



# TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Noviembre de 2021

## Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

## Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
  - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
  - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
  - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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## Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

## Explicación de las mediciones

**Promedio de sesiones activas o AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ( $AAS = TLH / \text{horas en el período}$ ).

**Total de horas de escucha o THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

**Sesiones iniciadas o SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

**Tiempo promedio de escucha o ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.

The background is a solid blue color with a complex, abstract pattern. It features a faint, dotted world map in a lighter shade of blue. Overlaid on the map and the background are various geometric elements: vertical lines of different thicknesses, circles of various sizes (some solid, some outlined), and small dots. The overall aesthetic is technological and data-oriented.

# **RANKERS NOVIEMBRE DE 2021**

# GLOBAL

Daypart: 6am-8pm M-F  
Month: Noviembre de 2021

| Rank | Sales Network       | AAS       | SS          | ATSL |
|------|---------------------|-----------|-------------|------|
| 1    | iHeartMedia Network | 1,153,046 | 482,712,825 | 0.72 |
| 2    | Talpa Network       | 169,298   | 31,885,981  | 1.61 |
| 3    | 365 Digital         | 7,632     | 2,424,479   | 0.94 |

| Rank | Publisher                        | AAS     | SS          | ATSL |
|------|----------------------------------|---------|-------------|------|
| 1    | iHeartRadio                      | 411,422 | 198,225,327 | 0.63 |
| 2    | Prisa Radio                      | 158,747 | 66,157,895  | 0.72 |
| 3    | Talpa Radio                      | 136,327 | 24,660,763  | 1.68 |
| 4    | NPR Member Stations              | 104,300 | 37,974,822  | 0.82 |
| 5    | Audacy                           | 92,567  | 40,163,385  | 0.69 |
| 6    | Cumulus Streaming Network        | 59,665  | 21,504,829  | 0.83 |
| 7    | Bell Media                       | 42,885  | 10,114,669  | 1.27 |
| 8    | EMF                              | 33,859  | 7,482,557   | 1.33 |
| 9    | Grupo Acir                       | 30,335  | 10,535,429  | 0.87 |
| 10   | Medialaan                        | 28,884  | 5,291,691   | 1.65 |
| 11   | Univision                        | 28,241  | 15,043,187  | 0.57 |
| 12   | Beasley Broadcasting Corporate   | 26,646  | 10,277,920  | 0.78 |
| 13   | AccuRadio                        | 26,579  | 5,313,647   | 1.50 |
| 14   | CRP Radios                       | 22,656  | 9,326,925   | 0.74 |
| 15   | Karnaval.com                     | 20,110  | 8,586,356   | 0.71 |
| 16   | Hubbard Broadcasting             | 19,886  | 5,705,322   | 1.04 |
| 17   | Grupo Radio Centro               | 14,694  | 5,820,726   | 0.76 |
| 18   | New York Public Radio            | 13,921  | 4,424,190   | 0.94 |
| 19   | Grupo Alpha Media                | 13,885  | 6,883,782   | 0.61 |
| 20   | Salem Communications             | 13,059  | 5,286,571   | 0.73 |
| 21   | Grupo JBFM                       | 12,523  | 5,187,595   | 0.73 |
| 22   | Commerciele Radio Nederland B.V. | 11,282  | 2,353,247   | 1.45 |
| 23   | Grupo America                    | 10,918  | 4,043,325   | 0.80 |
| 24   | Urban One                        | 10,773  | 4,292,159   | 0.75 |
| 25   | Bonneville International         | 10,248  | 4,329,269   | 0.72 |

## Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL

Daypart: 6am-12am M-SUN

Month: Noviembre de 2021

| Rank | Sales Network       | AAS     | SS          | ATSL |
|------|---------------------|---------|-------------|------|
| 1    | iHeartMedia Network | 813,430 | 593,362,575 | 0.72 |
| 2    | Talpa Network       | 127,441 | 41,773,057  | 1.63 |
| 3    | 365 Digital         | 5,159   | 2,919,066   | 0.93 |

