



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Julho de 2022

Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streaming Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
 - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
 - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
 - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
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Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

Compreensão das métricas

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



RANKERS JULHO DE 2022

GLOBAL

Daypart: 6am-8pm M-F
Month: Julho de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,099,310	416,491,999	0.76
2	Talpa Network	146,195	22,949,239	1.84
3	365 Digital	7,657	2,354,937	0.93

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	398,413	172,273,159	0.67
2	Prisa Radio	177,900	69,096,814	0.74
3	Talpa Radio	112,457	16,135,678	2.01
4	NPR Member Stations	91,034	31,594,471	0.82
5	Audacy	81,412	32,130,771	0.72
6	Cumulus Streaming Network	56,146	18,489,242	0.87
7	Bell Media	38,859	8,276,229	1.34
8	EMF	36,673	7,331,320	1.40
9	Grupo Acir	34,510	11,507,031	0.86
10	Medialaan	28,353	5,103,896	1.61
11	Radio Mitre SA	28,167	9,418,961	0.87
12	Univision	27,511	13,881,758	0.57
13	CRP Radios	26,240	9,985,140	0.76
14	Organizacion Radial Olimpica	26,201	11,919,022	0.63
15	Beasley Broadcasting Corporate	24,341	7,992,223	0.88
16	AccuRadio	22,615	4,033,027	1.60
17	Cogeco Media Inc	20,323	4,326,436	1.32
18	Hubbard Broadcasting	20,159	5,782,979	0.99
19	Grupo Radio Centro	17,269	6,083,884	0.82
20	Grupo Alpha Media	16,721	7,943,272	0.61
21	Karnaval.com	16,717	7,249,725	0.67
22	Grupo JBFM	15,841	6,324,137	0.72
23	Grupo America	13,375	4,596,873	0.83
24	Grupo BluRadio	12,994	8,031,700	0.45
25	Grupo Godó	12,246	4,336,074	0.81

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Julho de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	752,164	534,306,196	0.77
2	Talpa Network	112,144	35,367,082	1.75
3	365 Digital	4,957	2,945,744	0.92

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	289,287	238,257,809	0.67
2	Prisa Radio	123,556	94,095,086	0.72
3	Talpa Radio	82,733	22,634,105	2.01
4	NPR Member Stations	72,952	46,850,854	0.85
5	Audacy	61,793	46,305,628	0.73
6	Cumulus Streaming Network	38,321	23,266,411	0.90
7	EMF	28,123	10,821,959	1.41
8	Bell Media	27,667	10,932,983	1.38
9	Grupo Acir	23,800	15,628,522	0.84
10	Medialaan	21,823	7,700,135	1.56
11	Organizacion Radial Olimpica	20,110	18,007,931	0.61
12	CRP Radios	19,385	14,661,748	0.73
13	Radio Mitre SA	18,101	12,039,614	0.83
14	Univision	17,680	16,547,501	0.59
15	Beasley Broadcasting Corporate	16,569	9,973,729	0.91
16	AccuRadio	16,084	5,634,128	1.56
17	Cogeco Media Inc	14,268	5,657,765	1.36
18	Hubbard Broadcasting	13,762	7,187,893	1.04
19	Karnaval.com	13,099	11,881,468	0.61
20	Grupo Radio Centro	11,942	8,198,443	0.80
21	Grupo JBFM	11,881	9,212,229	0.71
22	Grupo Alpha Media	11,083	9,878,841	0.62
23	Grupo America	10,409	7,665,803	0.74
24	Grupo Godó	8,519	5,964,557	0.78
25	Commerciele Radio Nederland B.V.	8,205	2,971,765	1.52

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Julho de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,076,684	406,335,022	0.76

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	384,865	165,958,384	0.67
2	NPR Member Stations	84,673	29,480,394	0.82
3	Audacy	81,022	31,878,163	0.73
4	Cumulus Streaming Network	55,243	18,165,419	0.87
5	EMF	35,644	7,016,463	1.42
6	Univision	27,488	13,874,484	0.57
7	Beasley Broadcasting Corporate	23,795	7,851,564	0.87
8	Hubbard Broadcasting	20,061	5,714,695	1.00
9	AccuRadio	13,031	2,193,577	1.69
10	Salem Communications	11,619	4,176,221	0.79
11	Urban One	10,991	4,151,492	0.76
12	Bonneville International	9,076	3,545,009	0.74
13	MediaCo Holding Inc	8,087	3,827,803	0.61
14	Prisa Radio	7,567	4,228,222	0.51
15	Midwest Communications	7,278	1,584,619	1.30
16	Entravision Communications Corporation	5,513	2,586,478	0.62
17	Classical KUSC/KDFC	5,389	1,052,267	1.45
18	New York Public Radio	4,480	1,393,062	0.92
19	Estrella Media	4,242	1,930,087	0.63
20	WAMU	3,555	1,418,959	0.71
21	Sinclair Telecable	2,864	900,506	0.91
22	ESPN Radio Corporate	2,838	1,627,126	0.50
23	Meruelo Media Holdings	2,640	1,133,901	0.67
24	Lotus Communications Corp	2,588	1,104,652	0.68
25	Connoisseur Media	2,330	482,412	1.37

