



# TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Agosto de 2022

## Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

## Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streaming Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
  - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
  - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
  - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
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## Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

## Compreensão das métricas

**Média de Sessões Ativas** ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ( $AAS = TLH / \text{Horas no período}$ ).

**Total de Horas de Audição** ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

**Sessões Iniciadas** ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

**Média de Horas de Audição** ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.

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**RANKERS AGOSTO DE 2022**

# GLOBAL

Daypart: 6am-8pm M-F

Month: Agosto de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,169,126	477,373,036	0.77
2	Talpa Network	137,882	23,766,482	1.84
3	365 Digital	8,339	2,569,112	1.01

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	422,320	200,331,522	0.66
2	Prisa Radio	175,984	74,760,217	0.74
3	Talpa Radio	105,997	16,945,400	1.98
4	NPR Member Stations	95,516	36,437,913	0.82
5	Audacy	83,454	31,128,180	0.84
6	Cumulus Streaming Network	62,128	22,717,455	0.85
7	EMF	40,603	8,737,459	1.42
8	Bell Media	38,005	8,279,703	1.43
9	Radio Mitre SA	37,897	11,932,603	1.00
10	Grupo Acir	35,917	12,888,681	0.88
11	Organizacion Radial Olimpica	30,785	15,225,858	0.63
12	Univision	29,009	16,192,078	0.57
13	Mediaaan	28,404	5,166,997	1.74
14	CRP Radios	27,850	11,479,090	0.77
15	Beasley Broadcasting Corporate	26,531	9,674,297	0.87
16	AccuRadio	24,085	4,683,614	1.61
17	Cogeco Media Inc	22,139	5,336,084	1.28
18	Hubbard Broadcasting	21,668	6,767,787	1.00
19	Karnaval.com	17,714	8,198,265	0.69
20	Grupo Radio Centro	17,000	6,728,489	0.80
21	Grupo Alpha Media	16,774	8,968,119	0.59
22	Grupo JBFM	16,136	6,959,276	0.73
23	Grupo BluRadio	13,887	9,353,741	0.45
24	Grupo America	13,206	4,945,663	0.83
25	Salem Communications	12,824	5,112,158	0.78

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL

Daypart: 6am-12am M-SUN  
Month: Agosto de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	833,214	582,412,544	0.78
2	Talpa Network	107,254	32,534,160	1.82
3	365 Digital	5,691	3,091,970	1.00

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	316,558	259,833,827	0.67
2	Prisa Radio	127,810	97,102,770	0.72
3	Talpa Radio	80,845	22,369,640	1.99
4	NPR Member Stations	76,986	49,831,745	0.84
5	Audacy	65,418	43,411,662	0.82
6	Cumulus Streaming Network	43,645	26,909,654	0.88
7	EMF	31,523	11,863,238	1.44
8	Bell Media	28,123	10,422,784	1.47
9	Radio Mitre SA	25,939	14,347,744	0.99
10	Grupo Acir	25,794	16,563,044	0.85
11	Organizacion Radial Olimpica	23,778	21,074,677	0.61
12	Medialaan	22,027	6,965,691	1.74
13	CRP Radios	20,981	15,619,846	0.74
14	Univision	19,488	18,391,522	0.58
15	Beasley Broadcasting Corporate	18,573	11,341,702	0.90
16	AccuRadio	17,639	6,068,389	1.59
17	Cogeco Media Inc	15,846	6,399,950	1.33
18	Hubbard Broadcasting	15,242	7,931,138	1.04
19	Karnaval.com	13,904	12,201,580	0.63
20	Grupo JBFM	12,271	9,379,322	0.72
21	Grupo Radio Centro	12,259	8,556,550	0.78
22	Grupo Alpha Media	11,738	10,730,560	0.60
23	Grupo America	10,622	7,699,516	0.75
24	Grupo BluRadio	9,033	10,610,807	0.45
25	Salem Communications	8,983	5,922,380	0.82

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# U.S.

Daypart: 6am-8pm M-F  
Month: Agosto de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,145,808	465,758,217	0.77