| Rank | Publisher                        | AAS     | SS          | ATSL |
|------|----------------------------------|---------|-------------|------|
| 1    | iHeartRadio                      | 307,989 | 260,454,009 | 0.63 |
| 2    | Prisa Radio                      | 115,454 | 87,265,367  | 0.70 |
| 3    | Talpa Radio                      | 101,108 | 31,717,239  | 1.70 |
| 4    | NPR Member Stations              | 83,990  | 52,551,897  | 0.84 |
| 5    | Audacy                           | 66,800  | 49,611,562  | 0.71 |
| 6    | Cumulus Streaming Network        | 42,160  | 26,527,101  | 0.84 |
| 7    | Bell Media                       | 30,865  | 12,578,278  | 1.29 |
| 8    | EMF                              | 26,226  | 10,238,353  | 1.34 |
| 9    | Medialaan                        | 21,801  | 6,947,986   | 1.67 |
| 10   | Grupo Acir                       | 21,669  | 13,665,908  | 0.84 |
| 11   | AccuRadio                        | 19,634  | 6,931,061   | 1.50 |
| 12   | Univision                        | 18,681  | 17,329,847  | 0.57 |
| 13   | Beasley Broadcasting Corporate   | 18,467  | 12,574,316  | 0.78 |
| 14   | CRP Radios                       | 17,420  | 13,028,529  | 0.71 |
| 15   | Karnaval.com                     | 15,240  | 12,266,484  | 0.67 |
| 16   | Hubbard Broadcasting             | 13,951  | 6,777,314   | 1.08 |
| 17   | New York Public Radio            | 11,272  | 6,115,410   | 0.97 |
| 18   | Grupo Radio Centro               | 10,658  | 7,570,564   | 0.75 |
| 19   | Grupo JBFM                       | 9,759   | 7,405,088   | 0.70 |
| 20   | Grupo Alpha Media                | 9,443   | 8,247,645   | 0.61 |
| 21   | Salem Communications             | 9,141   | 6,203,705   | 0.77 |
| 22   | Commerciele Radio Nederland B.V. | 9,109   | 3,278,770   | 1.48 |
| 23   | Grupo America                    | 8,728   | 6,303,160   | 0.73 |
| 24   | Urban One                        | 7,535   | 5,069,565   | 0.78 |
| 25   | Bonneville International         | 7,230   | 5,274,200   | 0.73 |

**Notes:**

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# U.S.

Daypart: 6am-8pm M-F  
Month: Noviembre de 2021



| Rank | Sales Network       | AAS       | SS          | ATSL |
|------|---------------------|-----------|-------------|------|
| 1    | iHeartMedia Network | 1,130,325 | 471,242,469 | 0.72 |

| Rank | Publisher                              | AAS     | SS          | ATSL |
|------|----------------------------------------|---------|-------------|------|
| 1    | iHeartRadio                            | 397,947 | 191,023,296 | 0.63 |
| 2    | NPR Member Stations                    | 96,539  | 35,074,968  | 0.82 |
| 3    | Audacy                                 | 92,268  | 39,969,444  | 0.69 |
| 4    | Cumulus Streaming Network              | 58,737  | 21,160,250  | 0.83 |
| 5    | EMF                                    | 32,809  | 7,143,197   | 1.34 |
| 6    | Univision                              | 28,227  | 15,032,562  | 0.57 |
| 7    | Beasley Broadcasting Corporate         | 26,089  | 10,118,004  | 0.78 |
| 8    | Hubbard Broadcasting                   | 19,748  | 5,604,312   | 1.05 |
| 9    | AccuRadio                              | 14,907  | 2,870,077   | 1.56 |
| 10   | Salem Communications                   | 12,903  | 5,206,391   | 0.74 |
| 11   | New York Public Radio                  | 12,701  | 3,920,971   | 0.97 |
| 12   | Urban One                              | 10,726  | 4,277,714   | 0.75 |
| 13   | Bonneville International               | 10,121  | 4,271,514   | 0.72 |
| 14   | MediaCo Holding Inc                    | 7,837   | 3,650,819   | 0.65 |
| 15   | ESPN Radio Corporate                   | 6,836   | 4,502,431   | 0.46 |
| 16   | Midwest Communications                 | 6,696   | 1,547,321   | 1.28 |
| 17   | Prisa Radio                            | 6,582   | 3,772,467   | 0.52 |
| 18   | Classical KUSC/KDFC                    | 6,056   | 1,245,039   | 1.44 |
| 19   | Estrella Media                         | 5,480   | 2,653,979   | 0.63 |
| 20   | Entravision Communications Corporation | 5,196   | 2,542,725   | 0.62 |
| 21   | WAMU                                   | 3,853   | 1,541,075   | 0.74 |
| 22   | Sinclair Telecable                     | 2,922   | 1,022,141   | 0.86 |
| 23   | Lotus Communications Corp              | 2,545   | 1,160,171   | 0.67 |
| 24   | Connoisseur Media                      | 2,391   | 538,336     | 1.32 |
| 25   | Grupo Radio Centro                     | 2,377   | 1,229,997   | 0.58 |

