

November 2022 U.S. Podcast Report

TOP 20 SALES NETWORKS

Based on Average Weekly Downloads in the USA

Rank	Sales Network	Sales Representation	# Of Active Podcasts	Average Weekly Downloads	Average Weekly Users	Rank Change
1	Stitcher Media	SXM Media	500+	54,666,057	15,517,417	-
2	NPR	National Public Media	64	34,322,302	6,591,473	-
3	Audacy Podcast Network	Cadence13	500+	31,748,778	8,573,560	-
4	Wondery	Wondery Brand Partnerships	203	28,964,381	8,067,181	-
5	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	430	19,842,550	4,261,901	-
6	Audioboom	Audioboom	500+	14,692,347	5,151,126	-
7	NBCUniversal News Group	SXM Media	70	12,675,694	3,854,927	-
8	Paramount	Paramount	123	6,958,477	1,780,837	-
9	WarnerMedia	WarnerMedia	156	5,187,137	1,926,084	-
10	Kast Media	Kast Media	72	4,322,779	1,666,048	-
11	Salem Podcast Network	Salem Media Group	500+	2,801,534	624,345	-
12	Studio71	Studio71	175	2,376,178	1,133,897	-
13	All Things Comedy	All Things Comedy	68	2,148,616	859,234	-
14	The Roost Podcast Network	Rooster Teeth Productions	90	1,863,208	758,452	↑ 1
15	Cloud10	Cloud10	80	1,462,623	520,606	↓ 1
16	Bonneville International	Bonneville International	300	820,396	201,299	-
17	Headgum	Gumball	54	696,990	335,562	-
18	CBC/Radio-Canada	Acast	253	583,859	152,644	-
19	Focus On the Family	Focus On the Family	15	578,453	94,968	-
20	SpokenLayer	SpokenLayer	43	472,034	159,069	Return

-Samsung made an update to their Samsung Free app which caused a spike in downloads. Samsung resolved the issue moving forward, starting in December. To mitigate the issue, we have reprocessed our November data to remove those spikes



Access the web ranker here: <https://tritonrankers.com/reports/us/>



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TOP 100 PODCASTS

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Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
1	Crime Junkie	audiochuck	SXM Media	6	↑ 1
2	NPR News Now	NPR	National Public Media	672	↓ 1
3	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	25	↑ 3
4	Up First	NPR	National Public Media	28	↑ 1
5	Dateline NBC	NBCUniversal News Group	SXM Media	10	↓ 2
6	Morbid	Wondery	Wondery Brand Partnerships	13	↓ 2
7	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	-
8	Fresh Air	NPR	National Public Media	24	↑ 2
9	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	8	↓ 1
10	SmartLess	Wondery	Wondery Brand Partnerships	5	↓ 1
11	Pod Save America	Stitcher Media	SXM Media	7	-
12	The NPR Politics Podcast	NPR	National Public Media	20	↑ 1
13	Last Podcast On The Left	Stitcher Media	SXM Media	8	↓ 1
14	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	10	↑ 2
15	Hidden Brain	Hidden Brain Media	SXM Media	4	-
16	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	57	↓ 2
17	Planet Money	NPR	National Public Media	7	-
18	CNN 5 Things	WarnerMedia	WarnerMedia	109	↑ 2
19	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	↑ 2
20	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	24	↓ 1
21	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	10	↓ 3
22	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	11	-
23	Freakonomics Radio	Stitcher Media	SXM Media	4	-
24	Office Ladies	Stitcher Media	SXM Media	4	-
25	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	-

