



TRITON DIGITAL'S
**STREAMING
METRICS
MONTHLY
RANKER**

Agosto 2022

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS AGOSTO 2022

GLOBAL

Daypart: 6am-8pm M-F

Month: Agosto 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,169,126	477,373,036	0.77
2	Talpa Network	137,882	23,766,482	1.84
3	365 Digital	8,339	2,569,112	1.01

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	422,320	200,331,522	0.66
2	Prisa Radio	175,984	74,760,217	0.74
3	Talpa Radio	105,997	16,945,400	1.98
4	NPR Member Stations	95,516	36,437,913	0.82
5	Audacy	83,454	31,128,180	0.84
6	Cumulus Streaming Network	62,128	22,717,455	0.85
7	EMF	40,603	8,737,459	1.42
8	Bell Media	38,005	8,279,703	1.43
9	Radio Mitre SA	37,897	11,932,603	1.00
10	Grupo Acir	35,917	12,888,681	0.88
11	Organizacion Radial Olimpica	30,785	15,225,858	0.63
12	Univision	29,009	16,192,078	0.57
13	Mediaaan	28,404	5,166,997	1.74
14	CRP Radios	27,850	11,479,090	0.77
15	Beasley Broadcasting Corporate	26,531	9,674,297	0.87
16	AccuRadio	24,085	4,683,614	1.61
17	Cogeco Media Inc	22,139	5,336,084	1.28
18	Hubbard Broadcasting	21,668	6,767,787	1.00
19	Karnaval.com	17,714	8,198,265	0.69
20	Grupo Radio Centro	17,000	6,728,489	0.80
21	Grupo Alpha Media	16,774	8,968,119	0.59
22	Grupo JBFM	16,136	6,959,276	0.73
23	Grupo BluRadio	13,887	9,353,741	0.45
24	Grupo America	13,206	4,945,663	0.83
25	Salem Communications	12,824	5,112,158	0.78

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN

Month: Agosto 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	833,214	582,412,544	0.78
2	Talpa Network	107,254	32,534,160	1.82
3	365 Digital	5,691	3,091,970	1.00

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	316,558	259,833,827	0.67
2	Prisa Radio	127,810	97,102,770	0.72
3	Talpa Radio	80,845	22,369,640	1.99
4	NPR Member Stations	76,986	49,831,745	0.84
5	Audacy	65,418	43,411,662	0.82
6	Cumulus Streaming Network	43,645	26,909,654	0.88
7	EMF	31,523	11,863,238	1.44
8	Bell Media	28,123	10,422,784	1.47
9	Radio Mitre SA	25,939	14,347,744	0.99
10	Grupo Acir	25,794	16,563,044	0.85
11	Organizacion Radial Olimpica	23,778	21,074,677	0.61
12	Mediaaan	22,027	6,965,691	1.74
13	CRP Radios	20,981	15,619,846	0.74
14	Univision	19,488	18,391,522	0.58
15	Beasley Broadcasting Corporate	18,573	11,341,702	0.90
16	AccuRadio	17,639	6,068,389	1.59
17	Cogeco Media Inc	15,846	6,399,950	1.33
18	Hubbard Broadcasting	15,242	7,931,138	1.04
19	Karnaval.com	13,904	12,201,580	0.63
20	Grupo JBFM	12,271	9,379,322	0.72
21	Grupo Radio Centro	12,259	8,556,550	0.78
22	Grupo Alpha Media	11,738	10,730,560	0.60
23	Grupo America	10,622	7,699,516	0.75
24	Grupo BluRadio	9,033	10,610,807	0.45
25	Salem Communications	8,983	5,922,380	0.82

Notes:

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U.S.

Daypart: 6am-8pm M-F
 Month: Agosto 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,145,808	465,758,217	0.77