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-12am M-SUN
Month: Julho de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	734,205	518,338,103	0.77

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	278,576	228,416,836	0.67
2	NPR Member Stations	67,269	43,233,241	0.85
3	Audacy	61,293	45,732,258	0.73
4	Cumulus Streaming Network	37,569	22,753,727	0.90
5	EMF	27,296	10,330,087	1.43
6	Univision	17,661	16,536,775	0.59
7	Beasley Broadcasting Corporate	16,157	9,780,886	0.91
8	Hubbard Broadcasting	13,676	7,077,666	1.05
9	AccuRadio	8,736	2,867,298	1.66
10	Salem Communications	7,763	5,040,666	0.83
11	Urban One	7,533	5,222,112	0.79
12	MediaCo Holding Inc	6,660	5,922,420	0.62
13	Bonneville International	6,143	4,381,597	0.77
14	Prisa Radio	5,092	5,283,225	0.53
15	Midwest Communications	5,013	2,090,189	1.30
16	Classical KUSC/KDFC	4,483	1,671,827	1.46
17	New York Public Radio	3,558	2,024,483	0.96
18	Entravision Communications Corporation	3,378	2,951,955	0.63
19	WAMU	2,831	2,066,879	0.75
20	Estrella Media	2,520	2,187,068	0.63
21	ESPN Radio Corporate	2,090	2,220,158	0.51
22	Meruelo Media Holdings	1,931	1,563,907	0.68
23	Sinclair Telecable	1,894	1,090,507	0.95
24	Organizacion Radial Olimpica	1,880	1,960,730	0.53
25	Connoisseur Media	1,673	647,318	1.40

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Julho de 2022



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	95,346	35,481,249	0.71
2	Grupo Acir (Mexico)	33,292	10,213,312	0.87
3	Radio Mitre SA (Argentina)	28,007	8,478,487	0.89
4	CRP Radios (Peru)	24,153	8,082,983	0.80
5	Organizacion Radial Olimpica (Colombia)	22,007	8,764,034	0.66
6	Grupo Alpha Media (Argentina)	16,523	7,230,087	0.61
7	Grupo JBFM (Brazil)	16,136	5,939,693	0.73
8	Grupo Radio Centro (Mexico)	15,544	4,768,667	0.87
9	RCN Radio (Colombia)	15,215	5,983,146	0.67
10	Grupo América (Argentina)	13,188	4,067,390	0.85
11	Grupo BluRadio (Colombia)	12,069	6,838,872	0.46
12	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	9,882	1,888,168	1.42
13	Grupo Camargo de Comunicação (Brazil)	9,678	3,929,673	0.66
14	Grupo Mix de Comunicacao (Brazil)	9,268	2,188,042	1.14
15	LS4 Radio Continental SA (Argentina)	8,119	1,859,911	1.17
16	Jovem Pan - SP (Brazil)	7,134	4,577,849	0.41
17	MVS Radio (Mexico)	6,306	2,094,625	0.80
18	SAUDADE FM (Brazil)	5,425	1,821,790	0.80
19	Rádios Grupo Globo (Brazil)	5,356	2,743,048	0.51
20	Grupo Radiópolis (Colombia)	4,821	1,464,929	0.88
21	Nova Brasil (Brazil)	4,619	1,349,962	0.92
22	Multimedios (Mexico)	4,299	1,495,538	0.77
23	Rádio Alvorada (Brazil)	3,994	970,047	1.11
24	Radio Kiss FM (Brazil)	2,910	806,985	0.98
25	Imagen (Mexico)	2,861	973,685	0.79

