



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Agosto de 2021

Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streaming Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
 - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
 - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
 - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
-

Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

Compreensão das métricas

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.

The background is a solid blue color. Overlaid on this are several abstract elements: a world map composed of small, light blue dots, which is slightly faded and positioned in the upper left; several vertical, semi-transparent blue lines of varying widths that run from the top to the bottom of the page; and various geometric shapes including circles and ovals in different shades of blue and white, some of which are connected by thin vertical lines, creating a sense of data flow or connectivity.

RANKERS AGOSTO DE 2021

GLOBAL

Daypart: 6am-8pm M-F

Month: Agosto de 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,132,421	457,202,592	0.74
2	Talpa Network	141,096	23,654,701	1.81
3	365 Digital	7,725	2,257,495	1.02

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	405,910	187,566,683	0.65
2	Prisa Radio	146,832	59,033,004	0.75
3	Talpa Radio	112,987	17,902,811	1.92
4	NPR Member Stations	107,137	39,636,665	0.81
5	Audacy	86,113	36,868,434	0.70
6	Cumulus Streaming Network	62,501	22,053,920	0.85
7	EMF	36,710	7,595,402	1.42
8	Bell Media	35,763	7,735,019	1.38
9	Grupo Acir	30,634	10,543,610	0.88
10	Univision	30,077	15,888,143	0.57
11	AccuRadio	26,185	4,927,818	1.59
12	Beasley Broadcasting Corporate	25,540	9,386,558	0.82
13	Medialaan	25,380	4,063,032	1.89
14	CRP Radios	21,432	8,653,179	0.75
15	Hubbard Broadcasting	21,354	6,138,429	1.04
16	Karnaval.com	18,685	8,029,790	0.71
17	New York Public Radio	13,736	4,471,973	0.92
18	Grupo Radio Centro	13,731	5,330,972	0.78
19	Grupo JBFM	13,442	5,317,054	0.76
20	Salem Communications	13,151	5,336,850	0.73
21	Grupo Alpha Media	12,269	5,821,591	0.64
22	Grupo America Argentina	11,957	4,378,585	0.81
23	LS4 Radio Continental SA	10,704	3,312,604	0.98
24	Urban One	10,699	4,299,648	0.75
25	Commerciele Radio Nederland B.V.	10,527	2,240,860	1.42

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Agosto de 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	781,234	567,047,666	0.75
2	Talpa Network	106,747	32,649,622	1.81
3	365 Digital	5,149	2,784,284	1.01

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	299,272	251,398,932	0.65
2	Prisa Radio	104,185	79,149,627	0.72
3	NPR Member Stations	85,420	56,185,515	0.83
4	Talpa Radio	84,085	24,128,965	1.92
5	Audacy	61,307	46,402,180	0.72
6	Cumulus Streaming Network	42,834	26,674,334	0.87
7	EMF	27,835	10,648,539	1.42
8	Bell Media	25,786	10,011,847	1.40
9	Grupo Acir	21,281	13,916,615	0.84
10	Univision	19,410	18,347,882	0.58
11	Medialaan	19,205	5,607,209	1.89
12	AccuRadio	19,011	6,606,877	1.58
13	Beasley Broadcasting Corporate	17,355	11,230,593	0.85
14	CRP Radios	16,315	12,527,324	0.72
15	Hubbard Broadcasting	14,592	7,383,607	1.07
16	Karnaval.com	14,564	12,510,989	0.65
17	New York Public Radio	10,875	6,241,345	0.95
18	Grupo JBFM	10,120	7,646,106	0.73
19	Grupo Radio Centro	9,722	7,032,652	0.76
20	Grupo America Argentina	9,455	6,945,533	0.74
21	Salem Communications	8,955	6,322,314	0.77
22	Commerciele Radio Nederland B.V.	8,531	3,271,709	1.44
23	Grupo Alpha Media	8,099	7,017,659	0.64
24	Urban One	7,276	5,150,410	0.77
25	LS4 Radio Continental SA	7,195	4,201,478	0.94

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-8pm M-F
Month: Agosto de 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,112,429	447,367,355	0.75