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



# U.S.

Daypart: 6am-12am M-SUN

Month: Noviembre de 2021



| Rank | Sales Network       | AAS     | SS          | ATSL |
|------|---------------------|---------|-------------|------|
| 1    | iHeartMedia Network | 794,740 | 576,341,497 | 0.73 |

| Rank | Publisher                              | AAS     | SS          | ATSL |
|------|----------------------------------------|---------|-------------|------|
| 1    | iHeartRadio                            | 296,880 | 249,904,188 | 0.63 |
| 2    | NPR Member Stations                    | 76,918  | 47,922,674  | 0.84 |
| 3    | Audacy                                 | 66,543  | 49,326,167  | 0.71 |
| 4    | Cumulus Streaming Network              | 41,370  | 26,006,317  | 0.84 |
| 5    | EMF                                    | 25,374  | 9,749,066   | 1.36 |
| 6    | Univision                              | 18,670  | 17,315,852  | 0.57 |
| 7    | Beasley Broadcasting Corporate         | 18,053  | 12,371,676  | 0.78 |
| 8    | Hubbard Broadcasting                   | 13,831  | 6,624,285   | 1.10 |
| 9    | AccuRadio                              | 10,459  | 3,524,161   | 1.57 |
| 10   | New York Public Radio                  | 10,193  | 5,343,049   | 1.01 |
| 11   | Salem Communications                   | 9,007   | 6,082,613   | 0.77 |
| 12   | Urban One                              | 7,497   | 5,050,301   | 0.78 |
| 13   | Bonneville International               | 7,116   | 5,186,557   | 0.73 |
| 14   | MediaCo Holding Inc                    | 6,342   | 5,101,484   | 0.66 |
| 15   | Classical KUSC/KDFC                    | 5,117   | 1,836,830   | 1.47 |
| 16   | ESPN Radio Corporate                   | 5,079   | 5,887,995   | 0.46 |
| 17   | Prisa Radio                            | 4,699   | 4,605,023   | 0.54 |
| 18   | Midwest Communications                 | 4,670   | 1,914,172   | 1.28 |
| 19   | Estrella Media                         | 3,441   | 2,984,414   | 0.61 |
| 20   | Entravision Communications Corporation | 3,319   | 2,830,379   | 0.63 |
| 21   | WAMU                                   | 3,064   | 2,083,938   | 0.77 |
| 22   | Sinclair Telecable                     | 1,991   | 1,182,579   | 0.89 |
| 23   | Connoisseur Media                      | 1,740   | 679,434     | 1.34 |
| 24   | Meruelo Media Holdings                 | 1,714   | 1,419,799   | 0.65 |
| 25   | Grupo Radio Centro                     | 1,702   | 1,538,541   | 0.59 |

**Notes:**

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LATAMDaypart: 6am-7pm M-F  
Month: Noviembre de 2021

