

September 2022 LATAM Podcast Report

TOP 100 PODCASTS

Based on Average Weekly Downloads in LATAM

RANK	PODCAST	PODCAST NETWORK	AVERAGE WEEKLY DOWNLOADS	RANK CHANGE
1	LOS40 MX - La Corneta	Prisa Radio	1,283,081	-
2	Leyendas Legendarias	Sonoro ATC	932,803	-
3	O Assunto	Grupo Globo	473,684	-
4	Titulares Deportivos	Grupo BluRadio	447,379	-
5	Modus Operandi	Grupo Globo	334,153	-
6	Repórter CBN	Radios Grupo Globo	327,754	↑ 1
7	Mais Recentes	Radios Grupo Globo	299,683	↑ 2
8	CNN 5 Cosas	WarnerMedia	293,174	-
9	Boletim Folha	Folha de S Paulo	280,521	↓ 3
10	Resumão Diário	Grupo Globo	258,992	-
11	Asi las cosas con Carlos Loret de Mola	Prisa Radio	229,941	-
12	Panda Show - Sin Censura	Stitcher Media	158,139	↑ 1
13	Top Expansión Tecnología	Sonoro Global Media Corp	152,843	↑ 1
14	Pânico	Jovem Pan Podcast	149,684	↑ 1
15	El Dollop	Sonoro ATC	127,684	↑ 1
16	De Todo Un Mucho	Stitcher Media	114,123	↑ 1
17	Comentaristas	Radios Grupo Globo	103,029	↑ 2
18	Política	Radios Grupo Globo	97,353	↑ 6
19	Estadão Notícias	Estadao	95,216	↓ 1
20	Mamilos	Grupo Globo	91,834	↑ 2
21	Que História É Essa, Porchat?	Grupo Globo	90,846	-
22	E Tem Mais	CNN Brasil	88,413	↓ 2
23	Economia	Radios Grupo Globo	80,198	-
24	La Entrevista con Yordi Rosado	Stitcher Media	79,931	↑ 2
25	Choque de Cultura - Ambiente de Música	Grupo Globo	75,649	Debut

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26	Cuentos Increíbles	Sonoro Global Media Corp	74,702	↑ 2
27	O Antagonista	audio.ad Podcast Network	67,715	-
28	Os Pingos nos Is	Jovem Pan Podcast	66,801	↑ 1
29	Sospechosamente Light	Grupo BluRadio	56,331	↑ 4
30	Podcast Para Tudo	Grupo Globo	54,635	↑ 2
31	Panorama CBN	Radios Grupo Globo	53,924	↑ 8
32	Leila	Grupo Globo	53,776	Debut
33	Viva Voz - Vera Magalhães	Radios Grupo Globo	53,442	↑ 11
34	Top Expansión	Sonoro Global Media Corp	51,914	↑ 48
35	A Mulher da Casa Abandonada	Folha de S Paulo	51,847	↓ 23
36	Jout Jout de Saia	Grupo Globo	48,977	↓ 6
37	Jornal da CBN	Radios Grupo Globo	48,574	↑ 4
38	Sabiduría Psicodélica	Sonoro Global Media Corp	47,949	↓ 7
39	Meu Inconsciente Coletivo	Folha de S Paulo	46,489	↓ 3
40	ResumoCast Livros para Empreendedores	audio.ad Podcast Network	46,450	↓ 6
41	Expertas en Nada	Prisa Radio	46,029	↑ 21
42	Presente Diário	Radio Trans Mundial	45,984	↓ 2
43	Herejes: El Podcast	Sonoro Global Media Corp	45,878	-
44	Erazno y La Chokolata El Podcast	Stitcher Media	44,891	↓ 6
45	Projeto Humanos: Altamira	Grupo Globo	44,657	↓ 20
46	Mañanas BLU con Néstor Morales	Grupo BluRadio	44,274	↑ 8
47	Café Brasil	audio.ad Podcast Network	43,708	↓ 12
48	CARACOL - 6AM Hoy por Hoy	Prisa Radio	43,039	↑ 10
49	Hoy en EL PAÍS	Prisa Radio	41,357	↓ 4
50	Braincast	Grupo Globo	38,193	↓ 1

