



TRITON DIGITAL'S
**STREAMING
METRICS
MONTHLY
RANKER**
August 2022



About Triton's Streaming Metrics Services

Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

About Triton's Rankers

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics measurement services.

Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker, powered by Streaming Metrics, verifies the quantity of streams without qualifying where they are being consumed.
 - The regional rankers quantify consumption based on listener location.
 - All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
 - Sales Networks include both owned streams and the streams related to network affiliations.
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About the Rankings

Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

Understanding the Metrics

Average Active Sessions or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ($AAS = TLH / \text{Hours in period}$).

Total Listening Hours or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

Session Starts or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

Average Time Spent Listening or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.



AUGUST 2022 RANKERS

GLOBAL

Daypart: 6am-8pm M-F
Month: August 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,169,126	477,373,036	0.77
2	Talpa Network	137,882	23,766,482	1.84
3	365 Digital	8,339	2,569,112	1.01

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	422,320	200,331,522	0.66
2	Prisa Radio	175,984	74,760,217	0.74
3	Talpa Radio	105,997	16,945,400	1.98
4	NPR Member Stations	95,516	36,437,913	0.82
5	Audacy	83,454	31,128,180	0.84
6	Cumulus Streaming Network	62,128	22,717,455	0.85
7	EMF	40,603	8,737,459	1.42
8	Bell Media	38,005	8,279,703	1.43
9	Radio Mitre SA	37,897	11,932,603	1.00
10	Grupo Acir	35,917	12,888,681	0.88
11	Organizacion Radial Olimpica	30,785	15,225,858	0.63
12	Univision	29,009	16,192,078	0.57
13	Mediaaan	28,404	5,166,997	1.74
14	CRP Radios	27,850	11,479,090	0.77
15	Beasley Broadcasting Corporate	26,531	9,674,297	0.87
16	AccuRadio	24,085	4,683,614	1.61
17	Cogeco Media Inc	22,139	5,336,084	1.28
18	Hubbard Broadcasting	21,668	6,767,787	1.00
19	Karnaval.com	17,714	8,198,265	0.69
20	Grupo Radio Centro	17,000	6,728,489	0.80
21	Grupo Alpha Media	16,774	8,968,119	0.59
22	Grupo JBFM	16,136	6,959,276	0.73
23	Grupo BluRadio	13,887	9,353,741	0.45
24	Grupo America	13,206	4,945,663	0.83
25	Salem Communications	12,824	5,112,158	0.78

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: August 2022

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	833,214	582,412,544	0.78
2	Talpa Network	107,254	32,534,160	1.82
3	365 Digital	5,691	3,091,970	1.00

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	316,558	259,833,827	0.67
2	Prisa Radio	127,810	97,102,770	0.72
3	Talpa Radio	80,845	22,369,640	1.99
4	NPR Member Stations	76,986	49,831,745	0.84
5	Audacy	65,418	43,411,662	0.82
6	Cumulus Streaming Network	43,645	26,909,654	0.88
7	EMF	31,523	11,863,238	1.44
8	Bell Media	28,123	10,422,784	1.47
9	Radio Mitre SA	25,939	14,347,744	0.99
10	Grupo Acir	25,794	16,563,044	0.85
11	Organizacion Radial Olimpica	23,778	21,074,677	0.61
12	Medialaan	22,027	6,965,691	1.74
13	CRP Radios	20,981	15,619,846	0.74
14	Univision	19,488	18,391,522	0.58
15	Beasley Broadcasting Corporate	18,573	11,341,702	0.90
16	AccuRadio	17,639	6,068,389	1.59
17	Cogeco Media Inc	15,846	6,399,950	1.33
18	Hubbard Broadcasting	15,242	7,931,138	1.04
19	Karnaval.com	13,904	12,201,580	0.63
20	Grupo JBFM	12,271	9,379,322	0.72
21	Grupo Radio Centro	12,259	8,556,550	0.78
22	Grupo Alpha Media	11,738	10,730,560	0.60
23	Grupo America	10,622	7,699,516	0.75
24	Grupo BluRadio	9,033	10,610,807	0.45
25	Salem Communications	8,983	5,922,380	0.82

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: August 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,145,808	465,758,217	0.77