| Rank | Publisher                                                      | AAS    | SS         | ATSL |
|------|----------------------------------------------------------------|--------|------------|------|
| 1    | Prisa Radio (Spain and Latam Countries)                        | 82,647 | 31,291,419 | 0.73 |
| 2    | Grupo Acir (Mexico)                                            | 29,337 | 9,331,632  | 0.88 |
| 3    | CRP Radios (Peru)                                              | 20,516 | 7,406,125  | 0.78 |
| 4    | Grupo Alpha Media (Argentina)                                  | 13,640 | 6,222,794  | 0.62 |
| 5    | RCN Radio (Colombia)                                           | 12,790 | 4,610,306  | 0.76 |
| 6    | Grupo Radio Centro (Mexico)                                    | 12,756 | 4,396,491  | 0.81 |
| 7    | Grupo JBFM (Brazil)                                            | 12,563 | 4,782,729  | 0.74 |
| 8    | Grupo América (Argentina)                                      | 10,649 | 3,511,092  | 0.84 |
| 9    | LS4 Radio Continental SA (Argentina)                           | 10,269 | 2,894,739  | 1.00 |
| 10   | Grupo BluRadio (Colombia)                                      | 8,978  | 4,765,915  | 0.51 |
| 11   | Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay) | 8,700  | 1,802,191  | 1.37 |
| 12   | Grupo Mix de Comunicacao (Brazil)                              | 7,948  | 2,171,473  | 1.04 |
| 13   | Grupo Camargo de Comunicação (Brazil)                          | 7,798  | 3,190,978  | 0.69 |
| 14   | Jovem Pan - SP (Brazil)                                        | 6,361  | 3,943,051  | 0.45 |
| 15   | Cadena 3 Argentina (Argentina)                                 | 6,236  | 1,978,630  | 0.86 |
| 16   | MVS Radio (Mexico)                                             | 6,015  | 2,100,367  | 0.80 |
| 17   | Nova Brasil (Brazil)                                           | 5,138  | 1,524,046  | 0.95 |
| 18   | Multimedios (Mexico)                                           | 4,117  | 1,556,698  | 0.74 |
| 19   | SAUDADE FM (Brazil)                                            | 4,085  | 1,667,524  | 0.69 |
| 20   | Grupo Radiópolis (Colombia)                                    | 3,957  | 1,266,823  | 0.87 |
| 21   | Rádio Alvorada (Brazil)                                        | 3,088  | 764,782    | 1.14 |
| 22   | NRM (Mexico)                                                   | 2,863  | 1,050,975  | 0.77 |
| 23   | Igreja Pentecostal Deus e Amor (Brazil)                        | 2,490  | 1,191,669  | 0.56 |
| 24   | Radio Kiss FM (Brazil)                                         | 2,351  | 658,945    | 1.01 |
| 25   | Dial Brasil (Brazil)                                           | 2,072  | 640,064    | 0.92 |

## Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# LATAM



Daypart: 6am-12am M-SUN  
Month: Noviembre de 2021

| Rank | Publisher                                                      | AAS    | SS         | ATSL |
|------|----------------------------------------------------------------|--------|------------|------|
| 1    | Prisa Radio (Spain and Latam Countries)                        | 54,631 | 40,334,883 | 0.71 |
| 2    | Grupo Acir (Mexico)                                            | 19,855 | 12,456,940 | 0.85 |
| 3    | CRP Radios (Peru)                                              | 15,065 | 10,760,139 | 0.74 |
| 4    | RCN Radio (Colombia)                                           | 9,530  | 7,038,748  | 0.71 |
| 5    | Grupo JBFM (Brazil)                                            | 9,509  | 7,214,098  | 0.70 |
| 6    | Grupo Alpha Media (Argentina)                                  | 8,843  | 7,652,865  | 0.62 |
| 7    | Grupo Radio Centro (Mexico)                                    | 8,814  | 5,931,873  | 0.79 |
| 8    | Grupo América (Argentina)                                      | 8,342  | 5,952,725  | 0.74 |
| 9    | LS4 Radio Continental SA (Argentina)                           | 6,817  | 3,794,166  | 0.96 |
| 10   | Grupo Camargo de Comunicação (Brazil)                          | 5,954  | 4,883,266  | 0.65 |
| 11   | Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay) | 5,830  | 2,398,856  | 1.30 |
| 12   | Grupo BluRadio (Colombia)                                      | 5,557  | 5,655,986  | 0.50 |
| 13   | Grupo Mix de Comunicacao (Brazil)                              | 5,502  | 3,121,914  | 0.94 |
| 14   | Jovem Pan - SP (Brazil)                                        | 4,765  | 5,742,971  | 0.44 |
| 15   | Cadena 3 Argentina (Argentina)                                 | 4,521  | 2,989,820  | 0.79 |
| 16   | MVS Radio (Mexico)                                             | 3,946  | 2,687,367  | 0.78 |
| 17   | Nova Brasil (Brazil)                                           | 3,917  | 2,385,787  | 0.88 |
| 18   | SAUDADE FM (Brazil)                                            | 3,227  | 2,604,176  | 0.66 |
| 19   | Multimedios (Mexico)                                           | 2,905  | 2,226,605  | 0.69 |
| 20   | Grupo Radiopolis (Colombia)                                    | 2,720  | 1,706,139  | 0.85 |
| 21   | Rádio Alvorada (Brazil)                                        | 2,198  | 1,128,429  | 1.04 |
| 22   | Igreja Pentecostal Deus e Amor (Brazil)                        | 2,196  | 2,020,911  | 0.56 |
| 23   | NRM (Mexico)                                                   | 2,058  | 1,483,590  | 0.74 |
| 24   | Radio Kiss FM (Brazil)                                         | 1,721  | 976,073    | 0.95 |
| 25   | Dial Brasil (Brazil)                                           | 1,485  | 935,634    | 0.85 |

