



**TRITON**<sup>™</sup>  
D I G I T A L

# TRITON DIGITAL'S WEBCAST METRICS<sup>®</sup> MONTHLY RANKER

## **ABOUT WEBCAST METRICS®**

The Webcast Metrics streaming measurement service is the industry standard for online audio consumption data. It provides credible, validated data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

## **ABOUT THE RANKERS**

The Webcast Metrics® Rankers are a listing of the top performing digital audio publishers and networks as measured by Triton's Webcast Metrics streaming measurement service.

Publishers are ranked globally, and in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker verifies the quantity of streams without qualifying where they are being consumed.
- The regional rankers quantify consumption based on listener location.
- All metrics within the Webcast Metrics rankers include both ad supported and non-ad supported listening.

## ABOUT THE RANKINGS

Rankings are computed on the basis of Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

## UNDERSTANDING THE METRICS

**Average Active Sessions** or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ( $AAS = TLH / \text{Hours in period}$ ).

**Total Listening Hours** or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

**Session Starts** or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

**Average Time Spent Listening** or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.



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# APRIL 2020 RANKERS





Month: April 2020  
**GLOBAL** Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	<b>iHeartMedia Network<sup>1</sup></b>	<b>1,183,943</b>	<b>468,875,288</b>	<b>0.76</b>
2	<b>Talpa Network</b>	<b>154,344</b>	<b>30,155,667</b>	<b>1.56</b>
3	<b>365 Digital</b>	<b>5,377</b>	<b>2,126,168</b>	<b>0.77</b>
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	420,567	169,116,075	0.75
2	Talpa Radio	124,682	23,032,144	1.65
3	Prisa Radio	123,546	55,280,898	0.68
4	NPR Member Stations	121,531	48,150,890	0.76
5	RADIO.COM	85,447	38,395,535	0.67
6	Cumulus Streaming Network	70,847	26,503,103	0.8
7	Bell Media	32,420	8,226,984	1.18
8	Univision	26,483	14,357,872	0.56
9	Beasley Broadcasting Corporate	23,890	9,080,039	0.8
10	Medialaan	22,903	4,902,031	1.42
11	Grupo Acir	22,688	9,084,715	0.76
12	AccuRadio	22,479	3,913,573	1.72
13	Hubbard Broadcasting	19,787	5,991,914	0.99
14	EMF Corporate	19,743	5,598,622	1.06
15	Karnaval.com	18,167	10,637,558	0.52
16	Salem Communications	16,789	6,762,704	0.74
17	New York Public Radio	16,763	5,401,100	0.93
18	Grupo Radio Centro	15,964	7,322,291	0.66
19	Grupo Renascenca	13,105	2,726,018	1.46
20	Bonneville International	12,182	4,998,097	0.74

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

<sup>1</sup> iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 393,420,989, Net Total Listening Hours: 378,835,516, Gross Active Sessions: 492,152,864, Net Active Sessions: 468,852,763, % Filtered Total Listening Hours: 96.29%, % Filtered Active Sessions: 95.27%



Month: April 2020  
**GLOBAL** Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	<b>iHeartMedia Network<sup>1</sup></b>	<b>832,487</b>	<b>568,525,729</b>	<b>0.77</b>
2	<b>Talpa Network</b>	<b>119,587</b>	<b>41,333,756</b>	<b>1.55</b>
3	<b>365 Digital</b>	<b>3,882</b>	<b>2,721,500</b>	<b>0.76</b>
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	317,575	220,638,262	0.76
2	NPR Member Stations	96,427	65,916,281	0.78
3	Talpa Radio	95,041	30,933,829	1.65
4	Prisa Radio	91,678	74,313,547	0.66
5	RADIO.COM	61,816	47,851,738	0.68
6	Cumulus Streaming Network	48,775	31,306,400	0.83
7	Bell Media	24,199	10,668,940	1.2
8	Medialaan	17,861	6,823,650	1.4
9	Univision	17,577	16,646,764	0.56
10	AccuRadio	17,087	5,307,711	1.7
11	Beasley Broadcasting Corporate	16,829	10,927,634	0.82
12	Grupo Acir	16,575	12,053,402	0.73
13	EMF Corporate	14,919	7,666,059	1.03
14	Karnaval.com	14,801	17,391,178	0.46
15	Hubbard Broadcasting	13,896	7,234,567	1.01
16	New York Public Radio	13,461	7,486,431	0.95
17	Grupo Radio Centro	11,691	9,628,362	0.65
18	Salem Communications	11,614	7,929,366	0.77
19	CRP Radios	9,465	8,476,635	0.59
20	Grupo Renascenca	9,188	3,686,075	1.33

