



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

May 2021

About Triton's Webcast Metrics and Streaming Metrics Services

Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

Webcast Metrics® is an enhanced measurement service tier that requires participating publishers to meet a broader set of technical and operational requirements which are subject to a third-party audit.

About Triton's Rankers

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics and Webcast Metrics® measurement services.

Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker, powered by Webcast Metrics®, verifies the quantity of streams without qualifying where they are being consumed.
 - The regional rankers quantify consumption based on listener location.
 - All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
 - Sales Networks include both owned streams and the streams related to network affiliations.
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About the Rankings

Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

Understanding the Metrics

Average Active Sessions or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ($AAS = TLH / \text{Hours in period}$).

Total Listening Hours or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

Session Starts or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

Average Time Spent Listening or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

The background is a solid blue color with various abstract patterns. There are several halftone patterns, which are grids of small dots, arranged in a way that suggests a world map. Overlaid on these are various geometric shapes, including circles of different sizes and colors (some light blue, some dark blue, some purple), and thin vertical lines. The overall aesthetic is modern and technological.

MAY 2021 RANKERS

GLOBAL

Daypart: 6am-8pm M-F
Month: May



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,127,109	423,488,755	0.76
2	Talpa Network	162,715	26,650,198	1.77
3	365 Digital	7,724	2,175,883	1.02

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	404,467	174,583,590	0.67
2	Prisa Radio	172,977	68,099,612	0.73
3	Talpa Radio	130,630	20,090,958	1.89
4	NPR Member Stations	108,166	37,100,154	0.83
5	Audacy	87,128	34,334,313	0.73
6	Cumulus Streaming Network	61,142	19,653,506	0.89
7	Bell Media	42,647	9,874,689	1.24
8	EMF	36,637	6,897,560	1.48
9	Grupo Acir	30,376	9,984,616	0.88
10	Medialaan	29,344	4,842,782	1.75
11	Univision	28,107	14,015,293	0.58
12	Beasley Broadcasting Corporate	27,972	9,608,718	0.84
13	AccuRadio	27,214	4,802,445	1.62
14	CRP Radios	22,714	9,101,719	0.72
15	Hubbard Broadcasting	21,073	5,792,121	1.03
16	Grupo Renascenca	19,780	3,360,826	1.71
17	Karnaval.com	17,690	8,636,712	0.60
18	RCN Radio	14,246	6,196,374	0.65
19	New York Public Radio	14,169	4,332,825	0.93
20	Salem Communications	13,898	5,032,291	0.78

Notes:

- Univision experienced data collection issues for a portion of this reporting period which impacted their data in this Ranker
- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services

Reported data includes listening from both ad-supported and/or ad-free services

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted: Gross Total Listening Hours: 396,124,488, Net Total Listening Hours: 385,250,683, Gross Active Sessions: 484,311,754, Net Active Sessions: 467,468,187, % Filtered Total Listening Hours: 97.25%, % Filtered Active Sessions: 96.52%

GLOBAL

Daypart: 6am-12am M-SUN

Month: May



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	772,250	544,592,536	0.77
2	Talpa Network	122,174	38,247,316	1.77
3	365 Digital	4,986	2,727,819	1.00

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	298,802	244,704,798	0.67
2	Prisa Radio	120,081	93,699,296	0.70
3	Talpa Radio	96,191	28,134,699	1.89
4	NPR Member Stations	85,708	54,431,717	0.86
5	Audacy	61,285	44,708,371	0.75
6	Cumulus Streaming Network	41,407	24,662,361	0.91
7	Bell Media	30,134	13,123,562	1.25
8	EMF	27,991	10,014,694	1.52
9	Medialaan	22,023	6,996,542	1.74
10	Grupo Acir	20,865	13,568,035	0.85
11	AccuRadio	19,257	6,600,801	1.60
12	Beasley Broadcasting Corporate	18,929	12,034,037	0.86
13	Univision	17,812	16,662,912	0.59
14	CRP Radios	16,984	13,564,135	0.69
15	Hubbard Broadcasting	14,191	7,219,868	1.07
16	Karnaval.com	13,721	14,017,659	0.54
17	Grupo Renascenca	12,719	4,622,391	1.52
18	New York Public Radio	11,339	6,313,597	0.98
19	Grupo Radio Centro	9,671	7,274,864	0.73
20	Salem Communications	9,271	6,105,935	0.82

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U.S.

