



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Novembro de 2022

Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streaming Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
 - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
 - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
 - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
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Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

Compreensão das métricas

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



RANKERS NOVEMBRO DE 2022

GLOBAL

Daypart: 6am-8pm M-F
Month: Novembro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,141,581	450,790,196	0.76
2	Talpa Network	162,129	27,413,014	1.79
3	365 Digital	7,867	2,378,626	0.98

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	426,456	192,944,400	0.67
2	Prisa Radio	190,502	80,111,895	0.71
3	Talpa Radio	127,250	20,259,727	1.90
4	NPR Member Stations	100,474	35,552,222	0.84
5	Audacy	76,846	26,366,242	0.87
6	Cumulus Streaming Network	58,988	20,406,281	0.86
7	Bell Media	44,621	9,912,523	1.34
8	Organizacion Radial Olimpica	36,505	18,219,179	0.60
9	Grupo Acir	36,008	12,323,631	0.88
10	Radio Mitre SA	32,599	9,659,558	1.01
11	Cogeco Media Inc	27,958	9,478,843	0.88
12	EMF*	27,464	5,987,979	1.35
13	Beasley Broadcasting Corporate	26,917	9,399,980	0.86
14	CRP Radios	26,832	11,323,042	0.71
15	Univision	25,999	13,959,574	0.56
16	AccuRadio	24,167	4,685,202	1.55
17	Hubbard Broadcasting	20,789	6,309,932	0.98
18	Grupo Radio Centro	17,121	6,364,701	0.81
19	Karnaval.com	17,052	7,747,206	0.67
20	Grupo Godó	15,380	5,892,470	0.78
21	Grupo Alpha Media	14,193	7,663,380	0.56
22	Grupo JBFM	13,851	6,873,973	0.61
23	New York Public Radio	13,813	4,378,706	0.94
24	Grupo America	13,799	6,161,832	0.67
25	Grupo BluRadio	12,761	8,649,633	0.43

*EMF experienced data collection issues through a portion of the period.

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN

Month: Novembro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	807,504	553,166,728	0.77
2	Talpa Network	123,169	36,885,172	1.78
3	365 Digital	5,272	2,861,627	0.96

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	317,274	249,744,910	0.67
2	Prisa Radio	138,737	104,888,566	0.70
3	Talpa Radio	94,264	26,101,105	1.93
4	NPR Member Stations	80,130	48,567,781	0.87
5	Audacy	56,265	33,782,052	0.87
6	Cumulus Streaming Network	41,618	24,812,018	0.88
7	Bell Media	32,007	12,247,815	1.38
8	Organizacion Radial Olimpica	28,666	25,567,670	0.59
9	Grupo Acir	25,517	15,617,086	0.86
10	Radio Mitre SA	22,417	11,844,371	0.99
11	EMF*	21,134	8,107,695	1.37
12	CRP Radios	20,255	15,442,815	0.70
13	Cogeco Media Inc	19,449	11,634,179	0.88
14	Beasley Broadcasting Corporate	18,781	11,271,545	0.89
15	AccuRadio	17,540	6,039,497	1.54
16	Univision	17,274	15,879,481	0.58
17	Hubbard Broadcasting	14,557	7,439,369	1.03
18	Karnaval.com	13,021	11,266,836	0.62
19	Grupo Radio Centro	12,254	8,112,832	0.80
20	Grupo Godó	11,496	7,963,993	0.77
21	New York Public Radio	11,219	6,058,671	0.98
22	Grupo JBFM	10,948	9,229,826	0.63
23	Grupo America	10,788	8,775,163	0.65
24	Grupo Alpha Media	9,910	9,288,299	0.57
25	Commerciele Radio Nederland B.V.	9,769	3,998,572	1.30

*EMF experienced data collection issues through a portion of the period.

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Novembro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,117,516	439,280,704	0.76