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	408,309	192,976,950	0.67
2	NPR Member Stations	89,281	34,108,607	0.82
3	Audacy	83,002	30,808,582	0.84
4	Cumulus Streaming Network	61,238	22,353,941	0.86
5	EMF	39,531	8,379,949	1.44
6	Univision	28,974	16,181,797	0.57
7	Beasley Broadcasting Corporate	25,972	9,510,994	0.86
8	Hubbard Broadcasting	21,569	6,690,796	1.00
9	AccuRadio	14,464	2,662,305	1.70
10	Salem Communications	12,694	5,049,121	0.78
11	Urban One	11,711	5,029,117	0.73
12	Bonneville International	9,973	4,382,770	0.72
13	MediaCo Holding Inc	8,261	4,189,145	0.62
14	Prisa Radio	8,061	4,845,261	0.52
15	Midwest Communications	7,925	1,879,052	1.31
16	New York Public Radio	5,654	1,908,407	0.93
17	Classical KUSC/KDFC	5,613	1,189,808	1.46
18	Entravision Communications Corporation	5,609	2,904,637	0.61
19	Estrella Media	4,856	2,417,905	0.64
20	WAMU	3,838	1,660,082	0.72
21	ESPN Radio Corporate	3,126	1,929,069	0.51
22	Sinclair Telecable	3,021	1,086,375	0.88
23	Meruelo Media Holdings	2,909	1,371,119	0.67
24	Lotus Communications Corp	2,695	1,381,329	0.62
25	Organizacion Radial Olimpica	2,556	1,578,800	0.51

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Agosto 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	814,152	565,299,920	0.78

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	305,156	249,101,044	0.67
2	NPR Member Stations	71,378	46,180,755	0.84
3	Audacy	64,858	42,772,979	0.83
4	Cumulus Streaming Network	42,893	26,373,594	0.88
5	EMF	30,648	11,345,663	1.46
6	Univision	19,457	18,377,291	0.58
7	Beasley Broadcasting Corporate	18,144	11,133,931	0.89
8	Hubbard Broadcasting	15,154	7,816,263	1.05
9	AccuRadio	10,081	3,254,278	1.69
10	Salem Communications	8,871	5,831,022	0.82
11	Urban One	8,285	5,977,891	0.76
12	Bonneville International	7,073	5,212,489	0.75
13	MediaCo Holding Inc	6,848	5,939,972	0.63
14	Prisa Radio	5,676	5,810,805	0.53
15	Midwest Communications	5,590	2,295,793	1.32
16	Classical KUSC/KDFC	4,711	1,732,907	1.48
17	New York Public Radio	4,551	2,567,644	0.97
18	Entravision Communications Corporation	3,642	3,208,544	0.63
19	WAMU	3,063	2,232,043	0.75
20	Estrella Media	3,060	2,640,822	0.64
21	ESPN Radio Corporate	2,341	2,448,343	0.52
22	Meruelo Media Holdings	2,148	1,726,176	0.69
23	Organizacion Radial Olimpica	2,105	2,215,959	0.52
24	Sinclair Telecable	2,085	1,251,963	0.91
25	Lotus Communications Corp	1,774	1,534,214	0.64

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Agosto 2022



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	101,276	40,767,158	0.72
2	Radio Mitre SA (Argentina)	37,730	10,778,346	1.02
3	Grupo Acir (Mexico)	34,602	11,416,282	0.89
4	Organizacion Radial Olimpica (Colombia)	26,094	11,310,702	0.67
5	CRP Radios (Peru)	25,811	9,328,099	0.81
6	Grupo Alpha Media (Argentina)	16,529	8,152,839	0.60
7	Grupo JBFM (Brazil)	16,441	6,545,386	0.74
8	RCN Radio (Colombia)	15,827	6,708,569	0.67
9	Grupo Radio Centro (Mexico)	15,232	5,259,348	0.85
10	Grupo América (Argentina)	13,019	4,365,152	0.86
11	Grupo BluRadio (Colombia)	12,903	7,993,191	0.46
12	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	10,103	2,048,255	1.46
13	Grupo Camargo de Comunicação (Brazil)	10,000	4,386,452	0.67
14	Grupo Mix de Comunicacao (Brazil)	9,419	2,449,580	1.14
15	LS4 Radio Continental SA (Argentina)	8,269	2,089,371	1.16
16	Jovem Pan - SP (Brazil)	7,640	5,600,239	0.40
17	Radios Grupo Globo (Brazil)	6,850	3,772,966	0.52
18	MVS Radio (Mexico)	6,426	2,354,601	0.80
19	SAUDADE FM (Brazil)	5,529	2,040,697	0.79
20	Grupo Radiopolis (Colombia)	5,160	1,787,994	0.84
21	Nova Brasil (Brazil)	4,567	1,485,877	0.90
22	Multimedios (Mexico)	4,462	1,703,780	0.77
23	Rádio Alvorada (Brazil)	4,176	1,087,374	1.13
24	Radio Kiss FM (Brazil)	3,139	960,689	0.97
25	Imagen (Mexico)	2,761	1,049,709	0.78

