



# TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

November 2021

## About Triton's Streaming Metrics Services

Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

## About Triton's Rankers

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics measurement services.

**Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.**

- The Global Publisher Ranker, powered by Streaming Metrics, verifies the quantity of streams without qualifying where they are being consumed.
  - The regional rankers quantify consumption based on listener location.
  - All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
  - Sales Networks include both owned streams and the streams related to network affiliations.
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## About the Rankings

Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

## Understanding the Metrics

**Average Active Sessions** or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ( $AAS = TLH / \text{Hours in period}$ ).

**Total Listening Hours** or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

**Session Starts** or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

**Average Time Spent Listening** or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

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The background is a solid blue color with a complex, abstract pattern. It features a faint, dotted world map in a lighter shade of blue. Overlaid on the map and the rest of the background are various geometric elements: vertical lines of varying thickness, circles of different sizes (some solid, some outlined), and clusters of small dots that form larger, irregular shapes. The overall aesthetic is technological and data-oriented.

## NOVEMBER 2021 RANKERS

# GLOBAL

Daypart: 6am-8pm M-F  
Month: November 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,153,046	482,712,825	0.72
2	Talpa Network	169,298	31,885,981	1.61
3	365 Digital	7,632	2,424,479	0.94

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	411,422	198,225,327	0.63
2	Prisa Radio	158,747	66,157,895	0.72
3	Talpa Radio	136,327	24,660,763	1.68
4	NPR Member Stations	104,300	37,974,822	0.82
5	Audacy	92,567	40,163,385	0.69
6	Cumulus Streaming Network	59,665	21,504,829	0.83
7	Bell Media	42,885	10,114,669	1.27
8	EMF	33,859	7,482,557	1.33
9	Grupo Acir	30,335	10,535,429	0.87
10	Medialaan	28,884	5,291,691	1.65
11	Univision	28,241	15,043,187	0.57
12	Beasley Broadcasting Corporate	26,646	10,277,920	0.78
13	AccuRadio	26,579	5,313,647	1.50
14	CRP Radios	22,656	9,326,925	0.74
15	Karnaval.com	20,110	8,586,356	0.71
16	Hubbard Broadcasting	19,886	5,705,322	1.04
17	Grupo Radio Centro	14,694	5,820,726	0.76
18	New York Public Radio	13,921	4,424,190	0.94
19	Grupo Alpha Media	13,885	6,883,782	0.61
20	Salem Communications	13,059	5,286,571	0.73
21	Grupo JBFM	12,523	5,187,595	0.73
22	Commerciele Radio Nederland B.V.	11,282	2,353,247	1.45
23	Grupo America	10,918	4,043,325	0.80
24	Urban One	10,773	4,292,159	0.75
25	Bonneville International	10,248	4,329,269	0.72

## Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL

Daypart: 6am-12am M-SUN  
Month: November 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	813,430	593,362,575	0.72
2	Talpa Network	127,441	41,773,057	1.63
3	365 Digital	5,159	2,919,066	0.93

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	307,989	260,454,009	0.63
2	Prisa Radio	115,454	87,265,367	0.70
3	Talpa Radio	101,108	31,717,239	1.70
4	NPR Member Stations	83,990	52,551,897	0.84
5	Audacy	66,800	49,611,562	0.71
6	Cumulus Streaming Network	42,160	26,527,101	0.84
7	Bell Media	30,865	12,578,278	1.29
8	EMF	26,226	10,238,353	1.34
9	Medialaan	21,801	6,947,986	1.67
10	Grupo Acir	21,669	13,665,908	0.84
11	AccuRadio	19,634	6,931,061	1.50
12	Univision	18,681	17,329,847	0.57
13	Beasley Broadcasting Corporate	18,467	12,574,316	0.78
14	CRP Radios	17,420	13,028,529	0.71
15	Karnaval.com	15,240	12,266,484	0.67
16	Hubbard Broadcasting	13,951	6,777,314	1.08
17	New York Public Radio	11,272	6,115,410	0.97
18	Grupo Radio Centro	10,658	7,570,564	0.75
19	Grupo JBFM	9,759	7,405,088	0.70
20	Grupo Alpha Media	9,443	8,247,645	0.61
21	Salem Communications	9,141	6,203,705	0.77
22	Commerciele Radio Nederland B.V.	9,109	3,278,770	1.48
23	Grupo America	8,728	6,303,160	0.73
24	Urban One	7,535	5,069,565	0.78
25	Bonneville International	7,230	5,274,200	0.73

## Notes:

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# U.S.

