



TRITON[™]
D I G I T A L

TRITON DIGITAL'S WEBCAST METRICS[®] MONTHLY RANKER

SOBRE O WEBCAST METRICS®

O serviço de mensuração de Streaming Webcast Metrics é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

SOBRE OS RANKERS

Os Rankers do Webcast Metrics® são uma lista dos principais Publishers e redes de áudio digital de acordo com o serviço de mensuração de Streaming Webcast Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, AMÉRICA LATINA E EMEA.

- O Ranker Global verifica a quantidade de transmissões sem qualificar onde estão sendo consumidas.
- Os rankers regionais quantificam o consumo com base na localização do ouvinte
- Todas as métricas dos rankers do Webcast Metrics incluem audição com e sem suporte de anúncios.

SOBRE AS CLASSIFICAÇÕES

As classificações são computadas com base na Média de Sessões Ativas (AAS), e Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL) também são exibidos.

COMPREENSÃO DAS MÉTRICAS

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



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RANKERS ABRIL 2020





Month: April 2020
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	1,183,943	468,875,288	0.76
2	Talpa Network	154,344	30,155,667	1.56
3	365 Digital	5,377	2,126,168	0.77
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	420,567	169,116,075	0.75
2	Talpa Radio	124,682	23,032,144	1.65
3	Prisa Radio	123,546	55,280,898	0.68
4	NPR Member Stations	121,531	48,150,890	0.76
5	RADIO.COM	85,447	38,395,535	0.67
6	Cumulus Streaming Network	70,847	26,503,103	0.8
7	Bell Media	32,420	8,226,984	1.18
8	Univision	26,483	14,357,872	0.56
9	Beasley Broadcasting Corporate	23,890	9,080,039	0.8
10	Medialaan	22,903	4,902,031	1.42
11	Grupo Acir	22,688	9,084,715	0.76
12	AccuRadio	22,479	3,913,573	1.72
13	Hubbard Broadcasting	19,787	5,991,914	0.99
14	EMF Corporate	19,743	5,598,622	1.06
15	Karnaval.com	18,167	10,637,558	0.52
16	Salem Communications	16,789	6,762,704	0.74
17	New York Public Radio	16,763	5,401,100	0.93
18	Grupo Radio Centro	15,964	7,322,291	0.66
19	Grupo Renascenca	13,105	2,726,018	1.46
20	Bonneville International	12,182	4,998,097	0.74

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 393,420,989, Net Total Listening Hours: 378,835,516, Gross Active Sessions: 492,152,864, Net Active Sessions: 468,852,763, % Filtered Total Listening Hours: 96.29%, % Filtered Active Sessions: 95.27%



Month: April 2020
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	832,487	568,525,729	0.77
2	Talpa Network	119,587	41,333,756	1.55
3	365 Digital	3,882	2,721,500	0.76
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	317,575	220,638,262	0.76
2	NPR Member Stations	96,427	65,916,281	0.78
3	Talpa Radio	95,041	30,933,829	1.65
4	Prisa Radio	91,678	74,313,547	0.66
5	RADIO.COM	61,816	47,851,738	0.68
6	Cumulus Streaming Network	48,775	31,306,400	0.83
7	Bell Media	24,199	10,668,940	1.2
8	Medialaan	17,861	6,823,650	1.4
9	Univision	17,577	16,646,764	0.56
10	AccuRadio	17,087	5,307,711	1.7
11	Beasley Broadcasting Corporate	16,829	10,927,634	0.82
12	Grupo Acir	16,575	12,053,402	0.73
13	EMF Corporate	14,919	7,666,059	1.03
14	Karnaval.com	14,801	17,391,178	0.46
15	Hubbard Broadcasting	13,896	7,234,567	1.01
16	New York Public Radio	13,461	7,486,431	0.95
17	Grupo Radio Centro	11,691	9,628,362	0.65
18	Salem Communications	11,614	7,929,366	0.77
19	CRP Radios	9,465	8,476,635	0.59
20	Grupo Renascenca	9,188	3,686,075	1.33