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LATAM



Daypart: 6am-12am M-SUN
Month: Agosto 2022

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	65,831	50,469,991	0.71
2	Radio Mitre SA (Argentina)	24,610	13,297,448	1.01
3	Grupo Acir (Mexico)	23,560	15,085,951	0.86
4	Organizacion Radial Olimpica (Colombia)	18,952	16,090,364	0.64
5	CRP Radios (Peru)	18,460	13,086,210	0.77
6	Grupo JBFM (Brazil)	11,984	9,162,347	0.72
7	RCN Radio (Colombia)	11,698	9,943,498	0.63
8	Grupo Alpha Media (Argentina)	11,068	10,018,630	0.61
9	Grupo Radio Centro (Mexico)	10,444	6,887,813	0.83
10	Grupo América (Argentina)	10,209	7,314,634	0.76
11	Grupo BluRadio (Colombia)	7,872	9,179,722	0.45
12	Grupo Camargo de Comunicação (Brazil)	7,201	6,096,511	0.65
13	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	6,632	2,621,088	1.40
14	Grupo Mix de Comunicacao (Brazil)	6,371	3,321,811	1.06
15	Radios Grupo Globo (Brazil)	5,759	6,391,967	0.49
16	LS4 Radio Continental SA (Argentina)	5,739	2,966,200	1.06
17	Jovem Pan - SP (Brazil)	5,507	7,395,212	0.41
18	MVS Radio (Mexico)	4,226	2,956,584	0.78
19	SAUDADE FM (Brazil)	4,154	3,035,235	0.75
20	Grupo Radiopolis (Colombia)	3,477	2,328,308	0.81
21	Nova Brasil (Brazil)	3,404	2,204,951	0.85
22	Multimedios (Mexico)	3,208	2,494,131	0.71
23	Rádio Alvorada (Brazil)	2,885	1,497,881	1.06
24	Radio Kiss FM (Brazil)	2,215	1,331,704	0.92
25	Igreja Pentecostal Deus e Amor (Brazil)	2,183	2,279,690	0.51

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Agosto 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	140,755	22,468,223	1.94
2	365 Digital	8,680	2,469,319	1.02

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	108,808	16,169,380	1.92
2	Prisa Radio (Spain and Latam Countries)	72,284	26,089,684	0.83
3	DPG Media (Netherlands)	41,011	6,787,007	1.91
4	Medialaan (Belgium)	29,145	4,924,599	1.88
5	Karnaval.com (Turkey)	17,881	7,554,227	0.65
6	RadioCorp (Netherlands)	17,527	3,484,722	1.52
7	RadiaCZ (Czech Republic)	10,951	1,562,453	1.87
8	Fresh Media Bulgaria	9,473	1,659,283	1.68
9	Commerciele Radio Nederland B.V.(Netherlands)	9,154	1,714,426	1.60
10	Primedia Broadcasting (South Africa)	8,680	2,469,319	1.02
11	Grupo Godó (Spain)	8,475	2,939,733	0.85
12	SABC (South Africa)	7,974	3,150,593	0.69
13	Active Radio A.S. (Czech Republic)	7,272	1,179,772	1.96
14	Unidad Editorial (Spain)	5,453	3,008,306	0.55
15	Vlaanderen Eén NV (Belgium)	4,936	794,042	1.71

Notes:

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EMEA

Daypart: 6am-12am M-SUN
Month: Agosto 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	106,128	31,855,901	1.94
2	365 Digital	5,596	3,021,772	0.99

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	80,320	22,030,040	1.97
2	Prisa Radio (Spain and Latam Countries)	55,296	39,914,032	0.77
3	DPG Media (Netherlands)	29,098	9,109,499	1.93
4	Medialaan (Belgium)	21,959	6,913,197	1.83
5	Karnaval.com (Turkey)	13,598	11,935,374	0.58
6	RadioCorp (Netherlands)	13,559	5,064,506	1.50
7	Commerciele Radio Nederland B.V.(Netherlands)	7,453	2,587,386	1.64
8	RadiaCZ (Czech Republic)	7,408	2,246,823	1.66
9	Grupo Godó (Spain)	6,518	4,642,764	0.81
10	Fresh Media Bulgaria	6,392	2,307,224	1.52
11	SABC (South Africa)	5,883	4,631,283	0.65
12	Primedia Broadcasting (South Africa)	5,596	3,021,772	0.99
13	Unidad Editorial (Spain)	4,578	5,130,875	0.51
14	Active Radio A.S. (Czech Republic)	4,522	1,502,435	1.76
15	Vlaanderen Eén NV (Belgium)	3,884	1,164,833	1.78

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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