



TRITON DIGITAL'S WEBCAST METRICS® MONTHLY RANKER

SOBRE O WEBCAST METRICS®

O serviço de mensuração de Streaming Webcast Metrics é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

SOBRE OS RANKERS

Os Rankers do Webcast Metrics® são uma lista dos principais Publishers e redes de áudio digital de acordo com o serviço de mensuração de Streaming Webcast Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, AMÉRICA LATINA E EMEA.

- O Ranker Global verifica a quantidade de transmissões sem qualificar onde estão sendo consumidas.
- Os rankers regionais quantificam o consumo com base na localização do ouvinte
- Todas as métricas dos rankers do Webcast Metrics incluem audição com e sem suporte de anúncios.

SOBRE AS CLASSIFICAÇÕES

As classificações são computadas com base na Média de Sessões Ativas (AAS), e Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL) também são exibidos.

COMPREENSÃO DAS MÉTRICAS

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.

RANKERS DEZEMBRO 2019





Month: December 2019
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	1,168,601	431,699,159	0.81
2	Talpa Network	137,464	27,148,421	1.54
3	365 Digital	4,045	1,207,245	1
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	433,557	165,610,549	0.79
2	Talpa Radio	117,758	22,472,062	1.59
3	Prisa Radio	115,823	43,088,648	0.81
4	NPR Member Stations	92,131	31,806,506	0.86
5	RADIO.COM	83,912	36,336,512	0.69
6	Cumulus Streaming Network	62,132	23,488,211	0.79
7	Bell Media	33,757	7,295,734	1.38
8	AccuRadio	30,986	5,369,239	1.73
9	Karnaval.com	25,118	10,926,609	0.7
10	Beasley Broadcasting Corporate	22,885	8,565,256	0.81
11	Grupo Acir	22,284	7,685,512	0.88
12	Univision	20,680	11,289,378	0.55
13	CRP Radios	20,289	7,443,598	0.83
14	Medialaan	18,501	3,480,750	1.61
15	Hubbard Broadcasting	17,502	4,732,705	1.1
16	Grupo Renascenca	17,298	2,815,224	1.87
17	New York Public Radio	14,840	4,512,600	0.98
18	Grupo Radio Centro	14,523	6,445,875	0.68
19	EMF Corporate	14,420	3,843,326	1.12
20	Salem Communications	14,368	5,714,218	0.75

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 378,275,773, Net Total Listening Hours: 367,371,520, Gross Active Sessions: 444,833,224, Net Active Sessions: 423,175,097, % Filtered Total Listening Hours: 97.12%, % Filtered Active Sessions: 95.13%



Month: December 2019
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	801,192	531,038,694	0.82
2	Talpa Network	104,426	37,602,432	1.54
3	365 Digital	2,731	1,532,781	0.97
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	317,733	219,484,203	0.79
2	Talpa Radio	88,442	30,723,196	1.59
3	Prisa Radio	81,357	58,157,946	0.77
4	NPR Member Stations	72,238	44,215,917	0.89
5	RADIO.COM	58,112	45,412,416	0.7
6	Cumulus Streaming Network	42,059	28,399,706	0.81
7	Bell Media	24,450	9,714,867	1.37
8	AccuRadio	21,923	6,960,447	1.73
9	Karnaval.com	18,647	16,523,838	0.63
10	Beasley Broadcasting Corporate	15,562	10,512,363	0.81
11	Grupo Acir	15,376	10,157,681	0.83
12	CRP Radios	14,906	10,612,447	0.77
13	Medialaan	13,810	4,750,363	1.6
14	Univision	13,360	13,204,419	0.55
15	New York Public Radio	11,808	6,353,812	1.01
16	Hubbard Broadcasting	11,801	5,695,966	1.12
17	Grupo Renascenca	11,561	3,803,377	1.68
18	EMF Corporate	10,382	5,207,080	1.09
19	Grupo Radio Centro	10,232	8,450,679	0.66
20	Salem Communications	9,871	6,786,627	0.79

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

1 iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 498,248,463, Net Total Listening Hours: 481,904,502, Gross Active Sessions: 588,168,620, Net Active Sessions: 555,808,632, % Filtered Total Listening Hours: 96.72%, % Filtered Active Sessions: 94.50%

