

August 2022 U.S. Podcast Report

TOP 20 SALES NETWORKS

Based on Average Weekly Downloads in the USA

Rank	Sales Network	Sales Representation	# Of Active Podcasts	Average Weekly Downloads	Average Weekly Users	Rank Change
1	Stitcher Media	SXM Media	500+	60,397,872	15,295,136	-
2	Audacy Podcast Network *	Cadence13	500+	33,513,331	8,841,094	↑ 2
3	NPR	National Public Media	64	31,743,755	6,550,708	↓ 1
4	Wondery	Wondery Brand Partnerships	201	29,463,903	7,702,156	↓ 1
5	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	412	21,336,809	4,175,216	-
6	Audioboom	Audioboom	500+	14,968,861	5,113,237	-
7	NBCUniversal News Group	SXM Media	57	12,504,506	3,228,327	-
8	Paramount	Paramount	149	6,811,024	1,419,130	-
9	WarnerMedia	WarnerMedia	154	4,840,355	1,663,177	↑ 1
10	Kast Media	Kast Media	61	4,634,246	1,658,330	↓ 1
11	Salem Podcast Network	Salem Media Group	500+	3,310,374	625,648	-
12	All Things Comedy	All Things Comedy	65	2,477,359	1,016,136	↑ 1
13	Studio71	Studio71	168	2,296,409	995,077	↓ 1
14	The Roost Podcast Network	Rooster Teeth Productions	91	2,028,690	789,175	-
15	Cloud10	Cloud10	66	1,646,418	634,054	-
16	Headgum	Gumball	52	743,379	331,634	-
17	Bonneville International	Bonneville International	295	742,442	190,580	↑ 1
18	Focus On the Family	Focus On the Family	15	667,879	99,869	↑ 1
19	Beasley Media Group	Beasley Media Group	162	569,422	141,207	↑ 1
20	SpokenLayer	SpokenLayer	45	535,602	199,024	Return

*Audacy Podcast Network became the sales representation for CBS Sports starting with August data, which is now part of Audacy Podcast Network numbers, in addition to Paramount numbers.



Access the web ranker here: <https://tritonrankers.com/reports/us/>



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TOP 100 PODCASTS

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Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
1	Crime Junkie	audiochuck	SXM Media	8	↑ 2
2	NPR News Now	NPR	National Public Media	672	-
3	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	18	↓ 2
4	Dateline NBC	NBCUniversal News Group	SXM Media	12	-
5	Morbid	Wondery	Wondery Brand Partnerships	12	-
6	Up First	NPR	National Public Media	28	-
7	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	-
8	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	9	-
9	Fresh Air	NPR	National Public Media	24	-
10	SmartLess	Wondery	Wondery Brand Partnerships	5	-
11	Pod Save America	Stitcher Media	SXM Media	8	↑ 1
12	The NPR Politics Podcast	NPR	National Public Media	20	↑ 1
13	Last Podcast On The Left	Stitcher Media	SXM Media	8	↓ 2
14	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	9	↑ 1
15	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	67	↓ 1
16	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	25	↑ 2
17	Planet Money	NPR	National Public Media	9	↓ 1
18	Hidden Brain	Hidden Brain Media	SXM Media	4	↓ 1
19	CNN 5 Things	WarnerMedia	WarnerMedia	114	-
20	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	↑ 2
21	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	20	↓ 1
22	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8	↑ 1
23	Wait Wait... Don't Tell Me!	NPR	National Public Media	8	↑ 3
24	Office Ladies	Stitcher Media	SXM Media	4	↑ 3
25	Freakonomics Radio	Stitcher Media	SXM Media	4	↓ 4