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	394,084	181,383,770	0.65
2	NPR Member Stations	99,885	36,938,701	0.81
3	Audacy	85,882	36,709,906	0.70
4	Cumulus Streaming Network	61,594	21,689,111	0.85
5	EMF	35,737	7,291,552	1.43
6	Univision	30,063	15,880,403	0.57
7	Beasley Broadcasting Corporate	25,012	9,231,100	0.82
8	Hubbard Broadcasting	21,224	6,043,661	1.05
9	AccuRadio	15,377	2,741,714	1.68
10	Salem Communications	13,003	5,252,235	0.74
11	New York Public Radio	12,504	3,959,322	0.95
12	Urban One	10,655	4,285,551	0.75
13	Bonneville International	10,061	4,259,180	0.72
14	ESPN Radio Corporate	7,489	4,397,394	0.51
15	Prisa Radio	6,797	3,874,900	0.53
16	Midwest Communications	6,719	1,523,334	1.31
17	MediaCo Holding Inc	6,713	2,896,857	0.70
18	Classical KUSC/KDFC	5,766	1,132,669	1.51
19	Entravision Communications Corporation	5,755	2,810,702	0.62
20	Estrella Media	5,470	2,667,438	0.62
21	WAMU	4,013	1,615,356	0.74
22	Sinclair Telecable	3,112	1,075,153	0.93
23	Lotus Broadcasting	2,701	1,181,621	0.69
24	Connoisseur Media	2,301	502,633	1.36
25	Meruelo Media Holdings	2,292	1,020,725	0.68

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-12am M-SUN
Month: Agosto de 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	764,913	552,112,290	0.76

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	289,528	242,060,698	0.66
2	NPR Member Stations	78,863	51,730,301	0.83
3	Audacy	61,115	46,169,177	0.72
4	Cumulus Streaming Network	42,072	26,112,799	0.88
5	EMF	27,051	10,193,257	1.44
6	Univision	19,399	18,336,093	0.58
7	Beasley Broadcasting Corporate	16,957	11,027,350	0.85
8	Hubbard Broadcasting	14,475	7,232,779	1.09
9	AccuRadio	10,552	3,434,390	1.68
10	New York Public Radio	9,801	5,431,569	0.98
11	Salem Communications	8,830	6,185,618	0.77
12	Urban One	7,240	5,130,058	0.77
13	Bonneville International	6,723	4,972,859	0.74
14	ESPN Radio Corporate	5,404	5,583,248	0.53
15	MediaCo Holding Inc	5,273	4,080,658	0.71
16	Classical KUSC/KDFC	4,815	1,711,844	1.53
17	Prisa Radio	4,660	4,730,089	0.54
18	Midwest Communications	4,615	1,918,513	1.30
19	Entravision Communications Corporation	3,589	3,151,569	0.63
20	Estrella Media	3,296	2,957,933	0.61
21	WAMU	3,160	2,221,746	0.77
22	Sinclair Telecable	2,073	1,251,134	0.59
23	Lotus Broadcasting	1,717	1,343,142	0.70
24	Connoisseur Media	1,639	646,218	1.38
25	Meruelo Media Holdings	1,624	1,311,119	0.68

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

LATAM

Daypart: 6am-7pm M-F
Month: Agosto de 2021



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	82,757	31,318,178	0.74
2	Grupo Acir (Mexico)	29,684	9,344,663	0.89
3	CRP Radios (Peru)	19,334	6,846,947	0.79
4	Grupo JBFM (Brazil)	13,697	4,973,308	0.77
5	RCN Radio (Colombia)	13,068	4,501,074	0.79
6	Grupo Alpha Media (Argentina)	12,151	5,309,086	0.65
7	Grupo Radio Centro (Mexico)	11,854	3,992,700	0.83
8	Grupo América (Argentina)	11,648	3,795,565	0.85
9	LS4 Radio Continental SA (Argentina)	10,864	3,074,787	0.99
10	Grupo BluRadio (Colombia)	9,293	4,764,541	0.53
11	Grupo Mix de Comunicacao (Brazil)	8,805	2,347,071	1.06
12	Grupo Camargo de Comunicação (Brazil)	8,625	3,644,146	0.67
13	Jovem Pan - SP (Brazil)	7,598	4,677,818	0.45
14	Cadena 3 Argentina (Argentina)	6,706	2,000,478	0.92
15	Nova Brasil (Brazil)	6,391	1,813,524	0.99
16	Radio Disney Latinoamérica (Argentina, Brazil, Uruguay)	6,214	1,260,106	1.40
17	MVS Radio (Mexico)	5,933	2,097,008	0.79
18	SAUDADE FM (Brazil)	4,149	1,665,838	0.70
19	Multimedios (Mexico)	3,944	1,466,958	0.76
20	Grupo Radiopolis (Colombia)	3,676	1,133,272	0.91
21	Rádio Alvorada (Brazil)	3,449	921,316	1.06
22	NRM (Mexico)	2,991	1,117,445	0.75
23	Igreja Pentecostal Deus e Amor (Brazil)	2,552	1,262,142	0.54
24	Dial Brasil (Brazil)	2,176	738,902	0.83
25	Imagen (Mexico)	1,901	716,932	0.75