Daypart: 6am-8pm M-F
Month: May



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,107,052	414,441,561	0.76

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	392,711	168,960,801	0.67
2	NPR Member Stations	100,560	34,442,426	0.83
3	Audacy	86,904	34,180,174	0.73
4	Cumulus Streaming Network	60,220	19,290,081	0.89
5	EMF	35,696	6,609,233	1.51
6	Univision	28,096	14,008,493	0.58
7	Beasley Broadcasting Corporate	27,390	9,438,890	0.84
8	Hubbard Broadcasting	20,936	5,697,760	1.04
9	AccuRadio	15,705	2,560,479	1.75
10	Salem Communications	13,736	4,922,022	0.79
11	New York Public Radio	12,914	3,819,998	0.96
12	Urban One	10,278	3,797,041	0.78
13	Bonneville International	10,068	3,936,009	0.74
14	Prisa Radio	7,951	4,398,517	0.52
15	ESPN Radio Corporate	7,656	4,226,658	0.52
16	MediaCo Holding Inc	6,883	2,847,732	0.69
17	Midwest Communications	6,820	1,437,485	1.34
18	Entravision Communications Corporation	5,818	2,678,174	0.63
19	Classical KUSC/KDFC	5,810	1,104,986	1.49
20	Estrella Media	5,293	2,441,038	0.63

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U.S.

Daypart: 6am-12am M-SUN

Month: May



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	755,966	530,402,877	0.78

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	289,172	235,916,234	0.67
2	NPR Member Stations	78,895	49,898,998	0.86
3	Audacy	61,104	44,473,266	0.75
4	Cumulus Streaming Network	40,631	24,073,969	0.92
5	EMF	27,238	9,568,551	1.54
6	Beasley Broadcasting Corporate	18,487	11,794,802	0.86
7	Univision	17,803	16,651,668	0.59
8	Hubbard Broadcasting	14,069	7,063,831	1.08
9	AccuRadio	10,466	3,273,131	1.75
10	New York Public Radio	10,245	5,470,507	1.02
11	Salem Communications	9,135	5,915,406	0.83
12	Urban One	6,893	4,668,624	0.81
13	Bonneville International	6,650	4,753,847	0.77
14	ESPN Radio Corporate	5,615	5,977,230	0.51
15	MediaCo Holding Inc	5,372	4,158,404	0.71
16	Prisa Radio	5,328	5,493,408	0.53
17	Classical KUSC/KDFC	4,744	1,720,571	1.50
18	Midwest Communications	4,612	1,888,766	1.32
19	Entravision Communications Corporation	3,537	3,065,493	0.64
20	WAMU	3,141	2,184,007	0.78

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LATAM

Daypart: 6am-7pm M-F
Month: May



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	93,498	34,561,617	0.72
2	Grupo Acir (Mexico)	29,090	8,777,391	0.89
3	CRP Radios (Peru)	20,175	7,054,659	0.77
4	RCN Radio (Colombia)	12,455	4,695,575	0.69
5	Grupo JBFM (Brazil)	12,371	4,608,967	0.72
6	Grupo Alpha Media (Argentina)	11,789	4,623,311	0.69
7	Grupo Radio Centro (Mexico)	11,769	3,966,571	0.80
8	Grupo BluRadio (Colombia)	11,356	5,877,556	0.50
9	Grupo Camargo de Comunicação (Brazil)	8,429	3,390,209	0.67
10	Jovem Pan - SP (Brazil)	8,003	4,859,322	0.44
11	Grupo Mix de Comunicacao (Brazil)	7,289	1,751,019	1.13
12	MVS Radio (Mexico)	6,193	2,129,556	0.78
13	Nova Brasil (Brazil)	5,996	1,780,142	0.91
14	Radio Disney Latinoamérica (Argentina, Brazil)	5,028	1,012,229	1.35
15	Multimedios (Mexico)	3,860	1,430,504	0.72
16	Grupo Radiopolis (Colombia)	3,290	990,355	0.89
17	Rádio Alvorada (Brazil)	3,282	829,752	1.06
18	NRM (Mexico)	2,935	1,035,679	0.76
19	Igreja Pentecostal Deus e Amor (Brazil)	2,369	1,184,088	0.51
20	Dial Brasil (Brazil)	2,305	727,280	0.85
21	Imagen (Mexico)	1,804	625,776	0.78
22	Radio 93 (Brazil)	1,182	536,409	0.59
23	AccuRadio (United States)	1,069	241,603	1.19
24	ACCION MULTIMEDIOS (Paraguay)	1,039	558,780	0.50
25	Cadena Radial Vida (Colombia)	911	550,568	0.42

