



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

December 2020

About Triton's Webcast Metrics and Streaming Metrics Services



Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

Webcast Metrics® is an enhanced measurement service tier that requires participating publishers to meet a broader set of technical and operational requirements which are subject to a third-party audit.

About Triton's Rankers

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics and Webcast Metrics® measurement services.

Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker, powered by Webcast Metrics®, verifies the quantity of streams without qualifying where they are being consumed.
- The regional rankers quantify consumption based on listener location.
- All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
- Sales Networks include both owned streams and the streams related to network affiliations.



About the Rankings



Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

Understanding the Metrics

Average Active Sessions or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ($AAS = TLH / \text{Hours in period}$).

Total Listening Hours or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

Session Starts or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

Average Time Spent Listening or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

The background is a solid blue color with various abstract elements. There are several halftone patterns, which are grids of small dots, arranged in a way that suggests a world map. Overlaid on these are various geometric shapes: circles of different sizes and colors (some light blue, some dark blue, some purple), vertical lines of varying heights, and thin horizontal lines. The overall aesthetic is modern and technological.

DECEMBER 2020 RANKERS

GLOBAL

Daypart: 6am-8pm M-F
Month: December 2020



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,128,290	442,738,452	0.8
2	Talpa Network	174,324	33,781,631	1.64
3	365 Digital	5,061	1,567,507	1.01

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	418,257	175,930,822	0.75
2	Talpa Radio	147,137	27,447,421	1.71
3	Prisa Radio	133,452	56,321,322	0.75
4	NPR Member Stations	110,670	40,798,600	0.85
5	RADIO.COM	85,466	42,190,729	0.64
6	Cumulus Streaming Network	63,862	22,950,197	0.87
7	Bell Media	35,646	8,238,228	1.35
8	EMF	28,483	6,483,277	1.35
9	AccuRadio	26,263	5,801,221	1.43
10	Medialaan	25,924	5,255,671	1.57
11	Grupo Acir	25,283	9,382,937	0.85
12	Univision	23,735	14,154,031	0.53
13	Beasley Broadcasting Corporate	22,236	8,456,682	0.83
14	Karnaval.com	21,186	10,383,706	0.65
15	CRP Radios	19,069	8,722,457	0.69
16	Hubbard Broadcasting	16,977	4,928,231	1.07
17	New York Public Radio	16,576	5,465,311	0.95
18	Grupo Renascenca	14,483	2,685,388	1.72
19	Grupo Radio Centro	13,622	6,176,323	0.7
20	Salem Communications	13,550	5,341,672	0.79

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted: Gross Total Listening Hours: 417,469,993, Net Total Listening Hours: 406,323,825, Gross Active Sessions: 497,701,057, Net Active Sessions: 477,941,089, % Filtered Total Listening Hours: 97.33%, % Filtered Active Sessions: 96.03%

GLOBAL

Daypart: 6am-12am M-Sun
Month: December 2020



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	801,227	540,237,927	0.81
2	Talpa Network	134,504	44,913,507	1.66
3	365 Digital	3,578	1,983,906	0.98

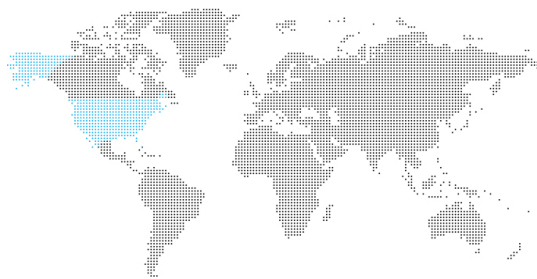
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	315,333	230,319,271	0.75
2	Talpa Radio	112,636	36,081,971	1.73
3	Prisa Radio	98,741	75,088,528	0.72
4	NPR Member Stations	88,071	55,107,801	0.87
5	RADIO.COM	62,303	51,923,683	0.66
6	Cumulus Streaming Network	44,989	27,536,790	0.89
7	Bell Media	26,069	10,417,353	1.36
8	EMF	21,881	8,776,192	1.35
9	Medialaan	19,776	6,934,410	1.58
10	AccuRadio	19,458	7,585,671	1.41
11	Grupo Acir	18,341	12,151,818	0.83
12	Karnaval.com	16,072	15,030,582	0.59
13	Univision	15,930	16,285,010	0.54
14	Beasley Broadcasting Corporate	15,568	10,051,233	0.85
15	CRP Radios	15,006	12,324,610	0.67
16	New York Public Radio	13,500	7,480,401	0.99
17	Hubbard Broadcasting	11,999	5,891,005	1.1
18	Grupo Renascenca	10,065	3,573,900	1.56
19	Grupo Radio Centro	9,967	7,981,777	0.69
20	Salem Communications	9,667	6,315,428	0.83

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted: Gross Total Listening Hours: 543,712,564, Net Total Listening Hours: 527,516,903, Gross Active Sessions: 646,244,797, Net Active Sessions: 617,915,451, % Filtered Total Listening Hours: 97.02%, % Filtered Active Sessions: 95.62%

