



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Abril de 2022

Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streamingt Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
 - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
 - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
 - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
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Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

Compreensão das métricas

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



RANKERS ABRIL DE 2022

GLOBAL

Daypart: 6am-8pm M-F

Month: Abril de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,196,572	451,161,645	0.76
2	Talpa Network	161,846	25,856,188	1.81
3	365 Digital	6,599	2,033,545	0.93

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	421,403	188,654,734	0.64
2	Prisa Radio	178,151	70,782,276	0.72
3	Talpa Radio	126,063	18,634,862	1.96
4	NPR Member Stations	99,906	34,577,502	0.82
5	Audacy	94,385	38,079,712	0.71
6	Cumulus Streaming Network	62,850	20,210,874	0.89
7	Bell Media	44,548	9,477,658	1.34
8	EMF	36,217	7,338,001	1.38
9	Grupo Acir	32,514	10,756,196	0.87
10	Medialaan	31,552	5,229,353	1.74
11	Univision	30,044	15,059,914	0.57
12	Beasley Broadcasting Corporate	28,965	9,969,206	0.84
13	CRP Radios	24,636	10,231,992	0.70
14	AccuRadio	24,424	4,480,351	1.56
15	Hubbard Broadcasting	22,228	6,155,037	1.03
16	Karnaval.com	20,193	8,251,393	0.71
17	Grupo Radio Centro	16,515	6,097,695	0.78
18	Cogeco Media Inc	15,619	2,891,055	1.52
19	Grupo Alpha Media	15,508	6,992,009	0.64
20	New York Public Radio	15,057	4,677,762	0.92
21	Grupo Godó	14,995	5,459,210	0.79
22	Grupo JBFM	13,667	5,331,656	0.74
23	Salem Communications	13,133	4,620,854	0.80
24	Urban One	12,333	4,494,602	0.78
25	Commerciele Radio Nederland B.V.	12,320	2,505,927	1.42

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN

Month: Abril de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	834,095	578,757,817	0.76
2	Talpa Network	124,456	37,324,722	1.78
3	365 Digital	4,420	2,517,407	0.92

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	311,445	256,143,652	0.64
2	Prisa Radio	127,597	96,775,242	0.70
3	Talpa Radio	94,361	25,341,609	1.99
4	NPR Member Stations	79,902	49,850,774	0.84
5	Audacy	67,996	48,751,415	0.73
6	Cumulus Streaming Network	42,842	24,761,668	0.91
7	Bell Media	31,645	12,129,738	1.38
8	EMF	28,433	10,657,333	1.40
9	Mediaaan	23,698	7,248,848	1.74
10	Grupo Acir	22,761	14,413,298	0.84
11	Beasley Broadcasting Corporate	19,636	12,082,967	0.86
12	Univision	19,432	17,636,150	0.58
13	CRP Radios	18,698	14,712,955	0.68
14	AccuRadio	17,386	6,057,107	1.51
15	Karnaval.com	15,226	12,343,729	0.66
16	Hubbard Broadcasting	15,187	7,439,070	1.07
17	New York Public Radio	11,964	6,610,112	0.96
18	Grupo Radio Centro	11,700	8,096,471	0.77
19	Grupo Godó	11,264	8,124,474	0.74
20	Cogeco Media Inc	10,825	3,599,343	1.57
21	Grupo Alpha Media	10,408	8,571,714	0.65
22	Grupo JBFM	10,367	7,740,968	0.71
23	Commerciele Radio Nederland B.V.	10,104	3,675,327	1.47
24	Grupo America	9,592	7,016,069	0.72
25	Salem Communications	8,943	5,520,486	0.85

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Abril de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,174,991	441,141,624	0.76

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	408,668	182,461,234	0.64
2	Audacy	94,151	37,930,338	0.71
3	NPR Member Stations	92,950	32,227,571	0.82
4	Cumulus Streaming Network	61,918	19,900,768	0.89
5	EMF	35,275	7,041,472	1.39
6	Univision	30,029	15,051,281	0.57
7	Beasley Broadcasting Corporate	28,393	9,813,807	0.83
8	Hubbard Broadcasting	22,122	6,082,275	1.03
9	AccuRadio	14,653	2,540,814	1.65
10	New York Public Radio	13,818	4,189,165	0.94
11	Salem Communications	12,987	4,564,531	0.80
12	Urban One	12,285	4,480,593	0.78
13	Bonneville International	10,769	4,223,884	0.74
14	MediaCo Holding Inc	8,492	3,941,911	0.62
15	Prisa Radio	8,029	4,535,933	0.51
16	Midwest Communications	7,893	1,678,003	1.33
17	Entravision Communications Corporation	6,174	2,855,445	0.63
18	Classical KUSC/KDFC	6,044	1,181,345	1.45
19	Estrella Media	4,616	2,084,495	0.64
20	WAMU	3,958	1,538,931	0.73
21	ESPN Radio Corporate	3,756	2,121,003	0.50
22	Sinclair Telecable	3,043	954,356	0.91
23	Lotus Communications Corp	2,958	1,266,037	0.68
24	Meruelo Media Holdings	2,658	1,144,569	0.67
25	Grupo Radio Centro	2,555	1,246,464	0.59