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	408,309	192,976,950	0.67
2	NPR Member Stations	89,281	34,108,607	0.82
3	Audacy	83,002	30,808,582	0.84
4	Cumulus Streaming Network	61,238	22,353,941	0.86
5	EMF	39,531	8,379,949	1.44
6	Univision	28,974	16,181,797	0.57
7	Beasley Broadcasting Corporate	25,972	9,510,994	0.86
8	Hubbard Broadcasting	21,569	6,690,796	1.00
9	AccuRadio	14,464	2,662,305	1.70
10	Salem Communications	12,694	5,049,121	0.78
11	Urban One	11,711	5,029,117	0.73
12	Bonneville International	9,973	4,382,770	0.72
13	MediaCo Holding Inc	8,261	4,189,145	0.62
14	Prisa Radio	8,061	4,845,261	0.52
15	Midwest Communications	7,925	1,879,052	1.31
16	New York Public Radio	5,654	1,908,407	0.93
17	Classical KUSC/KDFC	5,613	1,189,808	1.46
18	Entravision Communications Corporation	5,609	2,904,637	0.61
19	Estrella Media	4,856	2,417,905	0.64
20	WAMU	3,838	1,660,082	0.72
21	ESPN Radio Corporate	3,126	1,929,069	0.51
22	Sinclair Telecable	3,021	1,086,375	0.88
23	Meruelo Media Holdings	2,909	1,371,119	0.67
24	Lotus Communications Corp	2,695	1,381,329	0.62
25	Organizacion Radial Olimpica	2,556	1,578,800	0.51

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# U.S.

Daypart: 6am-12am M-SUN

Month: Agosto de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	814,152	565,299,920	0.78

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	305,156	249,101,044	0.67
2	NPR Member Stations	71,378	46,180,755	0.84
3	Audacy	64,858	42,772,979	0.83
4	Cumulus Streaming Network	42,893	26,373,594	0.88
5	EMF	30,648	11,345,663	1.46
6	Univision	19,457	18,377,291	0.58
7	Beasley Broadcasting Corporate	18,144	11,133,931	0.89
8	Hubbard Broadcasting	15,154	7,816,263	1.05
9	AccuRadio	10,081	3,254,278	1.69
10	Salem Communications	8,871	5,831,022	0.82
11	Urban One	8,285	5,977,891	0.76
12	Bonneville International	7,073	5,212,489	0.75
13	MediaCo Holding Inc	6,848	5,939,972	0.63
14	Prisa Radio	5,676	5,810,805	0.53
15	Midwest Communications	5,590	2,295,793	1.32
16	Classical KUSC/KDFC	4,711	1,732,907	1.48
17	New York Public Radio	4,551	2,567,644	0.97
18	Entravision Communications Corporation	3,642	3,208,544	0.63
19	WAMU	3,063	2,232,043	0.75
20	Estrella Media	3,060	2,640,822	0.64
21	ESPN Radio Corporate	2,341	2,448,343	0.52
22	Meruelo Media Holdings	2,148	1,726,176	0.69
23	Organizacion Radial Olimpica	2,105	2,215,959	0.52
24	Sinclair Telecable	2,085	1,251,963	0.91
25	Lotus Communications Corp	1,774	1,534,214	0.64

**Notes:**

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# LATAM

Daypart: 6am-7pm M-F  
Month: Agosto de 2022



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	101,276	40,767,158	0.72
2	Radio Mitre SA (Argentina)	37,730	10,778,346	1.02
3	Grupo Acir (Mexico)	34,602	11,416,282	0.89
4	Organizacion Radial Olimpica (Colombia)	26,094	11,310,702	0.67
5	CRP Radios (Peru)	25,811	9,328,099	0.81
6	Grupo Alpha Media (Argentina)	16,529	8,152,839	0.60
7	Grupo JBFM (Brazil)	16,441	6,545,386	0.74
8	RCN Radio (Colombia)	15,827	6,708,569	0.67
9	Grupo Radio Centro (Mexico)	15,232	5,259,348	0.85
10	Grupo América (Argentina)	13,019	4,365,152	0.86
11	Grupo BluRadio (Colombia)	12,903	7,993,191	0.46
12	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	10,103	2,048,255	1.46
13	Grupo Camargo de Comunicação (Brazil)	10,000	4,386,452	0.67
14	Grupo Mix de Comunicacao (Brazil)	9,419	2,449,580	1.14
15	LS4 Radio Continental SA (Argentina)	8,269	2,089,371	1.16
16	Jovem Pan - SP (Brazil)	7,640	5,600,239	0.40
17	Radios Grupo Globo (Brazil)	6,850	3,772,966	0.52
18	MVS Radio (Mexico)	6,426	2,354,601	0.80
19	SAUDADE FM (Brazil)	5,529	2,040,697	0.79
20	Grupo Radiopolis (Colombia)	5,160	1,787,994	0.84
21	Nova Brasil (Brazil)	4,567	1,485,877	0.90
22	Multimedios (Mexico)	4,462	1,703,780	0.77
23	Rádio Alvorada (Brazil)	4,176	1,087,374	1.13
24	Radio Kiss FM (Brazil)	3,139	960,689	0.97
25	Imagen (Mexico)	2,761	1,049,709	0.78

Notes:

