

# August 2022 New Zealand Podcast Ranker

## TOP NETWORKS

Networks Ranked by Monthly Listeners in New Zealand

Rank	Network	Sales Representation	Monthly Listeners	Monthly Downloads	Rank Change
1	NZME/iHeartRadio/ARN	NZME	899,180	5,082,606	-
2	Stitcher Media	SXM Media	337,691	1,150,260	-
3	Audioboom	NZME	295,471	846,806	-
4	rova (MediaWorks)	rova (MediaWorks)	137,472	879,233	-
5	LiSTNR (SCA)	LiSTNR (SCA)	98,594	286,031	-
6	Kast Media	Kast Media	78,365	220,737	-
7	Studio71	Studio71	33,161	83,283	-
8	Sports Entertainment Network (SEN)	Sports Entertainment Network (SEN)	22,188	112,197	-
9	NOVA Entertainment	rova (MediaWorks)	8,718	26,313	New
10	Headgum	Gumball	8,251	22,262	↓ 1



Access the web ranker here: <https://www.tritonrankers.com/reports/nz/podcasts/>



# August 2022 New Zealand Podcast Ranker

## TOP 100 PODCASTS

Podcasts Ranked by Monthly Listeners in New Zealand

Rank	Podcast	Network	Sales Representation	# Of New Episodes	Monthly Listeners	Monthly Downloads	Rank Change
1	The Mike Hosking Breakfast	NZME/iHeartRadio/ARN	NZME	178	103,856	928,954	↑ 1
2	Fletch, Vaughan & Hayley on ZM	NZME/iHeartRadio/ARN	NZME	24	95,101	335,744	↑ 2
3	Stuff You Should Know	NZME/iHeartRadio/ARN	NZME	18	71,429	507,565	-
4	Casefile True Crime	Audioboom	NZME	2	69,299	181,746	↓ 3
5	Heather du Plessis-Allan Drive	NZME/iHeartRadio/ARN	NZME	177	60,334	434,004	↑ 4
6	The Matt & Jerry Show	NZME/iHeartRadio/ARN	NZME	48	59,457	294,934	↑ 1
7	The Leighton Smith Podcast	NZME/iHeartRadio/ARN	NZME	5	59,165	137,843	↓ 2
8	Crime Junkie	audiochuck	SXM Media	9	51,082	143,628	↑ 3
9	No Such Thing As A Fish	Audioboom	NZME	4	48,857	147,147	↓ 3
10	Hamish & Andy	LISTNR (SCA)	LISTNR (SCA)	5	45,653	103,780	↓ 2
11	The Hauraki Big Show	NZME/iHeartRadio/ARN	NZME	47	41,041	160,284	↑ 1
12	Between Two Beers Podcast	NZME/iHeartRadio/ARN	NZME	4	37,327	64,828	↓ 2
13	On Purpose with Jay Shetty	Stitcher Media	SXM Media	9	32,129	94,702	↑ 1
14	The Morning Rumble	rova (MediaWorks)	rova (MediaWorks)	101	31,627	236,726	↑ 1
15	The Front Page	NZME/iHeartRadio/ARN	NZME	24	28,731	59,651	↓ 2
16	The Rock Drive	rova (MediaWorks)	rova (MediaWorks)	207	22,951	160,569	↑ 4
17	Cooking the Books with Frances Cook	NZME/iHeartRadio/ARN	NZME	4	21,140	45,122	↑ 7
18	IMPAULSIVE	Kast Media	Kast Media	5	20,182	35,570	↓ 1
19	The Country	NZME/iHeartRadio/ARN	NZME	141	19,746	160,090	↓ 1
20	Early Edition with Kate Hawkesby	NZME/iHeartRadio/ARN	NZME	82	19,372	88,245	↑ 6
21	Freakonomics Radio	Stitcher Media	SXM Media	4	18,742	51,875	↓ 5
22	99% Invisible	Stitcher Media	SXM Media	5	17,841	49,110	↓ 3
23	2 Bears, 1 Cave with Tom Segura & Bert Kreischer	Stitcher Media	SXM Media	5	17,729	34,658	↑ 4
24	The Mindset Mentor	Kast Media	Kast Media	23	16,702	70,687	↓ 2
25	The School of Greatness	Stitcher Media	SXM Media	14	16,393	70,367	Debut

