

# June 2022 New Zealand Podcast Ranker

## TOP NETWORKS

Publishers Ranked by Monthly Listeners in New Zealand

Rank	Network	Sales Representation	Monthly Listeners	Monthly Downloads	Rank Change
1	NZME/iHeartRadio/ARN	NZME	784,327	4,541,908	-
2	Stitcher Media	SXM Media	300,025	1,040,903	↑ 1
3	Audioboom	NZME	279,635	880,050	↓ 1
4	MediaWorks Radio Limited	MediaWorks Radio Limited	101,898	343,512	-
5	LiSTNR (SCA)	LiSTNR (SCA)	82,756	230,499	↑ 1
6	Kast Media	Kast Media	69,357	203,498	↓ 1
7	Studio71	Studio71	46,494	125,858	New
8	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	16,514	97,863	↓ 1
9	Headgum	Gumball	7,818	20,782	↓ 1



Access the web ranker here: <https://www.tritonrankers.com/reports/nz/podcasts/>



# June 2022 New Zealand Podcast Ranker

## TOP 100 PODCASTS

Podcasts Ranked by Monthly Listeners in New Zealand

Rank	Podcast	Network	Sales Representation	# Of New Episodes	Monthly Listeners	Monthly Downloads	Rank Change
1	Fletch, Vaughan & Hayley on ZM	NZME/iHeartRadio/ARN	NZME	21	86,696	334,467	-
2	Casefile True Crime	Audioboom	NZME	3	74,510	184,538	↑ 1
3	The Mike Hosking Breakfast	NZME/iHeartRadio/ARN	NZME	158	74,130	631,917	↓ 1
4	Stuff You Should Know	NZME/iHeartRadio/ARN	NZME	19	71,004	481,051	-
5	The Leighton Smith Podcast	NZME/iHeartRadio/ARN	NZME	5	59,744	140,260	-
6	No Such Thing As A Fish	Audioboom	NZME	5	50,898	177,650	↑ 1
7	Heather du Plessis-Allan Drive	NZME/iHeartRadio/ARN	NZME	280	50,747	375,546	↑ 1
8	The Matt & Jerry Show	NZME/iHeartRadio/ARN	NZME	44	48,457	244,777	↓ 2
9	Hamish & Andy	LiSTNR (SCA)	LISTNR (SCA)	5	43,682	100,755	↑ 1
10	Crime Junkie	audiochuck	SXM Media	6	40,347	116,554	↓ 1
11	On Purpose with Jay Shetty	Stitcher Media	SXM Media	8	33,324	111,741	↑ 2
12	The Hauraki Big Show	NZME/iHeartRadio/ARN	NZME	36	29,824	118,199	-
13	The Morning Rumble	MediaWorks Radio Limited	MediaWorks Radio Limited	82	27,449	92,129	↑ 1
14	Between Two Beers Podcast	NZME/iHeartRadio/ARN	NZME	4	26,323	47,996	↓ 3
15	The Front Page	NZME/iHeartRadio/ARN	NZME	27	19,410	41,845	↑ 4
16	IMPAULSIVE	Kast Media	Kast Media	4	19,364	34,456	-
17	Freakonomics Radio	Stitcher Media	SXM Media	5	18,858	52,307	↑ 4
18	99% Invisible	Stitcher Media	SXM Media	5	17,728	46,775	-
19	Behind the Bastards	NZME/iHeartRadio/ARN	NZME	9	17,126	52,007	↑ 1
20	The Rock Drive	MediaWorks Radio Limited	MediaWorks Radio Limited	149	16,881	68,797	↑ 16
21	The Country	NZME/iHeartRadio/ARN	NZME	126	16,341	147,940	↑ 9
22	The Mindset Mentor	Kast Media	Kast Media	20	15,419	69,691	↓ 5
23	Cooking the Books with Frances Cook	NZME/iHeartRadio/ARN	NZME	4	15,236	36,743	-
24	Cautionary Tales with Tim Harford	NZME/iHeartRadio/ARN	NZME	4	15,026	35,314	↑ 1
25	Early Edition with Kate Hawkesby	NZME/iHeartRadio/ARN	NZME	81	14,220	75,925	↓ 1

