



# TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Fevereiro de 2022

## Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

## Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streaming Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
  - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
  - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
  - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
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## Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

## Compreensão das métricas

**Média de Sessões Ativas** ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ( $AAS = TLH / \text{Horas no período}$ ).

**Total de Horas de Audição** ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

**Sessões Iniciadas** ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

**Média de Horas de Audição** ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.

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**RANKERS FEVEREIRO DE 2022**

# GLOBAL

Daypart: 6am-8pm M-F  
Month: Fevereiro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,187,068	458,910,142	0.71
2	Talpa Network	167,985	25,027,573	1.85
3	365 Digital	8,337	2,228,857	1.02

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	412,626	202,504,705	0.56
2	Prisa Radio	183,908	71,808,061	0.70
3	Talpa Radio	132,935	18,754,094	1.95
4	NPR Member Stations	110,428	37,290,000	0.80
5	Audacy	93,955	35,145,779	0.73
6	Cumulus Streaming Network	62,007	19,194,343	0.88
7	Bell Media	44,966	9,913,736	1.23
8	EMF	40,796	7,768,002	1.40
9	Mediaaan	33,995	5,710,478	1.64
10	Grupo Acir	33,377	10,796,343	0.85
11	Univision	29,404	14,042,653	0.57
12	Beasley Broadcasting Corporate	27,940	9,081,240	0.85
13	CRP Radios	25,375	9,489,767	0.74
14	AccuRadio	25,039	4,381,725	1.56
15	Hubbard Broadcasting	21,792	5,652,537	1.04
16	Karnaval.com	19,860	7,573,945	0.73
17	Grupo Radio Centro	17,063	5,980,090	0.78
18	New York Public Radio	16,055	4,767,769	0.92
19	Grupo Alpha Media	14,577	6,609,163	0.61
20	Salem Communications	14,041	4,788,632	0.79
21	Grupo JBFM	13,761	4,996,467	0.76
22	Grupo BluRadio	12,622	7,163,774	0.47
23	Commerciele Radio Nederland B.V.	11,823	2,188,013	1.49
24	Urban One	11,778	4,105,991	0.78
25	Grupo Godó	10,932	4,462,151	0.67

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL

Daypart: 6am-12am M-SUN  
Month: Fevereiro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	821,999	562,795,900	0.72
2	Talpa Network	124,983	33,430,218	1.86
3	365 Digital	5,532	2,701,089	1.01

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	302,905	263,353,315	0.57
2	Prisa Radio	131,995	95,416,882	0.68
3	Talpa Radio	97,235	24,541,558	1.97
4	NPR Member Stations	87,980	52,434,529	0.82
5	Audacy	65,970	42,781,303	0.76
6	Cumulus Streaming Network	42,124	22,999,265	0.90
7	Bell Media	31,759	12,392,749	1.26
8	EMF	31,094	10,740,733	1.42
9	Medialaan	24,936	7,466,340	1.66
10	Grupo Acir	23,512	14,130,105	0.82
11	Univision	19,200	16,264,686	0.58
12	CRP Radios	19,035	13,367,723	0.71
13	Beasley Broadcasting Corporate	18,818	10,676,433	0.87
14	AccuRadio	18,048	5,752,412	1.55
15	Hubbard Broadcasting	14,984	6,739,083	1.09
16	Karnaval.com	14,905	11,163,544	0.67
17	New York Public Radio	12,782	6,625,824	0.95
18	Grupo Radio Centro	12,152	7,817,215	0.77
19	Grupo JBFM	10,592	7,264,838	0.72
20	Grupo Alpha Media	9,886	8,006,466	0.61
21	Salem Communications	9,630	5,666,148	0.83
22	Commerciele Radio Nederland B.V.	9,519	3,110,031	1.52
23	Grupo America	8,720	5,925,737	0.72
24	Grupo Godó	8,410	6,454,878	0.65
25	Urban One	8,122	4,875,887	0.82

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# U.S.

Daypart: 6am-8pm M-F  
Month: Fevereiro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,163,997	448,649,379	0.71