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# EMEA

Daypart: 6am-7pm M-F  
Month: Noviembre de 2021



| Rank | Sales Network | AAS     | SS         | ATSL |
|------|---------------|---------|------------|------|
| 1    | Talpa Network | 174,327 | 30,397,861 | 1.63 |
| 2    | 365 Digital   | 7,931   | 2,325,274  | 0.96 |

| Rank | Publisher                                     | AAS     | SS         | ATSL |
|------|-----------------------------------------------|---------|------------|------|
| 1    | Talpa Radio (Netherlands)                     | 141,011 | 23,654,483 | 1.71 |
| 2    | Prisa Radio (Spain and Latam Countries)       | 74,105  | 28,229,971 | 0.73 |
| 3    | DPG Media (Netherlands)                       | 50,580  | 7,265,168  | 1.81 |
| 4    | Medialaan (Belgium)                           | 29,902  | 5,088,632  | 1.61 |
| 5    | Karnaval.com (Turkey)                         | 20,617  | 8,060,341  | 0.68 |
| 6    | RadioCorp (Netherlands)                       | 16,610  | 3,481,708  | 1.41 |
| 7    | Commerciele Radio Nederland B.V.(Netherlands) | 11,600  | 2,237,492  | 1.52 |
| 8    | RadiaCZ (Czech Republic)                      | 10,077  | 1,339,705  | 2.10 |
| 9    | Fresh Media Bulgaria                          | 8,604   | 1,357,182  | 1.81 |
| 10   | Active Radio A.S. (Czech Republic)            | 8,535   | 1,234,361  | 1.81 |
| 11   | Primedia Broadcasting (South Africa)          | 7,931   | 2,325,274  | 0.96 |
| 12   | SABC (South Africa)                           | 5,824   | 2,334,333  | 0.69 |
| 13   | Sublime World BV (Netherlands)                | 5,612   | 931,139    | 1.66 |
| 14   | Vlaanderen Eén NV (Belgium)                   | 5,590   | 876,158    | 1.65 |
| 15   | Kink (Netherlands)                            | 4,278   | 996,349    | 1.25 |

## Notes:

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# EMEA

Daypart: 6am-12am M-SUN  
Month: Noviembre de 2021



| Rank | Sales Network | AAS     | SS         | ATSL |
|------|---------------|---------|------------|------|
| 1    | Talpa Network | 125,921 | 40,864,979 | 1.59 |
| 2    | 365 Digital   | 5,066   | 2,845,195  | 0.94 |

| Rank | Publisher                                     | AAS     | SS         | ATSL |
|------|-----------------------------------------------|---------|------------|------|
| 1    | Talpa Radio (Netherlands)                     | 100,188 | 31,147,352 | 1.63 |
| 2    | Prisa Radio (Spain and Latam Countries)       | 55,184  | 41,503,010 | 0.71 |
| 3    | DPG Media (Netherlands)                       | 34,089  | 9,104,849  | 1.85 |
| 4    | Medialaan (Belgium)                           | 21,729  | 6,892,741  | 1.75 |
| 5    | Karnaval.com (Turkey)                         | 14,916  | 11,988,835 | 0.64 |
| 6    | RadioCorp (Netherlands)                       | 12,430  | 4,882,247  | 1.47 |
| 7    | Commerciele Radio Nederland B.V.(Netherlands) | 9,026   | 3,232,813  | 1.50 |
| 8    | RadiaCZ (Czech Republic)                      | 6,644   | 1,847,394  | 1.90 |
| 9    | Fresh Media Bulgaria                          | 5,564   | 1,743,167  | 1.71 |
| 10   | Active Radio A.S. (Czech Republic)            | 5,108   | 1,465,799  | 1.78 |
| 11   | Primedia Broadcasting (South Africa)          | 5,066   | 2,845,195  | 0.94 |
| 12   | Sublime World BV (Netherlands)                | 4,396   | 1,351,424  | 1.68 |
| 13   | Vlaanderen Eén NV (Belgium)                   | 4,288   | 1,242,646  | 1.70 |
| 14   | SABC (South Africa)                           | 4,181   | 3,380,090  | 0.66 |
| 15   | Unidad Editorial (Spain)                      | 3,693   | 4,492,590  | 0.47 |

Notes:

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## Recursos

**Acceso a los rankers mensuales:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

**Contáctenos**

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

[Ranker@TritonDigital.com](mailto:Ranker@TritonDigital.com)

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