,147	274,343,674	0.54
2	NPR Member Stations	80,606	52,668,079	0.83
3	Audacy	67,647	50,290,876	0.73
4	Cumulus Streaming Network	40,420	24,760,284	0.89
5	EMF	28,582	10,736,929	1.44
6	Univision	17,473	16,443,252	0.58
7	Beasley Broadcasting Corporate	17,329	11,363,739	0.84
8	Hubbard Broadcasting	14,160	6,933,994	1.11
9	New York Public Radio	11,549	6,175,403	1.02
10	AccuRadio	9,983	3,286,528	1.66
11	Salem Communications	9,066	5,836,359	0.84
12	Urban One	7,502	4,925,793	0.83
13	Bonneville International	6,843	4,912,774	0.77
14	MediaCo Holding Inc	6,232	5,254,602	0.65
15	Classical KUSC/KDFC	5,241	1,989,522	1.43
16	ESPN Radio Corporate	5,206	6,086,622	0.47
17	Prisa Radio	4,830	4,755,492	0.55
18	Midwest Communications	4,826	1,974,612	1.32
19	WAMU	3,240	2,316,992	0.76
20	Entravision Communications Corporation	3,100	2,682,294	0.64
21	Estrella Media	2,381	2,115,002	0.62
22	Sinclair Telecable	2,010	1,200,354	0.92
23	Meruelo Media Holdings	1,818	1,520,244	0.66
24	Lotus Communications Corp	1,730	1,370,920	0.69
25	Connoisseur Media	1,684	655,018	1.39

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Enero de 2022



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	87,940	31,799,137	0.73
2	Grupo Acir (Mexico)	31,049	9,450,666	0.88
3	CRP Radios (Peru)	21,237	7,322,599	0.78
4	Grupo Radio Centro (Mexico)	13,964	4,491,095	0.83
5	RCN Radio (Colombia)	13,180	4,635,077	0.74
6	Grupo JBFM (Brazil)	13,133	4,485,414	0.78
7	Grupo Alpha Media (Argentina)	10,044	4,024,699	0.67
8	Grupo América (Argentina)	10,002	3,076,183	0.85
9	Grupo BluRadio (Colombia)	9,761	4,966,337	0.51
10	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	8,614	1,729,169	1.35
11	LS4 Radio Continental SA (Argentina)	8,272	2,091,892	1.06
12	Grupo Mix de Comunicacao (Brazil)	8,220	1,996,727	1.11
13	Grupo Camargo de Comunicação (Brazil)	8,202	3,180,311	0.70
14	MVS Radio (Mexico)	6,458	2,150,147	0.80
15	Jovem Pan - SP (Brazil)	6,074	3,566,122	0.45
16	Nova Brasil (Brazil)	4,975	1,471,705	0.91
17	Multimedios (Mexico)	4,796	1,708,030	0.75
18	SAUDADE FM (Brazil)	4,449	1,576,437	0.76
19	Grupo Radiopolis (Colombia)	3,888	1,172,371	0.89
20	Rádio Alvorada (Brazil)	3,347	795,074	1.13
21	NRM (Mexico)	3,035	1,051,108	0.78
22	Cadena 3 Argentina (Argentina)	2,675	914,771	0.78
23	Igreja Pentecostal Deus e Amor (Brazil)	2,603	1,161,635	0.57
24	Radio Kiss FM (Brazil)	2,554	644,221	1.07
25	Dial Brasil (Brazil)	2,188	635,168	0.93

