TOP 20 SALES NETWORKS

Rank	Sales Network*	Sales Representation	# Of Active Podcasts	Average Weekly Downloads	Average Weekly Users	Rank Change
1	Stitcher Media	SXM Media	500+	56,892,950	14,476,561	-
2	NPR	National Public Media	64	30,664,743	6,406,109	-
3	Audacy Podcast Network	Cadence13	500+	29,246,307	7,713,102	-
4	Wondery	Wondery Brand Partnerships	203	27,958,361	7,140,692	-
5	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	408	21,299,967	4,125,467	-
6	Audioboom	Audioboom	500+	15,365,704	5,207,032	-
7	NBCUniversal News Group	SXM Media	57	11,672,727	3,052,752	-
8	Paramount	Paramount	144	5,489,289	1,173,009	-
9	WarnerMedia	WarnerMedia	147	4,597,160	1,526,396	-
10	Kast Media	Kast Media	103	4,403,670	1,521,347	-
11	Salem Podcast Network	Salem Media Group	500+	3,191,705	565,067	-
12	Studio71	Studio71	170	2,747,923	1,118,084	New
13	All Things Comedy	All Things Comedy	65	2,398,032	957,607	↓ 1
14	The Roost Podcast Network	Rooster Teeth Productions	94	1,962,056	742,815	↓ 1
15	Cloud10	Cloud10	50	1,497,190	585,035	↓ 1
16	Headgum	Gumball	50	785,016	372,164	↓ 1
17	CBC/Radio-Canada	Acast	269	743,727	238,777	↑ 1
18	Bonneville International	Bonneville International	287	675,537	169,394	↓ 2
19	Beasley Media Group	Beasley Media Group	163	597,936	148,323	↓ 2
20	Focus On the Family	Focus On the Family	16	563,369	96,516	↓ 1





TOP 100 PODCASTS

Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
1	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	37	↑ 1
2	NPR News Now	NPR	National Public Media	840	↓ 1
3	Crime Junkie	audiochuck	SXM Media	7	-
4	Dateline NBC	NBCUniversal News Group	SXM Media	12	-
5	Morbid: A True Crime Podcast	Wondery	Wondery Brand Partnerships	17	-
6	Up First	NPR	National Public Media	35	-
7	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	12	↑ 1
8	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	33	↓ 1
9	Fresh Air	NPR	National Public Media	30	-
10	SmartLess	Wondery	Wondery Brand Partnerships	5	↑ 1
11	Last Podcast On The Left	Stitcher Media	SXM Media	10	↓ 1
12	Pod Save America	Stitcher Media	SXM Media	11	-
13	The NPR Politics Podcast	NPR	National Public Media	25	↑ 1
14	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	86	↑ 1
15	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	11	↑ 1
16	Hidden Brain	Hidden Brain Media	SXM Media	5	↑ 2
17	Planet Money	NPR	National Public Media	10	-
18	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	31	↑ 6
19	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	10	↑ 4
20	CounterClock	audiochuck	SXM Media	2	↓ 7
21	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	30	-
22	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	41	↑ 20
23	CNN 5 Things	WarnerMedia	WarnerMedia	148	↓ 4
24	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	35	↑ 5
25	Office Ladies	Stitcher Media	SXM Media	4	↓ 5





TOP 100 PODCASTS

Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
26	Freakonomics Radio	Stitcher Media	SXM Media	5	-
27	Consider This from NPR	NPR	National Public Media	30	-
28	Wait Wait Don't Tell Me!	NPR	National Public Media	10	↓ 3
29	Indicator from Planet Money	NPR	National Public Media	23	↓ 1
30	Something Was Wrong	Wondery	Wondery Brand Partnerships	5	↑ 1
31	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	15	↑ 1
32	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	11	↓ 2
33	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	5	↑ 4
34	Park Predators	audiochuck	SXM Media	6	Return
35	The Pat McAfee Show 2.0	Stitcher Media	SXM Media	22	↓ 2
36	TED Radio Hour	NPR	National Public Media	5	-
37	The School of Greatness	Wondery	Wondery Brand Partnerships	15	↑ 3
38	On Purpose with Jay Shetty	Stitcher Media	SXM Media	10	↑ 1
39	Marketplace	American Public Media	Cadence13	24	√ 5
40	Pop Culture Happy Hour	NPR	National Public Media	24	√ 2
41	Monday Morning Podcast	All Things Comedy	All Things Comedy	8	↓ 6
42	The Morning Toast	Audioboom	Audioboom	20	↑ 3
43	True Crime Garage	Stitcher Media	SXM Media	11	↑ 3
44	Small Town Murder	Wondery	Wondery Brand Partnerships	10	↑ 9
45	Short Wave	NPR	National Public Media	24	↓ 2
46	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	25	↑ 13
47	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	5	↑ 2
48	Super Soul	Stitcher Media	SXM Media	5	↓ 1
49	The Mindset Mentor	Kast Media	Kast Media	22	т 1
50	What A Day	Stitcher Media	SXM Media	21	↓ 2





