



TRITON DIGITAL'S  
**STREAMING  
METRICS  
MONTHLY  
RANKER**

Janeiro de 2022

## Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

## Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streaming Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
  - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
  - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
  - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
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## Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

## Compreensão das métricas

**Média de Sessões Ativas** ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ( $AAS = TLH / \text{Horas no período}$ ).

**Total de Horas de Audição** ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

**Sessões Iniciadas** ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

**Média de Horas de Audição** ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.

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**RANKERS JANEIRO DE 2022**

# GLOBAL

Daypart: 6am-8pm M-F  
Month: Janeiro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,152,251	478,761,094	0.69
2	Talpa Network	176,589	27,845,444	1.84
3	365 Digital	7,389	2,000,862	1.05

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	394,741	214,098,666	0.53
2	Prisa Radio	169,323	65,157,196	0.75
3	Talpa Radio	140,849	21,277,584	1.92
4	NPR Member Stations	111,918	39,258,150	0.81
5	Audacy	99,396	40,059,920	0.71
6	Cumulus Streaming Network	62,527	20,330,530	0.88
7	Bell Media	43,014	9,832,092	1.25
8	EMF	39,637	7,868,284	1.41
9	Mediaaan	32,839	5,775,805	1.65
10	Grupo Acir	32,271	10,652,704	0.87
11	Univision	27,920	14,002,051	0.57
12	Beasley Broadcasting Corporate	27,095	9,309,588	0.84
13	AccuRadio	25,762	4,631,549	1.59
14	CRP Radios	23,336	9,253,567	0.73
15	Hubbard Broadcasting	21,444	5,785,149	1.05
16	Karnaval.com	19,195	7,749,507	0.72
17	New York Public Radio	16,091	4,830,349	0.95
18	Grupo Radio Centro	15,857	5,844,408	0.78
19	Salem Communications	13,919	4,958,056	0.79
20	Grupo JBFM	13,097	4,871,936	0.78
21	Commerciele Radio Nederland B.V.	11,827	2,237,830	1.53
22	Urban One	11,275	4,087,424	0.79
23	Bonneville International	10,772	4,190,208	0.74
24	RadiaCZ	10,741	1,463,428	2.08
25	Grupo BluRadio	10,444	5,816,443	0.50

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL

Daypart: 6am-12am M-SUN

Month: Janeiro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	770,119	599,265,663	0.70
2	Talpa Network	129,793	38,741,115	1.85
3	365 Digital	4,790	2,523,310	1.03

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	280,674	283,449,379	0.55
2	Prisa Radio	118,192	89,551,144	0.72
3	Talpa Radio	101,722	28,984,947	1.94
4	NPR Member Stations	87,411	57,154,518	0.83
5	Audacy	67,905	50,589,719	0.73
6	Cumulus Streaming Network	41,212	25,317,876	0.89
7	Bell Media	29,767	12,717,751	1.28
8	EMF	29,448	11,229,856	1.42
9	Medialaan	23,765	7,872,582	1.67
10	Grupo Acir	21,997	14,347,713	0.84
11	AccuRadio	18,162	6,307,208	1.58
12	Beasley Broadcasting Corporate	17,718	11,561,733	0.84
13	Univision	17,492	16,454,657	0.58
14	CRP Radios	17,151	13,448,746	0.70
15	Hubbard Broadcasting	14,261	7,068,465	1.09
16	Karnaval.com	14,054	11,731,134	0.66
17	New York Public Radio	12,699	6,996,614	0.99
18	Grupo Radio Centro	10,994	7,871,255	0.77
19	Grupo JBFM	9,962	7,466,824	0.73
20	Commerciele Radio Nederland B.V.	9,474	3,325,012	1.57
21	Salem Communications	9,203	5,956,307	0.83
22	Grupo America	7,755	5,529,462	0.76
23	Urban One	7,540	4,946,388	0.83
24	Grupo Alpha Media	7,068	5,958,612	0.65
25	RadiaCZ	7,036	2,062,194	1.85

Notes:

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# U.S.

Daypart: 6am-8pm M-F  
Month: Janeiro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,131,382	469,047,365	0.69