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	411,604	185,651,917	0.67
2	NPR Member Stations	93,726	33,066,605	0.84
3	Audacy	76,657	26,239,368	0.87
4	Cumulus Streaming Network	58,103	20,065,469	0.86
5	EMF*	26,515	5,647,393	1.38
6	Beasley Broadcasting Corporate	26,329	9,237,973	0.86
7	Univision	25,978	13,951,725	0.56
8	Hubbard Broadcasting	20,668	6,215,924	0.99
9	AccuRadio	14,240	2,592,042	1.64
10	New York Public Radio	12,622	3,890,766	0.97
11	Salem Communications	12,110	4,576,719	0.78
12	Urban One	11,467	4,324,273	0.79
13	MediaCo Holding Inc	8,198	4,117,820	0.60
14	Midwest Communications	7,774	1,757,888	1.31
15	Prisa Radio	7,574	4,558,782	0.50
16	Classical KUSC/KDFC	6,022	1,250,990	1.43
17	Entravision Communications Corporation	4,551	2,358,680	0.59
18	Estrella Media	4,247	2,075,162	0.62
19	ESPN Radio Corporate	3,932	2,386,831	0.49
20	WAMU	3,149	1,236,419	0.76
21	Organizacion Radial Olimpica	3,051	1,827,393	0.50
22	Sinclair Telecable	2,743	942,123	0.87
23	Meruelo Media Holdings	2,645	1,223,230	0.66
24	Lotus Communications Corp	2,491	1,395,028	0.54
25	Connoisseur Media	2,432	581,032	1.24

*EMF experienced data collection issues through a portion of the period.

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Novembro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	788,163	536,399,265	0.77

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	305,353	239,266,784	0.68
2	NPR Member Stations	74,108	44,669,216	0.87
3	Audacy	56,101	33,591,914	0.88
4	Cumulus Streaming Network	40,869	24,303,897	0.88
5	EMF*	20,367	7,612,371	1.40
6	Beasley Broadcasting Corporate	18,340	11,063,070	0.88
7	Univision	17,256	15,868,802	0.58
8	Hubbard Broadcasting	14,451	7,298,227	1.04
9	New York Public Radio	10,162	5,307,396	1.01
10	AccuRadio	9,875	3,156,892	1.65
11	Salem Communications	8,438	5,333,551	0.82
12	Urban One	8,018	5,053,142	0.83
13	MediaCo Holding Inc	6,668	5,728,833	0.62
14	Midwest Communications	5,390	2,129,356	1.32
15	Prisa Radio	5,377	5,522,020	0.51
16	Classical KUSC/KDFC	5,031	1,823,119	1.45
17	ESPN Radio Corporate	3,485	3,884,227	0.47
18	Entravision Communications Corporation	2,934	2,609,515	0.60
19	Estrella Media	2,661	2,259,222	0.63
20	WAMU	2,561	1,716,560	0.78
21	Organizacion Radial Olimpica	2,536	2,584,324	0.52
22	Meruelo Media Holdings	1,930	1,537,538	0.67
23	Sinclair Telecable	1,879	1,089,869	0.91
24	Connoisseur Media	1,761	730,162	1.27
25	Forever Media	1,656	711,616	1.22

*EMF experienced data collection issues through a portion of the period.

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Novembro de 2022



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	96,152	39,844,673	0.67
2	Grupo Acir (Mexico)	34,923	10,952,671	0.89
3	Radio Mitre SA (Argentina)	32,370	8,703,927	1.03
4	Organizacion Radial Olimpica (Colombia)	30,323	13,358,100	0.63
5	CRP Radios (Peru)	24,653	9,130,277	0.75
6	Grupo Radio Centro (Mexico)	15,434	4,981,651	0.86
7	RCN Radio (Colombia)	15,071	6,741,768	0.61
8	Grupo JBFM (Brazil)	14,053	6,490,218	0.61
9	Grupo Alpha Media (Argentina)	13,833	6,859,329	0.57
10	Grupo América (Argentina)	13,594	5,516,673	0.68
11	Grupo BluRadio (Colombia)	11,981	7,443,754	0.44
12	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	9,810	1,990,520	1.40
13	Grupo Camargo de Comunicação (Brazil)	8,460	3,621,245	0.66
14	Rádios Grupo Globo (Brazil)	7,963	4,692,010	0.46
15	Jovem Pan - SP (Brazil)	7,818	5,820,307	0.38
16	Grupo Mix de Comunicacao (Brazil)	7,786	1,915,707	1.15
17	LS4 Radio Continental SA (Argentina)	7,482	1,782,461	1.18
18	MVS Radio (Mexico)	5,945	2,102,178	0.78
19	Grupo Radiópolis (Colombia)	5,367	1,834,384	0.82
20	Multimedios (Mexico)	4,754	1,778,664	0.75
21	SAUDADE FM (Brazil)	4,670	1,665,713	0.78
22	Nova Brasil (Brazil)	4,146	1,318,317	0.88
23	Rádio Alvorada (Brazil)	3,757	949,927	1.11
24	Imagen (Mexico)	2,891	1,013,122	0.80
25	Radio Kiss FM (Brazil)	2,560	767,259	0.94