US

Daypart: 6am-8pm M-F
Month: December 2020



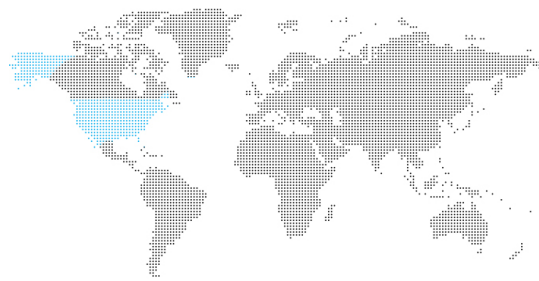
Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,108,912	433,472,888	0.8

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	406,817	170,390,018	0.75
2	NPR Member Stations	103,123	38,032,249	0.85
3	RADIO.COM	85,198	42,002,524	0.64
4	Cumulus Streaming Network	62,723	22,494,588	0.87
5	EMF	27,487	6,155,850	1.37
6	Univision	23,725	14,147,597	0.53
7	Beasley Broadcasting Corporate	21,757	8,301,441	0.83
8	Hubbard Broadcasting	16,871	4,857,856	1.08
9	New York Public Radio	15,026	4,797,309	0.98
10	AccuRadio	14,421	2,985,977	1.51
11	Salem Communications	13,403	5,263,308	0.79
12	Bonneville International	11,702	4,604,422	0.8
13	Urban One	9,329	3,822,483	0.77
14	ESPN Radio Corporate	7,684	4,575,603	0.53
15	Emmis Communications	7,409	3,219,614	0.72
16	Midwest Communications	6,455	1,565,621	1.28
17	Classical KUSC/KDFC	6,186	1,618,021	1.2
18	Prisa Radio	5,932	3,543,686	0.52
19	Entravision Communications Corporation	4,159	2,207,562	0.6
20	Estrella Media	3,847	2,030,923	0.6

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

US

Daypart: 6am-12am M-Sun
Month: December 2020



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	785,268	526,596,825	0.81

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	305,829	222,183,656	0.75
2	NPR Member Stations	81,266	50,752,294	0.87
3	RADIO.COM	62,075	51,647,074	0.66
4	Cumulus Streaming Network	44,007	26,854,442	0.89
5	EMF	21,067	8,303,058	1.37
6	Univision	15,923	16,277,067	0.54
7	Beasley Broadcasting Corporate	15,210	9,855,474	0.85
8	New York Public Radio	12,120	6,447,953	1.03
9	Hubbard Broadcasting	11,907	5,785,189	1.11
10	AccuRadio	10,088	3,638,229	1.52
11	Salem Communications	9,537	6,193,542	0.83
12	Bonneville International	8,430	5,638,027	0.82
13	Urban One	6,525	4,495,144	0.79
14	ESPN Radio Corporate	5,830	5,997,087	0.53
15	Emmis Communications	5,654	4,281,310	0.72
16	Classical KUSC/KDFC	5,148	2,306,376	1.22
17	Midwest Communications	4,474	1,904,204	1.27
18	Prisa Radio	4,260	4,299,609	0.54
19	WAMU	2,996	1,897,201	0.86
20	Entravision Communications Corporation	2,708	2,464,743	0.61

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

LATAM

Daypart: 6am-7pm M-F
Month: December 2020



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	71,018	27,713,228	0.75
2	Grupo Acir (Mexico)	24,179	8,245,374	0.86
3	CRP Radios (Peru)	16,727	6,657,268	0.74
4	Grupo RPP (Peru)	11,773	4,872,389	0.7
5	Grupo Radio Centro (Mexico)	11,681	4,690,648	0.73
6	RCN Radio (Colombia)	9,681	3,398,229	0.82
7	Grupo JBFM (Brazil)	7,128	2,897,296	0.73
8	Grupo BluRadio (Colombia)	6,404	3,050,200	0.59
9	Radios IMC (Argentina)	5,968	1,442,719	1.22
10	Grupo Alpha Media (Argentina)	5,653	2,390,682	0.7
11	Nova Brasil (Brazil)	5,454	1,858,736	0.87
12	Jovem Pan - SP (Brazil)	5,304	3,580,864	0.43
13	MVS Radio (Mexico)	4,835	1,820,944	0.78
14	Grupo Radiópolis (Colombia)	3,409	1,116,044	0.9
15	Multimedios (Mexico)	3,217	1,348,422	0.7
16	NRM (Mexico)	2,459	971,551	0.75
17	Rádio Alvorada (Brazil)	2,452	714,745	1.01
18	Imagen (Mexico)	2,310	952,579	0.72
19	Igreja Pentecostal Deus e Amor (Brazil)	2,032	1,061,038	0.54
20	Dial Brasil (Brazil)	1,734	622,950	0.82
21	AccuRadio (United States)	1,059	273,190	1.14
22	ACCION MULTIMEDIOS (Paraguay)	861	516,285	0.49
23	Radio 93 (Brazil)	803	419,943	0.56
24	NPR Member Stations (United States)	761	332,340	0.67
25	Z101 (Dominican Republic)	759	393,339	0.55