Month: November 2019
U.S. Daypart: 6am-8pm M-F



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	1,149,732	423,448,306	0.81
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,210,651	1,264,689,871	0.53
2	iHeartRadio	423,158	160,980,402	0.79
3	NPR Member Stations	85,197	29,376,440	0.86
4	RADIO.COM	83,705	36,191,405	0.69
5	Cumulus Streaming Network	61,024	23,040,348	0.79
6	Beasley Broadcasting Corporate	22,437	8,426,359	0.8
7	Univision	20,664	11,280,519	0.55
8	AccuRadio	18,037	2,971,698	1.82
9	Hubbard Broadcasting	17,356	4,632,827	1.11
10	Salem Communications	14,207	5,635,668	0.75
11	EMF Corporate	13,489	3,463,963	1.16
12	New York Public Radio	13,438	3,911,103	1.03
13	Urban One	11,679	4,861,181	0.72
14	ESPN Radio Corporate	11,268	5,492,453	0.61
15	Bonneville Corporate	11,193	4,025,132	0.84
16	Emmis Communications	8,657	3,506,086	0.74
17	Classical KUSC/KDFC	6,454	1,427,723	1.35
18	Saga Communications	6,009	1,799,612	0.99
19	Prisa Radio	5,568	3,083,090	0.54
20	Midwest Communications	5,432	1,259,217	1.28

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: December 2019
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	785,877	518,687,065	0.82
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	1,837,254	1,913,206,787	0.53
2	iHeartRadio	309,137	212,439,097	0.8
3	NPR Member Stations	65,969	40,221,061	0.89
4	RADIO.COM	57,933	45,178,491	0.7
5	Cumulus Streaming Network	41,126	27,713,103	0.81
6	Beasley Broadcasting Corporate	15,227	10,324,786	0.81
7	Univision	13,348	13,192,023	0.55
8	AccuRadio	11,986	3,580,685	1.83
9	Hubbard Broadcasting	11,675	5,541,446	1.14
10	New York Public Radio	10,571	5,392,468	1.07
11	Salem Communications	9,732	6,668,001	0.79
12	EMF Corporate	9,622	4,631,386	1.13
13	ESPN Radio Corporate	8,423	7,693,215	0.6
14	Urban One	7,790	5,799,320	0.73
15	Bonneville Corporate	7,709	4,987,321	0.85
16	Emmis Communications	6,164	4,541,237	0.74
17	Classical KUSC/KDFC	5,232	2,122,780	1.35
18	Saga Communications	4,156	2,237,710	1.01
19	Prisa Radio	3,848	3,822,857	0.55
20	Midwest Communications	3,589	1,549,872	1.26

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: December 2019
LATAM Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	64,447	21,535,556	0.83
2	Grupo Acir (Mexico)	21,507	6,760,978	0.89
3	CRP Radios (Peru)	18,330	5,681,760	0.91
4	Grupo RPP (Peru)	14,053	13,593,981	0.29
5	Grupo Radio Centro (Mexico)	12,458	4,857,355	0.71
6	Cadena 3 Argentina (Argentina)	8,976	2,865,115	0.87
7	RCN Radio (Colombia)	8,487	2,799,898	0.84
8	Grupo JBFM (Brazil)	7,679	2,671,808	0.81
9	Radios IMC (Argentina)	7,043	1,390,286	1.43
10	Nova Brasil (Brazil)	6,333	1,673,817	1.07
11	Jovem Pan - SP (Brazil)	6,047	3,831,547	0.44
12	Grupo BluRadio (Colombia)	5,683	2,384,020	0.64
13	MVS Radio (Mexico)	4,455	1,571,434	0.79
14	Radiopolis (Colombia)	3,680	1,155,581	0.89
15	Multimedios (Mexico)	3,273	1,266,341	0.73
16	NRM (Mexico)	2,485	830,050	0.84
17	Rádio Alvorada (Brazil)	2,412	613,574	1.11
18	Imagen (Mexico)	2,096	1,035,595	0.57
19	AccuRadio (United States)	1,270	241,916	1.47
20	Igreja Pentecostal Deus e Amor (Brazil)	1,138	628,159	0.49
21	Dial Brasil (Brazil)	984	428,112	0.65
22	Radio 93 (Brazil)	760	310,962	0.69
23	NPR Member Stations (United States)	753	306,697	0.68
24	Z101 (Dominican Republic)	734	343,641	0.59
25	Cadena Radial Vida (Colombia)	626	291,298	0.55

