



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Julio 2022

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.

The background is a vibrant blue gradient. It features a stylized world map composed of a grid of small dots. To the right of the map, there are several vertical bars of varying heights, resembling a bar chart. Scattered throughout the scene are various geometric shapes: thin vertical lines, small circles, and larger, semi-transparent circles in shades of blue and purple. The overall aesthetic is clean, modern, and data-oriented.

RANKERS JULIO 2022

GLOBAL

Daypart: 6am-8pm M-F
Month: Julio 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,099,310	416,491,999	0.76
2	Talpa Network	146,195	22,949,239	1.84
3	365 Digital	7,657	2,354,937	0.93

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	398,413	172,273,159	0.67
2	Prisa Radio	177,900	69,096,814	0.74
3	Talpa Radio	112,457	16,135,678	2.01
4	NPR Member Stations	91,034	31,594,471	0.82
5	Audacy	81,412	32,130,771	0.72
6	Cumulus Streaming Network	56,146	18,489,242	0.87
7	Bell Media	38,859	8,276,229	1.34
8	EMF	36,673	7,331,320	1.40
9	Grupo Acir	34,510	11,507,031	0.86
10	Medialaan	28,353	5,103,896	1.61
11	Radio Mitre SA	28,167	9,418,961	0.87
12	Univision	27,511	13,881,758	0.57
13	CRP Radios	26,240	9,985,140	0.76
14	Organizacion Radial Olimpica	26,201	11,919,022	0.63
15	Beasley Broadcasting Corporate	24,341	7,992,223	0.88
16	AccuRadio	22,615	4,033,027	1.60
17	Cogeco Media Inc	20,323	4,326,436	1.32
18	Hubbard Broadcasting	20,159	5,782,979	0.99
19	Grupo Radio Centro	17,269	6,083,884	0.82
20	Grupo Alpha Media	16,721	7,943,272	0.61
21	Karnaval.com	16,717	7,249,725	0.67
22	Grupo JBFM	15,841	6,324,137	0.72
23	Grupo America	13,375	4,596,873	0.83
24	Grupo BluRadio	12,994	8,031,700	0.45
25	Grupo Godó	12,246	4,336,074	0.81

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
 Month: Julio 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	752,164	534,306,196	0.77
2	Talpa Network	112,144	35,367,082	1.75
3	365 Digital	4,957	2,945,744	0.92

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	289,287	238,257,809	0.67
2	Prisa Radio	123,556	94,095,086	0.72
3	Talpa Radio	82,733	22,634,105	2.01
4	NPR Member Stations	72,952	46,850,854	0.85
5	Audacy	61,793	46,305,628	0.73
6	Cumulus Streaming Network	38,321	23,266,411	0.90
7	EMF	28,123	10,821,959	1.41
8	Bell Media	27,667	10,932,983	1.38
9	Grupo Acir	23,800	15,628,522	0.84
10	Medialaan	21,823	7,700,135	1.56
11	Organizacion Radial Olimpica	20,110	18,007,931	0.61
12	CRP Radios	19,385	14,661,748	0.73
13	Radio Mitre SA	18,101	12,039,614	0.83
14	Univision	17,680	16,547,501	0.59
15	Beasley Broadcasting Corporate	16,569	9,973,729	0.91
16	AccuRadio	16,084	5,634,128	1.56
17	Cogeco Media Inc	14,268	5,657,765	1.36
18	Hubbard Broadcasting	13,762	7,187,893	1.04
19	Karnaval.com	13,099	11,881,468	0.61
20	Grupo Radio Centro	11,942	8,198,443	0.80
21	Grupo JBFM	11,881	9,212,229	0.71
22	Grupo Alpha Media	11,083	9,878,841	0.62
23	Grupo America	10,409	7,665,803	0.74
24	Grupo Godó	8,519	5,964,557	0.78
25	Commerciele Radio Nederland B.V.	8,205	2,971,765	1.52

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-8pm M-F
Month: Julio 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,076,684	406,335,022	0.76

