



TRITON DIGITAL'S  
**STREAMING  
METRICS  
MONTHLY  
RANKER**  
April 2022



## About Triton's Streaming Metrics Services

Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

## About Triton's Rankers

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics measurement services.

**Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.**

- The Global Publisher Ranker, powered by Streaming Metrics, verifies the quantity of streams without qualifying where they are being consumed.
- The regional rankers quantify consumption based on listener location.
- All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
- Sales Networks include both owned streams and the streams related to network affiliations.



## About the Rankings

Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

## Understanding the Metrics

**Average Active Sessions** or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ( $AAS = TLH / \text{Hours in period}$ ).

**Total Listening Hours** or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

**Session Starts** or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

**Average Time Spent Listening** or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

---

The background is a vibrant blue with a digital, data-driven aesthetic. It features a dotted world map in the center, with vertical bars of varying heights on the right side, suggesting a bar chart or data visualization. Scattered throughout are various geometric shapes: circles of different sizes and colors (light blue, dark blue, purple), and thin vertical lines. The overall effect is one of modern technology and data analysis.

# APRIL 2022 RANKERS

# GLOBAL

Daypart: 6am-8pm M-F  
Month: April 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,196,572	451,161,645	0.76
2	Talpa Network	161,846	25,856,188	1.81
3	365 Digital	6,599	2,033,545	0.93

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	421,403	188,654,734	0.64
2	Prisa Radio	178,151	70,782,276	0.72
3	Talpa Radio	126,063	18,634,862	1.96
4	NPR Member Stations	99,906	34,577,502	0.82
5	Audacy	94,385	38,079,712	0.71
6	Cumulus Streaming Network	62,850	20,210,874	0.89
7	Bell Media	44,548	9,477,658	1.34
8	EMF	36,217	7,338,001	1.38
9	Grupo Acir	32,514	10,756,196	0.87
10	Medialaan	31,552	5,229,353	1.74
11	Univision	30,044	15,059,914	0.57
12	Beasley Broadcasting Corporate	28,965	9,969,206	0.84
13	CRP Radios	24,636	10,231,992	0.70
14	AccuRadio	24,424	4,480,351	1.56
15	Hubbard Broadcasting	22,228	6,155,037	1.03
16	Karnaval.com	20,193	8,251,393	0.71
17	Grupo Radio Centro	16,515	6,097,695	0.78
18	Cogeco Media Inc	15,619	2,891,055	1.52
19	Grupo Alpha Media	15,508	6,992,009	0.64
20	New York Public Radio	15,057	4,677,762	0.92
21	Grupo Godó	14,995	5,459,210	0.79
22	Grupo JBFM	13,667	5,331,656	0.74
23	Salem Communications	13,133	4,620,854	0.80
24	Urban One	12,333	4,494,602	0.78
25	Commerciele Radio Nederland B.V.	12,320	2,505,927	1.42

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL

Daypart: 6am-12am M-SUN  
Month: April 2022

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	834,095	578,757,817	0.76
2	Talpa Network	124,456	37,324,722	1.78
3	365 Digital	4,420	2,517,407	0.92

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	311,445	256,143,652	0.64
2	Prisa Radio	127,597	96,775,242	0.70
3	Talpa Radio	94,361	25,341,609	1.99
4	NPR Member Stations	79,902	49,850,774	0.84
5	Audacy	67,996	48,751,415	0.73
6	Cumulus Streaming Network	42,842	24,761,668	0.91
7	Bell Media	31,645	12,129,738	1.38
8	EMF	28,433	10,657,333	1.40
9	Mediaaan	23,698	7,248,848	1.74
10	Grupo Acir	22,761	14,413,298	0.84
11	Beasley Broadcasting Corporate	19,636	12,082,967	0.86
12	Univision	19,432	17,636,150	0.58
13	CRP Radios	18,698	14,712,955	0.68
14	AccuRadio	17,386	6,057,107	1.51
15	Karnaval.com	15,226	12,343,729	0.66
16	Hubbard Broadcasting	15,187	7,439,070	1.07
17	New York Public Radio	11,964	6,610,112	0.96
18	Grupo Radio Centro	11,700	8,096,471	0.77
19	Grupo Godó	11,264	8,124,474	0.74
20	Cogeco Media Inc	10,825	3,599,343	1.57
21	Grupo Alpha Media	10,408	8,571,714	0.65
22	Grupo JBFM	10,367	7,740,968	0.71
23	Commerciele Radio Nederland B.V.	10,104	3,675,327	1.47
24	Grupo America	9,592	7,016,069	0.72
25	Salem Communications	8,943	5,520,486	0.85

**Notes:**

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# U.S.

