



TRITON DIGITAL'S
**STREAMING
METRICS
MONTHLY
RANKER**

Octubre de 2022

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



RANKERS OCTUBRE DE 2022

GLOBAL

Daypart: 6am-8pm M-F
Month: Octubre de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,194,254	462,425,421	0.74
2	Talpa Network	158,986	25,607,416	1.80
3	365 Digital	7,524	2,322,917	0.92

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	435,631	194,761,249	0.64
2	Prisa Radio	194,370	76,405,263	0.73
3	Talpa Radio	123,179	18,439,090	1.93
4	NPR Member Stations	95,749	32,949,049	0.83
5	Audacy	88,207	33,114,534	0.76
6	Cumulus Streaming Network	64,587	21,549,514	0.85
7	Bell Media	43,782	9,230,481	1.35
8	Grupo Acir	39,332	12,561,026	0.90
9	Radio Mitre SA	35,750	9,980,200	1.02
10	Organizacion Radial Olimpica	35,268	16,299,654	0.62
11	Beasley Broadcasting Corporate	30,202	10,392,183	0.84
12	Univision	29,451	14,902,290	0.57
13	CRP Radios	29,240	11,175,266	0.75
14	Cogeco Media Inc	27,189	7,108,234	1.08
15	EMF*	26,836	5,483,235	1.37
16	AccuRadio	24,568	4,435,008	1.58
17	Hubbard Broadcasting	21,601	6,124,640	1.00
18	Grupo Radio Centro	18,379	6,507,239	0.81
19	Karnaval.com	17,935	7,634,711	0.69
20	Grupo JBFM	15,040	5,954,551	0.73
21	Grupo Godó	14,988	5,436,669	0.79
22	Grupo Alpha Media	14,871	7,248,999	0.59
23	Grupo BluRadio	13,646	8,684,424	0.44
24	Grupo America	13,127	4,921,007	0.76
25	Salem Communications	12,847	4,570,221	0.79

*EMF experienced data collection issues through a portion of the period

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN

Month: Octubre de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	804,809	590,603,059	0.74
2	Talpa Network	119,620	37,784,495	1.75
3	365 Digital	4,846	2,886,216	0.91

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	310,955	265,878,010	0.64
2	Prisa Radio	136,076	105,348,618	0.70
3	Talpa Radio	88,737	24,988,569	1.96
4	NPR Member Stations	74,239	47,407,411	0.85
5	Audacy	64,495	47,128,395	0.75
6	Cumulus Streaming Network	43,383	27,223,825	0.87
7	Bell Media	30,472	11,912,213	1.39
8	Organizacion Radial Olimpica	26,768	24,205,221	0.60
9	Grupo Acir	26,693	16,635,004	0.88
10	Radio Mitre SA	23,323	12,664,069	1.00
11	CRP Radios	21,168	16,113,319	0.72
12	Beasley Broadcasting Corporate	19,953	12,910,655	0.85
13	EMF*	19,749	7,734,365	1.38
14	Univision	18,566	17,417,419	0.58
15	Cogeco Media Inc	18,265	8,900,285	1.11
16	AccuRadio	17,182	5,981,136	1.57
17	Hubbard Broadcasting	14,389	7,477,043	1.04
18	Karnaval.com	13,312	11,794,862	0.63
19	Grupo Radio Centro	12,616	8,622,023	0.80
20	Grupo Godó	11,264	8,350,742	0.74
21	Grupo JBFM	11,262	8,599,887	0.72
22	Grupo America	10,280	8,073,573	0.69
23	Commerciele Radio Nederland B.V.	10,175	3,894,367	1.44
24	Grupo Alpha Media	10,027	9,142,127	0.60
25	Salem Communications	8,506	5,466,235	0.84

*EMF experienced data collection issues through a portion of the period

Notes:

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U.S.

Daypart: 6am-8pm M-F
 Month: Octubre de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,170,553	451,386,976	0.74