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Novembro de 2022

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	63,340	50,424,505	0.66
2	Grupo Acir (Mexico)	23,455	14,251,953	0.87
3	Organizacion Radial Olimpica (Colombia)	22,548	19,445,170	0.61
4	Radio Mitre SA (Argentina)	21,268	10,970,481	1.02
5	CRP Radios (Peru)	17,719	12,906,277	0.73
6	RCN Radio (Colombia)	11,124	10,060,039	0.58
7	Grupo JBFM (Brazil)	10,671	9,009,569	0.63
8	Grupo Radio Centro (Mexico)	10,493	6,540,196	0.85
9	Grupo América (Argentina)	10,347	8,316,757	0.66
10	Grupo Alpha Media (Argentina)	9,258	8,566,447	0.57
11	Grupo BluRadio (Colombia)	7,394	8,787,152	0.43
12	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	6,441	2,633,229	1.31
13	Grupo Camargo de Comunicação (Brazil)	6,305	5,252,199	0.64
14	Rádios Grupo Globo (Brazil)	6,165	6,824,695	0.47
15	Jovem Pan - SP (Brazil)	5,577	7,549,520	0.39
16	Grupo Mix de Comunicacao (Brazil)	5,323	2,652,866	1.07
17	LS4 Radio Continental SA (Argentina)	5,171	2,500,558	1.10
18	MVS Radio (Mexico)	3,881	2,641,618	0.77
19	Grupo Radiópolis (Colombia)	3,707	2,485,469	0.79
20	SAUDADE FM (Brazil)	3,615	2,605,018	0.74
21	Multimedios (Mexico)	3,322	2,439,485	0.72
22	Nova Brasil (Brazil)	3,202	2,035,967	0.84
23	Rádio Alvorada (Brazil)	2,672	1,368,427	1.04
24	Radio Kiss FM (Brazil)	1,859	1,122,401	0.89
25	Igreja Pentecostal Deus e Amor (Brazil)	1,857	1,882,084	0.51

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Novembro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	167,496	26,160,306	1.68
2	365 Digital	8,195	2,287,033	0.95

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	132,160	19,504,827	1.88
2	Prisa Radio (Spain and Latam Countries)	92,702	32,370,746	0.80
3	DPG Media (Netherlands)	51,156	7,867,560	1.94
4	RadioCorp (Netherlands)	17,827	3,356,378	1.49
5	Karnaval.com (Turkey)	17,357	7,190,121	0.64
6	Grupo Godó (Spain)	15,972	5,658,770	0.85
7	Commerciele Radio Nederland B.V.(Netherlands)	12,405	2,870,314	1.20
8	RadiaCZ (Czech Republic)	11,792	1,596,249	1.92
9	Fresh Media Bulgaria	10,949	1,907,241	1.61
10	Active Radio A.S. (Czech Republic)	9,942	1,828,148	1.43
11	Primedia Broadcasting (South Africa)	8,195	2,287,033	0.95
12	Unidad Editorial (Spain)	7,857	4,463,149	0.48
13	SABC (South Africa)	7,672	2,985,407	0.71
14	Medialaan (Belgium)*	6,738	1,428,707	1.33
15	Audiohuis (Netherlands)	5,470	842,963	1.98

*Medialaan (Belgium) experienced data collection issues through a portion of the period.

Notes:

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EMEA

Daypart: 6am-12am M-SUN
Month: Novembro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	122,034	36,186,005	1.79
2	365 Digital	5,183	2,795,234	0.93

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	93,730	25,729,627	1.99
2	Prisa Radio (Spain and Latam Countries)	69,023	48,018,212	0.76
3	DPG Media (Netherlands)	34,409	9,872,918	1.98
4	RadioCorp (Netherlands)	13,264	4,697,532	1.55
5	Karnaval.com (Turkey)	12,726	10,987,163	0.58
6	Grupo Godó (Spain)	11,422	7,896,018	0.81
7	Commerciele Radio Nederland B.V.(Netherlands)	9,635	3,922,090	1.23
8	RadiaCZ (Czech Republic)	7,789	2,218,374	1.76
9	Fresh Media Bulgaria	7,068	2,498,041	1.47
10	Unidad Editorial (Spain)	6,401	6,996,591	0.47
11	Active Radio A.S. (Czech Republic)	5,995	2,184,811	1.41
12	SABC (South Africa)	5,493	4,326,701	0.68
13	Primedia Broadcasting (South Africa)	5,183	2,795,234	0.93
14	Medialaan (Belgium)*	4,922	1,967,838	1.28
15	Audiohuis (Netherlands)	4,303	1,229,734	1.96

*Medialaan (Belgium) experienced data collection issues through a portion of the period.

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Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics, Folha de informação

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

Ranker@TritonDigital.com