Daypart: 6am-8pm M-F  
Month: April 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,174,991	441,141,624	0.76

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	408,668	182,461,234	0.64
2	Audacy	94,151	37,930,338	0.71
3	NPR Member Stations	92,950	32,227,571	0.82
4	Cumulus Streaming Network	61,918	19,900,768	0.89
5	EMF	35,275	7,041,472	1.39
6	Univision	30,029	15,051,281	0.57
7	Beasley Broadcasting Corporate	28,393	9,813,807	0.83
8	Hubbard Broadcasting	22,122	6,082,275	1.03
9	AccuRadio	14,653	2,540,814	1.65
10	New York Public Radio	13,818	4,189,165	0.94
11	Salem Communications	12,987	4,564,531	0.80
12	Urban One	12,285	4,480,593	0.78
13	Bonneville International	10,769	4,223,884	0.74
14	MediaCo Holding Inc	8,492	3,941,911	0.62
15	Prisa Radio	8,029	4,535,933	0.51
16	Midwest Communications	7,893	1,678,003	1.33
17	Entravision Communications Corporation	6,174	2,855,445	0.63
18	Classical KUSC/KDFC	6,044	1,181,345	1.45
19	Estrella Media	4,616	2,084,495	0.64
20	WAMU	3,958	1,538,931	0.73
21	ESPN Radio Corporate	3,756	2,121,003	0.50
22	Sinclair Telecable	3,043	954,356	0.91
23	Lotus Communications Corp	2,958	1,266,037	0.68
24	Meruelo Media Holdings	2,658	1,144,569	0.67
25	Grupo Radio Centro	2,555	1,246,464	0.59

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# U.S.

Daypart: 6am-12am M-SUN

Month: April 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	815,851	562,700,547	0.76

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	300,843	246,424,059	0.65
2	NPR Member Stations	73,677	45,956,488	0.84
3	Audacy	67,798	48,522,811	0.73
4	Cumulus Streaming Network	42,061	24,279,402	0.91
5	EMF	27,658	10,204,315	1.42
6	Univision	19,421	17,623,788	0.58
7	Beasley Broadcasting Corporate	19,207	11,875,880	0.86
8	Hubbard Broadcasting	15,095	7,324,132	1.08
9	New York Public Radio	10,880	5,825,578	0.99
10	AccuRadio	9,790	3,192,724	1.60
11	Salem Communications	8,816	5,432,022	0.85
12	Urban One	8,456	5,392,936	0.83
13	Bonneville International	7,358	5,181,818	0.76
14	MediaCo Holding Inc	6,819	5,763,459	0.63
15	Prisa Radio	5,502	5,574,472	0.52
16	Midwest Communications	5,363	2,094,442	1.34
17	Classical KUSC/KDFC	4,937	1,770,238	1.47
18	Entravision Communications Corporation	3,805	3,197,813	0.64
19	WAMU	3,108	2,152,389	0.76
20	ESPN Radio Corporate	2,871	3,029,845	0.50
21	Estrella Media	2,805	2,357,195	0.63
22	Sinclair Telecable	2,034	1,127,472	0.95
23	Meruelo Media Holdings	1,933	1,522,740	0.68
24	Lotus Communications Corp	1,890	1,449,391	0.69
25	Grupo Radio Centro	1,788	1,593,675	0.60

**Notes:**

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



# LATAM

Daypart: 6am-7pm M-F  
Month: April 2022



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	93,396	35,140,325	0.70
2	Grupo Acir (Mexico)	31,381	9,486,468	0.88
3	CRP Radios (Peru)	22,197	8,002,714	0.74
4	Grupo Alpha Media (Argentina)	15,308	6,324,921	0.65
5	Grupo Radio Centro (Mexico)	14,469	4,651,933	0.83
6	RCN Radio (Colombia)	14,171	5,309,683	0.70
7	Grupo JBFM (Brazil)	13,900	4,987,932	0.75
8	Grupo América (Argentina)	11,715	3,704,242	0.83
9	Grupo BluRadio (Colombia)	11,237	6,320,934	0.46
10	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	9,097	1,823,117	1.35
11	Grupo Camargo de Comunicação (Brazil)	8,783	3,532,828	0.67
12	LS4 Radio Continental SA (Argentina)	7,875	1,839,261	1.15
13	Grupo Mix de Comunicacao (Brazil)	7,849	1,962,444	1.08
14	Jovem Pan - SP (Brazil)	6,728	4,390,167	0.41
15	MVS Radio (Mexico)	5,963	2,144,153	0.74
16	SAUDADE FM (Brazil)	4,823	1,667,531	0.77
17	Nova Brasil (Brazil)	4,612	1,357,796	0.91
18	Multimedios (Mexico)	4,188	1,611,190	0.70
19	Grupo Radiopolis (Colombia)	3,950	1,214,281	0.86
20	Rádio Alvorada (Brazil)	3,423	823,578	1.12
21	NRM (Mexico)	2,676	904,152	0.80
22	Radio Kiss FM (Brazil)	2,600	719,248	0.98
23	Cadena 3 Argentina (Argentina)	2,585	792,019	0.85
24	Imagen (Mexico)	2,494	887,075	0.76
25	Dial Brasil (Brazil)	2,478	703,537	0.95