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	398,973	196,120,546	0.56
2	NPR Member Stations	102,831	34,807,790	0.80
3	Audacy	93,717	35,002,219	0.73
4	Cumulus Streaming Network	61,069	18,878,125	0.88
5	EMF	39,697	7,454,877	1.42
6	Univision	29,382	14,030,377	0.57
7	Beasley Broadcasting Corporate	27,404	8,939,850	0.84
8	Hubbard Broadcasting	21,679	5,575,976	1.05
9	New York Public Radio	14,712	4,266,512	0.94
10	AccuRadio	14,661	2,454,044	1.62
11	Salem Communications	13,885	4,718,490	0.79
12	Urban One	11,730	4,092,234	0.78
13	Bonneville International	10,276	3,765,656	0.75
14	MediaCo Holding Inc	8,321	3,619,997	0.63
15	Prisa Radio	7,945	4,164,089	0.52
16	Midwest Communications	7,564	1,552,809	1.31
17	ESPN Radio Corporate	6,612	3,568,645	0.51
18	Classical KUSC/KDFC	6,101	1,152,349	1.43
19	Entravision Communications Corporation	5,906	2,577,213	0.63
20	WAMU	4,300	1,626,662	0.72
21	Estrella Media	4,225	1,861,375	0.63
22	Sinclair Telecable	3,129	961,216	0.89
23	Lotus Communications Corp	2,840	1,138,918	0.69
24	Meruelo Media Holdings	2,709	1,169,610	0.64
25	Grupo Radio Centro	2,559	1,178,604	0.60

Notes:

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# U.S.

Daypart: 6am-12am M-SUN

Month: Fevereiro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	803,368	547,365,196	0.72

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	291,890	253,859,464	0.57
2	NPR Member Stations	81,180	48,405,807	0.82
3	Audacy	65,774	42,571,576	0.76
4	Cumulus Streaming Network	41,342	22,517,094	0.90
5	EMF	30,212	10,280,587	1.44
6	Univision	19,182	16,248,961	0.58
7	Beasley Broadcasting Corporate	18,423	10,496,293	0.87
8	Hubbard Broadcasting	14,884	6,619,002	1.10
9	New York Public Radio	11,607	5,836,191	0.98
10	AccuRadio	10,035	3,026,102	1.64
11	Salem Communications	9,498	5,558,355	0.83
12	Urban One	8,084	4,856,911	0.82
13	Bonneville International	6,783	4,309,938	0.78
14	MediaCo Holding Inc	6,747	5,212,622	0.64
15	Prisa Radio	5,503	5,061,910	0.53
16	Midwest Communications	5,166	1,911,354	1.32
17	Classical KUSC/KDFC	5,098	1,717,149	1.46
18	ESPN Radio Corporate	4,542	4,348,028	0.51
19	Entravision Communications Corporation	3,689	2,867,609	0.64
20	WAMU	3,367	2,228,820	0.74
21	Estrella Media	2,608	2,116,102	0.61
22	Sinclair Telecable	2,086	1,119,616	0.92
23	Meruelo Media Holdings	1,980	1,524,021	0.65
24	Lotus Communications Corp	1,837	1,292,351	0.71
25	Grupo Radio Centro	1,807	1,490,902	0.60

**Notes:**

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# LATAM

Daypart: 6am-7pm M-F  
Month: Fevereiro de 2022



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	94,223	33,953,447	0.70
2	Grupo Acir (Mexico)	32,196	9,566,538	0.86
3	CRP Radios (Peru)	23,102	7,468,662	0.79
4	Grupo Radio Centro (Mexico)	15,043	4,605,540	0.83
5	RCN Radio (Colombia)	14,696	5,437,426	0.67
6	Grupo Alpha Media (Argentina)	14,230	5,910,587	0.62
7	Grupo JBFM (Brazil)	13,855	4,620,920	0.77
8	Grupo BluRadio (Colombia)	11,727	6,103,458	0.47
9	Grupo América (Argentina)	10,537	3,179,358	0.83
10	Grupo Camargo de Comunicação (Brazil)	8,855	3,388,528	0.67
11	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	8,711	1,688,707	1.33
12	Grupo Mix de Comunicacao (Brazil)	7,952	1,888,861	1.08
13	LS4 Radio Continental SA (Argentina)	7,903	1,815,387	1.11
14	Jovem Pan - SP (Brazil)	6,734	4,005,983	0.43
15	MVS Radio (Mexico)	6,637	2,209,700	0.76
16	Nova Brasil (Brazil)	4,946	1,385,815	0.91
17	Multimedios (Mexico)	4,807	1,670,039	0.73
18	SAUDADE FM (Brazil)	4,740	1,561,094	0.77
19	Grupo Radiópolis (Colombia)	4,226	1,304,736	0.82
20	Rádio Alvorada (Brazil)	3,319	799,088	1.06
21	NRM (Mexico)	3,051	1,005,912	0.78
22	Radio Kiss FM (Brazil)	2,708	649,191	1.07
23	Igreja Pentecostal Deus e Amor (Brazil)	2,637	1,126,077	0.56
24	Dial Brasil (Brazil)	2,453	660,513	0.95
25	Imagen (Mexico)	2,354	828,130	0.73

Notes:

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# LATAM



Daypart: 6am-12am M-SUN  
Month: Fevereiro de 2022

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	60,485	43,266,163	0.69
2	Grupo Acir (Mexico)	21,487	12,877,302	0.83
3	CRP Radios (Peru)	16,495	10,913,853	0.75
4	RCN Radio (Colombia)	10,727	8,239,389	0.64
5	Grupo JBFM (Brazil)	10,319	7,072,402	0.72
6	Grupo Radio Centro (Mexico)	10,198	6,229,204	0.81
7	Grupo Alpha Media (Argentina)	9,242	7,394,545	0.62
8	Grupo América (Argentina)	8,323	5,598,413	0.73
9	Grupo BluRadio (Colombia)	7,002	7,154,636	0.47
10	Grupo Camargo de Comunicação (Brazil)	6,589	5,106,918	0.65
11	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	5,759	2,271,745	1.27
12	LS4 Radio Continental SA (Argentina)	5,469	2,660,660	1.02
13	Grupo Mix de Comunicacao (Brazil)	5,452	2,744,594	0.99
14	Jovem Pan - SP (Brazil)	4,891	5,636,638	0.43
15	MVS Radio (Mexico)	4,288	2,841,971	0.74
16	Nova Brasil (Brazil)	3,801	2,243,169	0.84
17	SAUDADE FM (Brazil)	3,649	2,518,556	0.72
18	Multimedios (Mexico)	3,377	2,434,419	0.69
19	Grupo Radiópolis (Colombia)	2,790	1,719,091	0.80
20	Rádio Alvorada (Brazil)	2,352	1,170,731	1.00
21	Igreja Pentecostal Deus e Amor (Brazil)	2,315	1,954,909	0.57
22	NRM (Mexico)	2,154	1,438,515	0.75
23	Radio Kiss FM (Brazil)	1,908	963,545	0.99
24	Cadena 3 Argentina (Argentina)	1,824	1,226,484	0.73
25	Dial Brasil (Brazil)	1,721	980,860	0.88

Notes:

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# EMEA

Daypart: 6am-7pm M-F  
Month: Fevereiro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	172,434	23,780,950	1.81
2	365 Digital	8,668	2,141,036	0.99

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	137,135	17,962,135	2.01
2	Prisa Radio (Spain and Latam Countries)	87,383	30,626,510	0.69
3	DPG Media (Netherlands)	51,164	6,764,362	1.94
4	Medialaan (Belgium)	35,254	5,511,767	1.57
5	Karnaval.com (Turkey)	20,372	7,103,024	0.75
6	RadioCorp (Netherlands)	18,404	3,105,450	1.52
7	Commerciele Radio Nederland B.V.(Netherlands)	12,114	2,077,065	1.45
8	Grupo Godó (Spain)	11,314	4,261,417	0.66
9	RadiaCZ (Czech Republic)	10,677	1,306,089	1.99
10	Fresh Media Bulgaria	9,714	1,316,847	1.85
11	Active Radio A.S. (Czech Republic)	8,824	1,109,015	1.83
12	Primedia Broadcasting (South Africa)	8,668	2,141,036	0.99
13	SABC (South Africa)	6,440	2,261,932	0.65
14	Vlaanderen Eén NV (Belgium)	6,187	807,718	1.81
15	Sublime World BV (Netherlands)	5,273	698,250	1.85

Notes:

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# EMEA

Daypart: 6am-12am M-SUN  
Month: Fevereiro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	123,396	32,618,339	1.84
2	365 Digital	5,436	2,635,317	0.93

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	96,311	24,069,604	2.02
2	Prisa Radio (Spain and Latam Countries)	65,037	46,287,554	0.67
3	DPG Media (Netherlands)	34,065	8,571,747	1.99
4	Medialaan (Belgium)	24,864	7,416,561	1.64
5	Karnaval.com (Turkey)	14,580	10,910,877	0.70
6	RadioCorp (Netherlands)	13,706	4,462,040	1.48
7	Commerciele Radio Nederland B.V.(Netherlands)	9,421	3,064,065	1.47
8	Grupo Godó (Spain)	8,353	6,402,484	0.63
9	RadiaCZ (Czech Republic)	6,953	1,847,622	1.88
10	Fresh Media Bulgaria	6,155	1,736,561	1.62
11	Primedia Broadcasting (South Africa)	5,436	2,635,317	0.93
12	Active Radio A.S. (Czech Republic)	5,159	1,324,795	1.84
13	SABC (South Africa)	4,667	3,383,307	0.64
14	Vlaanderen Eén NV (Belgium)	4,649	1,176,822	1.84
15	Unidad Editorial (Spain)	4,451	4,567,354	0.53

**Notes:**

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## Recursos

### **Acesso aos Rankers mensais:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### **Webcast Metrics, Folha de informação**

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

### **Fale conosco**

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

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