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	421,151	187,736,696	0.65
2	NPR Member Stations	89,342	30,733,267	0.83
3	Audacy	87,738	32,792,726	0.76
4	Cumulus Streaming Network	63,695	21,218,716	0.86
5	Beasley Broadcasting Corporate	29,599	10,231,983	0.84
6	Univision	29,434	14,894,011	0.57
7	EMF*	26,080	5,224,055	1.39
8	Hubbard Broadcasting	21,479	6,036,410	1.01
9	AccuRadio	14,725	2,484,184	1.69
10	Salem Communications	12,716	4,514,789	0.79
11	Urban One	12,299	4,452,353	0.79
12	MediaCo Holding Inc	8,572	4,041,717	0.61
13	Prisa Radio	8,544	4,765,690	0.51
14	Midwest Communications	8,182	1,754,430	1.32
15	Entravision Communications Corporation	5,674	2,689,999	0.61
16	Classical KUSC/KDFC	5,486	1,117,018	1.39
17	ESPN Radio Corporate	5,398	3,539,115	0.44
18	Estrella Media	4,990	2,340,887	0.62
19	WAMU	3,726	1,446,357	0.73
20	Sinclair Telecable	3,058	979,341	0.90
21	Organizacion Radial Olimpica	3,021	1,709,927	0.51
22	Meruelo Media Holdings	2,919	1,312,791	0.65
23	Lotus Communications Corp	2,806	1,418,335	0.57
24	Connoisseur Media	2,511	526,188	1.35
25	Grupo Radio Centro	2,460	1,215,114	0.58

*EMF experienced data collection issues through a portion of the period

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Octubre de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	786,117	573,334,656	0.75

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	299,533	255,015,902	0.64
2	NPR Member Stations	68,545	43,661,860	0.85
3	Audacy	63,987	46,489,759	0.75
4	Cumulus Streaming Network	42,642	26,693,714	0.87
5	Beasley Broadcasting Corporate	19,517	12,693,802	0.85
6	EMF*	19,158	7,338,537	1.41
7	Univision	18,554	17,405,296	0.58
8	Hubbard Broadcasting	14,283	7,336,840	1.06
9	AccuRadio	9,713	3,125,865	1.70
10	Salem Communications	8,394	5,378,253	0.84
11	Urban One	8,151	5,384,828	0.82
12	MediaCo Holding Inc	6,764	5,983,095	0.62
13	Prisa Radio	5,727	5,916,420	0.53
14	Midwest Communications	5,421	2,223,942	1.32
15	ESPN Radio Corporate	4,899	6,508,683	0.41
16	Classical KUSC/KDFC	4,587	1,755,606	1.42
17	Entravision Communications Corporation	3,415	3,009,194	0.63
18	Estrella Media	2,922	2,586,514	0.62
19	WAMU	2,892	2,065,344	0.76
20	Organizacion Radial Olimpica	2,450	2,567,869	0.52
21	Meruelo Media Holdings	2,045	1,718,723	0.66
22	Sinclair Telecable	1,972	1,153,048	0.93
23	Lotus Communications Corp	1,745	1,640,684	0.59
24	Connoisseur Media	1,722	680,262	1.37
25	Forever Media	1,700	731,936	1.26

*EMF experienced data collection issues through a portion of the period

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Octubre de 2022



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	100,741	37,913,508	0.70
2	Grupo Acir (Mexico)	38,083	11,152,469	0.91
3	Radio Mitre SA (Argentina)	35,592	9,021,049	1.05
4	Organizacion Radial Olimpica (Colombia)	29,529	11,951,510	0.65
5	CRP Radios (Peru)	26,988	9,013,473	0.80
6	Grupo Radio Centro (Mexico)	16,557	5,088,776	0.86
7	RCN Radio (Colombia)	15,651	6,261,094	0.65
8	Grupo JBFM (Brazil)	15,306	5,589,386	0.73
9	Grupo Alpha Media (Argentina)	14,598	6,549,672	0.60
10	Grupo América (Argentina)	12,850	4,323,248	0.78
11	Grupo BluRadio (Colombia)	12,525	7,310,149	0.44
12	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	10,159	1,936,937	1.42
13	Jovem Pan - SP (Brazil)	9,391	6,677,648	0.38
14	Grupo Camargo de Comunicação (Brazil)	9,220	3,746,471	0.66
15	Grupo Mix de Comunicacao (Brazil)	8,798	2,106,063	1.13
16	LS4 Radio Continental SA (Argentina)	7,793	1,765,450	1.18
17	Radios Grupo Globo (Brazil)	7,664	4,265,215	0.47
18	MVS Radio (Mexico)	6,596	2,235,700	0.78
19	Grupo Radiopolis (Colombia)	5,296	1,697,353	0.83
20	SAUDADE FM (Brazil)	5,007	1,729,200	0.77
21	Multimedios (Mexico)	4,897	1,716,299	0.76
22	Nova Brasil (Brazil)	4,317	1,290,561	0.90
23	Rádio Alvorada (Brazil)	4,022	957,504	1.13
24	Imagen (Mexico)	2,983	1,028,714	0.78
25	Radio Kiss FM (Brazil)	2,897	805,183	0.97