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Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
26	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	↑ 3
27	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	9	↑ 1
28	Consider This from NPR	NPR	National Public Media	24	↓ 3
29	Indicator from Planet Money	NPR	National Public Media	20	↑ 1
30	The Pat McAfee Show 2.0	Stitcher Media	SXM Media	20	↑ 11
31	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	12	-
32	Something Was Wrong	Wondery	Wondery Brand Partnerships	4	-
33	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	16	↓ 9
34	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8	↑ 4
35	TED Radio Hour	NPR	National Public Media	4	↓ 2
36	The Morning Toast	Audioboom	Audioboom	20	↑ 6
37	Pop Culture Happy Hour	NPR	National Public Media	20	↓ 2
38	Park Predators	audiochuck	SXM Media	4	↓ 4
39	Marketplace	American Public Media	Cadence13	20	-
40	Monday Morning Podcast	All Things Comedy	All Things Comedy	9	↓ 3
41	The Deck	audiochuck	SXM Media	5	↑ 29
42	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	↓ 2
43	The Mindset Mentor	Kast Media	Kast Media	20	↑ 1
44	Short Wave	NPR	National Public Media	20	↓ 1
45	The School of Greatness	Stitcher Media	SXM Media	12	↓ 9
46	Small Town Murder	Wondery	Wondery Brand Partnerships	8	↓ 1
47	Fantasy Football Today	Paramount Podcasts/ Audacy Podcast Network	Cadence13	34	↑ 10
48	True Crime Garage	Stitcher Media	SXM Media	9	↓ 2
49	Super Soul	Stitcher Media	SXM Media	4	↓ 2
50	What A Day	Stitcher Media	SXM Media	20	↑ 5

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51	Anatomy of Murder	audiochuck	SXM Media	4	↑ 1
52	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4	↓ 2
53	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	4	↓ 2
54	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	20	↓ 5
55	CounterClock	audiochuck	SXM Media	1	↓ 7
56	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	6	↑ 6
57	99% Invisible	Stitcher Media	SXM Media	4	↓ 3
58	Life Kit	NPR	National Public Media	12	↓ 2
59	48 Hours	Paramount	Paramount	5	↑ 4
60	This Past Weekend	Kast Media	Kast Media	3	↑ 29
61	And That's Why We Drink	Stitcher Media	SXM Media	6	↑ 3
62	Morning Joe	NBCUniversal News Group	SXM Media	20	↑ 6
63	RISE podcast	Audacy Podcast Network	Cadence13	8	↓ 3
64	Watch What Crappens	Stitcher Media	SXM Media	21	↓ 6
65	American Scandal	Wondery	Wondery Brand Partnerships	5	↑ 4
66	Casefile True Crime	Audioboom	Audioboom	2	↓ 13
67	The John Batchelor Show	Audioboom	Audioboom	442	↓ 6
68	This Is Actually Happening	Wondery	Wondery Brand Partnerships	5	↑ 5
69	Timesuck with Dan Cummins	Stitcher Media	SXM Media	4	↓ 2
70	Up and Vanished	Audacy Podcast Network	Cadence13	1	↓ 11
71	Murder With My Husband	Cloud10	Cloud10	4	↓ 6
72	True Crime Obsessed	Audioboom	Audioboom	4	↓ 6
73	The Daily Stoic	Wondery	Wondery Brand Partnerships	33	↑ 9
74	The Viall Files	Kast Media	Kast Media	12	↓ 2
75	American History Tellers	Wondery	Wondery Brand Partnerships	4	↑ 4



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Rank	Podcast	Sales Network	Sales Representation	# Of New Episodes	Rank Change
76	StarTalk Radio	Stitcher Media	SXM Media	8	↑ 9
77	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	4	↑ 4
78	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4	↓ 4
79	Dark History	Audioboom	Audioboom	4	Return
80	H3 Podcast	The Roost Podcast Network	Rooster Teeth Productions	15	↑ 11
81	Real Time with Bill Maher	WarnerMedia	WarnerMedia	8	Return
82	Rotten Mango	Audacy Podcast Network	Cadence13	8	↑ 4
83	Throughline	NPR	National Public Media	4	↓ 6
84	Ologies with Alie Ward	Stitcher Media	SXM Media	4	↓ 9
85	Headline News from The Associated Press	Audioboom	Audioboom	353	↓ 14
86	Marketplace Morning Report	American Public Media	Cadence13	60	↑ 1
87	IMPAULSIVE	Kast Media	Kast Media	4	↓ 4
88	Murder, Mystery & Makeup	Audioboom	Audioboom	4	↑ 4
89	1A	NPR	National Public Media	22	↓ 11
90	How Did This Get Made?	Stitcher Media	SXM Media	8	↓ 14
91	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	20	Debut
92	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5	↓ 2
93	Code Switch	NPR	National Public Media	4	↓ 5
94	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	8	↑ 3
95	Happier with Gretchen Rubin	Audacy Podcast Network	Cadence13	10	↑ 4
96	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5	↓ 12
97	Unsolved Mysteries	Audacy Podcast Network	Cadence13	6	Return
98	Mad Money w/ Jim Cramer	NBCUniversal News Group	SXM Media	20	↑ 2
99	Zane and Heath: Unfiltered	Audioboom	Audioboom	4	↓ 3
100	The Art of Manliness	Stitcher Media	SXM Media	8	↓ 5

