



TRITON[™]
D I G I T A L

TRITON DIGITAL'S WEBCAST METRICS[®] MONTHLY RANKER

SOBRE O WEBCAST METRICS®

O serviço de mensuração de Streaming Webcast Metrics é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

SOBRE OS RANKERS

Os Rankers do Webcast Metrics® são uma lista dos principais Publishers e redes de áudio digital de acordo com o serviço de mensuração de Streaming Webcast Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, AMÉRICA LATINA E EMEA.

- O Ranker Global verifica a quantidade de transmissões sem qualificar onde estão sendo consumidas.
- Os rankers regionais quantificam o consumo com base na localização do ouvinte
- Todas as métricas dos rankers do Webcast Metrics incluem audição com e sem suporte de anúncios.

SOBRE AS CLASSIFICAÇÕES

As classificações são computadas com base na Média de Sessões Ativas (AAS), e Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL) também são exibidos.

COMPREENSÃO DAS MÉTRICAS

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.

RANKERS FEVEREIRO 2020





Month: February 2020
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	1,291,776	443,255,765	0.79
2	Talpa Network	139,485	23,396,769	1.65
3	365 Digital	6,422	1,719,678	1.02
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	460,480	166,407,264	0.76
2	Prisa Radio	144,677	50,261,529	0.79
3	Talpa Radio	113,822	18,075,660	1.74
4	NPR Member Stations	108,447	33,524,300	0.87
5	RADIO.COM	90,768	33,963,757	0.73
6	Cumulus Streaming Network	75,568	25,112,377	0.82
7	Bell Media	41,136	8,234,885	1.35
8	AccuRadio	33,965	4,419,045	2.08
9	Grupo Acir	29,756	9,122,810	0.9
10	Univision	28,467	13,684,727	0.57
11	Beasley Broadcasting Corporate	28,174	9,020,828	0.86
12	Karnaval.com	26,154	10,271,719	0.71
13	Hubbard Broadcasting	22,969	5,725,402	1.08
14	CRP Radios	21,072	6,965,745	0.83
15	Grupo Renascenca	20,313	2,951,034	1.91
16	Medialaan	19,869	3,291,062	1.66
17	EMF Corporate	19,409	4,528,733	1.16
18	Grupo Radio Centro	18,801	7,101,787	0.73
19	Salem Communications	17,890	6,409,473	0.75
20	New York Public Radio	15,210	4,015,786	1.03

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 385,112,993, Net Total Listening Hours: 374,344,410, Gross Active Sessions: 452,794,749, Net Active Sessions: 433,752,675, % Filtered Total Listening Hours: 97.20%, % Filtered Active Sessions: 95.79%



Month: February 2020
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	853,733	540,761,765	0.8
2	Talpa Network	103,118	32,530,451	1.64
3	365 Digital	4,043	2,082,156	0.99
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	326,366	219,714,576	0.76
2	Prisa Radio	99,560	68,788,730	0.74
3	NPR Member Stations	83,723	47,779,398	0.89
4	Talpa Radio	82,488	24,524,368	1.74
5	RADIO.COM	60,844	41,920,883	0.74
6	Cumulus Streaming Network	49,197	29,861,804	0.84
7	Bell Media	28,585	10,685,964	1.36
8	AccuRadio	23,573	5,838,316	2.06
9	Grupo Acir	19,933	12,028,688	0.85
10	Karnaval.com	19,235	15,834,512	0.63
11	Beasley Broadcasting Corporate	18,541	10,775,150	0.88
12	Univision	17,822	15,936,183	0.57
13	CRP Radios	15,117	9,968,118	0.78
14	Hubbard Broadcasting	14,924	6,805,090	1.11
15	Medialaan	14,577	4,562,549	1.65
16	EMF Corporate	13,661	6,169,781	1.13
17	Grupo Renascenca	13,224	4,046,542	1.69
18	Grupo Radio Centro	12,736	9,280,177	0.7
19	Salem Communications	11,843	7,581,615	0.79
20	New York Public Radio	11,832	5,732,572	1.05