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Month: December 2019
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	41,050	28,170,043	0.8
2	Grupo Acir (Mexico)	14,050	9,194,038	0.84
3	CRP Radios (Peru)	12,750	8,361,654	0.84
4	Grupo RPP (Peru)	10,217	21,810,325	0.26
5	Grupo Radio Centro (Mexico)	8,338	6,572,234	0.69
6	Cadena 3 Argentina (Argentina)	6,451	4,422,657	0.8
7	RCN Radio (Colombia)	5,802	4,183,652	0.75
8	Grupo JBFM (Brazil)	5,574	4,217,502	0.73
9	Radios IMC (Argentina)	5,023	2,145,046	1.29
10	Jovem Pan - SP (Brazil)	4,511	5,772,939	0.43
11	Nova Brasil (Brazil)	4,341	2,506,755	0.96
12	Grupo BluRadio (Colombia)	3,418	2,902,361	0.62
13	MVS Radio (Mexico)	2,777	1,992,450	0.76
14	Radiopolis (Colombia)	2,386	1,562,292	0.84
15	Multimedios (Mexico)	2,178	1,792,138	0.67
16	NRM (Mexico)	1,751	1,216,263	0.79
17	Rádio Alvorada (Brazil)	1,626	917,119	0.98
18	Imagen (Mexico)	1,249	1,214,567	0.56
19	Igreja Pentecostal Deus e Amor (Brazil)	1031	1,134,141	0.49
20	AccuRadio (United States)	937	359,733	1.44
21	Dial Brasil (Brazil)	736	678,235	0.6
22	NPR Member Stations (United States)	630	506,612	0.68
23	Radio 93 (Brazil)	520	426,675	0.67
24	Cadena Radial Vida (Colombia)	454	431,627	0.54
25	Z101 (Dominican Republic)	437	397,091	0.6

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	139,998	25,611,764	1.56
2	365 Digital	4,160	1,139,201	1.01
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	120,376	21,318,744	1.60
2	Prisa Radio (Spain and LATAM Countries)	48,802	16,456,954	0.83
3	Karnaval.com (Turkey)	25,879	10,216,166	0.72
4	Medialaan (Belgium)	19,060	3,325,485	1.61
5	Grupo Renascenca (Portugal)	17,760	2,592,157	1.93
6	RadioCorp (Netherlands)	11,068	2,685,799	1.17
7	Active Radio A.S. (Czech Republic)	4,164	500,444	2.33
8	Primedia Broadcasting (South Africa)	4,160	1,139,201	1.01
9	AccuRadio (USA)	3,435	598,649	1.60
10	NPR Member Stations (USA)	3,046	968,010	0.88



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	102,805	36,723,038	1.54
2	365 Digital	2,654	1,471,886	0.98
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	87,304	30,109,818	1.60
2	Prisa Radio (Spain and LATAM Countries)	35,679	25,483,302	0.78
3	Karnaval.com (Turkey)	18,358	16,196,640	0.63
4	Medialaan (Belgium)	13,724	4,696,563	1.62
5	Grupo Renascenca (Portugal)	11,320	3,613,678	1.72
6	RadioCorp (Netherlands)	8,477	4,039,337	1.17
7	NPR Member Stations (USA)	2,821	1,746,261	0.89
8	Primedia Broadcasting (South Africa)	2,654	1,471,886	0.98
9	AccuRadio (USA)	2,643	902,721	1.62
10	Active Radio A.S. (Czech Republic)	2,504	604,356	2.29

Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Guia de referência do Webcast Metrics

Um guia rápido dos dados, recursos e capacidades do Webcast Metrics

<http://bit.ly/WCMreferenceguide>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

Ranker@TritonDigital.com