Notes:

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LATAM

Daypart: 6am-12am M-SUN
Month: May



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	58,179	45,243,122	0.70
2	Grupo Acir (Mexico)	18,894	12,230,342	0.85
3	CRP Radios (Peru)	14,290	10,864,052	0.72
4	Grupo JBFM (Brazil)	8,931	7,255,730	0.68
5	RCN Radio (Colombia)	8,904	7,464,423	0.64
6	Grupo Radio Centro (Mexico)	7,824	5,582,948	0.77
7	Grupo Alpha Media (Argentina)	7,220	5,882,639	0.68
8	Grupo BluRadio (Colombia)	6,503	7,015,199	0.50
9	Grupo Camargo de Comunicação (Brazil)	5,866	5,190,015	0.63
10	Jovem Pan - SP (Brazil)	5,532	6,746,990	0.45
11	Grupo Mix de Comunicacao (Brazil)	4,517	2,451,374	1.02
12	Nova Brasil (Brazil)	4,216	2,911,519	0.80
13	MVS Radio (Mexico)	3,851	2,789,476	0.76
14	Radio Disney Latinoamérica (Argentina, Brazil)	3,189	1,403,164	1.26
15	Multimedios (Mexico)	2,629	2,189,942	0.66
16	Igreja Pentecostal Deus e Amor (Brazil)	2,179	2,214,856	0.53
17	Rádio Alvorada (Brazil)	2,175	1,269,362	0.95
18	Grupo Radiopolis (Colombia)	2,154	1,395,825	0.85
19	NRM (Mexico)	2,080	1,574,696	0.73
20	Dial Brasil (Brazil)	1,534	1,092,837	0.78
21	Imagen (Mexico)	1,030	744,767	0.76
22	AccuRadio (United States)	791	379,850	1.15
23	Radio 93 (Brazil)	782	763,092	0.56
24	NPR Member Stations (United States)	672	586,804	0.63
25	Cadena Radial Vida (Colombia)	655	805,677	0.43

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EMEA

Daypart: 6am-7pm M-F
Month: May



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	166,197	25,163,331	1.68
2	365 Digital	8,025	2,082,287	1.06

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	134,104	19,117,655	1.70
2	Prisa Radio (Spain and Latam Countries)	76,283	26,169,727	0.78
3	DPG Media (Netherlands)	45,031	6,353,030	1.89
4	Medialaan (Belgium)	30,284	4,649,296	1.80
5	Grupo Renascenca (Portugal)	20,309	3,091,464	1.66
6	Karnaval.com (Turkey)	17,760	7,903,848	0.62
7	RadioCorp (Netherlands)	17,176	3,468,788	1.40
8	RadiaCZ (Czech Republic)	12,247	1,451,485	2.29
9	Commerciele Radio Nederland B.V.(Netherlands)	10,931	2,133,024	1.36
10	Active Radio A.S. (Czech Republic)	9,264	1,203,391	2.13

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EMEA

Daypart: 6am-12am M-SUN
Month: May



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	120,587	37,286,296	1.86
2	365 Digital	4,889	2,645,458	1.04

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	95,254	27,549,941	1.89
2	Prisa Radio (Spain and Latam Countries)	55,558	42,025,543	0.69
3	DPG Media (Netherlands)	30,192	8,674,380	1.95
4	Medialaan (Belgium)	21,965	6,946,092	1.80
5	Karnaval.com (Turkey)	13,380	13,633,156	0.53
6	RadioCorp (Netherlands)	13,210	5,444,926	1.38
7	Grupo Renascenca (Portugal)	12,475	4,411,630	1.56
8	Commerciele Radio Nederland B.V.(Netherlands)	8,700	3,453,052	1.41
9	RadiaCZ (Czech Republic)	7,674	2,148,183	2.01
10	Active Radio A.S. (Czech Republic)	5,215	1,507,531	1.94

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Resources

Access the Monthly Rankers:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics Reference Guide

A quick guide to Webcast Metrics Data, Features & Capabilities

<http://bit.ly/WCMreferenceguide>

Contact Us

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

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