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# LATAM



Daypart: 6am-12am M-SUN  
Month: Agosto de 2022

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	65,831	50,469,991	0.71
2	Radio Mitre SA (Argentina)	24,610	13,297,448	1.01
3	Grupo Acir (Mexico)	23,560	15,085,951	0.86
4	Organizacion Radial Olimpica (Colombia)	18,952	16,090,364	0.64
5	CRP Radios (Peru)	18,460	13,086,210	0.77
6	Grupo JBFM (Brazil)	11,984	9,162,347	0.72
7	RCN Radio (Colombia)	11,698	9,943,498	0.63
8	Grupo Alpha Media (Argentina)	11,068	10,018,630	0.61
9	Grupo Radio Centro (Mexico)	10,444	6,887,813	0.83
10	Grupo América (Argentina)	10,209	7,314,634	0.76
11	Grupo BluRadio (Colombia)	7,872	9,179,722	0.45
12	Grupo Camargo de Comunicação (Brazil)	7,201	6,096,511	0.65
13	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	6,632	2,621,088	1.40
14	Grupo Mix de Comunicacao (Brazil)	6,371	3,321,811	1.06
15	Rádios Grupo Globo (Brazil)	5,759	6,391,967	0.49
16	LS4 Radio Continental SA (Argentina)	5,739	2,966,200	1.06
17	Jovem Pan - SP (Brazil)	5,507	7,395,212	0.41
18	MVS Radio (Mexico)	4,226	2,956,584	0.78
19	SAUDADE FM (Brazil)	4,154	3,035,235	0.75
20	Grupo Radiópolis (Colombia)	3,477	2,328,308	0.81
21	Nova Brasil (Brazil)	3,404	2,204,951	0.85
22	Multimedios (Mexico)	3,208	2,494,131	0.71
23	Rádio Alvorada (Brazil)	2,885	1,497,881	1.06
24	Radio Kiss FM (Brazil)	2,215	1,331,704	0.92
25	Igreja Pentecostal Deus e Amor (Brazil)	2,183	2,279,690	0.51

Notes:

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# EMEA

Daypart: 6am-7pm M-F  
Month: Agosto de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	140,755	22,468,223	1.94
2	365 Digital	8,680	2,469,319	1.02

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	108,808	16,169,380	1.92
2	Prisa Radio (Spain and Latam Countries)	72,284	26,089,684	0.83
3	DPG Media (Netherlands)	41,011	6,787,007	1.91
4	Medialaan (Belgium)	29,145	4,924,599	1.88
5	Karnaval.com (Turkey)	17,881	7,554,227	0.65
6	RadioCorp (Netherlands)	17,527	3,484,722	1.52
7	RadiaCZ (Czech Republic)	10,951	1,562,453	1.87
8	Fresh Media Bulgaria	9,473	1,659,283	1.68
9	Commerciele Radio Nederland B.V. (Netherlands)	9,154	1,714,426	1.60
10	Primedia Broadcasting (South Africa)	8,680	2,469,319	1.02
11	Grupo Godó (Spain)	8,475	2,939,733	0.85
12	SABC (South Africa)	7,974	3,150,593	0.69
13	Active Radio A.S. (Czech Republic)	7,272	1,179,772	1.96
14	Unidad Editorial (Spain)	5,453	3,008,306	0.55
15	Vlaanderen Eén NV (Belgium)	4,936	794,042	1.71

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# EMEA

Daypart: 6am-12am M-SUN  
Month: Agosto de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	106,128	31,855,901	1.94
2	365 Digital	5,596	3,021,772	0.99

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	80,320	22,030,040	1.97
2	Prisa Radio (Spain and Latam Countries)	55,296	39,914,032	0.77
3	DPG Media (Netherlands)	29,098	9,109,499	1.93
4	Medialaan (Belgium)	21,959	6,913,197	1.83
5	Karnaval.com (Turkey)	13,598	11,935,374	0.58
6	RadioCorp (Netherlands)	13,559	5,064,506	1.50
7	Commerciele Radio Nederland B.V.(Netherlands)	7,453	2,587,386	1.64
8	RadiaCZ (Czech Republic)	7,408	2,246,823	1.66
9	Grupo Godó (Spain)	6,518	4,642,764	0.81
10	Fresh Media Bulgaria	6,392	2,307,224	1.52
11	SABC (South Africa)	5,883	4,631,283	0.65
12	Primedia Broadcasting (South Africa)	5,596	3,021,772	0.99
13	Unidad Editorial (Spain)	4,578	5,130,875	0.51
14	Active Radio A.S. (Czech Republic)	4,522	1,502,435	1.76
15	Vlaanderen Eén NV (Belgium)	3,884	1,164,833	1.78

**Notes:**

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## Recursos

### **Acesso aos Rankers mensais:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### **Webcast Metrics, Folha de informação**

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

### **Fale conosco**

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

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