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¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 519,660,780, Net Total Listening Hours: 497,055,745, Gross Active Sessions: 645,162,391, Net Active Sessions: 612,654,571, % Filtered Total Listening Hours: 95.65%, % Filtered Active Sessions: 94.96%



Month: April 2020
U.S. Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	1,165,233	460,420,498	0.76
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,079,688	1,119,545,142	0.56
2	iHeartRadio	410,542	164,454,764	0.75
3	NPR Member Stations	113,545	45,226,119	0.76
4	RADIO.COM	85,236	38,244,323	0.67
5	Cumulus Streaming Network	69,588	25,994,933	0.81
6	Univision	26,454	14,340,987	0.56
7	Beasley Broadcasting Corporate	23,369	8,918,167	0.8
8	Hubbard Broadcasting	19,633	5,892,656	1
9	EMF Corporate	18,487	5,134,733	1.08
10	Salem Communications	16,605	6,674,537	0.74
11	New York Public Radio	15,187	4,716,977	0.97
12	AccuRadio	12,597	1,936,662	1.93
13	Bonneville International	12,056	4,943,640	0.74
14	Urban One	10,431	4,362,238	0.72
15	ESPN Radio Corporate	9,195	4,124,942	0.67
16	Emmis Communications	6,909	2,913,362	0.72
17	Prisa Radio	6,626	3,574,954	0.56
18	Midwest Communications	6,582	1,704,606	1.16
19	Classical KUSC/KDFC	6,140	1,309,853	1.4
20	Entravision Communications Corporation	5,240	2,623,427	0.61

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: April 2020
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	816,819	556,039,857	0.78
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	1,811,341	1,694,055,665	0.57
2	iHeartRadio	309,032	213,681,877	0.77
3	NPR Member Stations	89,217	61,191,785	0.77
4	RADIO.COM	61,635	47,623,044	0.69
5	Cumulus Streaming Network	47,706	30,540,037	0.83
6	Univision	17,555	16,623,795	0.56
7	Beasley Broadcasting Corporate	16,430	10,716,174	0.82
8	EMF Corporate	13,869	6,971,370	1.05
9	Hubbard Broadcasting	13,758	7,079,030	1.03
10	New York Public Radio	12,071	6,402,623	1
11	Salem Communications	11,457	7,794,731	0.77
12	AccuRadio	9,122	2,470,766	1.94
13	Bonneville International	8,296	5,866,621	0.75
14	Urban One	7,431	5,383,079	0.73
15	ESPN Radio Corporate	6,487	5,006,801	0.68
16	Emmis Communications	5,232	3,853,044	0.72
17	Classical KUSC/KDFC	5,071	1,903,171	1.41
18	Prisa Radio	4,603	4,263,670	0.57
19	Midwest Communications	4,569	2,097,546	1.15
20	WAMU	3,785	2,733,197	0.73

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: April 2020
LATAM Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	63,400	26,245,249	0.68
2	Grupo Acir (Mexico)	21,211	7,774,667	0.77
3	Grupo Radio Centro (Mexico)	13,560	5,603,900	0.68
4	Grupo RPP (Peru)	10,503	5,248,639	0.56
5	Cadena 3 Argentina (Argentina)	9,863	3,658,551	0.75
6	CRP Radios (Peru)	8,717	4,046,497	0.6
7	Jovem Pan - SP (Brazil)	8,305	5,772,327	0.4
8	Grupo BluRadio (Colombia)	7,055	3,280,345	0.59
9	RCN Radio (Colombia)	6,721	2,871,967	0.65
10	Grupo JBFM (Brazil)	6,102	2,679,950	0.64
11	Nova Brasil (Brazil)	5,131	1,638,535	0.88
12	MVS Radio (Mexico)	4,971	1,952,489	0.72
13	Radios IMC (Argentina)	4,672	1,184,551	1.11
14	Imagen (Mexico)	3,271	1,852,416	0.5
15	Multimedios (Mexico)	2,698	1,076,214	0.71
16	Radiopolis (Colombia)	2,234	752,796	0.84
17	NRM (Mexico)	2,211	958,196	0.65
18	Igreja Pentecostal Deus e Amor (Brazil)	2,069	1,275,233	0.44
19	Rádio Alvorada (Brazil)	1,981	630,396	0.89
20	Cadena Radial Vida (Colombia)	1,000	656,761	0.41
21	Dial Brasil (Brazil)	969	429,808	0.64
22	AccuRadio (United States)	941	207,653	1.27
23	Z101 (Dominican Republic)	922	467,631	0.55
24	NPR Member Stations (United States)	859	352,294	0.68
25	Radio 93 (Brazil)	678	366,263	0.52