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26	Jase & Lauren	NZME/iHeartRadio/ARN	NZME	71	13,934	163,302	↓ 4
27	Last Podcast On The Left	Stitcher Media	SXM Media	9	13,903	52,513	↑ 5
28	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	10	13,346	39,050	-
29	Super Soul	Stitcher Media	SXM Media	5	12,969	50,278	↓ 3
30	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	4	12,805	21,937	↑ 3
31	Mai Morning Crew	MediaWorks Radio Limited	MediaWorks Radio Limited	21	12,799	29,628	↑ 4
32	Hidden Brain	Stitcher Media	SXM Media	4	12,157	41,192	↓ 5
33	The Kyle & Jackie O Show	NZME/iHeartRadio/ARN	NZME	93	11,946	38,790	↑ 18
34	A Moment In Crime	NZME/iHeartRadio/ARN	NZME	1	11,533	23,830	↓ 5
35	The Agenda	NZME/iHeartRadio/ARN	NZME	8	11,238	32,826	↑ 5
36	The Re-Wrap	NZME/iHeartRadio/ARN	NZME	19	10,873	25,558	↑ 3
37	The BYC Podcast	NZME/iHeartRadio/ARN	NZME	19	10,456	28,296	Return
38	Life Uncut with Brittany Hockley and Laura Byrne	NZME/iHeartRadio/ARN	NZME	13	10,451	27,009	-
39	RedHanded	Audioboom	NZME	7	10,352	29,089	↑ 6
40	Toni and Ryan	NZME/iHeartRadio/ARN	NZME	18	10,314	30,440	↑ 4
41	Ologies with Alie Ward	Stitcher Media	SXM Media	6	10,048	25,464	-
42	She's On The Money	NZME/iHeartRadio/ARN	NZME	18	9,930	49,437	↓ 5
43	The Tiny Meat Gang Podcast	Audioboom	NZME	6	8,755	23,875	↑ 14
44	F1: Beyond The Grid	Audioboom	NZME	6	8,671	20,805	↑ 5
45	Zane and Heath: Unfiltered	Audioboom	NZME	4	8,654	21,851	↑ 9
46	Pod Save America	Stitcher Media	SXM Media	10	8,329	33,449	Debut
47	Triple M Rocks Footy NRL	LiSTNR (SCA)	LiSTNR (SCA)	82	8,187	18,071	↑ 48
48	Office Ladies	Stitcher Media	SXM Media	4	8,009	19,703	-
49	The Edge Breakfast Catchup	MediaWorks Radio Limited	MediaWorks Radio Limited	74	7,729	43,143	↓ 2
50	Stuff They Don't Want You To Know	NZME/iHeartRadio/ARN	NZME	22	7,483	38,032	↑ 3

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51	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	5	7,351	13,465	↑13
52	It Could Happen Here	NZME/iHeartRadio/ARN	NZME	25	7,147	33,970	↑ 8
53	We Need To Talk with Toni Street	NZME/iHeartRadio/ARN	NZME	7	7,099	13,853	Debut
54	Revisionist History	NZME/iHeartRadio/ARN	NZME	4	7,039	19,555	↓ 4
55	ZM's Bree & Clint	NZME/iHeartRadio/ARN	NZME	21	7,034	29,445	-
56	This Past Weekend	Kast Media	Kast Media	4	6,901	13,365	↓14
57	Lore	NZME/iHeartRadio/ARN	NZME	4	6,585	27,838	↑12
58	Betrayal	NZME/iHeartRadio/ARN	NZME	2	6,562	13,810	↓24
59	Two Hot Takes	Audioboom	NZME	5	6,146	14,079	↑13
60	Tova	MediaWorks Radio Limited	MediaWorks Radio Limited	270	6,081	21,301	↓14
61	Anatomy of Murder	audiouchuck	SXM Media	4	5,933	14,594	↓ 2
62	Stuff You Missed in History Class	NZME/iHeartRadio/ARN	NZME	17	5,921	69,667	-
63	Murder, Mystery & Makeup	Audioboom	NZME	4	5,815	13,561	↑ 8
64	Mad Monday	NZME/iHeartRadio/ARN	NZME	8	5,743	11,561	↓ 3
65	The Daily Show With Trevor Noah: Ears Edition	NZME/iHeartRadio/ARN	NZME	35	5,603	57,246	↑11
66	Nothing much happens; bedtime stories to help you sleep	Stitcher Media	SXM Media	4	5,523	21,632	↓ 1
67	The Fighter & The Kid	Kast Media	Kast Media	9	5,455	13,835	-
68	StarTalk Radio	Stitcher Media	SXM Media	6	5,411	15,185	↓ 2
69	Dark History	Audioboom	NZME	2	5,340	15,012	↑ 8
70	Grey Areas with Petra Bagust	MediaWorks Radio Limited	MediaWorks Radio Limited	0	5,314	9,192	↓39
71	No Stupid Questions	Stitcher Media	SXM Media	5	5,271	12,314	↓ 1
72	Kerre McIvor Mornings Podcast	NZME/iHeartRadio/ARN	NZME	21	5,247	17,609	↓14
73	True Crime with Kendall Rae	Audioboom	NZME	9	5,237	12,427	Debut
74	The MeatEater Podcast	NZME/iHeartRadio/ARN	NZME	10	5,074	13,342	↑ 4
75	The Imperfects	NZME/iHeartRadio/ARN	NZME	4	5,038	9,208	↑24