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 505,720,150, Net Total Listening Hours: 489,520,859, Gross Active Sessions: 597,360,109, Net Active Sessions: 569,080,322, % Filtered Total Listening Hours: 96.80%, % Filtered Active Sessions: 95.27%



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	1,271,730	435,156,147	0.8
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,252,258	1,166,029,970	0.53
2	iHeartRadio	449,744	161,891,708	0.76
3	NPR Member Stations	100,790	31,143,598	0.87
4	RADIO.COM	90,576	33,836,421	0.73
5	Cumulus Streaming Network	74,326	24,655,742	0.82
6	Univision	28,444	13,673,511	0.57
7	Beasley Broadcasting Corporate	27,627	8,873,462	0.85
8	Hubbard Broadcasting	22,815	5,631,093	1.09
9	AccuRadio	19,973	2,386,477	2.26
10	EMF Corporate	18,270	4,134,715	1.19
11	Salem Communications	17,693	6,323,033	0.76
12	New York Public Radio	13,909	3,536,076	1.07
13	Urban One	12,853	4,392,445	0.8
14	ESPN Radio Corporate	12,699	5,616,584	0.61
15	Bonneville Corporate	10,412	3,456,417	0.83
16	Emmis Communications	8,442	3,261,902	0.71
17	Prisa Radio	7,163	3,579,787	0.55
18	Midwest Communications	7,013	1,424,988	1.33
19	Classical KUSC/KDFC	6,103	1,063,299	1.55
20	Entravision Communications Corporation	5,905	2,605,943	0.63

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: February 2020
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	838,002	528,665,691	0.81
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	1,860,893	1,804,846,442	0.53
2	iHeartRadio	317,777	212,851,277	0.76
3	NPR Member Stations	76,902	43,789,665	0.89
4	RADIO.COM	60,682	41,714,661	0.74
5	Cumulus Streaming Network	48,187	29,165,365	0.84
6	Beasley Broadcasting Corporate	18,141	10,577,611	0.88
7	Univision	17,805	15,920,492	0.57
8	Hubbard Broadcasting	14,790	6,655,543	1.12
9	AccuRadio	13,133	2,932,485	2.28
10	EMF Corporate	12,750	5,563,851	1.17
11	Salem Communications	11,680	7,449,519	0.79
12	New York Public Radio	10,703	4,943,327	1.1
13	Urban One	8,399	5,245,750	0.81
14	ESPN Radio Corporate	8,335	6,800,184	0.62
15	Bonneville Corporate	6,780	4,093,795	0.85
16	Emmis Communications	5,874	4,242,434	0.71
17	Classical KUSC/KDFC	4,834	1,597,541	1.54
18	Prisa Radio	4,806	4,399,996	0.56
19	Midwest Communications	4,570	1,769,725	1.31
20	Saga Communications	3,821	1,908,819	1.01

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: February 2020
LATAM Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	77,384	24,562,652	0.8
2	Grupo Acir (Mexico)	28,800	8,078,276	0.91
3	CRP Radios (Peru)	18,865	5,274,449	0.92
4	Grupo Radio Centro (Mexico)	16,316	5,435,875	0.76
5	Grupo RPP (Peru)	14,070	4,702,937	0.76
6	RCN Radio (Colombia)	11,012	3,302,113	0.83
7	Cadena 3 Argentina (Argentina)	9,318	2,762,590	0.86
8	Grupo JBFM (Brazil)	8,184	2,494,917	0.84
9	Grupo BluRadio (Colombia)	7,487	2,793,183	0.65
10	Jovem Pan - SP (Brazil)	7,198	4,341,087	0.42
11	Nova Brasil (Brazil)	7,117	1,629,901	1.12
12	Radios IMC (Argentina)	7,007	1,257,501	1.43
13	MVS Radio (Mexico)	6,246	1,924,298	0.82
14	Radiopolis (Colombia)	4,567	1,211,320	0.96
15	Multimedios (Mexico)	4,174	1,401,399	0.76
16	Imagen (Mexico)	3,092	1,432,912	0.56
17	NRM (Mexico)	3,061	933,771	0.84
18	Rádio Alvorada (Brazil)	2,667	608,932	1.13
19	AccuRadio (United States)	1,445	224,705	1.64
20	Igreja Pentecostal Deus e Amor (Brazil)	1,286	669,584	0.48
21	Z101 (Dominican Republic)	1102	487,046	0.57
22	Dial Brasil (Brazil)	940	370,333	0.65
23	NPR Member Stations (United States)	933	346,312	0.68
24	Cadena Radial Vida (Colombia)	872	409,806	0.49
25	Radio 93 (Brazil)	870	318,692	0.7