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26	Behind the Bastards	NZME/iHeartRadio/ARN	NZME	8	15,939	52,861	↓ 5
27	Cautionary Tales with Tim Harford	NZME/iHeartRadio/ARN	NZME	5	15,906	34,358	↓ 4
28	A Moment In Crime	NZME/iHeartRadio/ARN	NZME	2	15,785	31,200	↑ 12
29	Jase & Lauren	NZME/iHeartRadio/ARN	NZME	92	15,600	168,895	-
30	Conan O'Brien Needs A Friend	Stitcher Media	SXM Media	10	15,547	44,826	-
31	Mai Morning Crew	rova (MediaWorks)	rova (MediaWorks)	95	15,476	81,716	↑ 3
32	This Past Weekend	Kast Media	Kast Media	4	15,238	26,012	↑ 24
33	Hidden Brain	Stitcher Media	SXM Media	5	14,755	42,548	↓ 2
34	RedHanded	Audioboom	NZME	12	14,031	44,563	↑ 1
35	The Re-Wrap	NZME/iHeartRadio/ARN	NZME	22	13,578	31,131	↑ 7
36	The Agenda	NZME/iHeartRadio/ARN	NZME	9	13,495	35,701	-
37	Super Soul	Stitcher Media	SXM Media	5	13,298	49,399	↓ 9
38	Tova	rova (MediaWorks)	rova (MediaWorks)	300	13,289	53,517	↑ 16
39	We Need To Talk with Toni Street	NZME/iHeartRadio/ARN	NZME	9	13,042	28,218	↑ 28
40	Last Podcast On The Left	Stitcher Media	SXM Media	9	12,806	40,552	↓ 8
41	The Edge Breakfast Catchup	rova (MediaWorks)	rova (MediaWorks)	59	11,884	174,078	↑ 2
42	Life Uncut with Brittany Hockley and Laura Byrne	NZME/iHeartRadio/ARN	NZME	14	11,641	29,464	↑ 16
43	The Kyle & Jackie O Show	NZME/iHeartRadio/ARN	NZME	115	11,545	43,411	↑ 1
44	She's On The Money	NZME/iHeartRadio/ARN	NZME	17	11,534	54,657	↓ 6
45	Revisionist History	NZME/iHeartRadio/ARN	NZME	1	10,154	26,542	↓ 20
46	Ologies with Alie Ward	Stitcher Media	SXM Media	5	9,910	24,505	↓ 7
47	Pod Save America	Stitcher Media	SXM Media	9	9,836	31,496	↓ 6
48	KICPOD	LISTNR (SCA)	LISTNR (SCA)	7	9,602	26,820	Debut
49	Kerre Woodham Mornings Podcast	NZME/iHeartRadio/ARN	NZME	31	9,143	27,928	↓ 12
50	Saving Grace	Audioboom	NZME	5	9,065	14,609	↑ 12

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51	Your Mom's House with Christina P. and Tom Segura	Stitcher Media	SXM Media	5	8,815	15,327	↓ 2
52	Office Ladies	Stitcher Media	SXM Media	5	8,685	20,810	-
53	Zane and Heath: Unfiltered	Audioboom	NZME	5	8,475	18,823	↓ 7
54	Stuff They Don't Want You To Know	NZME/iHeartRadio/ARN	NZME	24	7,873	44,337	↓ 3
55	True Crime with Kendall Rae	Audioboom	NZME	9	7,613	18,807	↑ 5
56	Saturday Morning with Jack Tame	NZME/iHeartRadio/ARN	NZME	38	7,254	23,126	↑ 17
57	Murder, Mystery & Makeup	Audioboom	NZME	5	7,181	18,094	↓ 2
58	The Tiny Meat Gang Podcast	Audioboom	NZME	5	7,149	16,128	↓ 8
59	ZM's Bree & Clint	NZME/iHeartRadio/ARN	NZME	23	7,062	33,753	↓ 12
60	Nothing much happens; bedtime stories to help you sleep	Stitcher Media	SXM Media	5	6,952	29,919	↑ 4
61	Shortland Street - The Podcast	NZME/iHeartRadio/ARN	NZME	6	6,878	13,232	Debut
62	Anatomy of Murder	audiochuck	SXM Media	5	6,395	15,148	↑ 15
63	Money Talks	NZME/iHeartRadio/ARN	NZME	4	6,360	10,142	Debut
64	It Could Happen Here	NZME/iHeartRadio/ARN	NZME	21	6,259	22,251	↓ 16
65	It's A Lot with Abbie Chatfield	LiSTNR (SCA)	LiSTNR (SCA)	10	6,259	14,157	↓ 8
66	The Daily Show With Trevor Noah: Ears Edition	NZME/iHeartRadio/ARN	NZME	33	6,220	53,522	↑ 4
67	Stuff You Missed in History Class	NZME/iHeartRadio/ARN	NZME	20	6,174	62,637	↓ 6
68	Park Predators	audiochuck	SXM Media	5	6,122	13,713	↑ 6
69	F1: Beyond The Grid	Audioboom	NZME	3	6,108	11,852	↓ 24
70	StarTalk Radio	Stitcher Media	SXM Media	9	6,089	18,503	↓ 1
71	The Happiness Lab with Dr. Laurie Santos	NZME/iHeartRadio/ARN	NZME	2	6,027	15,103	↓ 18
72	WTF1 Podcast	Audioboom	NZME	18	5,953	12,947	↓ 1
73	Mad Monday	NZME/iHeartRadio/ARN	NZME	9	5,841	10,967	↓ 14
74	Lore	NZME/iHeartRadio/ARN	NZME	5	5,669	19,654	↓ 6
75	Triple M Rocks Footy NRL	LiSTNR (SCA)	LiSTNR (SCA)	83	5,660	15,321	↑ 4