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

<sup>1</sup> iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 519,660,780, Net Total Listening Hours: 497,055,745, Gross Active Sessions: 645,162,391, Net Active Sessions: 612,654,571, % Filtered Total Listening Hours: 95.65%, % Filtered Active Sessions: 94.96%



Month: April 2020  
U.S. Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network <sup>1</sup>	1,165,233	460,420,498	0.76
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,079,688	1,119,545,142	0.56
2	iHeartRadio	410,542	164,454,764	0.75
3	NPR Member Stations	113,545	45,226,119	0.76
4	RADIO.COM	85,236	38,244,323	0.67
5	Cumulus Streaming Network	69,588	25,994,933	0.81
6	Univision	26,454	14,340,987	0.56
7	Beasley Broadcasting Corporate	23,369	8,918,167	0.8
8	Hubbard Broadcasting	19,633	5,892,656	1
9	EMF Corporate	18,487	5,134,733	1.08
10	Salem Communications	16,605	6,674,537	0.74
11	New York Public Radio	15,187	4,716,977	0.97
12	AccuRadio	12,597	1,936,662	1.93
13	Bonneville International	12,056	4,943,640	0.74
14	Urban One	10,431	4,362,238	0.72
15	ESPN Radio Corporate	9,195	4,124,942	0.67
16	Emmis Communications	6,909	2,913,362	0.72
17	Prisa Radio	6,626	3,574,954	0.56
18	Midwest Communications	6,582	1,704,606	1.16
19	Classical KUSC/KDFC	6,140	1,309,853	1.4
20	Entravision Communications Corporation	5,240	2,623,427	0.61

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

<sup>1</sup> iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations



Month: April 2020  
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network <sup>1</sup>	816,819	556,039,857	0.78
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	1,811,341	1,694,055,665	0.57
2	iHeartRadio	309,032	213,681,877	0.77
3	NPR Member Stations	89,217	61,191,785	0.77
4	RADIO.COM	61,635	47,623,044	0.69
5	Cumulus Streaming Network	47,706	30,540,037	0.83
6	Univision	17,555	16,623,795	0.56
7	Beasley Broadcasting Corporate	16,430	10,716,174	0.82
8	EMF Corporate	13,869	6,971,370	1.05
9	Hubbard Broadcasting	13,758	7,079,030	1.03
10	New York Public Radio	12,071	6,402,623	1
11	Salem Communications	11,457	7,794,731	0.77
12	AccuRadio	9,122	2,470,766	1.94
13	Bonneville International	8,296	5,866,621	0.75
14	Urban One	7,431	5,383,079	0.73
15	ESPN Radio Corporate	6,487	5,006,801	0.68
16	Emmis Communications	5,232	3,853,044	0.72
17	Classical KUSC/KDFC	5,071	1,903,171	1.41
18	Prisa Radio	4,603	4,263,670	0.57
19	Midwest Communications	4,569	2,097,546	1.15
20	WAMU	3,785	2,733,197	0.73

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

<sup>1</sup> iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations





Month: April 2020  
**LATAM** Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	63,400	26,245,249	0.68
2	Grupo Acir (Mexico)	21,211	7,774,667	0.77
3	Grupo Radio Centro (Mexico)	13,560	5,603,900	0.68
4	Grupo RPP (Peru)	10,503	5,248,639	0.56
5	Cadena 3 Argentina (Argentina)	9,863	3,658,551	0.75
6	CRP Radios (Peru)	8,717	4,046,497	0.6
7	Jovem Pan - SP (Brazil)	8,305	5,772,327	0.4
8	Grupo BluRadio (Colombia)	7,055	3,280,345	0.59
9	RCN Radio (Colombia)	6,721	2,871,967	0.65
10	Grupo JBFM (Brazil)	6,102	2,679,950	0.64
11	Nova Brasil (Brazil)	5,131	1,638,535	0.88
12	MVS Radio (Mexico)	4,971	1,952,489	0.72
13	Radios IMC (Argentina)	4,672	1,184,551	1.11
14	Imagen (Mexico)	3,271	1,852,416	0.5
15	Multimedios (Mexico)	2,698	1,076,214	0.71
16	Radiopolis (Colombia)	2,234	752,796	0.84
17	NRM (Mexico)	2,211	958,196	0.65
18	Igreja Pentecostal Deus e Amor (Brazil)	2,069	1,275,233	0.44
19	Rádio Alvorada (Brazil)	1,981	630,396	0.89
20	Cadena Radial Vida (Colombia)	1,000	656,761	0.41
21	Dial Brasil (Brazil)	969	429,808	0.64
22	AccuRadio (United States)	941	207,653	1.27
23	Z101 (Dominican Republic)	922	467,631	0.55
24	NPR Member Stations (United States)	859	352,294	0.68
25	Radio 93 (Brazil)	678	366,263	0.52