Daypart: 6am-8pm M-F  
Month: November 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,130,325	471,242,469	0.72

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	397,947	191,023,296	0.63
2	NPR Member Stations	96,539	35,074,968	0.82
3	Audacy	92,268	39,969,444	0.69
4	Cumulus Streaming Network	58,737	21,160,250	0.83
5	EMF	32,809	7,143,197	1.34
6	Univision	28,227	15,032,562	0.57
7	Beasley Broadcasting Corporate	26,089	10,118,004	0.78
8	Hubbard Broadcasting	19,748	5,604,312	1.05
9	AccuRadio	14,907	2,870,077	1.56
10	Salem Communications	12,903	5,206,391	0.74
11	New York Public Radio	12,701	3,920,971	0.97
12	Urban One	10,726	4,277,714	0.75
13	Bonneville International	10,121	4,271,514	0.72
14	MediaCo Holding Inc	7,837	3,650,819	0.65
15	ESPN Radio Corporate	6,836	4,502,431	0.46
16	Midwest Communications	6,696	1,547,321	1.28
17	Prisa Radio	6,582	3,772,467	0.52
18	Classical KUSC/KDFC	6,056	1,245,039	1.44
19	Estrella Media	5,480	2,653,979	0.63
20	Entravision Communications Corporation	5,196	2,542,725	0.62
21	WAMU	3,853	1,541,075	0.74
22	Sinclair Telecable	2,922	1,022,141	0.86
23	Lotus Communications Corp	2,545	1,160,171	0.67
24	Connoisseur Media	2,391	538,336	1.32
25	Grupo Radio Centro	2,377	1,229,997	0.58

Notes:

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# U.S.

Daypart: 6am-12am M-SUN

Month: November 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	794,740	576,341,497	0.73

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	296,880	249,904,188	0.63
2	NPR Member Stations	76,918	47,922,674	0.84
3	Audacy	66,543	49,326,167	0.71
4	Cumulus Streaming Network	41,370	26,006,317	0.84
5	EMF	25,374	9,749,066	1.36
6	Univision	18,670	17,315,852	0.57
7	Beasley Broadcasting Corporate	18,053	12,371,676	0.78
8	Hubbard Broadcasting	13,831	6,624,285	1.10
9	AccuRadio	10,459	3,524,161	1.57
10	New York Public Radio	10,193	5,343,049	1.01
11	Salem Communications	9,007	6,082,613	0.77
12	Urban One	7,497	5,050,301	0.78
13	Bonneville International	7,116	5,186,557	0.73
14	MediaCo Holding Inc	6,342	5,101,484	0.66
15	Classical KUSC/KDFC	5,117	1,836,830	1.47
16	ESPN Radio Corporate	5,079	5,887,995	0.46
17	Prisa Radio	4,699	4,605,023	0.54
18	Midwest Communications	4,670	1,914,172	1.28
19	Estrella Media	3,441	2,984,414	0.61
20	Entravision Communications Corporation	3,319	2,830,379	0.63
21	WAMU	3,064	2,083,938	0.77
22	Sinclair Telecable	1,991	1,182,579	0.89
23	Connoisseur Media	1,740	679,434	1.34
24	Meruelo Media Holdings	1,714	1,419,799	0.65
25	Grupo Radio Centro	1,702	1,538,541	0.59

Notes:

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# LATAM

Daypart: 6am-7pm M-F  
Month: November 2021



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	82,647	31,291,419	0.73
2	Grupo Acir (Mexico)	29,337	9,331,632	0.88
3	CRP Radios (Peru)	20,516	7,406,125	0.78
4	Grupo Alpha Media (Argentina)	13,640	6,222,794	0.62
5	RCN Radio (Colombia)	12,790	4,610,306	0.76
6	Grupo Radio Centro (Mexico)	12,756	4,396,491	0.81
7	Grupo JBFM (Brazil)	12,563	4,782,729	0.74
8	Grupo América (Argentina)	10,649	3,511,092	0.84
9	LS4 Radio Continental SA (Argentina)	10,269	2,894,739	1.00
10	Grupo BluRadio (Colombia)	8,978	4,765,915	0.51
11	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	8,700	1,802,191	1.37
12	Grupo Mix de Comunicacao (Brazil)	7,948	2,171,473	1.04
13	Grupo Camargo de Comunicação (Brazil)	7,798	3,190,978	0.69
14	Jovem Pan - SP (Brazil)	6,361	3,943,051	0.45
15	Cadena 3 Argentina (Argentina)	6,236	1,978,630	0.86
16	MVS Radio (Mexico)	6,015	2,100,367	0.80
17	Nova Brasil (Brazil)	5,138	1,524,046	0.95
18	Multimedios (Mexico)	4,117	1,556,698	0.74
19	SAUDADE FM (Brazil)	4,085	1,667,524	0.69
20	Grupo Radiopolis (Colombia)	3,957	1,266,823	0.87
21	Rádio Alvorada (Brazil)	3,088	764,782	1.14
22	NRM (Mexico)	2,863	1,050,975	0.77
23	Igreja Pentecostal Deus e Amor (Brazil)	2,490	1,191,669	0.56
24	Radio Kiss FM (Brazil)	2,351	658,945	1.01
25	Dial Brasil (Brazil)	2,072	640,064	0.92

