



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Maio de 2021

Sobre Webcast Metrics® e Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

Webcast Metrics® é um nível de serviço de medição aprimorado que exige que os Publishers participantes atendam a um conjunto mais amplo de requisitos técnicos e operacionais que estão sujeitos a auditoria de terceiros.

Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics e Webcast Metrics® da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Webcast Metrics®, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
 - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
 - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
 - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
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Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

Compreensão das métricas

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.

The background is a solid blue color with a complex, abstract pattern. It features a faint, dotted world map in a lighter shade of blue. Overlaid on the map and the background are various geometric elements: vertical lines of varying thickness, circles of different sizes, and small dots, some of which are connected by thin lines, suggesting a data flow or network. The overall aesthetic is modern and technological.

RANKERS MAIO DE 2021

GLOBAL

Daypart: 6am-8pm M-F
Month: Maio de 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,127,109	423,488,755	0.76
2	Talpa Network	162,715	26,650,198	1.77
3	365 Digital	7,724	2,175,883	1.02

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	404,467	174,583,590	0.67
2	Prisa Radio	172,977	68,099,612	0.73
3	Talpa Radio	130,630	20,090,958	1.89
4	NPR Member Stations	108,166	37,100,154	0.83
5	Audacy	87,128	34,334,313	0.73
6	Cumulus Streaming Network	61,142	19,653,506	0.89
7	Bell Media	42,647	9,874,689	1.24
8	EMF	36,637	6,897,560	1.48
9	Grupo Acir	30,376	9,984,616	0.88
10	Medialaan	29,344	4,842,782	1.75
11	Univision	28,107	14,015,293	0.58
12	Beasley Broadcasting Corporate	27,972	9,608,718	0.84
13	AccuRadio	27,214	4,802,445	1.62
14	CRP Radios	22,714	9,101,719	0.72
15	Hubbard Broadcasting	21,073	5,792,121	1.03
16	Grupo Renascenca	19,780	3,360,826	1.71
17	Karnaval.com	17,690	8,636,712	0.60
18	RCN Radio	14,246	6,196,374	0.65
19	New York Public Radio	14,169	4,332,825	0.93
20	Salem Communications	13,898	5,032,291	0.78

Notes:

- Univision experienced data collection issues for a portion of this reporting period which impacted their data in this Ranker
- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

Reported data includes listening from both ad-supported and/or ad-free services

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted: Gross Total Listening Hours: 396,124,488, Net Total Listening Hours: 385,250,683, Gross Active Sessions: 484,311,754, Net Active Sessions: 467,468,187, % Filtered Total Listening Hours: 97.25%, % Filtered Active Sessions: 96.52%

GLOBAL

Daypart: 6am-12am M-SUN
Month: Maio de 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	772,250	544,592,536	0.77
2	Talpa Network	122,174	38,247,316	1.77
3	365 Digital	4,986	2,727,819	1.00

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	298,802	244,704,798	0.67
2	Prisa Radio	120,081	93,699,296	0.70
3	Talpa Radio	96,191	28,134,699	1.89
4	NPR Member Stations	85,708	54,431,717	0.86
5	Audacy	61,285	44,708,371	0.75
6	Cumulus Streaming Network	41,407	24,662,361	0.91
7	Bell Media	30,134	13,123,562	1.25
8	EMF	27,991	10,014,694	1.52
9	Mediaaan	22,023	6,996,542	1.74
10	Grupo Acir	20,865	13,568,035	0.85
11	AccuRadio	19,257	6,600,801	1.60
12	Beasley Broadcasting Corporate	18,929	12,034,037	0.86
13	Univision	17,812	16,662,912	0.59
14	CRP Radios	16,984	13,564,135	0.69
15	Hubbard Broadcasting	14,191	7,219,868	1.07
16	Karnaval.com	13,721	14,017,659	0.54
17	Grupo Renascenca	12,719	4,622,391	1.52
18	New York Public Radio	11,339	6,313,597	0.98
19	Grupo Radio Centro	9,671	7,274,864	0.73
20	Salem Communications	9,271	6,105,935	0.82

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In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted: Gross Total Listening Hours: 547,105,816, Net Total Listening Hours: 529,196,682, Gross Active Sessions: 666,238,866, Net Active Sessions: 640,200,019, % Filtered Total Listening Hours: 96.73%, % Filtered Active Sessions: 96.09%

U.S.