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Enero de 2022

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	54,708	41,414,795	0.72
2	Grupo Acir (Mexico)	19,999	13,064,246	0.84
3	CRP Radios (Peru)	14,862	11,061,654	0.74
4	Grupo JBFM (Brazil)	9,703	7,265,342	0.73
5	Grupo Radio Centro (Mexico)	9,225	6,276,456	0.81
6	RCN Radio (Colombia)	9,107	7,124,900	0.69
7	Grupo América (Argentina)	7,408	5,226,605	0.77
8	Grupo Alpha Media (Argentina)	6,559	5,445,492	0.66
9	Grupo Camargo de Comunicação (Brazil)	6,015	5,072,901	0.66
10	Grupo BluRadio (Colombia)	5,650	5,949,287	0.51
11	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	5,487	2,410,778	1.26
12	Grupo Mix de Comunicacao (Brazil)	5,435	2,973,198	1.01
13	LS4 Radio Continental SA (Argentina)	5,386	2,968,641	1.00
14	Jovem Pan - SP (Brazil)	4,382	5,284,715	0.45
15	MVS Radio (Mexico)	4,040	2,857,120	0.77
16	Nova Brasil (Brazil)	3,766	2,478,715	0.84
17	SAUDADE FM (Brazil)	3,401	2,664,142	0.70
18	Multimedios (Mexico)	3,256	2,550,734	0.70
19	Grupo Radiopolis (Colombia)	2,499	1,597,113	0.86
20	Rádio Alvorada (Brazil)	2,318	1,238,378	1.03
21	Igreja Pentecostal Deus e Amor (Brazil)	2,268	2,119,748	0.57
22	NRM (Mexico)	2,064	1,534,520	0.74
23	Cadena 3 Argentina (Argentina)	2,042	1,565,295	0.71
24	Radio Kiss FM (Brazil)	1,828	1,026,079	0.99
25	Dial Brasil (Brazil)	1,528	986,867	0.86

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Enero de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	181,701	26,479,796	1.84
2	365 Digital	7,670	1,918,166	1.12

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	145,611	20,365,110	1.92
2	Prisa Radio (Spain and Latam Countries)	79,588	26,803,368	0.79
3	DPG Media (Netherlands)	51,832	7,011,583	1.94
4	Medialaan (Belgium)	34,017	5,572,867	1.75
5	Karnaval.com (Turkey)	19,713	7,280,507	0.69
6	RadioCorp (Netherlands)	18,411	3,197,026	1.64
7	Commerciele Radio Nederland B.V.(Netherlands)	12,135	2,126,984	1.43
8	RadiaCZ (Czech Republic)	11,240	1,390,340	2.08
9	Fresh Media Bulgaria	8,919	1,254,059	1.92
10	Active Radio A.S. (Czech Republic)	8,722	1,119,456	2.17
11	Primedia Broadcasting (South Africa)	7,670	1,918,166	1.12
12	Vlaanderen Eén NV (Belgium)	6,918	964,974	1.94
13	SABC (South Africa)	5,903	2,040,415	0.77
14	Sublime World BV (Netherlands)	5,686	789,351	1.98
15	Unidad Editorial (Spain)	5,182	2,633,259	0.55

Notes:

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EMEA

Daypart: 6am-12am M-SUN
Month: Enero de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	128,255	37,860,839	1.94
2	365 Digital	4,698	2,456,107	1.06

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	100,803	28,443,908	1.98
2	Prisa Radio (Spain and Latam Countries)	57,795	42,643,761	0.77
3	DPG Media (Netherlands)	34,001	9,259,387	1.97
4	Medialaan (Belgium)	23,687	7,817,443	1.80
5	Karnaval.com (Turkey)	13,753	11,471,419	0.62
6	RadioCorp (Netherlands)	13,536	4,800,119	1.55
7	Commerciele Radio Nederland B.V.(Netherlands)	9,376	3,274,896	1.59
8	RadiaCZ (Czech Republic)	6,996	2,011,261	1.84
9	Fresh Media Bulgaria	5,442	1,690,656	1.78
10	Vlaanderen Eén NV (Belgium)	5,046	1,437,087	2.05
11	Active Radio A.S. (Czech Republic)	4,870	1,371,032	1.98
12	Primedia Broadcasting (South Africa)	4,698	2,456,107	1.06
13	Sublime World BV (Netherlands)	4,444	1,244,973	2.06
14	Unidad Editorial (Spain)	4,353	4,918,051	0.48
15	SABC (South Africa)	4,176	3,200,130	0.71

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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