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	384,865	165,958,384	0.67
2	NPR Member Stations	84,673	29,480,394	0.82
3	Audacy	81,022	31,878,163	0.73
4	Cumulus Streaming Network	55,243	18,165,419	0.87
5	EMF	35,644	7,016,463	1.42
6	Univision	27,488	13,874,484	0.57
7	Beasley Broadcasting Corporate	23,795	7,851,564	0.87
8	Hubbard Broadcasting	20,061	5,714,695	1.00
9	AccuRadio	13,031	2,193,577	1.69
10	Salem Communications	11,619	4,176,221	0.79
11	Urban One	10,991	4,151,492	0.76
12	Bonneville International	9,076	3,545,009	0.74
13	MediaCo Holding Inc	8,087	3,827,803	0.61
14	Prisa Radio	7,567	4,228,222	0.51
15	Midwest Communications	7,278	1,584,619	1.30
16	Entravision Communications Corporation	5,513	2,586,478	0.62
17	Classical KUSC/KDFC	5,389	1,052,267	1.45
18	New York Public Radio	4,480	1,393,062	0.92
19	Estrella Media	4,242	1,930,087	0.63
20	WAMU	3,555	1,418,959	0.71
21	Sinclair Telecable	2,864	900,506	0.91
22	ESPN Radio Corporate	2,838	1,627,126	0.50
23	Meruelo Media Holdings	2,640	1,133,901	0.67
24	Lotus Communications Corp	2,588	1,104,652	0.68
25	Connoisseur Media	2,330	482,412	1.37

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Julio 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	734,205	518,338,103	0.77

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	278,576	228,416,836	0.67
2	NPR Member Stations	67,269	43,233,241	0.85
3	Audacy	61,293	45,732,258	0.73
4	Cumulus Streaming Network	37,569	22,753,727	0.90
5	EMF	27,296	10,330,087	1.43
6	Univision	17,661	16,536,775	0.59
7	Beasley Broadcasting Corporate	16,157	9,780,886	0.91
8	Hubbard Broadcasting	13,676	7,077,666	1.05
9	AccuRadio	8,736	2,867,298	1.66
10	Salem Communications	7,763	5,040,666	0.83
11	Urban One	7,533	5,222,112	0.79
12	MediaCo Holding Inc	6,660	5,922,420	0.62
13	Bonneville International	6,143	4,381,597	0.77
14	Prisa Radio	5,092	5,283,225	0.53
15	Midwest Communications	5,013	2,090,189	1.30
16	Classical KUSC/KDFC	4,483	1,671,827	1.46
17	New York Public Radio	3,558	2,024,483	0.96
18	Entravision Communications Corporation	3,378	2,951,955	0.63
19	WAMU	2,831	2,066,879	0.75
20	Estrella Media	2,520	2,187,068	0.63
21	ESPN Radio Corporate	2,090	2,220,158	0.51
22	Meruelo Media Holdings	1,931	1,563,907	0.68
23	Sinclair Telecable	1,894	1,090,507	0.95
24	Organizacion Radial Olimpica	1,880	1,960,730	0.53
25	Connoisseur Media	1,673	647,318	1.40

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Julio 2022



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	95,346	35,481,249	0.71
2	Grupo Acir (Mexico)	33,292	10,213,312	0.87
3	Radio Mitre SA (Argentina)	28,007	8,478,487	0.89
4	CRP Radios (Peru)	24,153	8,082,983	0.80
5	Organizacion Radial Olimpica (Colombia)	22,007	8,764,034	0.66
6	Grupo Alpha Media (Argentina)	16,523	7,230,087	0.61
7	Grupo JBFM (Brazil)	16,136	5,939,693	0.73
8	Grupo Radio Centro (Mexico)	15,544	4,768,667	0.87
9	RCN Radio (Colombia)	15,215	5,983,146	0.67
10	Grupo América (Argentina)	13,188	4,067,390	0.85
11	Grupo BluRadio (Colombia)	12,069	6,838,872	0.46
12	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	9,882	1,888,168	1.42
13	Grupo Camargo de Comunicação (Brazil)	9,678	3,929,673	0.66
14	Grupo Mix de Comunicacao (Brazil)	9,268	2,188,042	1.14
15	LS4 Radio Continental SA (Argentina)	8,119	1,859,911	1.17
16	Jovem Pan - SP (Brazil)	7,134	4,577,849	0.41
17	MVS Radio (Mexico)	6,306	2,094,625	0.80
18	SAUDADE FM (Brazil)	5,425	1,821,790	0.80
19	Rádios Grupo Globo (Brazil)	5,356	2,743,048	0.51
20	Grupo Radiópolis (Colombia)	4,821	1,464,929	0.88
21	Nova Brasil (Brazil)	4,619	1,349,962	0.92
22	Multimedios (Mexico)	4,299	1,495,538	0.77
23	Rádio Alvorada (Brazil)	3,994	970,047	1.11
24	Radio Kiss FM (Brazil)	2,910	806,985	0.98
25	Imagen (Mexico)	2,861	973,685	0.79