TOP 100 PODCASTS

Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes		Rank Change
51	Anatomy of Murder	audiochuck	SXM Media	5	Ψ.	7
52	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	5	Φ.	5
53	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	5	Α.	2
54	True Crime Obsessed	Audioboom	Audioboom	11		-
55	Casefile True Crime	Audioboom	Audioboom	4	Ψ.	3
56	99% Invisible	Stitcher Media	SXM Media	5	Ψ	5
57	The John Batchelor Show	Audioboom	Audioboom	518	Α.	1
58	American Scandal	Wondery	Wondery Brand Partnerships	7	个	2
59	Life Kit	NPR	National Public Media	16	Α.	2
60	And That's Why We Drink	Stitcher Media	SXM Media	7	个	5
61	Watch What Crappens	Stitcher Media	SXM Media	25	Α.	1
62	Up and Vanished	Audacy Podcast Network	Cadence13	0	Ψ	40
63	48 Hours	Paramount	Paramount	5	Α.	4
64	RISE podcast	Audacy Podcast Network	Cadence13	14		-
65	Murder With My Husband	Cloud10	Cloud10	6		17
66	Timesuck with Dan Cummins	Stitcher Media	SXM Media	5		-
67	Morning Joe	NBCUniversal News Group	SXM Media	25	Α.	5
68	Headline News from The Associated Press	Audioboom	Audioboom	443	个	3
69	The Deck	Stitcher Media	SXM Media	5	Ψ.	13
70	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	5		-
71	The Viall Files	Kast Media	Kast Media	15	Φ.	3
72	Throughline	NPR	National Public Media	5	个	1
73	The Vanished Podcast	Wondery	Wondery Brand Partnerships	7	Φ.	3
74	Make Me Smart with Kai and Molly	American Public Media	Cadence13	23	Ψ.	11
75	American History Tellers	Wondery	Wondery Brand Partnerships	7	Α.	5





TOP 100 PODCASTS

Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
76	Code Switch	NPR	National Public Media	9	↑ 8
77	How Did This Get Made?	Stitcher Media	SXM Media	10	↑ 8
78	1A	NPR	National Public Media	29	↓ 1
79	This Is Actually Happening	Wondery	Wondery Brand Partnerships	7	↑ 7
80	Business Wars	Wondery	Wondery Brand Partnerships	8	↓ 2
81	Marketplace Morning Report	American Public Media	Cadence13	75	↓ 12
82	Ologies with Alie Ward	Stitcher Media	SXM Media	6	↑ 6
83	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6	√ 8
84	This Past Weekend	Kast Media	Kast Media	5	↓ 5
85	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	8	↑ 2
86	StarTalk Radio	Stitcher Media	SXM Media	7	↑ 4
87	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	13	√ 6
88	Rotten Mango	Audacy Podcast Network	Cadence13	9	↑ 1
89	Snacks Daily	Audacy Podcast Network	Cadence13	23	↓ 21
90	IMPAULSIVE	Kast Media	Kast Media	5	↑ 6
91	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	6	Debut
92	Zane and Heath: Unfiltered	Audioboom	Audioboom	5	↑ 7
93	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	10	↓ 1
94	The Art of Manliness	Stitcher Media	SXM Media	11	↑ 1
95	Murder, Mystery & Makeup	Audioboom	Audioboom	5	↑ 5
96	Mad Money w/ Jim Cramer	NBCUniversal News Group	SXM Media	22	√ 5
97	The Tiny Meat Gang Podcast	Audioboom	Audioboom	6	Return
98	Dark History	Audioboom	Audioboom	2	↓ 15
99	Greg Laurie Podcast	Harvest Christian Fellowship	Harvest Christian Fellowship	39	Return
100	Real Time with Bill Maher	WarnerMedia	WarnerMedia	8	↓ 7