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3	Wondery	Wondery Brand Partnerships	201	7,702,156	29,463,903	-
4	NPR	National Public Media	64	6,550,708	31,743,755	-
5	Audioboom	Audioboom	500+	5,113,237	14,968,861	-
6	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	412	4,175,216	21,336,809	-
7	NBCUniversal News Group	SXM Media	57	3,228,327	12,504,506	-
8	WarnerMedia	WarnerMedia	154	1,663,177	4,840,355	↑ 1
9	Kast Media	Kast Media	61	1,658,330	4,634,246	↓ 1
10	Paramount	Paramount	149	1,419,130	6,811,024	-
11	All Things Comedy	All Things Comedy	65	1,016,136	2,477,359	↑ 1
12	Studio71	Studio71	168	995,077	2,296,409	↓ 1
13	The Roost Podcast Network	Rooster Teeth Productions	91	789,175	2,028,690	-
14	Cloud10	Cloud10	66	634,054	1,646,418	-
15	Salem Podcast Network	Salem Media Group	500+	625,648	3,310,374	-
16	Headgum	Gumball	52	331,634	743,379	-
17	SpokenLayer	SpokenLayer	45	199,024	535,602	↑ 1
18	Bonneville International	Bonneville International	295	190,580	742,442	↑ 1
19	Beasley Media Group	Beasley Media Group	162	141,207	569,422	Return
20	Sonoro Global Media Corp	Sonoro Global Media Corp	94	139,676	287,704	-

*Audacy Podcast Network became the sales representation for CBS Sports starting with August data, which is now part of Audacy Podcast Network numbers, in addition to Paramount numbers.



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1	Crime Junkie	audiochuck	SXM Media	8	-
2	Up First	NPR	National Public Media	28	↑ 1
3	Morbid	Wondery	Wondery Brand Partnerships	12	↓ 1
4	Dateline NBC	NBCUniversal News Group	SXM Media	12	-
5	NPR News Now	NPR	National Public Media	672	↑ 1
6	The Ben Shapiro Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	18	↓ 1
7	SmartLess	Wondery	Wondery Brand Partnerships	5	-
8	The Dan Bongino Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	↑ 1
9	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	Wondery Brand Partnerships	9	↓ 1
10	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	↑ 2
11	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	9	-
12	Last Podcast On The Left	Stitcher Media	SXM Media	8	↓ 2
13	Pod Save America	Stitcher Media	SXM Media	8	↑ 1
14	CNN 5 Things	WarnerMedia	WarnerMedia	114	↓ 1
15	Fresh Air	NPR	National Public Media	24	↑ 1
16	Office Ladies	Stitcher Media	SXM Media	4	↑ 4
17	Wait Wait... Don't Tell Me!	NPR	National Public Media	8	↓ 2
18	Hidden Brain	Hidden Brain Media	SXM Media	4	-
19	Planet Money	NPR	National Public Media	9	↓ 2
20	Freakonomics Radio	Stitcher Media	SXM Media	4	↓ 1
21	We Can Do Hard Things with Glennon Doyle	Audacy Podcast Network	Cadence13	9	↑ 3
22	Park Predators	audiochuck	SXM Media	4	↓ 1
23	The Matt Walsh Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	20	↓ 1
24	The NPR Politics Podcast	NPR	National Public Media	20	↓ 1
25	Something Was Wrong	Wondery	Wondery Brand Partnerships	4	-