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Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
26	Consider This from NPR	NPR	National Public Media	25	-
27	Indicator from Planet Money	NPR	National Public Media	18	-
28	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	25	↑ 2
29	Wait Wait... Don't Tell Me!	NPR	National Public Media	6	-
30	Rachel Maddow Presents: Ultra	NBCUniversal News Group	SXM Media	5	↑ 13
31	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	13	↑ 1
32	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8	↓ 4
33	TED Radio Hour	NPR	National Public Media	4	-
34	Something Was Wrong	Wondery	Wondery Brand Partnerships	4	-
35	Pop Culture Happy Hour	NPR	National Public Media	23	-
36	48 Hours	Paramount	Paramount	10	↑ 9
37	Marketplace	American Public Media	Cadence13	20	↓ 1
38	Anatomy of Murder	audiochuck	SXM Media	5	↑ 1
39	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	9	↑ 3
40	Monday Morning Podcast	All Things Comedy	All Things Comedy	8	↓ 3
41	Small Town Murder	Wondery	Wondery Brand Partnerships	8	-
42	Short Wave	NPR	National Public Media	19	↑ 4
43	The Rachel Hollis Podcast	Stitcher Media	SXM Media	15	Debut
44	The School of Greatness	Stitcher Media	SXM Media	14	↑ 4
45	True Crime Garage	Stitcher Media	SXM Media	7	↑ 4
46	The Mindset Mentor	Kast Media	Kast Media	15	↑ 1
47	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	↑ 6
48	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4	↑ 8
49	The Deck	audiochuck	SXM Media	3	↓ 9
50	Super Soul	Stitcher Media	SXM Media	4	-



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Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
51	Fantasy Football Today	Audacy Podcast Network	Cadence13	38	↓ 7
52	Casefile True Crime	Audioboom	Audioboom	4	↓ 1
53	This Past Weekend	Kast Media	Kast Media	5	↑ 8
54	99% Invisible	Stitcher Media	SXM Media	4	↓ 2
55	American Scandal	Wondery	Wondery Brand Partnerships	6	-
56	Life Kit	NPR	National Public Media	13	↓ 2
57	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	20	↑ 1
58	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	6	↓ 20
59	True Crime Obsessed	Audioboom	Audioboom	8	-
60	Morning Joe	NBCUniversal News Group	SXM Media	20	↑ 4
61	The Viall Files	Kast Media	Kast Media	14	↓ 1
62	Culpable	Audacy Podcast Network	Cadence13	4	Debut
63	American History Tellers	Wondery	Wondery Brand Partnerships	6	↑ 8
64	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	4	↑ 1
65	What A Day	Stitcher Media	SXM Media	15	↓ 3
66	The John Batchelor Show	Audioboom	Audioboom	490	↑ 2
67	And That's Why We Drink	Stitcher Media	SXM Media	5	-
68	The Daily Stoic	Wondery	Wondery Brand Partnerships	32	↑ 1
69	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6	↑ 6
70	Watch What Crappens	Stitcher Media	SXM Media	18	↓ 13
71	Timesuck with Dan Cummins	Stitcher Media	SXM Media	4	↓ 1
72	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6	↓ 6
73	Ologies with Alie Ward	Stitcher Media	SXM Media	6	↑ 4
74	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4	↑ 11
75	Throughline	NPR	National Public Media	5	↑ 3



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76	Men In Blazers	Wondery	Wondery Brand Partnerships	31	Debut
77	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	7	↑ 12
78	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	4	↓ 2
79	Marketplace Morning Report	American Public Media	Cadence13	60	↑ 3
80	StarTalk Radio	Stitcher Media	SXM Media	6	↓ 6
81	Rotten Mango	Audacy Podcast Network	Cadence13	6	↓ 1
82	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	19	↑ 8
83	How Did This Get Made?	Stitcher Media	SXM Media	8	↑ 4
84	Business Wars	Wondery	Wondery Brand Partnerships	7	↓ 3
85	Real Time with Bill Maher	WarnerMedia	WarnerMedia	6	↑ 6
86	Murder, Mystery & Makeup	Audioboom	Audioboom	3	↓ 13
87	Pod Save the World	Stitcher Media	SXM Media	6	↓ 3
88	Dark History	Audioboom	Audioboom	3	↓ 16
89	Make Me Smart with Kai and Molly	American Public Media	Cadence13	17	↓ 3
90	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	13	↑ 5
91	Snacks Daily	Audacy Podcast Network	Cadence13	17	↓ 8
92	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	54	↑ 2
93	1A	NPR	National Public Media	21	↓ 1
94	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	10	↓ 1
95	Up and Vanished	Audacy Podcast Network	Cadence13	0	↓ 7
96	IMPAULSIVE	Kast Media	Kast Media	5	-
97	The Dale Jr. Download - Dirty Mo Media	Audacy Podcast Network	Cadence13	7	Debut
98	Zane and Heath: Unfiltered	Audioboom	Audioboom	4	-
99	The Art of Manliness	Stitcher Media	SXM Media	8	Return
100	Mad Money w/ Jim Cramer	NBCUniversal News Group	SXM Media	18	↓ 3