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76	CounterClock	audiochuck	SXM Media	2	4,977	17,407	↓24
77	F1 Nation	Audioboom	NZME	5	4,942	8,763	↓ 3
78	The Draymond Green Show	NZME/iHeartRadio/ARN	NZME	9	4,826	8,406	Debut
79	Park Predators	audiochuck	SXM Media	4	4,806	11,509	Debut
80	True Crime Garage	Stitcher Media	SXM Media	10	4,718	16,324	↑ 8
81	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	9	4,627	11,855	↓18
82	Saving Grace	Audioboom	NZME	5	4,535	7,215	Debut
83	Marcus Lush Nights	NZME/iHeartRadio/ARN	NZME	20	4,415	15,925	Return
84	WTF1 Podcast	Audioboom	NZME	17	4,374	9,859	Debut
85	Eckhart Tolle: Essential Teachings	Stitcher Media	SXM Media	5	4,373	12,101	↑ 1
86	The OneRoof Radio Show	NZME/iHeartRadio/ARN	NZME	4	4,368	7,733	↓18
87	Saturday Morning with Jack Tame	NZME/iHeartRadio/ARN	NZME	47	4,346	18,779	↓14
88	Fake Doctors, Real Friends with Zach and Donald	NZME/iHeartRadio/ARN	NZME	4	4,224	9,998	↓ 5
89	The Happiness Lab with Dr. Laurie Santos	NZME/iHeartRadio/ARN	NZME	1	4,103	10,130	↓ 4
90	The Deck	Stitcher Media	SXM Media	5	4,079	8,112	↓11
91	How Did This Get Made?	Stitcher Media	SXM Media	8	4,043	10,854	↑ 3
92	Joel Osteen Podcast	NZME/iHeartRadio/ARN	NZME	25	4,017	34,554	↓ 3
93	Myths and Legends	Kast Media	Kast Media	5	3,903	14,267	↓11
94	Jono & Ben - The Podcast	NZME/iHeartRadio/ARN	NZME	27	3,884	13,117	↓ 7
95	The Working Group	MediaWorks Radio Limited	MediaWorks Radio Limited	4	3,851	6,115	Debut
96	On The Front Foot	NZME/iHeartRadio/ARN	NZME	5	3,801	8,208	Return
97	The Rise & Conquer Podcast with Georgie Stevenson	NZME/iHeartRadio/ARN	NZME	9	3,775	11,171	Return
98	The Art of Manliness	Stitcher Media	SXM Media	10	3,733	11,671	↓ 7
99	Against the Rules with Michael Lewis	NZME/iHeartRadio/ARN	NZME	3	3,701	9,188	↓24
100	This Is Important	NZME/iHeartRadio/ARN	NZME	4	3,676	6,941	↓ 3



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## POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

## ABOUT THE METHODOLOGY

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines.

## METRIC DEFINITIONS

- *Listeners* – A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.
- *Downloads* – A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.
- *Network* - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.
- *Rank Change* –
  - "Debut" in the 'Rank Change' column indicates that the show is new to the report, making its debut for the first time.
  - "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

## CONTACT US

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact [Metrics@TritonDigital.com](mailto:Metrics@TritonDigital.com).

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