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26	The Deck	audiochuck	SXM Media	5	↑ 10
27	The Michael Knowles Show	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	26	↑ 1
28	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	4	↑ 1
29	Indicator from Planet Money	NPR	National Public Media	20	↓ 2
30	Mark Levin Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	25	↑ 3
31	Fly on the Wall with Dana Carvey & David Spade	Audacy Podcast Network	Cadence13	6	↑ 1
32	Marketplace	American Public Media	Cadence13	20	↓ 1
33	Anatomy of Murder	audiochuck	SXM Media	4	↑ 2
34	Anything Goes with Emma Chamberlain	Audacy Podcast Network	Cadence13	4	↓ 4
35	The Rachel Maddow Show	NBCUniversal News Group	SXM Media	16	↓ 9
36	The Morning Toast	Audioboom	Audioboom	20	↑ 6
37	The Pat McAfee Show 2.0	Stitcher Media	SXM Media	20	↑ 18
38	How I Built This with Guy Raz	Wondery	Wondery Brand Partnerships	8	↑ 2
39	Erazno y La Chokolata El Podcast	Stitcher Media	SXM Media	20	↓ 1
40	Consider This from NPR	NPR	National Public Media	24	↓ 6
41	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8	↑ 2
42	Small Town Murder	Wondery	Wondery Brand Partnerships	8	↓ 1
43	Monday Morning Podcast	All Things Comedy	All Things Comedy	9	↓ 4
44	This Past Weekend	Kast Media	Kast Media	3	↑ 17
45	99% Invisible	Stitcher Media	SXM Media	4	↓ 8
46	Short Wave	NPR	National Public Media	20	-
47	Timesuck with Dan Cummins	Stitcher Media	SXM Media	4	↓ 2
48	Pop Culture Happy Hour	NPR	National Public Media	20	↑ 1
49	The Charlie Kirk Show	Salem Podcast Network	Salem Media Group	67	↑ 2
50	TED Radio Hour	NPR	National Public Media	4	↓ 3



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51	True Crime Garage	Stitcher Media	SXM Media	9	↓ 3
52	And That's Why We Drink	Stitcher Media	SXM Media	6	↑ 1
53	The Way I Heard It with Mike Rowe	Audioboom	Audioboom	4	↓ 1
54	CounterClock	audiobuck	SXM Media	1	↑ 3
55	This Is Actually Happening	Wondery	Wondery Brand Partnerships	5	↑ 8
56	Murder With My Husband	Cloud10	Cloud10	4	↓ 2
57	48 Hours	Paramount	Paramount	5	↓ 1
58	Headline News from The Associated Press	Audioboom	Audioboom	353	↓ 8
59	Dark History	Audioboom	Audioboom	4	Return
60	Throughline	NPR	National Public Media	4	-
61	IMPAULSIVE	Kast Media	Kast Media	4	↓ 3
62	The Sunshine Place	Audacy Podcast Network	Cadence13	4	Debut
63	Rotten Mango	Audacy Podcast Network	Cadence13	8	↑ 3
64	Casefile True Crime	Audioboom	Audioboom	2	↓ 20
65	Ologies with Alie Ward	Stitcher Media	SXM Media	4	↓ 6
66	Murder, Mystery & Makeup	Audioboom	Audioboom	4	↓ 2
67	Fed Up	Wondery	Wondery Brand Partnerships	4	Debut
68	True Crime Obsessed	Audioboom	Audioboom	4	↓ 6
69	Juicy Scoop with Heather McDonald	Stitcher Media	SXM Media	8	↑ 4
70	Super Soul	Stitcher Media	SXM Media	4	↓ 3
71	Zane and Heath: Unfiltered	Audioboom	Audioboom	4	↓ 2
72	American Scandal	Wondery	Wondery Brand Partnerships	5	↓ 2
73	Pod Save the World	Stitcher Media	SXM Media	5	↑ 2
74	Life Kit	NPR	National Public Media	12	-
75	How Did This Get Made?	Stitcher Media	SXM Media	8	↓ 10