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Rank	Sales Network*	Sales Representation	# Of Active Podcasts	Average Weekly Users	Average Weekly Downloads	Rank Change
1	Stitcher Media	SXM Media	500+	14,476,561	56,892,950	-
2	Audacy Podcast Network	Cadence13	500+	7,713,102	29,246,307	-
3	Wondery	Wondery Brand Partnerships	203	7,140,692	27,958,361	↑ 2
4	NPR	National Public Media	64	6,406,109	30,664,743	-
5	Audioboom	Audioboom	500+	5,207,032	15,365,704	↓ 2
6	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	408	4,125,467	21,299,967	-
7	NBCUniversal News Group	SXM Media	57	3,052,752	11,672,727	-
8	WarnerMedia	WarnerMedia	147	1,526,396	4,597,160	-
9	Kast Media	Kast Media	103	1,521,347	4,403,670	-
10	Paramount	Paramount	144	1,173,009	5,489,289	-
11	Studio71	Studio71	170	1,118,084	2,747,923	New
12	All Things Comedy	All Things Comedy	65	957,607	2,398,032	↓ 1
13	The Roost Podcast Network	Rooster Teeth Productions	94	742,815	1,962,056	↓ 1
14	Cloud10	Cloud10	50	585,035	1,497,190	-
15	Salem Podcast Network	Salem Media Group	500+	565,067	3,191,705	↓ 2
16	Headgum	Gumball	50	372,164	785,016	↓ 1
17	CBC/Radio-Canada	Acast	269	238,777	743,727	↓ 1
18	Bonneville International	Bonneville International	287	169,394	675,537	↓ 1
19	SpokenLayer	SpokenLayer	45	148,715	437,535	-
20	Beasley Media Group	Beasley Media Group	163	148,323	597,936	↓ 2





TOP 100 PODCASTS

Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
1	Crime Junkie	audiochuck	SXM Media	7	-
2	Up First	NPR	National Public Media	35	-
3	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	37	↑ 2
4	Morbid: A True Crime Podcast	Wondery	Wondery Brand Partnerships	17	↓ 1
5	Dateline NBC	NBCUniversal News Group	SXM Media	12	↓ 1
6	NPR News Now	NPR	National Public Media	840	-
7	SmartLess	Wondery	Wondery Brand Partnerships	5	-
8	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	12	-
9	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	33	-
10	Last Podcast On The Left	Stitcher Media	SXM Media	10	↑ 1
11	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	11	↓ 1
12	CNN 5 Things	WarnerMedia	WarnerMedia	148	-
13	Pod Save America	Stitcher Media	SXM Media	11	↑ 3
14	Fresh Air	NPR	National Public Media	30	-
15	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	5	↑ 2
16	Wait Wait Don't Tell Me!	NPR	National Public Media	10	↓ 1
17	Office Ladies	Stitcher Media	SXM Media	4	↓ 4
18	Planet Money	NPR	National Public Media	10	-
19	Hidden Brain	Hidden Brain Media	SXM Media	5	-
20	Freakonomics Radio	Stitcher Media	SXM Media	5	-
21	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	31	↑ 4
22	Park Predators	audiochuck	SXM Media	6	Return
23	CounterClock	audiochuck	SXM Media	2	↓ 2
24	The NPR Politics Podcast	NPR	National Public Media	25	-
25	Something Was Wrong	Wondery	Wondery Brand Partnerships	5	↑ 1





TOP 100 PODCASTS

Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes		Rank Change
26	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	41	Α.	12
27	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	11	Ψ	4
28	Indicator from Planet Money	NPR	National Public Media	23	\uparrow	1
29	Anatomy of Murder	audiochuck	SXM Media	5	4	1
30	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	10	Τ	1
31	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	35	Α.	3
32	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	5	Τ	7
33	Marketplace	American Public Media	Cadence13	24	Ψ	6
34	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	30	Ψ	2
35	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	25	Φ.	1
36	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	5	Ψ.	1
37	Consider This from NPR	NPR	National Public Media	30		-
38	The Deck	Stitcher Media	SXM Media	5	Ψ.	8
39	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	5	Τ	2
40	The Morning Toast	Audioboom	Audioboom	20	Α.	11
41	Small Town Murder	Wondery	Wondery Brand Partnerships	10	Φ.	8
42	99% Invisible	Stitcher Media	SXM Media	5	Ψ.	9
43	True Crime Garage	Stitcher Media	SXM Media	11	个	2
44	On Purpose with Jay Shetty	Stitcher Media	SXM Media	10		-
45	The Pat McAfee Show 2.0	Stitcher Media	SXM Media	22	Φ.	1
46	Monday Morning Podcast	All Things Comedy	All Things Comedy	8	4	6
47	Short Wave	NPR	National Public Media	24		-
48	Casefile True Crime	Audioboom	Audioboom	4	4	6
49	Timesuck with Dan Cummins	Stitcher Media	SXM Media	5	1	1
50	TED Radio Hour	NPR	National Public Media	5	4	2