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	383,058	208,310,720	0.53
2	NPR Member Stations	104,288	36,633,430	0.81
3	Audacy	99,087	39,869,459	0.71
4	Cumulus Streaming Network	61,568	19,985,017	0.88
5	EMF	38,551	7,546,791	1.43
6	Univision	27,897	13,993,529	0.57
7	Beasley Broadcasting Corporate	26,550	9,159,826	0.84
8	Hubbard Broadcasting	21,328	5,702,645	1.06
9	AccuRadio	15,058	2,597,626	1.66
10	New York Public Radio	14,773	4,332,801	0.97
11	Salem Communications	13,758	4,883,464	0.80
12	Urban One	11,229	4,073,298	0.79
13	Bonneville International	10,641	4,135,176	0.74
14	MediaCo Holding Inc	7,857	3,510,017	0.64
15	Midwest Communications	7,349	1,571,800	1.32
16	ESPN Radio Corporate	7,240	4,412,301	0.47
17	Prisa Radio	7,159	3,843,428	0.53
18	Classical KUSC/KDFC	6,489	1,294,257	1.42
19	Entravision Communications Corporation	5,202	2,388,351	0.63
20	WAMU	4,192	1,631,819	0.73
21	Estrella Media	4,044	1,839,918	0.64
22	Sinclair Telecable	3,134	1,020,229	0.88
23	Lotus Communications Corp	2,786	1,181,143	0.68
24	Meruelo Media Holdings	2,597	1,144,983	0.66
25	Connoisseur Media	2,465	509,029	1.37

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



# U.S.

Daypart: 6am-12am M-SUN

Month: Janeiro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	753,268	583,847,974	0.70

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	271,147	274,343,674	0.54
2	NPR Member Stations	80,606	52,668,079	0.83
3	Audacy	67,647	50,290,876	0.73
4	Cumulus Streaming Network	40,420	24,760,284	0.89
5	EMF	28,582	10,736,929	1.44
6	Univision	17,473	16,443,252	0.58
7	Beasley Broadcasting Corporate	17,329	11,363,739	0.84
8	Hubbard Broadcasting	14,160	6,933,994	1.11
9	New York Public Radio	11,549	6,175,403	1.02
10	AccuRadio	9,983	3,286,528	1.66
11	Salem Communications	9,066	5,836,359	0.84
12	Urban One	7,502	4,925,793	0.83
13	Bonneville International	6,843	4,912,774	0.77
14	MediaCo Holding Inc	6,232	5,254,602	0.65
15	Classical KUSC/KDFC	5,241	1,989,522	1.43
16	ESPN Radio Corporate	5,206	6,086,622	0.47
17	Prisa Radio	4,830	4,755,492	0.55
18	Midwest Communications	4,826	1,974,612	1.32
19	WAMU	3,240	2,316,992	0.76
20	Entravision Communications Corporation	3,100	2,682,294	0.64
21	Estrella Media	2,381	2,115,002	0.62
22	Sinclair Telecable	2,010	1,200,354	0.92
23	Meruelo Media Holdings	1,818	1,520,244	0.66
24	Lotus Communications Corp	1,730	1,370,920	0.69
25	Connoisseur Media	1,684	655,018	1.39

**Notes:**

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# LATAM

Daypart: 6am-7pm M-F  
Month: Janeiro de 2022



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	87,940	31,799,137	0.73
2	Grupo Acir (Mexico)	31,049	9,450,666	0.88
3	CRP Radios (Peru)	21,237	7,322,599	0.78
4	Grupo Radio Centro (Mexico)	13,964	4,491,095	0.83
5	RCN Radio (Colombia)	13,180	4,635,077	0.74
6	Grupo JBFM (Brazil)	13,133	4,485,414	0.78
7	Grupo Alpha Media (Argentina)	10,044	4,024,699	0.67
8	Grupo América (Argentina)	10,002	3,076,183	0.85
9	Grupo BluRadio (Colombia)	9,761	4,966,337	0.51
10	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	8,614	1,729,169	1.35
11	LS4 Radio Continental SA (Argentina)	8,272	2,091,892	1.06
12	Grupo Mix de Comunicacao (Brazil)	8,220	1,996,727	1.11
13	Grupo Camargo de Comunicação (Brazil)	8,202	3,180,311	0.70
14	MVS Radio (Mexico)	6,458	2,150,147	0.80
15	Jovem Pan - SP (Brazil)	6,074	3,566,122	0.45
16	Nova Brasil (Brazil)	4,975	1,471,705	0.91
17	Multimedios (Mexico)	4,796	1,708,030	0.75
18	SAUDADE FM (Brazil)	4,449	1,576,437	0.76
19	Grupo Radiópolis (Colombia)	3,888	1,172,371	0.89
20	Rádio Alvorada (Brazil)	3,347	795,074	1.13
21	NRM (Mexico)	3,035	1,051,108	0.78
22	Cadena 3 Argentina (Argentina)	2,675	914,771	0.78
23	Igreja Pentecostal Deus e Amor (Brazil)	2,603	1,161,635	0.57
24	Radio Kiss FM (Brazil)	2,554	644,221	1.07
25	Dial Brasil (Brazil)	2,188	635,168	0.93

Notes:

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# LATAM



Daypart: 6am-12am M-SUN  
Month: Janeiro de 2022

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	54,708	41,414,795	0.72
2	Grupo Acir (Mexico)	19,999	13,064,246	0.84
3	CRP Radios (Peru)	14,862	11,061,654	0.74
4	Grupo JBFM (Brazil)	9,703	7,265,342	0.73
5	Grupo Radio Centro (Mexico)	9,225	6,276,456	0.81
6	RCN Radio (Colombia)	9,107	7,124,900	0.69
7	Grupo América (Argentina)	7,408	5,226,605	0.77
8	Grupo Alpha Media (Argentina)	6,559	5,445,492	0.66
9	Grupo Camargo de Comunicação (Brazil)	6,015	5,072,901	0.66
10	Grupo BluRadio (Colombia)	5,650	5,949,287	0.51
11	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	5,487	2,410,778	1.26
12	Grupo Mix de Comunicacao (Brazil)	5,435	2,973,198	1.01
13	LS4 Radio Continental SA (Argentina)	5,386	2,968,641	1.00
14	Jovem Pan - SP (Brazil)	4,382	5,284,715	0.45
15	MVS Radio (Mexico)	4,040	2,857,120	0.77
16	Nova Brasil (Brazil)	3,766	2,478,715	0.84
17	SAUDADE FM (Brazil)	3,401	2,664,142	0.70
18	Multimedios (Mexico)	3,256	2,550,734	0.70
19	Grupo Radiópolis (Colombia)	2,499	1,597,113	0.86
20	Rádio Alvorada (Brazil)	2,318	1,238,378	1.03
21	Igreja Pentecostal Deus e Amor (Brazil)	2,268	2,119,748	0.57
22	NRM (Mexico)	2,064	1,534,520	0.74
23	Cadena 3 Argentina (Argentina)	2,042	1,565,295	0.71
24	Radio Kiss FM (Brazil)	1,828	1,026,079	0.99
25	Dial Brasil (Brazil)	1,528	986,867	0.86

Notes:

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# EMEA

Daypart: 6am-7pm M-F  
Month: Janeiro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	181,701	26,479,796	1.84
2	365 Digital	7,670	1,918,166	1.12

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	145,611	20,365,110	1.92
2	Prisa Radio (Spain and Latam Countries)	79,588	26,803,368	0.79
3	DPG Media (Netherlands)	51,832	7,011,583	1.94
4	Medialaan (Belgium)	34,017	5,572,867	1.75
5	Karnaval.com (Turkey)	19,713	7,280,507	0.69
6	RadioCorp (Netherlands)	18,411	3,197,026	1.64
7	Commerciele Radio Nederland B.V.(Netherlands)	12,135	2,126,984	1.43
8	RadiaCZ (Czech Republic)	11,240	1,390,340	2.08
9	Fresh Media Bulgaria	8,919	1,254,059	1.92
10	Active Radio A.S. (Czech Republic)	8,722	1,119,456	2.17
11	Primedia Broadcasting (South Africa)	7,670	1,918,166	1.12
12	Vlaanderen Eén NV (Belgium)	6,918	964,974	1.94
13	SABC (South Africa)	5,903	2,040,415	0.77
14	Sublime World BV (Netherlands)	5,686	789,351	1.98
15	Unidad Editorial (Spain)	5,182	2,633,259	0.55

**Notes:**

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# EMEA

Daypart: 6am-12am M-SUN  
Month: Janeiro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	128,255	37,860,839	1.94
2	365 Digital	4,698	2,456,107	1.06

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	100,803	28,443,908	1.98
2	Prisa Radio (Spain and Latam Countries)	57,795	42,643,761	0.77
3	DPG Media (Netherlands)	34,001	9,259,387	1.97
4	Medialaan (Belgium)	23,687	7,817,443	1.80
5	Karnaval.com (Turkey)	13,753	11,471,419	0.62
6	RadioCorp (Netherlands)	13,536	4,800,119	1.55
7	Commerciele Radio Nederland B.V.(Netherlands)	9,376	3,274,896	1.59
8	RadiaCZ (Czech Republic)	6,996	2,011,261	1.84
9	Fresh Media Bulgaria	5,442	1,690,656	1.78
10	Vlaanderen Eén NV (Belgium)	5,046	1,437,087	2.05
11	Active Radio A.S. (Czech Republic)	4,870	1,371,032	1.98
12	Primedia Broadcasting (South Africa)	4,698	2,456,107	1.06
13	Sublime World BV (Netherlands)	4,444	1,244,973	2.06
14	Unidad Editorial (Spain)	4,353	4,918,051	0.48
15	SABC (South Africa)	4,176	3,200,130	0.71

**Notes:**

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## Recursos

### **Acesso aos Rankers mensais:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### **Webcast Metrics, Folha de informação**

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

### **Fale conosco**

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

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