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5	Audioboom	Audioboom	500+	5,151,126	14,692,347	-
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7	NBCUniversal News Group	SXM Media	70	3,854,927	12,675,694	-
8	WarnerMedia	WarnerMedia	156	1,926,084	5,187,137	-
9	Paramount	Paramount	123	1,780,837	6,958,477	↑ 1
10	Kast Media	Kast Media	72	1,666,048	4,322,779	↓ 1
11	Studio71	Studio71	175	1,133,897	2,376,178	-
12	All Things Comedy	All Things Comedy	68	859,234	2,148,616	-
13	The Roost Podcast Network	Rooster Teeth Productions	90	758,452	1,863,208	↑ 1
14	Salem Podcast Network	Salem Media Group	500+	624,345	2,801,534	↑ 1
15	Cloud10	Cloud10	80	520,606	1,462,623	↓ 2
16	Headgum	Gumball	54	335,562	696,990	-
17	Bonneville International	Bonneville International	300	201,299	820,396	-
18	Sonoro Global Media Corp	Sonoro Global Media Corp	119	195,960	422,417	↑ 1
19	SpokenLayer	SpokenLayer	43	159,069	472,034	↑ 1
20	CBC/Radio-Canada	Acast	253	152,644	583,859	↓ 2

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1	Crime Junkie	audiochuck	SXM Media	6	-
2	Up First	NPR	National Public Media	28	↑ 1
3	Dateline NBC	NBCUniversal News Group	SXM Media	10	↓ 1
4	Morbid	Wondery	Wondery Brand Partnerships	13	-
5	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	25	↑ 1
6	NPR News Now	NPR	National Public Media	672	↓ 1
7	SmartLess	Wondery	Wondery Brand Partnerships	5	-
8	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	8	-
9	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	-
10	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	-
11	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	10	↑ 3
12	Last Podcast On The Left	Stitcher Media	SXM Media	8	-
13	Pod Save America	Stitcher Media	SXM Media	7	↓ 2
14	CNN 5 Things	WarnerMedia	WarnerMedia	109	↓ 1
15	Hidden Brain	Hidden Brain Media	SXM Media	4	↑ 2
16	Fresh Air	NPR	National Public Media	24	↓ 1
17	Rachel Maddow Presents: Ultra	NBCUniversal News Group	SXM Media	5	↑ 6
18	Office Ladies	Stitcher Media	SXM Media	4	-
19	Wait Wait... Don't Tell Me!	NPR	National Public Media	6	↓ 3
20	Freakonomics Radio	Stitcher Media	SXM Media	4	-
21	Planet Money	NPR	National Public Media	7	↓ 2
22	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	11	-
23	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	↓ 2
24	The NPR Politics Podcast	NPR	National Public Media	20	↑ 1
25	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4	↑ 1

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26	Something Was Wrong	Wondery	Wondery Brand Partnerships	4	↑ 2
27	Anatomy of Murder	audiochuck	SXM Media	5	-
28	Indicator from Planet Money	NPR	National Public Media	18	↑ 2
29	This Past Weekend	Kast Media	Kast Media	5	↑ 4
30	The Deck	audiochuck	SXM Media	3	↓ 6
31	48 Hours	Paramount	Paramount	10	↑ 12
32	Marketplace	American Public Media	Cadence13	20	↓ 1
33	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8	↓ 4
34	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	24	↑ 1
35	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	4	↓ 1
36	Consider This from NPR	NPR	National Public Media	25	↑ 5
37	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	25	↑ 1
38	Small Town Murder	Wondery	Wondery Brand Partnerships	8	↑ 1
39	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	10	↓ 3
40	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	↑ 2
41	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	20	↓ 4
42	99% Invisible	Stitcher Media	SXM Media	4	↓ 2
43	Short Wave	NPR	National Public Media	19	↑ 8
44	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	9	↑ 2
45	Casefile True Crime	Audioboom	Audioboom	4	↓ 1
46	Timesuck with Dan Cummins	Stitcher Media	SXM Media	4	↑ 2
47	Pop Culture Happy Hour	NPR	National Public Media	23	↑ 6
48	TED Radio Hour	NPR	National Public Media	4	↑ 2
49	Monday Morning Podcast	All Things Comedy	All Things Comedy	8	↓ 4
50	And That's Why We Drink	Stitcher Media	SXM Media	5	↑ 8