Daypart: 6am-8pm M-F
Month: Maio de 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,107,052	414,441,561	0.76

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	392,711	168,960,801	0.67
2	NPR Member Stations	100,560	34,442,426	0.83
3	Audacy	86,904	34,180,174	0.73
4	Cumulus Streaming Network	60,220	19,290,081	0.89
5	EMF	35,696	6,609,233	1.51
6	Univision	28,096	14,008,493	0.58
7	Beasley Broadcasting Corporate	27,390	9,438,890	0.84
8	Hubbard Broadcasting	20,936	5,697,760	1.04
9	AccuRadio	15,705	2,560,479	1.75
10	Salem Communications	13,736	4,922,022	0.79
11	New York Public Radio	12,914	3,819,998	0.96
12	Urban One	10,278	3,797,041	0.78
13	Bonneville International	10,068	3,936,009	0.74
14	Prisa Radio	7,951	4,398,517	0.52
15	ESPN Radio Corporate	7,656	4,226,658	0.52
16	MediaCo Holding Inc	6,883	2,847,732	0.69
17	Midwest Communications	6,820	1,437,485	1.34
18	Entravision Communications Corporation	5,818	2,678,174	0.63
19	Classical KUSC/KDFC	5,810	1,104,986	1.49
20	Estrella Media	5,293	2,441,038	0.63

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U.S.

Daypart: 6am-12am M-SUN

Month: Maio de 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	755,966	530,402,877	0.78

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	289,172	235,916,234	0.67
2	NPR Member Stations	78,895	49,898,998	0.86
3	Audacy	61,104	44,473,266	0.75
4	Cumulus Streaming Network	40,631	24,073,969	0.92
5	EMF	27,238	9,568,551	1.54
6	Beasley Broadcasting Corporate	18,487	11,794,802	0.86
7	Univision	17,803	16,651,668	0.59
8	Hubbard Broadcasting	14,069	7,063,831	1.08
9	AccuRadio	10,466	3,273,131	1.75
10	New York Public Radio	10,245	5,470,507	1.02
11	Salem Communications	9,135	5,915,406	0.83
12	Urban One	6,893	4,668,624	0.81
13	Bonneville International	6,650	4,753,847	0.77
14	ESPN Radio Corporate	5,615	5,977,230	0.51
15	MediaCo Holding Inc	5,372	4,158,404	0.71
16	Prisa Radio	5,328	5,493,408	0.53
17	Classical KUSC/KDFC	4,744	1,720,571	1.50
18	Midwest Communications	4,612	1,888,766	1.32
19	Entravision Communications Corporation	3,537	3,065,493	0.64
20	WAMU	3,141	2,184,007	0.78

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LATAM

Daypart: 6am-7pm M-F
Month: Maio de 2021



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	93,498	34,561,617	0.72
2	Grupo Acir (Mexico)	29,090	8,777,391	0.89
3	CRP Radios (Peru)	20,175	7,054,659	0.77
4	RCN Radio (Colombia)	12,455	4,695,575	0.69
5	Grupo JBFM (Brazil)	12,371	4,608,967	0.72
6	Grupo Alpha Media (Argentina)	11,789	4,623,311	0.69
7	Grupo Radio Centro (Mexico)	11,769	3,966,571	0.80
8	Grupo BluRadio (Colombia)	11,356	5,877,556	0.50
9	Grupo Camargo de Comunicação (Brazil)	8,429	3,390,209	0.67
10	Jovem Pan - SP (Brazil)	8,003	4,859,322	0.44
11	Grupo Mix de Comunicacao (Brazil)	7,289	1,751,019	1.13
12	MVS Radio (Mexico)	6,193	2,129,556	0.78
13	Nova Brasil (Brazil)	5,996	1,780,142	0.91
14	Radio Disney Latinoamérica (Argentina, Brazil)	5,028	1,012,229	1.35
15	Multimedios (Mexico)	3,860	1,430,504	0.72
16	Grupo Radiopolis (Colombia)	3,290	990,355	0.89
17	Rádio Alvorada (Brazil)	3,282	829,752	1.06
18	NRM (Mexico)	2,935	1,035,679	0.76
19	Igreja Pentecostal Deus e Amor (Brazil)	2,369	1,184,088	0.51
20	Dial Brasil (Brazil)	2,305	727,280	0.85
21	Imagen (Mexico)	1,804	625,776	0.78
22	Radio 93 (Brazil)	1,182	536,409	0.59
23	AccuRadio (United States)	1,069	241,603	1.19
24	ACCION MULTIMEDIOS (Paraguay)	1,039	558,780	0.50
25	Cadena Radial Vida (Colombia)	911	550,568	0.42