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Abril de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	815,851	562,700,547	0.76

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	300,843	246,424,059	0.65
2	NPR Member Stations	73,677	45,956,488	0.84
3	Audacy	67,798	48,522,811	0.73
4	Cumulus Streaming Network	42,061	24,279,402	0.91
5	EMF	27,658	10,204,315	1.42
6	Univision	19,421	17,623,788	0.58
7	Beasley Broadcasting Corporate	19,207	11,875,880	0.86
8	Hubbard Broadcasting	15,095	7,324,132	1.08
9	New York Public Radio	10,880	5,825,578	0.99
10	AccuRadio	9,790	3,192,724	1.60
11	Salem Communications	8,816	5,432,022	0.85
12	Urban One	8,456	5,392,936	0.83
13	Bonneville International	7,358	5,181,818	0.76
14	MediaCo Holding Inc	6,819	5,763,459	0.63
15	Prisa Radio	5,502	5,574,472	0.52
16	Midwest Communications	5,363	2,094,442	1.34
17	Classical KUSC/KDFC	4,937	1,770,238	1.47
18	Entravision Communications Corporation	3,805	3,197,813	0.64
19	WAMU	3,108	2,152,389	0.76
20	ESPN Radio Corporate	2,871	3,029,845	0.50
21	Estrella Media	2,805	2,357,195	0.63
22	Sinclair Telecable	2,034	1,127,472	0.95
23	Meruelo Media Holdings	1,933	1,522,740	0.68
24	Lotus Communications Corp	1,890	1,449,391	0.69
25	Grupo Radio Centro	1,788	1,593,675	0.60

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Abril de 2022



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	93,396	35,140,325	0.70
2	Grupo Acir (Mexico)	31,381	9,486,468	0.88
3	CRP Radios (Peru)	22,197	8,002,714	0.74
4	Grupo Alpha Media (Argentina)	15,308	6,324,921	0.65
5	Grupo Radio Centro (Mexico)	14,469	4,651,933	0.83
6	RCN Radio (Colombia)	14,171	5,309,683	0.70
7	Grupo JBFM (Brazil)	13,900	4,987,932	0.75
8	Grupo América (Argentina)	11,715	3,704,242	0.83
9	Grupo BluRadio (Colombia)	11,237	6,320,934	0.46
10	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	9,097	1,823,117	1.35
11	Grupo Camargo de Comunicação (Brazil)	8,783	3,532,828	0.67
12	LS4 Radio Continental SA (Argentina)	7,875	1,839,261	1.15
13	Grupo Mix de Comunicacao (Brazil)	7,849	1,962,444	1.08
14	Jovem Pan - SP (Brazil)	6,728	4,390,167	0.41
15	MVS Radio (Mexico)	5,963	2,144,153	0.74
16	SAUDADE FM (Brazil)	4,823	1,667,531	0.77
17	Nova Brasil (Brazil)	4,612	1,357,796	0.91
18	Multimedios (Mexico)	4,188	1,611,190	0.70
19	Grupo Radiópolis (Colombia)	3,950	1,214,281	0.86
20	Rádio Alvorada (Brazil)	3,423	823,578	1.12
21	NRM (Mexico)	2,676	904,152	0.80
22	Radio Kiss FM (Brazil)	2,600	719,248	0.98
23	Cadena 3 Argentina (Argentina)	2,585	792,019	0.85
24	Imagen (Mexico)	2,494	887,075	0.76
25	Dial Brasil (Brazil)	2,478	703,537	0.95

