



TRITON DIGITAL'S
**STREAMING
METRICS
MONTHLY
RANKER**
October 2022



About Triton's Streaming Metrics Services

Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

About Triton's Rankers

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics measurement services.

Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker, powered by Streaming Metrics, verifies the quantity of streams without qualifying where they are being consumed.
 - The regional rankers quantify consumption based on listener location.
 - All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
 - Sales Networks include both owned streams and the streams related to network affiliations.
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About the Rankings

Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

Understanding the Metrics

Average Active Sessions or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ($AAS = TLH / \text{Hours in period}$).

Total Listening Hours or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

Session Starts or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

Average Time Spent Listening or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.



OCTOBER 2022 RANKERS

GLOBAL

Daypart: 6am-8pm M-F
Month: October 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,194,254	462,425,421	0.74
2	Talpa Network	158,986	25,607,416	1.80
3	365 Digital	7,524	2,322,917	0.92

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	435,631	194,761,249	0.64
2	Prisa Radio	194,370	76,405,263	0.73
3	Talpa Radio	123,179	18,439,090	1.93
4	NPR Member Stations	95,749	32,949,049	0.83
5	Audacy	88,207	33,114,534	0.76
6	Cumulus Streaming Network	64,587	21,549,514	0.85
7	Bell Media	43,782	9,230,481	1.35
8	Grupo Acir	39,332	12,561,026	0.90
9	Radio Mitre SA	35,750	9,980,200	1.02
10	Organizacion Radial Olimpica	35,268	16,299,654	0.62
11	Beasley Broadcasting Corporate	30,202	10,392,183	0.84
12	Univision	29,451	14,902,290	0.57
13	CRP Radios	29,240	11,175,266	0.75
14	Cogeco Media Inc	27,189	7,108,234	1.08
15	EMF*	26,836	5,483,235	1.37
16	AccuRadio	24,568	4,435,008	1.58
17	Hubbard Broadcasting	21,601	6,124,640	1.00
18	Grupo Radio Centro	18,379	6,507,239	0.81
19	Karnaval.com	17,935	7,634,711	0.69
20	Grupo JBFM	15,040	5,954,551	0.73
21	Grupo Godó	14,988	5,436,669	0.79
22	Grupo Alpha Media	14,871	7,248,999	0.59
23	Grupo BluRadio	13,646	8,684,424	0.44
24	Grupo America	13,127	4,921,007	0.76
25	Salem Communications	12,847	4,570,221	0.79

*EMF experienced data collection issues through a portion of the period

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: October 2022

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	804,809	590,603,059	0.74
2	Talpa Network	119,620	37,784,495	1.75
3	365 Digital	4,846	2,886,216	0.91

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	310,955	265,878,010	0.64
2	Prisa Radio	136,076	105,348,618	0.70
3	Talpa Radio	88,737	24,988,569	1.96
4	NPR Member Stations	74,239	47,407,411	0.85
5	Audacy	64,495	47,128,395	0.75
6	Cumulus Streaming Network	43,383	27,223,825	0.87
7	Bell Media	30,472	11,912,213	1.39
8	Organizacion Radial Olimpica	26,768	24,205,221	0.60
9	Grupo Acir	26,693	16,635,004	0.88
10	Radio Mitre SA	23,323	12,664,069	1.00
11	CRP Radios	21,168	16,113,319	0.72
12	Beasley Broadcasting Corporate	19,953	12,910,655	0.85
13	EMF*	19,749	7,734,365	1.38
14	Univision	18,566	17,417,419	0.58
15	Cogeco Media Inc	18,265	8,900,285	1.11
16	AccuRadio	17,182	5,981,136	1.57
17	Hubbard Broadcasting	14,389	7,477,043	1.04
18	Karnaval.com	13,312	11,794,862	0.63
19	Grupo Radio Centro	12,616	8,622,023	0.80
20	Grupo Godó	11,264	8,350,742	0.74
21	Grupo JBFM	11,262	8,599,887	0.72
22	Grupo America	10,280	8,073,573	0.69
23	Commerciele Radio Nederland B.V.	10,175	3,894,367	1.44
24	Grupo Alpha Media	10,027	9,142,127	0.60
25	Salem Communications	8,506	5,466,235	0.84

*EMF experienced data collection issues through a portion of the period

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: October 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,170,553	451,386,976	0.74