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

LATAM

Daypart: 6am-12am M-Sun
Month: December 2020

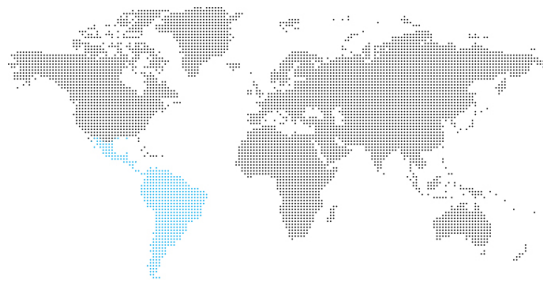


Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	48,148	36,333,919	0.73
2	Grupo Acir (Mexico)	16,640	10,982,881	0.83
3	CRP Radios (Peru)	12,607	9,832,247	0.71
4	Grupo RPP (Peru)	8,767	7,183,800	0.66
5	Grupo Radio Centro (Mexico)	8,122	6,254,632	0.71
6	RCN Radio (Colombia)	7,281	5,342,285	0.74
7	Grupo JBFM (Brazil)	5,484	4,557,279	0.67
8	Rádios IMC (Argentina)	4,643	2,279,606	1.12
9	Nova Brasil (Brazil)	4,089	2,911,070	0.78
10	Jovem Pan - SP (Brazil)	4,063	5,282,284	0.42
11	Grupo BluRadio (Colombia)	4,023	3,664,757	0.58
12	Grupo Alpha Media (Argentina)	3,722	2,992,684	0.69
13	MVS Radio (Mexico)	3,240	2,384,890	0.74
14	Grupo Radiópolis (Colombia)	2,385	1,591,107	0.83
15	Multimedios (Mexico)	2,286	1,912,595	0.66
16	NRM (Mexico)	1,831	1,404,062	0.72
17	Igreja Pentecostal Deus e Amor (Brazil)	1,795	1,808,616	0.53
18	Rádio Alvorada (Brazil)	1,764	1,080,493	0.9
19	Imagen (Mexico)	1,424	1,108,438	0.71
20	Dial Brasil (Brazil)	1,282	945,682	0.75
21	AccuRadio (United States)	829	413,639	1.11
22	NPR Member Stations (United States)	646	541,262	0.66
23	ACCION MULTIMEDIOS (Paraguay)	577	689,390	0.46
24	Radio 93 (Brazil)	574	593,851	0.53
25	Cadena Radial Vida (Colombia)	544	630,095	0.45

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

EMEA

Daypart: 6am-7pm M-F
Month: December 2020

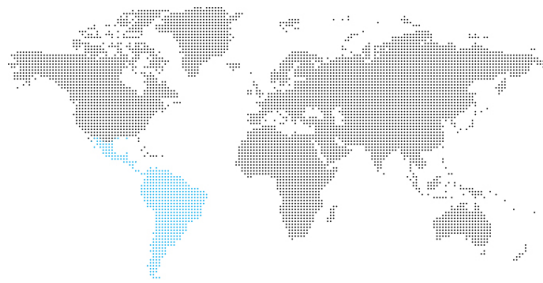


Rank	Publisher	AAS	SS	ATSL
1	Talpa Network	178,613	32,081,123	1.62
2	365 Digital	5,218	1,480,803	1.02

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	151,351	26,253,112	1.69
2	Prisa Radio (Spain and Latam Countries)	60,091	22,532,696	0.78
3	Medialaan (Belgium)	26,812	5,057,713	1.55
4	Karnaval.com (Turkey)	21,755	9,713,477	0.66
5	RadioCorp (Netherlands)	14,888	3,395,646	1.29
6	Grupo Renascenca (Portugal)	14,818	2,470,457	1.78
7	RadiaCZ (Czech Republic)	8,886	1,217,852	2.10
8	Active Radio A.S. (Czech Republic)	6,991	1,030,033	1.96
9	Primedia Broadcasting (South Africa)	5,218	1,480,803	1.02
10	Vlaanderen Eén NV (Belgium)	4,457	665,102	1.97

EMEA

Daypart: 6am-12am M-Sun
Month: December 2020



Rank	Publisher	AAS	SS	ATSL
1	Talpa Network	132,849	43,944,540	1.65
2	365 Digital	3,496	1,913,834	0.99

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	111,592	35,502,722	1.71
2	Prisa Radio (Spain and Latam Countries)	45,421	33,638,761	0.74
3	Medialaan (Belgium)	19,708	6,879,331	1.59
4	Karnaval.com (Turkey)	15,763	14,706,880	0.59
5	RadioCorp (Netherlands)	11,259	4,780,580	1.30
6	Grupo Renascenca (Portugal)	9,846	3,402,526	1.61
7	RadiaCZ (Czech Republic)	5,975	1,639,422	1.98
8	Active Radio A.S. (Czech Republic)	4,284	1,252,048	1.84
9	Primedia Broadcasting (South Africa)	3,496	1,913,834	0.99
10	Vlaanderen Eén NV (Belgium)	3,449	959,516	1.98

Access the Monthly Rankers:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics Reference Guide

A quick guide to Webcast Metrics Data, Features & Capabilities

<http://bit.ly/WCMreferenceguide>

Contact Us

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

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