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Julio 2022

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	59,007	46,000,502	0.70
2	Grupo Acir (Mexico)	21,682	14,202,393	0.84
3	Radio Mitre SA (Argentina)	17,163	11,205,869	0.84
4	CRP Radios (Peru)	16,908	12,226,127	0.76
5	Organizacion Radial Olimpica (Colombia)	15,874	13,653,623	0.63
6	Grupo JBFM (Brazil)	11,598	8,996,671	0.71
7	RCN Radio (Colombia)	10,855	9,347,503	0.63
8	Grupo Alpha Media (Argentina)	10,457	9,213,553	0.62
9	Grupo Radio Centro (Mexico)	10,211	6,620,741	0.84
10	Grupo América (Argentina)	9,992	7,276,512	0.75
11	Grupo BluRadio (Colombia)	6,908	8,097,053	0.45
12	Grupo Camargo de Comunicação (Brazil)	6,800	5,842,493	0.64
13	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	6,106	2,519,400	1.34
14	Grupo Mix de Comunicacao (Brazil)	6,009	3,178,054	1.04
15	LS4 Radio Continental SA (Argentina)	5,434	2,855,235	1.05
16	Jovem Pan - SP (Brazil)	4,978	6,418,885	0.42
17	Radios Grupo Globo (Brazil)	4,386	5,002,712	0.47
18	SAUDADE FM (Brazil)	3,999	2,954,643	0.74
19	MVS Radio (Mexico)	3,922	2,740,099	0.78
20	Nova Brasil (Brazil)	3,358	2,174,598	0.85
21	Grupo Radiópolis (Colombia)	3,128	2,039,116	0.84
22	Multimedios (Mexico)	2,953	2,295,988	0.71
23	Rádio Alvorada (Brazil)	2,671	1,421,517	1.04
24	Igreja Pentecostal Deus e Amor (Brazil)	2,056	2,097,521	0.52
25	Radio Kiss FM (Brazil)	2,001	1,194,396	0.93

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Julio 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	149,615	21,762,534	1.85
2	365 Digital	7,967	2,266,713	0.95

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	115,724	15,433,469	2.09
2	Prisa Radio (Spain and Latam Countries)	80,523	26,554,855	0.79
3	DPG Media (Netherlands)	47,161	7,331,988	1.75
4	Medialaan (Belgium)	29,064	4,847,986	1.65
5	RadioCorp (Netherlands)	18,293	3,340,355	1.53
6	Karnaval.com (Turkey)	16,768	6,658,976	0.68
7	Grupo Godó (Spain)	12,764	4,192,795	0.76
8	Commerciele Radio Nederland B.V.(Netherlands)	10,067	1,792,074	1.52
9	RadiaCZ (Czech Republic)	9,913	1,338,735	1.91
10	Fresh Media Bulgaria	9,622	1,604,316	1.66
11	Primedia Broadcasting (South Africa)	7,967	2,266,713	0.95
12	SABC (South Africa)	7,277	2,722,502	0.65
13	Active Radio A.S. (Czech Republic)	6,484	964,099	1.72
14	Unidad Editorial (Spain)	4,946	2,620,227	0.48
15	Vlaanderen Eén NV (Belgium)	4,746	688,584	1.77

Notes:

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EMEA



Daypart: 6am-12am M-SUN
Month: Julio 2022

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	111,032	34,689,404	1.80
2	365 Digital	4,865	2,878,978	0.95

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	82,233	22,306,566	2.12
2	Prisa Radio (Spain and Latam Countries)	58,521	41,956,955	0.78
3	DPG Media (Netherlands)	31,490	10,147,213	1.63
4	Medialaan (Belgium)	21,753	7,645,736	1.60
5	RadioCorp (Netherlands)	13,780	5,180,880	1.57
6	Karnaval.com (Turkey)	12,784	11,623,102	0.62
7	Grupo Godó (Spain)	8,468	5,918,237	0.76
8	Commerciele Radio Nederland B.V.(Netherlands)	8,082	2,906,329	1.49
9	RadiaCZ (Czech Republic)	6,584	2,114,581	1.63
10	Fresh Media Bulgaria	6,219	2,359,085	1.50
11	SABC (South Africa)	5,150	4,254,311	0.65
12	Primedia Broadcasting (South Africa)	4,865	2,878,978	0.95
13	Active Radio A.S. (Czech Republic)	3,887	1,331,224	1.55
14	Unidad Editorial (Spain)	3,832	4,313,228	0.46
15	Vlaanderen Eén NV (Belgium)	3,726	1,121,991	1.86

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

Ranker@TritonDigital.com