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	408,309	192,976,950	0.67
2	NPR Member Stations	89,281	34,108,607	0.82
3	Audacy	83,002	30,808,582	0.84
4	Cumulus Streaming Network	61,238	22,353,941	0.86
5	EMF	39,531	8,379,949	1.44
6	Univision	28,974	16,181,797	0.57
7	Beasley Broadcasting Corporate	25,972	9,510,994	0.86
8	Hubbard Broadcasting	21,569	6,690,796	1.00
9	AccuRadio	14,464	2,662,305	1.70
10	Salem Communications	12,694	5,049,121	0.78
11	Urban One	11,711	5,029,117	0.73
12	Bonneville International	9,973	4,382,770	0.72
13	MediaCo Holding Inc	8,261	4,189,145	0.62
14	Prisa Radio	8,061	4,845,261	0.52
15	Midwest Communications	7,925	1,879,052	1.31
16	New York Public Radio	5,654	1,908,407	0.93
17	Classical KUSC/KDFC	5,613	1,189,808	1.46
18	Entravision Communications Corporation	5,609	2,904,637	0.61
19	Estrella Media	4,856	2,417,905	0.64
20	WAMU	3,838	1,660,082	0.72
21	ESPN Radio Corporate	3,126	1,929,069	0.51
22	Sinclair Telecable	3,021	1,086,375	0.88
23	Meruelo Media Holdings	2,909	1,371,119	0.67
24	Lotus Communications Corp	2,695	1,381,329	0.62
25	Organizacion Radial Olimpica	2,556	1,578,800	0.51

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: August 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	814,152	565,299,920	0.78

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	305,156	249,101,044	0.67
2	NPR Member Stations	71,378	46,180,755	0.84
3	Audacy	64,858	42,772,979	0.83
4	Cumulus Streaming Network	42,893	26,373,594	0.88
5	EMF	30,648	11,345,663	1.46
6	Univision	19,457	18,377,291	0.58
7	Beasley Broadcasting Corporate	18,144	11,133,931	0.89
8	Hubbard Broadcasting	15,154	7,816,263	1.05
9	AccuRadio	10,081	3,254,278	1.69
10	Salem Communications	8,871	5,831,022	0.82
11	Urban One	8,285	5,977,891	0.76
12	Bonneville International	7,073	5,212,489	0.75
13	MediaCo Holding Inc	6,848	5,939,972	0.63
14	Prisa Radio	5,676	5,810,805	0.53
15	Midwest Communications	5,590	2,295,793	1.32
16	Classical KUSC/KDFC	4,711	1,732,907	1.48
17	New York Public Radio	4,551	2,567,644	0.97
18	Entravision Communications Corporation	3,642	3,208,544	0.63
19	WAMU	3,063	2,232,043	0.75
20	Estrella Media	3,060	2,640,822	0.64
21	ESPN Radio Corporate	2,341	2,448,343	0.52
22	Meruelo Media Holdings	2,148	1,726,176	0.69
23	Organizacion Radial Olimpica	2,105	2,215,959	0.52
24	Sinclair Telecable	2,085	1,251,963	0.91
25	Lotus Communications Corp	1,774	1,534,214	0.64

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: August 2022



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	101,276	40,767,158	0.72
2	Radio Mitre SA (Argentina)	37,730	10,778,346	1.02
3	Grupo Acir (Mexico)	34,602	11,416,282	0.89
4	Organizacion Radial Olimpica (Colombia)	26,094	11,310,702	0.67
5	CRP Radios (Peru)	25,811	9,328,099	0.81
6	Grupo Alpha Media (Argentina)	16,529	8,152,839	0.60
7	Grupo JBFM (Brazil)	16,441	6,545,386	0.74
8	RCN Radio (Colombia)	15,827	6,708,569	0.67
9	Grupo Radio Centro (Mexico)	15,232	5,259,348	0.85
10	Grupo América (Argentina)	13,019	4,365,152	0.86
11	Grupo BluRadio (Colombia)	12,903	7,993,191	0.46
12	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	10,103	2,048,255	1.46
13	Grupo Camargo de Comunicação (Brazil)	10,000	4,386,452	0.67
14	Grupo Mix de Comunicacao (Brazil)	9,419	2,449,580	1.14
15	LS4 Radio Continental SA (Argentina)	8,269	2,089,371	1.16
16	Jovem Pan - SP (Brazil)	7,640	5,600,239	0.40
17	Rádios Grupo Globo (Brazil)	6,850	3,772,966	0.52
18	MVS Radio (Mexico)	6,426	2,354,601	0.80
19	SAUDADE FM (Brazil)	5,529	2,040,697	0.79
20	Grupo Radiópolis (Colombia)	5,160	1,787,994	0.84
21	Nova Brasil (Brazil)	4,567	1,485,877	0.90
22	Multimedios (Mexico)	4,462	1,703,780	0.77
23	Rádio Alvorada (Brazil)	4,176	1,087,374	1.13
24	Radio Kiss FM (Brazil)	3,139	960,689	0.97
25	Imagen (Mexico)	2,761	1,049,709	0.78