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Julho de 2022

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	59,007	46,000,502	0.70
2	Grupo Acir (Mexico)	21,682	14,202,393	0.84
3	Radio Mitre SA (Argentina)	17,163	11,205,869	0.84
4	CRP Radios (Peru)	16,908	12,226,127	0.76
5	Organizacion Radial Olimpica (Colombia)	15,874	13,653,623	0.63
6	Grupo JBFM (Brazil)	11,598	8,996,671	0.71
7	RCN Radio (Colombia)	10,855	9,347,503	0.63
8	Grupo Alpha Media (Argentina)	10,457	9,213,553	0.62
9	Grupo Radio Centro (Mexico)	10,211	6,620,741	0.84
10	Grupo América (Argentina)	9,992	7,276,512	0.75
11	Grupo BluRadio (Colombia)	6,908	8,097,053	0.45
12	Grupo Camargo de Comunicação (Brazil)	6,800	5,842,493	0.64
13	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	6,106	2,519,400	1.34
14	Grupo Mix de Comunicacao (Brazil)	6,009	3,178,054	1.04
15	LS4 Radio Continental SA (Argentina)	5,434	2,855,235	1.05
16	Jovem Pan - SP (Brazil)	4,978	6,418,885	0.42
17	Radios Grupo Globo (Brazil)	4,386	5,002,712	0.47
18	SAUDADE FM (Brazil)	3,999	2,954,643	0.74
19	MVS Radio (Mexico)	3,922	2,740,099	0.78
20	Nova Brasil (Brazil)	3,358	2,174,598	0.85
21	Grupo Radiopolis (Colombia)	3,128	2,039,116	0.84
22	Multimedios (Mexico)	2,953	2,295,988	0.71
23	Rádio Alvorada (Brazil)	2,671	1,421,517	1.04
24	Igreja Pentecostal Deus e Amor (Brazil)	2,056	2,097,521	0.52
25	Radio Kiss FM (Brazil)	2,001	1,194,396	0.93

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Julho de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	149,615	21,762,534	1.85
2	365 Digital	7,967	2,266,713	0.95

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	115,724	15,433,469	2.09
2	Prisa Radio (Spain and Latam Countries)	80,523	26,554,855	0.79
3	DPG Media (Netherlands)	47,161	7,331,988	1.75
4	Medialaan (Belgium)	29,064	4,847,986	1.65
5	RadioCorp (Netherlands)	18,293	3,340,355	1.53
6	Karnaval.com (Turkey)	16,768	6,658,976	0.68
7	Grupo Godó (Spain)	12,764	4,192,795	0.76
8	Commerciele Radio Nederland B.V.(Netherlands)	10,067	1,792,074	1.52
9	RadiaCZ (Czech Republic)	9,913	1,338,735	1.91
10	Fresh Media Bulgaria	9,622	1,604,316	1.66
11	Primedia Broadcasting (South Africa)	7,967	2,266,713	0.95
12	SABC (South Africa)	7,277	2,722,502	0.65
13	Active Radio A.S. (Czech Republic)	6,484	964,099	1.72
14	Unidad Editorial (Spain)	4,946	2,620,227	0.48
15	Vlaanderen Eén NV (Belgium)	4,746	688,584	1.77

Notes:

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EMEA



Daypart: 6am-12am M-SUN
Month: Julho de 2022

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	111,032	34,689,404	1.80
2	365 Digital	4,865	2,878,978	0.95

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	82,233	22,306,566	2.12
2	Prisa Radio (Spain and Latam Countries)	58,521	41,956,955	0.78
3	DPG Media (Netherlands)	31,490	10,147,213	1.63
4	Medialaan (Belgium)	21,753	7,645,736	1.60
5	RadioCorp (Netherlands)	13,780	5,180,880	1.57
6	Karnaval.com (Turkey)	12,784	11,623,102	0.62
7	Grupo Godó (Spain)	8,468	5,918,237	0.76
8	Commerciele Radio Nederland B.V.(Netherlands)	8,082	2,906,329	1.49
9	RadiaCZ (Czech Republic)	6,584	2,114,581	1.63
10	Fresh Media Bulgaria	6,219	2,359,085	1.50
11	SABC (South Africa)	5,150	4,254,311	0.65
12	Primedia Broadcasting (South Africa)	4,865	2,878,978	0.95
13	Active Radio A.S. (Czech Republic)	3,887	1,331,224	1.55
14	Unidad Editorial (Spain)	3,832	4,313,228	0.46
15	Vlaanderen Eén NV (Belgium)	3,726	1,121,991	1.86

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Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics, Folha de informação

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

Ranker@TritonDigital.com