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Month: April 2020
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	42,283	33,646,156	0.67
2	Grupo Acir (Mexico)	14,656	10,564,662	0.74
3	Grupo Radio Centro (Mexico)	9,493	7,631,625	0.66
4	Grupo RPP (Peru)	8,087	7,688,038	0.56
5	Cadena 3 Argentina (Argentina)	7,323	5,523,010	0.7
6	CRP Radios (Peru)	7,209	6,383,676	0.6
7	Jovem Pan - SP (Brazil)	6,260	8,137,015	0.41
8	RCN Radio (Colombia)	5,369	4,744,945	0.6
9	Grupo JBFM (Brazil)	4,756	4,170,294	0.61
10	Grupo BluRadio (Colombia)	4,409	4,012,154	0.57
11	Radios IMC (Argentina)	3,788	1,950,686	1.04
12	Nova Brasil (Brazil)	3,705	2,439,669	0.81
13	MVS Radio (Mexico)	3,255	2,492,609	0.7
14	Imagen (Mexico)	2,033	2,178,203	0.5
15	Igreja Pentecostal Deus e Amor (Brazil)	1,965	2,362,044	0.44
16	Multimedios (Mexico)	1,898	1,545,761	0.65
17	NRM (Mexico)	1,664	1,447,350	0.61
18	Radiopolis (Colombia)	1,591	1,048,449	0.81
19	Rádio Alvorada (Brazil)	1406	947,832	0.79
20	AccuRadio (United States)	756	318,631	1.27
21	Cadena Radial Vida (Colombia)	741	948,109	0.4
22	Dial Brasil (Brazil)	738	653,730	0.6
23	NPR Member Stations (United States)	731	577,748	0.67
24	Z101 (Dominican Republic)	583	559,704	0.55
25	Radio 93 (Brazil)	491	507,261	0.52

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	157,907	28,507,361	1.56
2	365 Digital	5,469	1,996,427	0.78
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	128,244	21,947,483	1.64
2	Prisa Radio (Spain and LATAM Countries)	56,303	22,752,474	0.70
3	Medialaan (Belgium)	23,623	4,699,222	1.42
4	Karnaval.com (Turkey)	18,358	9,784,847	0.53
5	RadioCorp (Netherlands)	17,816	4,229,403	1.19
6	Grupo Renascenca (Portugal)	13,275	2,486,868	1.52
7	RadiaCZ (Czech Republic)	7,250	934,772	2.16
8	Active Radio A.S. (Czech Republic)	6,643	904,591	2.04
9	Primedia Broadcasting (South Africa)	5,469	1,996,427	0.78
10	Sublime World BV (Netherlands)	4,043	669,999	1.69



Month: April 2020
EMEA Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	117,927	40,401,918	1.57
2	365 Digital	3,768	2,629,995	0.78
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	94,028	30,377,774	1.66
2	Prisa Radio (Spain and LATAM Countries)	43,872	35,649,741	0.66
3	Medialaan (Belgium)	17,778	6,765,630	1.40
4	Karnaval.com (Turkey)	14,533	17,097,429	0.46
5	RadioCorp (Netherlands)	14,086	6,370,951	1.19
6	Grupo Renascenca (Portugal)	8,955	3,514,140	1.37
7	RadiaCZ (Czech Republic)	4,808	1,247,956	2.05
8	Active Radio A.S. (Czech Republic)	4,095	1,102,731	1.95
9	Primedia Broadcasting (South Africa)	3,768	2,629,995	0.78
10	Sublime World BV (Netherlands)	3,346	1,022,933	1.76

Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Guia de referência do Webcast Metrics

Um guia rápido dos dados, recursos e capacidades do Webcast Metrics

<http://bit.ly/WCMreferenceguide>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

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