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Month: February 2020
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	48,229	32,646,364	0.75
2	Grupo Acir (Mexico)	18,217	10,938,692	0.86
3	CRP Radios (Peru)	12,761	7,759,484	0.85
4	Grupo Radio Centro (Mexico)	10,478	7,321,733	0.73
5	Grupo RPP (Peru)	9,537	6,958,931	0.7
6	RCN Radio (Colombia)	7,598	5,304,745	0.73
7	Cadena 3 Argentina (Argentina)	6,680	4,459,604	0.77
8	Grupo JBFM (Brazil)	5,763	3,937,449	0.76
9	Jovem Pan - SP (Brazil)	5,187	6,417,392	0.41
10	Rádios IMC (Argentina)	4,926	1,999,742	1.27
11	Nova Brasil (Brazil)	4,660	2,423,480	0.99
12	Grupo BluRadio (Colombia)	4,352	3,400,699	0.63
13	MVS Radio (Mexico)	3,773	2,430,514	0.79
14	Radiópolis (Colombia)	2,781	1,527,670	0.93
15	Multimedios (Mexico)	2,676	1,966,621	0.7
16	NRM (Mexico)	2,100	1,373,376	0.79
17	Imagen (Mexico)	1,778	1,657,833	0.55
18	Rádio Alvorada (Brazil)	1,740	917,010	0.98
19	Igreja Pentecostal Deus e Amor (Brazil)	1160	1,237,896	0.47
20	AccuRadio (United States)	1032	335,614	1.58
21	NPR Member Stations (United States)	762	573,498	0.68
22	Dial Brasil (Brazil)	686	578,127	0.61
23	Z101 (Dominican Republic)	652	575,192	0.58
24	Cadena Radial Vida (Colombia)	607	604,166	0.48
25	Radio 93 (Brazil)	577	439,951	0.68

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	142,670	22,103,158	1.68
2	365 Digital	6,654	1,639,283	1.03
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	117,034	17,211,534	1.77
2	Prisa Radio (Spain and Latam Countries)	63,962	19,714,117	0.83
3	Karnaval.com (Turkey)	26,987	9,602,088	0.73
4	Grupo Renascenca (Portugal)	20,856	2,706,652	1.99
5	Medialaan (Belgium)	20,530	3,154,697	1.65
6	RadioCorp (Netherlands)	14,412	3,019,296	1.22
7	Primedia Broadcasting (South Africa)	6,654	1,639,283	1.03
8	Active Radio A.S. (Czech Republic)	6,126	618,103	2.45
9	Sublime World BV (Netherlands)	3,924	546,086	1.83
10	AccuRadio (USA)	3,907	546,836	1.82



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	101,428	31,675,236	1.67
2	365 Digital	3,945	2,013,703	1.01
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	81,398	23,983,587	1.78
2	Prisa Radio (Spain and Latam Countries)	45,626	31,021,031	0.76
3	Karnaval.com (Turkey)	18,932	15,513,817	0.65
4	Medialaan (Belgium)	14,495	4,509,031	1.65
5	Grupo Renascenca (Portugal)	12,961	3,855,964	1.74
6	RadioCorp (Netherlands)	10,907	4,610,567	1.22
7	Primedia Broadcasting (South Africa)	3,945	2,013,703	1.01
8	Active Radio A.S. (Czech Republic)	3,500	725,778	2.40
9	Sublime World BV (Netherlands)	3,128	862,740	1.85
10	NPR Member Stations (USA)	3,089	1,756,452	0.90

Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Guia de referência do Webcast Metrics

Um guia rápido dos dados, recursos e capacidades do Webcast Metrics

<http://bit.ly/WCMreferenceguide>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

Ranker@TritonDigital.com