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51	Dia a Dia da Economia - Míriam Leitão	Rádios Grupo Globo	37,452	↑ 1
52	EL SENTIDO DEL HUMOR	audio.ad Podcast Network	37,115	↓ 10
53	CNN 5 Things	WarnerMedia	36,185	↓ 5
54	W_RADIO - Martha Debayle en W	Prisa Radio	35,877	↓ 3
55	Serialmente	Radiópolis	35,874	↓ 2
56	YORDI EN EXA	audio.ad Podcast Network	34,790	↑ 29
57	On Purpose with Jay Shetty	Stitcher Media	34,663	↑ 7
58	Posso Mandar Áudio?	Grupo Globo	33,955	↓ 11
59	Aristegui	WarnerMedia	32,191	↓ 4
60	Papo de Novela	Grupo Globo	32,049	↑ 19
61	La W Radio con Julio Sánchez Cristo	Prisa Radio	30,624	↓ 11
62	Infinitos con Martha Higareda	Stitcher Media	30,592	↓ 5
63	LOS40 MX - ¡Ya Párate!	Prisa Radio	30,263	↑ 11
64	The School of Greatness	Stitcher Media	30,023	↓ 18
65	Conversa com Bial	Grupo Globo	27,891	↓ 9
66	DIÁRIO DE BORDO	Grupo Globo	27,616	-
67	Crime Junkie	audiochuck	27,431	↓ 7
68	Lo Que Tienes Que Saber	Prisa Radio	27,064	↑ 12
69	Dinheiro - Mauro Halfeld	Rádios Grupo Globo	26,956	↓ 2
70	Mejor Con Gaby Vargas	audio.ad Podcast Network	26,779	↑ 5
71	Morning Show	Jovem Pan Podcast	26,534	↓ 3
72	La Caminera con Tania Rincón, Fer Gay y Fran Hevia	audio.ad Podcast Network	25,681	↓ 9
73	Supracortical	Sonoro Global Media Corp	25,383	↓ 3
74	Don Cheto Al Aire	Stitcher Media	25,191	↑ 2
75	Ao Ponto	Rádios Grupo Globo	24,992	↓ 3

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76	How I Built This with Guy Raz	Wondery	24,284	↓ 5
77	Freakonomics Radio	Stitcher Media	23,591	-
78	Nadie sabe nada	Prisa Radio	22,557	↑ 8
79	Academia CBN - Mario Sergio Cortella	Radios Grupo Globo	22,515	↑ 2
80	The Mindset Mentor	Kast Media	22,436	↑ 17
81	Voz Populi de BLU Radio	Grupo BluRadio	22,106	Return
82	Guerras de Negocios	Wondery	21,505	Return
83	E aí Gay?	Grupo Globo	21,418	↑ 1
84	19S. A cinco años del sismo	Sonoro Global Media Corp	21,408	Debut
85	Conan O'Brien Needs A Friend	Stitcher Media	21,376	↓ 12
86	DEMENTES	Sonoro Global Media Corp	21,361	↓ 21
87	Un Libro Una Hora	Prisa Radio	21,136	↑ 6
88	Las Noticias del Día (MX)	Audioboom	21,081	↓ 1
89	Papo de Segunda	Grupo Globo	20,841	↑ 5
90	Morras Malditas	Sonoro Global Media Corp	20,798	↑ 5
91	Luis Cárdenas	audio.ad Podcast Network	20,320	Return
92	GE Flamengo	Grupo Globo	20,287	↓ 31
93	SER Historia	Prisa Radio	19,946	↓ 3
94	Hidden Brain	Hidden Brain Media	19,566	↓ 5
95	Academia de Conspiraciones	Sonoro Global Media Corp	19,434	↑ 5
96	A Mesa	Grupo Globo	19,209	↓ 27
97	Acá Entre Nozz	Sonoro Global Media Corp	19,028	↓ 6
98	Palestras Filosóficas Nova Acrópole	Audioboom	18,451	↓ 2
99	Donos da Razão	Grupo Globo	18,435	↓ 11
100	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Wondery	18,429	↓ 2



<https://www.tritonrankers.com/reports/latam/podcasts/2022/>



POWERED BY TRITON DIGITAL'S PODCAST METRICS

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.1 of the IAB Podcast Measurement Technical Guidelines.

ABOUT THE LATAM PODCAST RANKER

The Latin America Podcast Report lists the Top 100 LATAM podcasts consumed by listeners who are located in Latin America.

ABOUT THE METHODOLOGY

The LATAM Podcast Report is based on 4 or 5 week reporting periods (Monday to Sunday) that align closely with a calendar month. The reporting calendar, using Average Weekly Downloads and User metrics, improves trendability by minimizing the impact of the varying length of calendar months and other factors that can impact media consumption. Participating entities that opt-in for measurement are included. Downloads and Users are measured in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.1 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "Debut" in the Rank Change column indicates that the show is new to the report, making its debut for the first time in the last 13 months. "Return" indicates that the show has returned to the Top 100 after having not appeared in the previous reporting period(s).

CONTACT US

Any podcast publisher with an audience in Latin America is eligible to participate in the LATAM Podcast Report. Questions, comments, or requests for additional information as it relates to our Podcast Reports?

Contact Metrics@TritonDigital.com