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# LATAM



Daypart: 6am-12am M-SUN  
Month: April 2022

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	59,821	45,747,365	0.69
2	Grupo Acir (Mexico)	20,834	13,075,445	0.85
3	CRP Radios (Peru)	16,043	11,917,272	0.72
4	RCN Radio (Colombia)	10,248	8,236,963	0.65
5	Grupo JBFM (Brazil)	10,105	7,541,437	0.71
6	Grupo Alpha Media (Argentina)	9,809	7,953,451	0.66
7	Grupo Radio Centro (Mexico)	9,768	6,395,409	0.81
8	Grupo América (Argentina)	9,177	6,647,109	0.73
9	Grupo BluRadio (Colombia)	6,602	7,409,519	0.46
10	Grupo Camargo de Comunicação (Brazil)	6,299	5,228,043	0.64
11	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	5,879	2,456,468	1.29
12	LS4 Radio Continental SA (Argentina)	5,421	2,786,630	1.04
13	Grupo Mix de Comunicacao (Brazil)	5,269	2,816,634	1.00
14	Jovem Pan - SP (Brazil)	4,789	6,037,598	0.42
15	MVS Radio (Mexico)	3,847	2,799,309	0.73
16	SAUDADE FM (Brazil)	3,659	2,669,946	0.73
17	Nova Brasil (Brazil)	3,399	2,138,928	0.85
18	Multimedios (Mexico)	2,956	2,481,631	0.63
19	Grupo Radiopolis (Colombia)	2,635	1,669,061	0.83
20	Rádio Alvorada (Brazil)	2,342	1,207,842	1.03
21	Igreja Pentecostal Deus e Amor (Brazil)	2,205	2,021,268	0.56
22	Cadena 3 Argentina (Argentina)	1,961	1,327,200	0.77
23	NRM (Mexico)	1,902	1,335,552	0.76
24	Radio Kiss FM (Brazil)	1,790	1,042,052	0.92
25	Dial Brasil (Brazil)	1,687	1,035,260	0.87

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# EMEA

Daypart: 6am-7pm M-F  
Month: April 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	165,948	24,540,006	1.75
2	365 Digital	6,848	1,951,694	0.95

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	129,956	17,869,879	1.87
2	Prisa Radio (Spain and Latam Countries)	81,712	27,952,156	0.79
3	DPG Media (Netherlands)	47,693	6,981,454	1.68
4	Medialaan (Belgium)	32,549	5,018,791	1.80
5	Karnaval.com (Turkey)	20,572	7,718,271	0.77
6	RadioCorp (Netherlands)	19,077	3,489,409	1.29
7	Grupo Godó (Spain)	15,570	5,252,277	0.80
8	Commerciele Radio Nederland B.V.(Netherlands)	12,543	2,363,092	1.37
9	RadiaCZ (Czech Republic)	10,465	1,362,242	2.00
10	Fresh Media Bulgaria	9,278	1,385,919	1.93
11	Active Radio A.S. (Czech Republic)	8,630	1,139,157	2.14
12	Primedia Broadcasting (South Africa)	6,848	1,951,694	0.95
13	SABC (South Africa)	6,419	2,487,495	0.71
14	Vlaanderen Eén NV (Belgium)	5,455	747,269	1.96
15	Unidad Editorial (Spain)	5,361	2,755,552	0.51

#### Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# EMEA

Daypart: 6am-12am M-SUN  
Month: April 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	123,213	36,588,876	1.80
2	365 Digital	4,334	2,452,398	0.92

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	93,789	24,975,027	1.98
2	Prisa Radio (Spain and Latam Countries)	61,297	44,580,042	0.75
3	DPG Media (Netherlands)	32,550	9,321,947	1.72
4	Medialaan (Belgium)	23,627	7,196,052	1.80
5	Karnaval.com (Turkey)	14,892	12,073,750	0.67
6	RadioCorp (Netherlands)	14,495	5,261,915	1.40
7	Grupo Godó (Spain)	11,188	8,054,701	0.77
8	Commerciele Radio Nederland B.V.(Netherlands)	9,971	3,608,006	1.52
9	RadiaCZ (Czech Republic)	6,898	2,020,242	1.81
10	Fresh Media Bulgaria	5,930	1,898,666	1.73
11	Active Radio A.S. (Czech Republic)	5,011	1,407,530	1.96
12	Unidad Editorial (Spain)	4,669	5,313,056	0.48
13	SABC (South Africa)	4,638	3,751,019	0.65
14	Primedia Broadcasting (South Africa)	4,334	2,452,398	0.92
15	Sublime World BV (Netherlands)	4,219	1,191,714	2.01

**Notes:**

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

## Resources

### **Access the Monthly Rankers:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### **Contact Us**

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers  
[Ranker@TritonDigital.com](mailto:Ranker@TritonDigital.com)

---