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Maio de 2021

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	58,179	45,243,122	0.70
2	Grupo Acir (Mexico)	18,894	12,230,342	0.85
3	CRP Radios (Peru)	14,290	10,864,052	0.72
4	Grupo JBFM (Brazil)	8,931	7,255,730	0.68
5	RCN Radio (Colombia)	8,904	7,464,423	0.64
6	Grupo Radio Centro (Mexico)	7,824	5,582,948	0.77
7	Grupo Alpha Media (Argentina)	7,220	5,882,639	0.68
8	Grupo BluRadio (Colombia)	6,503	7,015,199	0.50
9	Grupo Camargo de Comunicação (Brazil)	5,866	5,190,015	0.63
10	Jovem Pan - SP (Brazil)	5,532	6,746,990	0.45
11	Grupo Mix de Comunicacao (Brazil)	4,517	2,451,374	1.02
12	Nova Brasil (Brazil)	4,216	2,911,519	0.80
13	MVS Radio (Mexico)	3,851	2,789,476	0.76
14	Radio Disney Latinoamérica (Argentina, Brazil)	3,189	1,403,164	1.26
15	Multimedios (Mexico)	2,629	2,189,942	0.66
16	Igreja Pentecostal Deus e Amor (Brazil)	2,179	2,214,856	0.53
17	Rádio Alvorada (Brazil)	2,175	1,269,362	0.95
18	Grupo Radiopolis (Colombia)	2,154	1,395,825	0.85
19	NRM (Mexico)	2,080	1,574,696	0.73
20	Dial Brasil (Brazil)	1,534	1,092,837	0.78
21	Imagen (Mexico)	1,030	744,767	0.76
22	AccuRadio (United States)	791	379,850	1.15
23	Radio 93 (Brazil)	782	763,092	0.56
24	NPR Member Stations (United States)	672	586,804	0.63
25	Cadena Radial Vida (Colombia)	655	805,677	0.43

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Maio de 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	166,197	25,163,331	1.68
2	365 Digital	8,025	2,082,287	1.06

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	134,104	19,117,655	1.70
2	Prisa Radio (Spain and Latam Countries)	76,283	26,169,727	0.78
3	DPG Media (Netherlands)	45,031	6,353,030	1.89
4	Medialaan (Belgium)	30,284	4,649,296	1.80
5	Grupo Renascenca (Portugal)	20,309	3,091,464	1.66
6	Karnaval.com (Turkey)	17,760	7,903,848	0.62
7	RadioCorp (Netherlands)	17,176	3,468,788	1.40
8	RadiaCZ (Czech Republic)	12,247	1,451,485	2.29
9	Commerciele Radio Nederland B.V.(Netherlands)	10,931	2,133,024	1.36
10	Active Radio A.S. (Czech Republic)	9,264	1,203,391	2.13

Notes:

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EMEA

Daypart: 6am-12am M-SUN
Month: Maio de 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	120,587	37,286,296	1.86
2	365 Digital	4,889	2,645,458	1.04

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	95,254	27,549,941	1.89
2	Prisa Radio (Spain and Latam Countries)	55,558	42,025,543	0.69
3	DPG Media (Netherlands)	30,192	8,674,380	1.95
4	Medialaan (Belgium)	21,965	6,946,092	1.80
5	Karnaval.com (Turkey)	13,380	13,633,156	0.53
6	RadioCorp (Netherlands)	13,210	5,444,926	1.38
7	Grupo Renascenca (Portugal)	12,475	4,411,630	1.56
8	Commerciele Radio Nederland B.V.(Netherlands)	8,700	3,453,052	1.41
9	RadiaCZ (Czech Republic)	7,674	2,148,183	2.01
10	Active Radio A.S. (Czech Republic)	5,215	1,507,531	1.94

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Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics, Folha de informação

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

Ranker@TritonDigital.com