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	421,151	187,736,696	0.65
2	NPR Member Stations	89,342	30,733,267	0.83
3	Audacy	87,738	32,792,726	0.76
4	Cumulus Streaming Network	63,695	21,218,716	0.86
5	Beasley Broadcasting Corporate	29,599	10,231,983	0.84
6	Univision	29,434	14,894,011	0.57
7	EMF*	26,080	5,224,055	1.39
8	Hubbard Broadcasting	21,479	6,036,410	1.01
9	AccuRadio	14,725	2,484,184	1.69
10	Salem Communications	12,716	4,514,789	0.79
11	Urban One	12,299	4,452,353	0.79
12	MediaCo Holding Inc	8,572	4,041,717	0.61
13	Prisa Radio	8,544	4,765,690	0.51
14	Midwest Communications	8,182	1,754,430	1.32
15	Entravision Communications Corporation	5,674	2,689,999	0.61
16	Classical KUSC/KDFC	5,486	1,117,018	1.39
17	ESPN Radio Corporate	5,398	3,539,115	0.44
18	Estrella Media	4,990	2,340,887	0.62
19	WAMU	3,726	1,446,357	0.73
20	Sinclair Telecable	3,058	979,341	0.90
21	Organizacion Radial Olimpica	3,021	1,709,927	0.51
22	Meruelo Media Holdings	2,919	1,312,791	0.65
23	Lotus Communications Corp	2,806	1,418,335	0.57
24	Connoisseur Media	2,511	526,188	1.35
25	Grupo Radio Centro	2,460	1,215,114	0.58

*EMF experienced data collection issues through a portion of the period

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: October 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	786,117	573,334,656	0.75

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	299,533	255,015,902	0.64
2	NPR Member Stations	68,545	43,661,860	0.85
3	Audacy	63,987	46,489,759	0.75
4	Cumulus Streaming Network	42,642	26,693,714	0.87
5	Beasley Broadcasting Corporate	19,517	12,693,802	0.85
6	EMF*	19,158	7,338,537	1.41
7	Univision	18,554	17,405,296	0.58
8	Hubbard Broadcasting	14,283	7,336,840	1.06
9	AccuRadio	9,713	3,125,865	1.70
10	Salem Communications	8,394	5,378,253	0.84
11	Urban One	8,151	5,384,828	0.82
12	MediaCo Holding Inc	6,764	5,983,095	0.62
13	Prisa Radio	5,727	5,916,420	0.53
14	Midwest Communications	5,421	2,223,942	1.32
15	ESPN Radio Corporate	4,899	6,508,683	0.41
16	Classical KUSC/KDFC	4,587	1,755,606	1.42
17	Entravision Communications Corporation	3,415	3,009,194	0.63
18	Estrella Media	2,922	2,586,514	0.62
19	WAMU	2,892	2,065,344	0.76
20	Organizacion Radial Olimpica	2,450	2,567,869	0.52
21	Meruelo Media Holdings	2,045	1,718,723	0.66
22	Sinclair Telecable	1,972	1,153,048	0.93
23	Lotus Communications Corp	1,745	1,640,684	0.59
24	Connoisseur Media	1,722	680,262	1.37
25	Forever Media	1,700	731,936	1.26

*EMF experienced data collection issues through a portion of the period

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LATAM

Daypart: 6am-7pm M-F
Month: October 2022



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	100,741	37,913,508	0.70
2	Grupo Acir (Mexico)	38,083	11,152,469	0.91
3	Radio Mitre SA (Argentina)	35,592	9,021,049	1.05
4	Organizacion Radial Olimpica (Colombia)	29,529	11,951,510	0.65
5	CRP Radios (Peru)	26,988	9,013,473	0.80
6	Grupo Radio Centro (Mexico)	16,557	5,088,776	0.86
7	RCN Radio (Colombia)	15,651	6,261,094	0.65
8	Grupo JBFM (Brazil)	15,306	5,589,386	0.73
9	Grupo Alpha Media (Argentina)	14,598	6,549,672	0.60
10	Grupo América (Argentina)	12,850	4,323,248	0.78
11	Grupo BluRadio (Colombia)	12,525	7,310,149	0.44
12	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	10,159	1,936,937	1.42
13	Jovem Pan - SP (Brazil)	9,391	6,677,648	0.38
14	Grupo Camargo de Comunicação (Brazil)	9,220	3,746,471	0.66
15	Grupo Mix de Comunicacao (Brazil)	8,798	2,106,063	1.13
16	LS4 Radio Continental SA (Argentina)	7,793	1,765,450	1.18
17	Rádios Grupo Globo (Brazil)	7,664	4,265,215	0.47
18	MVS Radio (Mexico)	6,596	2,235,700	0.78
19	Grupo Radiopolis (Colombia)	5,296	1,697,353	0.83
20	SAUDADE FM (Brazil)	5,007	1,729,200	0.77
21	Multimedios (Mexico)	4,897	1,716,299	0.76
22	Nova Brasil (Brazil)	4,317	1,290,561	0.90
23	Rádio Alvorada (Brazil)	4,022	957,504	1.13
24	Imagen (Mexico)	2,983	1,028,714	0.78
25	Radio Kiss FM (Brazil)	2,897	805,183	0.97

