



TRITON DIGITAL'S
**STREAMING
METRICS
MONTHLY
RANKER**

Outubro de 2022

Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streaming Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
 - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
 - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
 - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
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Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

Compreensão das métricas

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



RANKERS OUTUBRO DE 2022

GLOBAL

Daypart: 6am-8pm M-F
Month: Outubro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,194,254	462,425,421	0.74
2	Talpa Network	158,986	25,607,416	1.80
3	365 Digital	7,524	2,322,917	0.92

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	435,631	194,761,249	0.64
2	Prisa Radio	194,370	76,405,263	0.73
3	Talpa Radio	123,179	18,439,090	1.93
4	NPR Member Stations	95,749	32,949,049	0.83
5	Audacy	88,207	33,114,534	0.76
6	Cumulus Streaming Network	64,587	21,549,514	0.85
7	Bell Media	43,782	9,230,481	1.35
8	Grupo Acir	39,332	12,561,026	0.90
9	Radio Mitre SA	35,750	9,980,200	1.02
10	Organizacion Radial Olimpica	35,268	16,299,654	0.62
11	Beasley Broadcasting Corporate	30,202	10,392,183	0.84
12	Univision	29,451	14,902,290	0.57
13	CRP Radios	29,240	11,175,266	0.75
14	Cogeco Media Inc	27,189	7,108,234	1.08
15	EMF*	26,836	5,483,235	1.37
16	AccuRadio	24,568	4,435,008	1.58
17	Hubbard Broadcasting	21,601	6,124,640	1.00
18	Grupo Radio Centro	18,379	6,507,239	0.81
19	Karnaval.com	17,935	7,634,711	0.69
20	Grupo JBFM	15,040	5,954,551	0.73
21	Grupo Godó	14,988	5,436,669	0.79
22	Grupo Alpha Media	14,871	7,248,999	0.59
23	Grupo BluRadio	13,646	8,684,424	0.44
24	Grupo America	13,127	4,921,007	0.76
25	Salem Communications	12,847	4,570,221	0.79

*EMF experienced data collection issues through a portion of the period

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Outubro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	804,809	590,603,059	0.74
2	Talpa Network	119,620	37,784,495	1.75
3	365 Digital	4,846	2,886,216	0.91

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	310,955	265,878,010	0.64
2	Prisa Radio	136,076	105,348,618	0.70
3	Talpa Radio	88,737	24,988,569	1.96
4	NPR Member Stations	74,239	47,407,411	0.85
5	Audacy	64,495	47,128,395	0.75
6	Cumulus Streaming Network	43,383	27,223,825	0.87
7	Bell Media	30,472	11,912,213	1.39
8	Organizacion Radial Olimpica	26,768	24,205,221	0.60
9	Grupo Acir	26,693	16,635,004	0.88
10	Radio Mitre SA	23,323	12,664,069	1.00
11	CRP Radios	21,168	16,113,319	0.72
12	Beasley Broadcasting Corporate	19,953	12,910,655	0.85
13	EMF*	19,749	7,734,365	1.38
14	Univision	18,566	17,417,419	0.58
15	Cogeco Media Inc	18,265	8,900,285	1.11
16	AccuRadio	17,182	5,981,136	1.57
17	Hubbard Broadcasting	14,389	7,477,043	1.04
18	Karnaval.com	13,312	11,794,862	0.63
19	Grupo Radio Centro	12,616	8,622,023	0.80
20	Grupo Godó	11,264	8,350,742	0.74
21	Grupo JBFM	11,262	8,599,887	0.72
22	Grupo America	10,280	8,073,573	0.69
23	Commerciele Radio Nederland B.V.	10,175	3,894,367	1.44
24	Grupo Alpha Media	10,027	9,142,127	0.60
25	Salem Communications	8,506	5,466,235	0.84

*EMF experienced data collection issues through a portion of the period

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Outubro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,170,553	451,386,976	0.74