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LATAM



Daypart: 6am-12am M-SUN
Month: Octubre de 2022

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	62,800	49,627,314	0.69
2	Grupo Acir (Mexico)	24,452	15,153,098	0.88
3	Radio Mitre SA (Argentina)	22,141	11,748,650	1.03
4	Organizacion Radial Olimpica (Colombia)	21,080	18,334,959	0.62
5	CRP Radios (Peru)	18,530	13,419,516	0.76
6	RCN Radio (Colombia)	11,232	9,951,840	0.61
7	Grupo JBFM (Brazil)	10,984	8,385,478	0.72
8	Grupo Radio Centro (Mexico)	10,799	6,948,691	0.85
9	Grupo América (Argentina)	9,850	7,657,936	0.70
10	Grupo Alpha Media (Argentina)	9,426	8,507,359	0.61
11	Grupo BluRadio (Colombia)	7,196	8,694,956	0.44
12	Jovem Pan - SP (Brazil)	6,671	9,594,432	0.38
13	Grupo Camargo de Comunicação (Brazil)	6,477	5,596,830	0.64
14	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	6,368	2,645,284	1.33
15	Rádios Grupo Globo (Brazil)	6,159	7,368,568	0.45
16	Grupo Mix de Comunicacao (Brazil)	5,734	3,080,005	1.03
17	LS4 Radio Continental SA (Argentina)	5,187	2,695,502	1.06
18	MVS Radio (Mexico)	4,071	2,891,813	0.77
19	SAUDADE FM (Brazil)	3,661	2,771,958	0.72
20	Grupo Radiopolis (Colombia)	3,469	2,380,860	0.80
21	Multimedios (Mexico)	3,309	2,554,033	0.71
22	Nova Brasil (Brazil)	3,155	2,084,642	0.83
23	Rádio Alvorada (Brazil)	2,702	1,427,269	1.04
24	Radio Kiss FM (Brazil)	1,971	1,212,850	0.90
25	Cadena 3 Argentina (Argentina)	1,867	1,271,623	0.79

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Octobre de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	163,730	24,404,375	1.82
2	365 Digital	7,821	2,232,287	0.96

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	127,552	17,733,512	1.96
2	Prisa Radio (Spain and Latam Countries)	90,974	30,429,607	0.87
3	DPG Media (Netherlands)	50,383	8,491,780	1.55
4	RadioCorp (Netherlands)	18,483	3,417,574	1.53
5	Karnaval.com (Turkey)	18,214	7,080,027	0.73
6	Grupo Godó (Spain)	15,547	5,206,053	0.82
7	Commerciele Radio Nederland B.V.(Netherlands)	13,112	2,505,521	1.40
8	RadiaCZ (Czech Republic)	11,074	1,455,302	2.01
9	Fresh Media Bulgaria	10,628	1,758,082	1.68
10	Active Radio A.S. (Czech Republic)	9,380	1,626,678	1.55
11	Medialaan (Belgium)*	8,995	1,659,261	1.45
12	Primedia Broadcasting (South Africa)	7,821	2,232,287	0.96
13	SABC (South Africa)	7,415	2,762,652	0.65
14	Unidad Editorial (Spain)	6,238	3,266,725	0.53
15	Vlaanderen Eén NV (Belgium)	5,522	817,243	1.87

*Medialaan (Belgium) experienced data collection issues through a portion of the period

Notes:

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EMEA

Daypart: 6am-12am M-SUN
Month: Octobre de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	118,478	37,067,573	1.69
2	365 Digital	4,756	2,816,706	0.95

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	88,214	24,634,312	1.94
2	Prisa Radio (Spain and Latam Countries)	66,531	48,866,614	0.77
3	DPG Media (Netherlands)	32,928	11,266,819	1.63
4	RadioCorp (Netherlands)	13,575	5,120,028	1.59
5	Karnaval.com (Turkey)	12,994	11,501,313	0.63
6	Grupo Godó (Spain)	11,184	8,275,720	0.73
7	Commerciele Radio Nederland B.V.(Netherlands)	10,037	3,816,579	1.41
8	RadiaCZ (Czech Republic)	7,060	2,158,555	1.85
9	Fresh Media Bulgaria	6,651	2,482,583	1.49
10	Medialaan (Belgium)*	6,361	2,411,581	1.38
11	Active Radio A.S. (Czech Republic)	5,361	2,036,479	1.46
12	Unidad Editorial (Spain)	5,324	6,194,771	0.52
13	SABC (South Africa)	5,257	4,321,371	0.64
14	Primedia Broadcasting (South Africa)	4,756	2,816,706	0.95
15	Vlaanderen Eén NV (Belgium)	4,100	1,236,108	1.84

*Medialaan (Belgium) experienced data collection issues through a portion of the period

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

Ranker@TritonDigital.com