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76	TRIGGERnometry	Audioboom	NZME	9	5,517	12,027	Debut
77	Two Hot Takes	Audioboom	NZME	5	5,489	11,311	↓ 5
78	The Deck	audioboom	SXM Media	6	5,313	12,650	↑20
79	No Stupid Questions	Stitcher Media	SXM Media	4	5,293	11,528	↓16
80	In the Loop	NZME/iHeartRadio/ARN	NZME	8	5,265	7,632	↑13
81	The MeatEater Podcast	NZME/iHeartRadio/ARN	NZME	15	5,243	11,639	↓ 6
82	The Imperfects	NZME/iHeartRadio/ARN	NZME	4	5,191	10,647	↓ 2
83	Rugby Direct	NZME/iHeartRadio/ARN	NZME	6	5,139	8,450	Debut
84	The Working Group	rova (MediaWorks)	rova (MediaWorks)	5	5,085	8,208	↑15
85	Dark History	Audioboom	NZME	5	4,998	12,260	Return
86	Raising The Curve	rova (MediaWorks)	rova (MediaWorks)	5	4,966	9,457	↑ 9
87	Jono & Ben - The Podcast	NZME/iHeartRadio/ARN	NZME	57	4,920	20,627	Return
88	On the Tiles	NZME/iHeartRadio/ARN	NZME	5	4,862	6,799	Return
89	Pod Save the World	Stitcher Media	SXM Media	6	4,801	11,606	↓ 3
90	The OneRoof Radio Show	NZME/iHeartRadio/ARN	NZME	5	4,797	8,054	↓24
91	Duncan Garner Today	rova (MediaWorks)	rova (MediaWorks)	71	4,648	8,946	Debut
92	Canterbury Mornings with John MacDonald	NZME/iHeartRadio/ARN	NZME	31	4,635	8,867	Return
93	Hamish & Andy's Remembering Project	LiSTNR (SCA)	LiSTNR (SCA)	0	4,590	13,981	↓17
94	Joel Osteen Podcast	NZME/iHeartRadio/ARN	NZME	27	4,570	37,732	↓11
95	F1 Nation	Audioboom	NZME	5	4,569	7,520	↓13
96	The BYC Podcast	NZME/iHeartRadio/ARN	NZME	6	4,526	9,424	Return
97	True Crime Garage	Stitcher Media	SXM Media	11	4,518	14,584	-
98	Newstalk ZBeen	NZME/iHeartRadio/ARN	NZME	22	4,515	11,882	Return
99	The Fighter & The Kid	Kast Media	Kast Media	8	4,443	13,329	↓21
100	Eckhart Tolle: Essential Teachings	Stitcher Media	SXM Media	4	4,397	12,904	↓16

## POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

## ABOUT THE NEW ZEALAND PODCAST RANKER

The New Zealand Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in New Zealand.

The Top Network list ranks the top participating networks in New Zealand, consumed by listeners located in New Zealand. Additional networks will join in future releases.

## ABOUT THE METHODOLOGY

The New Zealand Podcast Ranker is based on a calendar month reporting period. The entities listed are ranked by Monthly Listeners in accordance with the latest IAB Podcast Technical Measurement Guidelines.

## METRIC DEFINITIONS

- *Listeners* – A 'listener' is a single user who downloads content for either immediate or delayed consumption. Listeners are identified by a combination of IP address and user agent in accordance with the IAB filtering rules described in the IAB Podcast Measurement Technical Guidelines v2.1.
- *Downloads* – A 'download' is a unique file request that was downloaded. Downloads include complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). This process filters multiple requests from the same IP address, user agent, episode and date.
- *Network* - An entity that represents a group of podcasts that it either commissions, produces itself or acts as the primary representative for that content in New Zealand.
- *Rank Change* –
  - "Debut" in the 'Rank Change' column indicates that the show is new to the report, making its debut for the first time.
  - "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

## CONTACT US

Questions, comments, or requests for additional information as it relates to our Podcast Reports? Contact [Metrics@TritonDigital.com](mailto:Metrics@TritonDigital.com).

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