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	421,151	187,736,696	0.65
2	NPR Member Stations	89,342	30,733,267	0.83
3	Audacy	87,738	32,792,726	0.76
4	Cumulus Streaming Network	63,695	21,218,716	0.86
5	Beasley Broadcasting Corporate	29,599	10,231,983	0.84
6	Univision	29,434	14,894,011	0.57
7	EMF*	26,080	5,224,055	1.39
8	Hubbard Broadcasting	21,479	6,036,410	1.01
9	AccuRadio	14,725	2,484,184	1.69
10	Salem Communications	12,716	4,514,789	0.79
11	Urban One	12,299	4,452,353	0.79
12	MediaCo Holding Inc	8,572	4,041,717	0.61
13	Prisa Radio	8,544	4,765,690	0.51
14	Midwest Communications	8,182	1,754,430	1.32
15	Entravision Communications Corporation	5,674	2,689,999	0.61
16	Classical KUSC/KDFC	5,486	1,117,018	1.39
17	ESPN Radio Corporate	5,398	3,539,115	0.44
18	Estrella Media	4,990	2,340,887	0.62
19	WAMU	3,726	1,446,357	0.73
20	Sinclair Telecable	3,058	979,341	0.90
21	Organizacion Radial Olimpica	3,021	1,709,927	0.51
22	Meruelo Media Holdings	2,919	1,312,791	0.65
23	Lotus Communications Corp	2,806	1,418,335	0.57
24	Connoisseur Media	2,511	526,188	1.35
25	Grupo Radio Centro	2,460	1,215,114	0.58

*EMF experienced data collection issues through a portion of the period

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Outubro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	786,117	573,334,656	0.75

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	299,533	255,015,902	0.64
2	NPR Member Stations	68,545	43,661,860	0.85
3	Audacy	63,987	46,489,759	0.75
4	Cumulus Streaming Network	42,642	26,693,714	0.87
5	Beasley Broadcasting Corporate	19,517	12,693,802	0.85
6	EMF*	19,158	7,338,537	1.41
7	Univision	18,554	17,405,296	0.58
8	Hubbard Broadcasting	14,283	7,336,840	1.06
9	AccuRadio	9,713	3,125,865	1.70
10	Salem Communications	8,394	5,378,253	0.84
11	Urban One	8,151	5,384,828	0.82
12	MediaCo Holding Inc	6,764	5,983,095	0.62
13	Prisa Radio	5,727	5,916,420	0.53
14	Midwest Communications	5,421	2,223,942	1.32
15	ESPN Radio Corporate	4,899	6,508,683	0.41
16	Classical KUSC/KDFC	4,587	1,755,606	1.42
17	Entravision Communications Corporation	3,415	3,009,194	0.63
18	Estrella Media	2,922	2,586,514	0.62
19	WAMU	2,892	2,065,344	0.76
20	Organizacion Radial Olimpica	2,450	2,567,869	0.52
21	Meruelo Media Holdings	2,045	1,718,723	0.66
22	Sinclair Telecable	1,972	1,153,048	0.93
23	Lotus Communications Corp	1,745	1,640,684	0.59
24	Connoisseur Media	1,722	680,262	1.37
25	Forever Media	1,700	731,936	1.26

*EMF experienced data collection issues through a portion of the period

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Outubro de 2022



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	100,741	37,913,508	0.70
2	Grupo Acir (Mexico)	38,083	11,152,469	0.91
3	Radio Mitre SA (Argentina)	35,592	9,021,049	1.05
4	Organizacion Radial Olimpica (Colombia)	29,529	11,951,510	0.65
5	CRP Radios (Peru)	26,988	9,013,473	0.80
6	Grupo Radio Centro (Mexico)	16,557	5,088,776	0.86
7	RCN Radio (Colombia)	15,651	6,261,094	0.65
8	Grupo JBFM (Brazil)	15,306	5,589,386	0.73
9	Grupo Alpha Media (Argentina)	14,598	6,549,672	0.60
10	Grupo América (Argentina)	12,850	4,323,248	0.78
11	Grupo BluRadio (Colombia)	12,525	7,310,149	0.44
12	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	10,159	1,936,937	1.42
13	Jovem Pan - SP (Brazil)	9,391	6,677,648	0.38
14	Grupo Camargo de Comunicação (Brazil)	9,220	3,746,471	0.66
15	Grupo Mix de Comunicacao (Brazil)	8,798	2,106,063	1.13
16	LS4 Radio Continental SA (Argentina)	7,793	1,765,450	1.18
17	Radios Grupo Globo (Brazil)	7,664	4,265,215	0.47
18	MVS Radio (Mexico)	6,596	2,235,700	0.78
19	Grupo Radiópolis (Colombia)	5,296	1,697,353	0.83
20	SAUDADE FM (Brazil)	5,007	1,729,200	0.77
21	Multimedios (Mexico)	4,897	1,716,299	0.76
22	Nova Brasil (Brazil)	4,317	1,290,561	0.90
23	Rádio Alvorada (Brazil)	4,022	957,504	1.13
24	Imagen (Mexico)	2,983	1,028,714	0.78
25	Radio Kiss FM (Brazil)	2,897	805,183	0.97