TOP 100 PODCASTS

Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes		Rank Change
51	Headline News from The Associated Press	Audioboom	Audioboom	443	Λ.	5
52	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	86	Λ.	1
53	And That's Why We Drink	Stitcher Media	SXM Media	7	个	4
54	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	5	个	1
55	True Crime Obsessed	Audioboom	Audioboom	11	Ψ.	1
56	Pop Culture Happy Hour	NPR	National Public Media	24	Ψ.	4
57	Murder With My Husband	Cloud10	Cloud10	6	\uparrow	8
58	This Past Weekend	Kast Media	Kast Media	5		-
59	Throughline	NPR	National Public Media	5		-
60	48 Hours	Paramount	Paramount	5	个	1
61	How Did This Get Made?	Stitcher Media	SXM Media	10	Α.	7
62	Ologies with Alie Ward	Stitcher Media	SXM Media	6	个	7
63	IMPAULSIVE	Kast Media	Kast Media	5	Φ.	13
64	This Is Actually Happening	Wondery	Wondery Brand Partnerships	7	个	7
65	American Scandal	Wondery	Wondery Brand Partnerships	7	Ψ	1
66	Super Soul	Stitcher Media	SXM Media	5	Ψ	3
67	Rotten Mango	Audacy Podcast Network	Cadence13	9		-
68	Zane and Heath: Unfiltered	Audioboom	Audioboom	5	个	5
69	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	10	Α.	3
70	Murder, Mystery & Makeup	Audioboom	Audioboom	5	Α.	5
71	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	6	Ψ	1
72	Lovett or Leave It	Stitcher Media	SXM Media	5	Α.	6
73	Code Switch	NPR	National Public Media	9	Λ.	4
74	Two Hot Takes	Audioboom	Audioboom	5	Λ.	9
75	The Mindset Mentor	Kast Media	Kast Media	22	Α.	4





TOP 100 PODCASTS

Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
76	The Vanished Podcast	Wondery	Wondery Brand Partnerships	7	↓ 2
77	Scared To Death	Stitcher Media	SXM Media	5	↑ 4
78	The Dale Jr. Download - Dirty Mo Media	Audacy Podcast Network	Cadence13	7	Return
79	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	8	↑ 5
80	Life Kit	NPR	National Public Media	16	↑ 5
81	What A Day	Stitcher Media	SXM Media	21	↑ 7
82	Radio Rental	Audacy Podcast Network	Cadence13	3	↓ 16
83	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	6	↑ 11
84	TigerBelly	All Things Comedy	All Things Comedy	5	↓ 2
85	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	15	т 1
86	Pod Save the World	Stitcher Media	SXM Media	5	Return
87	StarTalk Radio	Stitcher Media	SXM Media	7	↑ 2
88	The School of Greatness	Wondery	Wondery Brand Partnerships	15	↑ 8
89	Dark History	Audioboom	Audioboom	2	↓ 27
90	The Tiny Meat Gang Podcast	Audioboom	Audioboom	6	Return
91	Up and Vanished	Audacy Podcast Network	Cadence13	0	↓ 69
92	American History Tellers	Wondery	Wondery Brand Partnerships	7	↓ 2
93	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	4	Φ 6
94	Unsolved Mysteries	Audacy Podcast Network	Cadence13	5	Return
95	THE ED MYLETT SHOW	Stitcher Media	SXM Media	6	Debut
96	Morning Joe	NBCUniversal News Group	SXM Media	25	↑ 1
97	True Crime with Kendall Rae	Audioboom	Audioboom	10	Debut
98	Critical Role	Stitcher Media	SXM Media	6	Return
99	Car Talk	NPR	National Public Media	10	↓ 4
100	Make Me Smart with Kai and Molly	American Public Media	Cadence13	23	↓ 40





*SALES NETWORK

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 20 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND RANK CHANGE DEFINITIONS

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

Number of New Episodes - The number of new episodes released during the reporting period

Rank Change – "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports. Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@tritondigital.com To receive our Podcast Reports via email, visit https://www.tritondigital.com/pmsignup