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Month: April 2020  
**LATAM** Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	42,283	33,646,156	0.67
2	Grupo Acir (Mexico)	14,656	10,564,662	0.74
3	Grupo Radio Centro (Mexico)	9,493	7,631,625	0.66
4	Grupo RPP (Peru)	8,087	7,688,038	0.56
5	Cadena 3 Argentina (Argentina)	7,323	5,523,010	0.7
6	CRP Radios (Peru)	7,209	6,383,676	0.6
7	Jovem Pan - SP (Brazil)	6,260	8,137,015	0.41
8	RCN Radio (Colombia)	5,369	4,744,945	0.6
9	Grupo JBFM (Brazil)	4,756	4,170,294	0.61
10	Grupo BluRadio (Colombia)	4,409	4,012,154	0.57
11	Radios IMC (Argentina)	3,788	1,950,686	1.04
12	Nova Brasil (Brazil)	3,705	2,439,669	0.81
13	MVS Radio (Mexico)	3,255	2,492,609	0.7
14	Imagen (Mexico)	2,033	2,178,203	0.5
15	Igreja Pentecostal Deus e Amor (Brazil)	1,965	2,362,044	0.44
16	Multimedios (Mexico)	1,898	1,545,761	0.65
17	NRM (Mexico)	1,664	1,447,350	0.61
18	Radiopolis (Colombia)	1,591	1,048,449	0.81
19	Rádio Alvorada (Brazil)	1406	947,832	0.79
20	AccuRadio (United States)	756	318,631	1.27
21	Cadena Radial Vida (Colombia)	741	948,109	0.4
22	Dial Brasil (Brazil)	738	653,730	0.6
23	NPR Member Stations (United States)	731	577,748	0.67
24	Z101 (Dominican Republic)	583	559,704	0.55
25	Radio 93 (Brazil)	491	507,261	0.52

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Month: April 2020  
**EMEA** Daypart: 6am-7pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	157,907	28,507,361	1.56
2	365 Digital	5,469	1,996,427	0.78
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	128,244	21,947,483	1.64
2	Prisa Radio (Spain and LATAM Countries)	56,303	22,752,474	0.70
3	Medialaan (Belgium)	23,623	4,699,222	1.42
4	Karnaval.com (Turkey)	18,358	9,784,847	0.53
5	RadioCorp (Netherlands)	17,816	4,229,403	1.19
6	Grupo Renascenca (Portugal)	13,275	2,486,868	1.52
7	RadiaCZ (Czech Republic)	7,250	934,772	2.16
8	Active Radio A.S. (Czech Republic)	6,643	904,591	2.04
9	Primedia Broadcasting (South Africa)	5,469	1,996,427	0.78
10	Sublime World BV (Netherlands)	4,043	669,999	1.69



Month: April 2020  
**EMEA** Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	117,927	40,401,918	1.57
2	365 Digital	3,768	2,629,995	0.78
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	94,028	30,377,774	1.66
2	Prisa Radio (Spain and LATAM Countries)	43,872	35,649,741	0.66
3	Medialaan (Belgium)	17,778	6,765,630	1.40
4	Karnaval.com (Turkey)	14,533	17,097,429	0.46
5	RadioCorp (Netherlands)	14,086	6,370,951	1.19
6	Grupo Renascenca (Portugal)	8,955	3,514,140	1.37
7	RadiaCZ (Czech Republic)	4,808	1,247,956	2.05
8	Active Radio A.S. (Czech Republic)	4,095	1,102,731	1.95
9	Primedia Broadcasting (South Africa)	3,768	2,629,995	0.78
10	Sublime World BV (Netherlands)	3,346	1,022,933	1.76



## Resources

### Access the Monthly Rankers:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### Webcast Metrics Reference Guide

A quick guide to Webcast Metrics Data, Features & Capabilities

<http://bit.ly/WCMreferenceguide>

### Contact Us

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

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