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76	What A Day	Stitcher Media	SXM Media	20	↑ 9
77	The Mindset Mentor	Kast Media	Kast Media	20	↓ 6
78	The School of Greatness	Stitcher Media	SXM Media	12	↑ 11
79	Fantasy Football Today	Paramount Podcasts/ Audacy Podcast Network	Cadence13	34	Return
80	Unsolved Mysteries	Audacy Podcast Network	Cadence13	6	↑ 4
81	Real Time with Bill Maher	WarnerMedia	WarnerMedia	8	Return
82	The Dollop with Dave Anthony and Gareth Reynolds	All Things Comedy	All Things Comedy	4	↓ 4
83	Lovett or Leave It	Stitcher Media	SXM Media	5	↑ 4
84	The Dale Jr. Download - Dirty Mo Media	Audacy Podcast Network	Cadence13	7	↑ 12
85	Two Hot Takes	Audioboom	Audioboom	5	↓ 8
86	Snapped: Women Who Murder	Wondery	Wondery Brand Partnerships	5	↓ 7
87	American History Tellers	Wondery	Wondery Brand Partnerships	4	↑ 8
88	Morning Joe	NBCUniversal News Group	SXM Media	20	-
89	The Vanished Podcast	Wondery	Wondery Brand Partnerships	4	↓ 7
90	The Generation Why Podcast	Wondery	Wondery Brand Partnerships	5	↓ 14
91	StarTalk Radio	Stitcher Media	SXM Media	8	↓ 5
92	Scared To Death	Stitcher Media	SXM Media	4	↓ 12
93	Up and Vanished	Audacy Podcast Network	Cadence13	1	↓ 12
94	Let's Not Meet: A True Horror Podcast	Audioboom	Audioboom	4	↓ 11
95	Code Switch	NPR	National Public Media	4	↓ 5
96	Ten Percent Happier with Dan Harris	Wondery	Wondery Brand Partnerships	12	↓ 4
97	Snacks Minute	Audacy Podcast Network	Cadence13	15	Return
98	The Todd Starnes Show	Salem Podcast Network	Salem Media Group	20	↑ 1
99	The Bulwark Podcast	Cumulus Podcast Network	Cumulus Podcast Network/Westwood One	20	Debut
100	True Crime with Kendall Rae	Audioboom	Audioboom	8	Return



SALES NETWORK

Participating Networks include content owners/creators and sales representation organizations. Networks have the option to have their downloads and listeners aggregated into another entity to which they have specifically delegated advertising sales responsibilities, such as a third-party sales house, sales representation firm, or sales network. In addition, the Network may have its downloads and listeners reported separately.

POWERED BY PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE U.S. NETWORK REPORT

The U.S. Network Report lists the Top 20 Podcast Networks in the U.S., as measured by Podcast Metrics. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users in the reporting period who are located in the United States.

ABOUT THE U.S. PODCAST REPORT

The U.S. Podcast Report lists the Top 100 Podcasts consumed by users who are located in the United States. The entities listed are ranked by Average Weekly Downloads and Average Weekly Users.

ABOUT THE METHODOLOGY

The U.S. Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Download and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

METRIC AND RANK CHANGE DEFINITIONS

Downloads - Unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (e.g., spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" file requests filters multiple requests from the same IP address, user agent, episode, and date.

Users - A user is an individual who downloads content for either immediate or delayed consumption. Users are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1. Note that Users do not necessarily listen to all downloaded content. For this reason, we have chosen to use the term "User" instead of "Listener" in this context to avoid confusion.

Number of Active Podcasts - A count of all podcast titles which had at least one qualified download during the reporting period

Number of New Episodes - The number of new episodes released during the reporting period

Rank Change – "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast network with an audience in the United States is eligible to participate in both the Top Network and Top Podcast Reports. Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact Metrics@tritondigital.com To receive our Podcast Reports via email, visit <https://www.tritondigital.com/pmsignup>