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51	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	57	↑ 1
52	Culpable	Audacy Podcast Network	Cadence13	4	Debut
53	True Crime Garage	Stitcher Media	SXM Media	7	↑ 1
54	True Crime Obsessed	Audioboom	Audioboom	8	↑ 5
55	Fantasy Football Today	Audacy Podcast Network	Cadence13	38	-
56	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	6	↓ 9
57	This Is Actually Happening	Wondery	Wondery Brand Partnerships	6	-
58	American Scandal	Wondery	Wondery Brand Partnerships	6	↑ 2
59	Ologies with Alie Ward	Stitcher Media	SXM Media	6	↑ 9
60	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6	↑ 12
61	Throughline	NPR	National Public Media	5	↑ 4
62	The Mel Robbins Podcast	Stitcher Media	SXM Media	8	↑ 36
63	Rotten Mango	Audacy Podcast Network	Cadence13	6	↑ 4
64	How Did This Get Made?	Stitcher Media	SXM Media	8	↑ 10
65	Pod Save the World	Stitcher Media	SXM Media	6	↑ 1
66	IMPAULSIVE	Kast Media	Kast Media	5	↑ 5
67	Lovett or Leave It	Stitcher Media	SXM Media	4	↑ 12
68	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	4	↑ 5
69	Murder, Mystery & Makeup	Audioboom	Audioboom	3	↓ 8
70	Two Hot Takes	Audioboom	Audioboom	5	-
71	Scared To Death	Stitcher Media	SXM Media	4	↓ 2
72	Zane and Heath: Unfiltered	Audioboom	Audioboom	4	↑ 3
73	American History Tellers	Wondery	Wondery Brand Partnerships	6	↑ 16
74	Life Kit	NPR	National Public Media	13	↓ 12
75	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4	↑ 13

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76	Dark History	Audioboom	Audioboom	3	↓ 13
77	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	7	↑ 13
78	Gone South	Audacy Podcast Network	Cadence13	4	Return
79	Super Soul	Stitcher Media	SXM Media	4	↑ 1
80	The Dale Jr. Download - Dirty Mo Media	Audacy Podcast Network	Cadence13	7	↑ 5
81	The Todd Starnes Show	Salem Podcast Network	Salem Media Group	20	↑ 3
82	Morning Joe	NBCUniversal News Group	SXM Media	20	↑ 9
83	The School of Greatness	Stitcher Media	SXM Media	14	↑ 11
84	The Mindset Mentor	Kast Media	Kast Media	15	↓ 1
85	The Viall Files	Kast Media	Kast Media	14	↓ 3
86	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	13	↑ 7
87	Snacks Minute	Audacy Podcast Network	Cadence13	19	↑ 9
88	Headline News from The Associated Press	Audioboom	Audioboom	361	↑ 11
89	Sold a Story	American Public Media	Cadence13	3	Debut
90	Real Time with Bill Maher	WarnerMedia	WarnerMedia	6	Return
91	True Crime with Kendall Rae	Audioboom	Audioboom	8	↑ 9
92	All There Is with Anderson Cooper	WarnerMedia	WarnerMedia	2	↓ 36
93	Murder & Magnolias	NBCUniversal News Group	SXM Media	4	Debut
94	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	6	↓ 2
95	StarTalk Radio	Stitcher Media	SXM Media	6	↑ 2
96	Buried Bones	Wondery	Wondery Brand Partnerships	3	↓ 20
97	Down The Hill: The Delphi Murders	WarnerMedia	WarnerMedia	1	Debut
98	What A Day	Stitcher Media	SXM Media	15	↓ 12
99	CNN Breaking News Alerts	WarnerMedia	WarnerMedia	98	Debut
100	Watch What Crappens	Stitcher Media	SXM Media	18	↓ 13

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SALES NETWORK

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 20 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND RANK CHANGE DEFINITIONS

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

Number of New Episodes - The number of new episodes released during the reporting period

Rank Change – "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports. Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@tritondigital.com To receive our Podcast Reports via email, visit <https://www.tritondigital.com/pmsignup>