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

LATAM



Daypart: 6am-12am M-SUN
Month: Agosto de 2021

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	52,676	40,051,049	0.72
2	Grupo Acir (Mexico)	19,568	12,689,299	0.85
3	CRP Radios (Peru)	14,013	10,270,979	0.75
4	Grupo JBFM (Brazil)	9,870	7,444,672	0.73
5	RCN Radio (Colombia)	9,418	6,961,065	0.73
6	Grupo América (Argentina)	9,028	6,543,348	0.75
7	Grupo Radio Centro (Mexico)	7,997	5,462,226	0.80
8	Grupo Alpha Media (Argentina)	7,627	6,541,927	0.64
9	LS4 Radio Continental SA (Argentina)	7,005	4,023,688	0.96
10	Grupo Camargo de Comunicação (Brazil)	6,116	5,354,480	0.63
11	Grupo Mix de Comunicacao (Brazil)	5,772	3,319,518	0.96
12	Grupo BluRadio (Colombia)	5,514	5,581,891	0.52
13	Jovem Pan - SP (Brazil)	5,296	6,276,958	0.46
14	Cadena 3 Argentina (Argentina)	4,723	3,032,711	0.84
15	Nova Brasil (Brazil)	4,491	2,763,019	0.90
16	Radio Disney Latinoamérica (Argentina, Brazil, Uruguay)	3,993	1,677,110	1.32
17	MVS Radio (Mexico)	3,809	2,732,166	0.76
18	SAUDADE FM (Brazil)	3,135	2,640,510	0.65
19	Multimedios (Mexico)	2,728	2,195,388	0.68
20	Grupo Radiopolis (Colombia)	2,415	1,511,721	0.88
21	Rádio Alvorada (Brazil)	2,325	1,335,601	0.96
22	Igreja Pentecostal Deus e Amor (Brazil)	2,276	2,228,060	0.54
23	NRM (Mexico)	2,117	1,611,475	0.72
24	Dial Brasil (Brazil)	1,468	1,071,869	0.76
25	Imagen (Mexico)	1,118	834,651	0.74

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

EMEA

Daypart: 6am-7pm M-F
Month: Agosto de 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	143,781	22,281,073	1.71
2	365 Digital	8,026	2,159,947	1.10

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	115,713	16,996,193	1.75
2	Prisa Radio (Spain and Latam Countries)	61,487	21,216,836	0.80
3	DPG Media (Netherlands)	36,663	5,136,691	2.05
4	Medialaan (Belgium)	26,118	3,892,786	1.90
5	Karnaval.com (Turkey)	18,837	7,365,106	0.71
6	RadioCorp (Netherlands)	15,332	3,019,817	1.40
7	Commerciele Radio Nederland B.V.(Netherlands)	10,707	2,107,712	1.56
8	RadiaCZ (Czech Republic)	10,313	1,390,658	2.02
9	Primedia Broadcasting (South Africa)	8,026	2,159,947	1.10
10	Fresh Media Bulgaria	7,473	1,027,518	2.10
11	Active Radio A.S. (Czech Republic)	6,603	891,007	2.01
12	SABC (South Africa)	6,012	2,179,913	0.79
13	Vlaanderen Eén NV (Belgium)	5,106	729,347	1.97
14	Unidad Editorial (Spain)	4,688	2,676,074	0.49
15	Sublime World BV (Netherlands)	4,409	653,733	1.97

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

EMEA

Daypart: 6am-12am M-SUN
Month: Agosto de 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	105,251	31,764,454	1.77
2	365 Digital	5,057	2,703,165	1.08

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	83,187	23,584,299	1.76
2	Prisa Radio (Spain and Latam Countries)	45,977	33,587,662	0.73
3	DPG Media (Netherlands)	25,187	6,857,659	1.97
4	Medialaan (Belgium)	19,149	5,564,805	1.91
5	Karnaval.com (Turkey)	14,240	12,200,631	0.60
6	RadioCorp (Netherlands)	11,709	4,544,695	1.42
7	Commerciele Radio Nederland B.V.(Netherlands)	8,441	3,219,246	1.56
8	RadiaCZ (Czech Republic)	6,788	2,011,795	1.78
9	Primedia Broadcasting (South Africa)	5,057	2,703,165	1.08
10	Fresh Media Bulgaria	4,849	1,422,728	2.00
11	SABC (South Africa)	4,353	3,315,784	0.73
12	Active Radio A.S. (Czech Republic)	3,965	1,159,897	1.82
13	Vlaanderen Eén NV (Belgium)	3,961	1,103,601	1.89
14	Unidad Editorial (Spain)	3,715	4,456,727	0.46
15	Sublime World BV (Netherlands)	3,535	1,006,381	1.98

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics, Folha de informação

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

Ranker@TritonDigital.com