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Outubro de 2022

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	62,800	49,627,314	0.69
2	Grupo Acir (Mexico)	24,452	15,153,098	0.88
3	Radio Mitre SA (Argentina)	22,141	11,748,650	1.03
4	Organizacion Radial Olimpica (Colombia)	21,080	18,334,959	0.62
5	CRP Radios (Peru)	18,530	13,419,516	0.76
6	RCN Radio (Colombia)	11,232	9,951,840	0.61
7	Grupo JBFM (Brazil)	10,984	8,385,478	0.72
8	Grupo Radio Centro (Mexico)	10,799	6,948,691	0.85
9	Grupo América (Argentina)	9,850	7,657,936	0.70
10	Grupo Alpha Media (Argentina)	9,426	8,507,359	0.61
11	Grupo BluRadio (Colombia)	7,196	8,694,956	0.44
12	Jovem Pan - SP (Brazil)	6,671	9,594,432	0.38
13	Grupo Camargo de Comunicação (Brazil)	6,477	5,596,830	0.64
14	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	6,368	2,645,284	1.33
15	Rádios Grupo Globo (Brazil)	6,159	7,368,568	0.45
16	Grupo Mix de Comunicacao (Brazil)	5,734	3,080,005	1.03
17	LS4 Radio Continental SA (Argentina)	5,187	2,695,502	1.06
18	MVS Radio (Mexico)	4,071	2,891,813	0.77
19	SAUDADE FM (Brazil)	3,661	2,771,958	0.72
20	Grupo Radiópolis (Colombia)	3,469	2,380,860	0.80
21	Multimedios (Mexico)	3,309	2,554,033	0.71
22	Nova Brasil (Brazil)	3,155	2,084,642	0.83
23	Rádio Alvorada (Brazil)	2,702	1,427,269	1.04
24	Radio Kiss FM (Brazil)	1,971	1,212,850	0.90
25	Cadena 3 Argentina (Argentina)	1,867	1,271,623	0.79

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Outubro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	163,730	24,404,375	1.82
2	365 Digital	7,821	2,232,287	0.96

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	127,552	17,733,512	1.96
2	Prisa Radio (Spain and Latam Countries)	90,974	30,429,607	0.87
3	DPG Media (Netherlands)	50,383	8,491,780	1.55
4	RadioCorp (Netherlands)	18,483	3,417,574	1.53
5	Karnaval.com (Turkey)	18,214	7,080,027	0.73
6	Grupo Godó (Spain)	15,547	5,206,053	0.82
7	Commerciele Radio Nederland B.V.(Netherlands)	13,112	2,505,521	1.40
8	RadiaCZ (Czech Republic)	11,074	1,455,302	2.01
9	Fresh Media Bulgaria	10,628	1,758,082	1.68
10	Active Radio A.S. (Czech Republic)	9,380	1,626,678	1.55
11	Medialaan (Belgium)*	8,995	1,659,261	1.45
12	Primedia Broadcasting (South Africa)	7,821	2,232,287	0.96
13	SABC (South Africa)	7,415	2,762,652	0.65
14	Unidad Editorial (Spain)	6,238	3,266,725	0.53
15	Vlaanderen Eén NV (Belgium)	5,522	817,243	1.87

*Medialaan (Belgium) experienced data collection issues through a portion of the period

Notes:

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EMEA

Daypart: 6am-12am M-SUN
Month: Outubro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	118,478	37,067,573	1.69
2	365 Digital	4,756	2,816,706	0.95

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	88,214	24,634,312	1.94
2	Prisa Radio (Spain and Latam Countries)	66,531	48,866,614	0.77
3	DPG Media (Netherlands)	32,928	11,266,819	1.63
4	RadioCorp (Netherlands)	13,575	5,120,028	1.59
5	Karnaval.com (Turkey)	12,994	11,501,313	0.63
6	Grupo Godó (Spain)	11,184	8,275,720	0.73
7	Commerciele Radio Nederland B.V.(Netherlands)	10,037	3,816,579	1.41
8	RadiaCZ (Czech Republic)	7,060	2,158,555	1.85
9	Fresh Media Bulgaria	6,651	2,482,583	1.49
10	Medialaan (Belgium)*	6,361	2,411,581	1.38
11	Active Radio A.S. (Czech Republic)	5,361	2,036,479	1.46
12	Unidad Editorial (Spain)	5,324	6,194,771	0.52
13	SABC (South Africa)	5,257	4,321,371	0.64
14	Primedia Broadcasting (South Africa)	4,756	2,816,706	0.95
15	Vlaanderen Eén NV (Belgium)	4,100	1,236,108	1.84

*Medialaan (Belgium) experienced data collection issues through a portion of the period

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Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics, Folha de informação

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

Ranker@TritonDigital.com