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: October 2022

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	62,800	49,627,314	0.69
2	Grupo Acir (Mexico)	24,452	15,153,098	0.88
3	Radio Mitre SA (Argentina)	22,141	11,748,650	1.03
4	Organizacion Radial Olimpica (Colombia)	21,080	18,334,959	0.62
5	CRP Radios (Peru)	18,530	13,419,516	0.76
6	RCN Radio (Colombia)	11,232	9,951,840	0.61
7	Grupo JBFM (Brazil)	10,984	8,385,478	0.72
8	Grupo Radio Centro (Mexico)	10,799	6,948,691	0.85
9	Grupo América (Argentina)	9,850	7,657,936	0.70
10	Grupo Alpha Media (Argentina)	9,426	8,507,359	0.61
11	Grupo BluRadio (Colombia)	7,196	8,694,956	0.44
12	Jovem Pan - SP (Brazil)	6,671	9,594,432	0.38
13	Grupo Camargo de Comunicação (Brazil)	6,477	5,596,830	0.64
14	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	6,368	2,645,284	1.33
15	Radios Grupo Globo (Brazil)	6,159	7,368,568	0.45
16	Grupo Mix de Comunicacao (Brazil)	5,734	3,080,005	1.03
17	LS4 Radio Continental SA (Argentina)	5,187	2,695,502	1.06
18	MVS Radio (Mexico)	4,071	2,891,813	0.77
19	SAUDADE FM (Brazil)	3,661	2,771,958	0.72
20	Grupo Radiopolis (Colombia)	3,469	2,380,860	0.80
21	Multimedios (Mexico)	3,309	2,554,033	0.71
22	Nova Brasil (Brazil)	3,155	2,084,642	0.83
23	Rádio Alvorada (Brazil)	2,702	1,427,269	1.04
24	Radio Kiss FM (Brazil)	1,971	1,212,850	0.90
25	Cadena 3 Argentina (Argentina)	1,867	1,271,623	0.79

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: October 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	163,730	24,404,375	1.82
2	365 Digital	7,821	2,232,287	0.96

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	127,552	17,733,512	1.96
2	Prisa Radio (Spain and Latam Countries)	90,974	30,429,607	0.87
3	DPG Media (Netherlands)	50,383	8,491,780	1.55
4	RadioCorp (Netherlands)	18,483	3,417,574	1.53
5	Karnaval.com (Turkey)	18,214	7,080,027	0.73
6	Grupo Godó (Spain)	15,547	5,206,053	0.82
7	Commerciele Radio Nederland B.V.(Netherlands)	13,112	2,505,521	1.40
8	RadiaCZ (Czech Republic)	11,074	1,455,302	2.01
9	Fresh Media Bulgaria	10,628	1,758,082	1.68
10	Active Radio A.S. (Czech Republic)	9,380	1,626,678	1.55
11	Medialaan (Belgium)*	8,995	1,659,261	1.45
12	Primedia Broadcasting (South Africa)	7,821	2,232,287	0.96
13	SABC (South Africa)	7,415	2,762,652	0.65
14	Unidad Editorial (Spain)	6,238	3,266,725	0.53
15	Vlaanderen Eén NV (Belgium)	5,522	817,243	1.87

*Medialaan (Belgium) experienced data collection issues through a portion of the period

Notes:

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EMEA

Daypart: 6am-12am M-SUN
Month: October 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	118,478	37,067,573	1.69
2	365 Digital	4,756	2,816,706	0.95

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	88,214	24,634,312	1.94
2	Prisa Radio (Spain and Latam Countries)	66,531	48,866,614	0.77
3	DPG Media (Netherlands)	32,928	11,266,819	1.63
4	RadioCorp (Netherlands)	13,575	5,120,028	1.59
5	Karnaval.com (Turkey)	12,994	11,501,313	0.63
6	Grupo Godó (Spain)	11,184	8,275,720	0.73
7	Commerciele Radio Nederland B.V.(Netherlands)	10,037	3,816,579	1.41
8	RadiaCZ (Czech Republic)	7,060	2,158,555	1.85
9	Fresh Media Bulgaria	6,651	2,482,583	1.49
10	Medialaan (Belgium)*	6,361	2,411,581	1.38
11	Active Radio A.S. (Czech Republic)	5,361	2,036,479	1.46
12	Unidad Editorial (Spain)	5,324	6,194,771	0.52
13	SABC (South Africa)	5,257	4,321,371	0.64
14	Primedia Broadcasting (South Africa)	4,756	2,816,706	0.95
15	Vlaanderen Eén NV (Belgium)	4,100	1,236,108	1.84

*Medialaan (Belgium) experienced data collection issues through a portion of the period

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Resources

Access the Monthly Rankers:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contact Us

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers
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