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LATAM



Daypart: 6am-12am M-SUN
Month: Abril de 2022

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	59,821	45,747,365	0.69
2	Grupo Acir (Mexico)	20,834	13,075,445	0.85
3	CRP Radios (Peru)	16,043	11,917,272	0.72
4	RCN Radio (Colombia)	10,248	8,236,963	0.65
5	Grupo JBFM (Brazil)	10,105	7,541,437	0.71
6	Grupo Alpha Media (Argentina)	9,809	7,953,451	0.66
7	Grupo Radio Centro (Mexico)	9,768	6,395,409	0.81
8	Grupo América (Argentina)	9,177	6,647,109	0.73
9	Grupo BluRadio (Colombia)	6,602	7,409,519	0.46
10	Grupo Camargo de Comunicação (Brazil)	6,299	5,228,043	0.64
11	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	5,879	2,456,468	1.29
12	LS4 Radio Continental SA (Argentina)	5,421	2,786,630	1.04
13	Grupo Mix de Comunicacao (Brazil)	5,269	2,816,634	1.00
14	Jovem Pan - SP (Brazil)	4,789	6,037,598	0.42
15	MVS Radio (Mexico)	3,847	2,799,309	0.73
16	SAUDADE FM (Brazil)	3,659	2,669,946	0.73
17	Nova Brasil (Brazil)	3,399	2,138,928	0.85
18	Multimedios (Mexico)	2,956	2,481,631	0.63
19	Grupo Radiópolis (Colombia)	2,635	1,669,061	0.83
20	Rádio Alvorada (Brazil)	2,342	1,207,842	1.03
21	Igreja Pentecostal Deus e Amor (Brazil)	2,205	2,021,268	0.56
22	Cadena 3 Argentina (Argentina)	1,961	1,327,200	0.77
23	NRM (Mexico)	1,902	1,335,552	0.76
24	Radio Kiss FM (Brazil)	1,790	1,042,052	0.92
25	Dial Brasil (Brazil)	1,687	1,035,260	0.87

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Abril de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	165,948	24,540,006	1.75
2	365 Digital	6,848	1,951,694	0.95

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	129,956	17,869,879	1.87
2	Prisa Radio (Spain and Latam Countries)	81,712	27,952,156	0.79
3	DPG Media (Netherlands)	47,693	6,981,454	1.68
4	Medialaan (Belgium)	32,549	5,018,791	1.80
5	Karnaval.com (Turkey)	20,572	7,718,271	0.77
6	RadioCorp (Netherlands)	19,077	3,489,409	1.29
7	Grupo Godó (Spain)	15,570	5,252,277	0.80
8	Commerciele Radio Nederland B.V. (Netherlands)	12,543	2,363,092	1.37
9	RadiaCZ (Czech Republic)	10,465	1,362,242	2.00
10	Fresh Media Bulgaria	9,278	1,385,919	1.93
11	Active Radio A.S. (Czech Republic)	8,630	1,139,157	2.14
12	Primedia Broadcasting (South Africa)	6,848	1,951,694	0.95
13	SABC (South Africa)	6,419	2,487,495	0.71
14	Vlaanderen Eén NV (Belgium)	5,455	747,269	1.96
15	Unidad Editorial (Spain)	5,361	2,755,552	0.51

Notes:

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EMEA

Daypart: 6am-12am M-SUN
Month: Abril de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	123,213	36,588,876	1.80
2	365 Digital	4,334	2,452,398	0.92

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	93,789	24,975,027	1.98
2	Prisa Radio (Spain and Latam Countries)	61,297	44,580,042	0.75
3	DPG Media (Netherlands)	32,550	9,321,947	1.72
4	Medialaan (Belgium)	23,627	7,196,052	1.80
5	Karnaval.com (Turkey)	14,892	12,073,750	0.67
6	RadioCorp (Netherlands)	14,495	5,261,915	1.40
7	Grupo Godó (Spain)	11,188	8,054,701	0.77
8	Commerciele Radio Nederland B.V.(Netherlands)	9,971	3,608,006	1.52
9	RadiaCZ (Czech Republic)	6,898	2,020,242	1.81
10	Fresh Media Bulgaria	5,930	1,898,666	1.73
11	Active Radio A.S. (Czech Republic)	5,011	1,407,530	1.96
12	Unidad Editorial (Spain)	4,669	5,313,056	0.48
13	SABC (South Africa)	4,638	3,751,019	0.65
14	Primedia Broadcasting (South Africa)	4,334	2,452,398	0.92
15	Sublime World BV (Netherlands)	4,219	1,191,714	2.01

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Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics, Folha de informação

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

Ranker@TritonDigital.com