Notes:

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# LATAM



Daypart: 6am-12am M-SUN  
Month: November 2021

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	54,631	40,334,883	0.71
2	Grupo Acir (Mexico)	19,855	12,456,940	0.85
3	CRP Radios (Peru)	15,065	10,760,139	0.74
4	RCN Radio (Colombia)	9,530	7,038,748	0.71
5	Grupo JBFM (Brazil)	9,509	7,214,098	0.70
6	Grupo Alpha Media (Argentina)	8,843	7,652,865	0.62
7	Grupo Radio Centro (Mexico)	8,814	5,931,873	0.79
8	Grupo América (Argentina)	8,342	5,952,725	0.74
9	LS4 Radio Continental SA (Argentina)	6,817	3,794,166	0.96
10	Grupo Camargo de Comunicação (Brazil)	5,954	4,883,266	0.65
11	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	5,830	2,398,856	1.30
12	Grupo BluRadio (Colombia)	5,557	5,655,986	0.50
13	Grupo Mix de Comunicacao (Brazil)	5,502	3,121,914	0.94
14	Jovem Pan - SP (Brazil)	4,765	5,742,971	0.44
15	Cadena 3 Argentina (Argentina)	4,521	2,989,820	0.79
16	MVS Radio (Mexico)	3,946	2,687,367	0.78
17	Nova Brasil (Brazil)	3,917	2,385,787	0.88
18	SAUDADE FM (Brazil)	3,227	2,604,176	0.66
19	Multimedios (Mexico)	2,905	2,226,605	0.69
20	Grupo Radiopolis (Colombia)	2,720	1,706,139	0.85
21	Rádio Alvorada (Brazil)	2,198	1,128,429	1.04
22	Igreja Pentecostal Deus e Amor (Brazil)	2,196	2,020,911	0.56
23	NRM (Mexico)	2,058	1,483,590	0.74
24	Radio Kiss FM (Brazil)	1,721	976,073	0.95
25	Dial Brasil (Brazil)	1,485	935,634	0.85

Notes:

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# EMEA

Daypart: 6am-7pm M-F  
Month: November 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	174,327	30,397,861	1.63
2	365 Digital	7,931	2,325,274	0.96

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	141,011	23,654,483	1.71
2	Prisa Radio (Spain and Latam Countries)	74,105	28,229,971	0.73
3	DPG Media (Netherlands)	50,580	7,265,168	1.81
4	Medialaan (Belgium)	29,902	5,088,632	1.61
5	Karnaval.com (Turkey)	20,617	8,060,341	0.68
6	RadioCorp (Netherlands)	16,610	3,481,708	1.41
7	Commerciele Radio Nederland B.V.(Netherlands)	11,600	2,237,492	1.52
8	RadiaCZ (Czech Republic)	10,077	1,339,705	2.10
9	Fresh Media Bulgaria	8,604	1,357,182	1.81
10	Active Radio A.S. (Czech Republic)	8,535	1,234,361	1.81
11	Primedia Broadcasting (South Africa)	7,931	2,325,274	0.96
12	SABC (South Africa)	5,824	2,334,333	0.69
13	Sublime World BV (Netherlands)	5,612	931,139	1.66
14	Vlaanderen Eén NV (Belgium)	5,590	876,158	1.65
15	Kink (Netherlands)	4,278	996,349	1.25

## Notes:

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# EMEA

Daypart: 6am-12am M-SUN  
Month: November 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	125,921	40,864,979	1.59
2	365 Digital	5,066	2,845,195	0.94

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	100,188	31,147,352	1.63
2	Prisa Radio (Spain and Latam Countries)	55,184	41,503,010	0.71
3	DPG Media (Netherlands)	34,089	9,104,849	1.85
4	Medialaan (Belgium)	21,729	6,892,741	1.75
5	Karnaval.com (Turkey)	14,916	11,988,835	0.64
6	RadioCorp (Netherlands)	12,430	4,882,247	1.47
7	Commerciele Radio Nederland B.V.(Netherlands)	9,026	3,232,813	1.50
8	RadiaCZ (Czech Republic)	6,644	1,847,394	1.90
9	Fresh Media Bulgaria	5,564	1,743,167	1.71
10	Active Radio A.S. (Czech Republic)	5,108	1,465,799	1.78
11	Primedia Broadcasting (South Africa)	5,066	2,845,195	0.94
12	Sublime World BV (Netherlands)	4,396	1,351,424	1.68
13	Vlaanderen Eén NV (Belgium)	4,288	1,242,646	1.70
14	SABC (South Africa)	4,181	3,380,090	0.66
15	Unidad Editorial (Spain)	3,693	4,492,590	0.47

Notes:

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## Resources

### **Access the Monthly Rankers:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### **Contact Us**

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

[Ranker@TritonDigital.com](mailto:Ranker@TritonDigital.com)

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