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: August 2022

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	65,831	50,469,991	0.71
2	Radio Mitre SA (Argentina)	24,610	13,297,448	1.01
3	Grupo Acir (Mexico)	23,560	15,085,951	0.86
4	Organizacion Radial Olimpica (Colombia)	18,952	16,090,364	0.64
5	CRP Radios (Peru)	18,460	13,086,210	0.77
6	Grupo JBFM (Brazil)	11,984	9,162,347	0.72
7	RCN Radio (Colombia)	11,698	9,943,498	0.63
8	Grupo Alpha Media (Argentina)	11,068	10,018,630	0.61
9	Grupo Radio Centro (Mexico)	10,444	6,887,813	0.83
10	Grupo América (Argentina)	10,209	7,314,634	0.76
11	Grupo BluRadio (Colombia)	7,872	9,179,722	0.45
12	Grupo Camargo de Comunicação (Brazil)	7,201	6,096,511	0.65
13	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	6,632	2,621,088	1.40
14	Grupo Mix de Comunicacao (Brazil)	6,371	3,321,811	1.06
15	Radios Grupo Globo (Brazil)	5,759	6,391,967	0.49
16	LS4 Radio Continental SA (Argentina)	5,739	2,966,200	1.06
17	Jovem Pan - SP (Brazil)	5,507	7,395,212	0.41
18	MVS Radio (Mexico)	4,226	2,956,584	0.78
19	SAUDADE FM (Brazil)	4,154	3,035,235	0.75
20	Grupo Radiopolis (Colombia)	3,477	2,328,308	0.81
21	Nova Brasil (Brazil)	3,404	2,204,951	0.85
22	Multimedios (Mexico)	3,208	2,494,131	0.71
23	Rádio Alvorada (Brazil)	2,885	1,497,881	1.06
24	Radio Kiss FM (Brazil)	2,215	1,331,704	0.92
25	Igreja Pentecostal Deus e Amor (Brazil)	2,183	2,279,690	0.51

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: August 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	140,755	22,468,223	1.94
2	365 Digital	8,680	2,469,319	1.02

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	108,808	16,169,380	1.92
2	Prisa Radio (Spain and Latam Countries)	72,284	26,089,684	0.83
3	DPG Media (Netherlands)	41,011	6,787,007	1.91
4	Medialaan (Belgium)	29,145	4,924,599	1.88
5	Karnaval.com (Turkey)	17,881	7,554,227	0.65
6	RadioCorp (Netherlands)	17,527	3,484,722	1.52
7	RadiaCZ (Czech Republic)	10,951	1,562,453	1.87
8	Fresh Media Bulgaria	9,473	1,659,283	1.68
9	Commerciele Radio Nederland B.V.(Netherlands)	9,154	1,714,426	1.60
10	Primedia Broadcasting (South Africa)	8,680	2,469,319	1.02
11	Grupo Godó (Spain)	8,475	2,939,733	0.85
12	SABC (South Africa)	7,974	3,150,593	0.69
13	Active Radio A.S. (Czech Republic)	7,272	1,179,772	1.96
14	Unidad Editorial (Spain)	5,453	3,008,306	0.55
15	Vlaanderen Eén NV (Belgium)	4,936	794,042	1.71

Notes:

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EMEA

Daypart: 6am-12am M-SUN
Month: August 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	106,128	31,855,901	1.94
2	365 Digital	5,596	3,021,772	0.99

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	80,320	22,030,040	1.97
2	Prisa Radio (Spain and Latam Countries)	55,296	39,914,032	0.77
3	DPG Media (Netherlands)	29,098	9,109,499	1.93
4	Medialaan (Belgium)	21,959	6,913,197	1.83
5	Karnaval.com (Turkey)	13,598	11,935,374	0.58
6	RadioCorp (Netherlands)	13,559	5,064,506	1.50
7	Commerciele Radio Nederland B.V.(Netherlands)	7,453	2,587,386	1.64
8	RadiaCZ (Czech Republic)	7,408	2,246,823	1.66
9	Grupo Godó (Spain)	6,518	4,642,764	0.81
10	Fresh Media Bulgaria	6,392	2,307,224	1.52
11	SABC (South Africa)	5,883	4,631,283	0.65
12	Primedia Broadcasting (South Africa)	5,596	3,021,772	0.99
13	Unidad Editorial (Spain)	4,578	5,130,875	0.51
14	Active Radio A.S. (Czech Republic)	4,522	1,502,435	1.76
15	Vlaanderen Eén NV (Belgium)	3,884	1,164,833	1.78

Notes:

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Resources

Access the Monthly Rankers:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contact Us

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers
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