



TRITON DIGITAL'S
**STREAMING
METRICS
MONTHLY
RANKER**

Diciembre de 2021

Acerca de Streaming Metrics

El servicio de medición Streaming Metrics, de Triton, es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, y más.

Acerca de los rankers

Los Rankers de Triton son una lista de los principales publishers y redes de audio digital con mejor desempeño según lo medido por los servicios de medición Streaming Metrics de Triton.

Los Publishers están clasificados a nivel mundial y en tres regiones distintas: EE. UU., Latinoamérica y EMEA.

- El ranker global, medido por Streaming Metrics, verifica la cantidad de transmisiones sin calificar dónde se consumen.
 - Los rankers regionales cuantifican el consumo según la ubicación del oyente.
 - Todas las métricas dentro de los rankers de Triton incluyen tanto la escucha con o sin inserción de publicidad.
 - Las Sales Networks incluyen tanto los streams propios como los relacionados con las afiliaciones de la red.
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Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran las sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

Promedio de sesiones activas o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

Total de horas de escucha o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

Tiempo promedio de escucha o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. ...



RANKERS DICIEMBRE DE 2021

GLOBAL

Daypart: 6am-8pm M-F
Month: Diciembre de 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,112,945	478,592,261	0.73
2	Talpa Network	186,328	35,307,974	1.68
3	365 Digital	5,809	1,788,394	1.01

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	410,585	210,514,687	0.62
2	Talpa Radio	156,388	28,594,087	1.74
3	Prisa Radio	147,565	64,840,931	0.72
4	NPR Member Stations	98,298	38,105,703	0.80
5	Audacy	88,234	39,004,334	0.71
6	Cumulus Streaming Network	54,870	20,077,315	0.85
7	Bell Media	38,463	9,428,477	1.27
8	EMF	33,270	7,630,054	1.34
9	Mediaaan	31,499	6,040,578	1.65
10	Grupo Acir	28,497	10,610,824	0.85
11	AccuRadio	27,855	5,747,029	1.52
12	Univision	24,295	13,542,897	0.57
13	Beasley Broadcasting Corporate	23,799	9,415,381	0.80
14	CRP Radios	22,115	9,591,049	0.73
15	Karnaval.com	19,854	8,819,804	0.72
16	Hubbard Broadcasting	17,838	5,172,517	1.07
17	New York Public Radio	14,880	4,965,368	0.94
18	Grupo Radio Centro	13,925	5,715,921	0.77
19	Salem Communications	12,363	4,829,800	0.79
20	Grupo JBFM	12,353	5,412,112	0.72
21	Grupo Alpha Media	11,616	5,907,718	0.62
22	Bonneville International	10,333	4,157,567	0.78
23	Grupo America	10,209	3,837,074	0.83
24	Commerciele Radio Nederland B.V.	10,031	2,190,764	1.45
25	Urban One	9,900	4,053,159	0.77

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN

Month: Diciembre de 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	802,719	590,035,439	0.74
2	Talpa Network	144,244	46,967,143	1.70
3	365 Digital	4,091	2,236,364	0.99

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	313,945	275,182,429	0.63
2	Talpa Radio	120,354	37,721,831	1.76
3	Prisa Radio	108,116	85,230,170	0.69
4	NPR Member Stations	79,373	52,233,615	0.83
5	Audacy	64,403	47,837,954	0.73
6	Cumulus Streaming Network	38,786	24,248,923	0.87
7	Bell Media	28,513	11,928,572	1.30
8	EMF	25,880	10,367,619	1.35
9	Mediaaan	23,827	7,857,875	1.67
10	AccuRadio	20,879	7,516,259	1.52
11	Grupo Acir	20,417	13,570,039	0.83
12	CRP Radios	16,917	13,212,588	0.70
13	Beasley Broadcasting Corporate	16,612	11,453,637	0.80
14	Univision	16,284	15,616,498	0.57
15	Karnaval.com	15,091	12,455,046	0.67
16	Hubbard Broadcasting	12,740	6,170,645	1.12
17	New York Public Radio	12,108	6,802,480	0.97
18	Grupo Radio Centro	10,010	7,293,156	0.75
19	Grupo JBFM	9,720	7,679,828	0.70
20	Salem Communications	8,836	5,717,829	0.83
21	Grupo Alpha Media	8,089	7,130,414	0.62
22	Commerciele Radio Nederland B.V.	8,060	3,001,491	1.48
23	Grupo America	8,033	5,725,653	0.76
24	Bonneville International	7,459	5,055,824	0.81
25	Urban One	7,079	4,818,367	0.80

Notes:

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U.S.

Daypart: 6am-8pm M-F
 Month: Diciembre de 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,089,880	467,165,419	0.73

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	397,262	203,520,777	0.62
2	NPR Member Stations	91,014	35,314,230	0.80
3	Audacy	87,956	38,816,974	0.71
4	Cumulus Streaming Network	53,994	19,739,322	0.85
5	EMF	32,183	7,268,403	1.36
6	Univision	24,281	13,534,067	0.57
7	Beasley Broadcasting Corporate	23,327	9,275,571	0.80
8	Hubbard Broadcasting	17,720	5,078,228	1.08
9	AccuRadio	16,351	3,238,296	1.58
10	New York Public Radio	13,607	4,425,555	0.96
11	Salem Communications	12,216	4,754,654	0.80
12	Bonneville International	10,213	4,104,998	0.78
13	Urban One	9,856	4,039,275	0.76
14	MediaCo Holding Inc	7,498	3,797,329	0.62
15	Midwest Communications	6,557	1,535,230	1.32
16	Classical KUSC/KDFC	6,436	1,473,646	1.36
17	Prisa Radio	6,229	3,748,356	0.52
18	ESPN Radio Corporate	5,958	4,075,707	0.46
19	Entravision Communications Corporation	4,147	2,099,533	0.63
20	Estrella Media	3,847	1,955,138	0.62
21	WAMU	3,593	1,527,947	0.73
22	Sinclair Telecable	2,616	932,224	0.88
23	Connoisseur Media	2,481	570,506	1.35
24	Lotus Communications Corp	2,337	1,065,519	0.69
25	Grupo Radio Centro	2,184	1,175,548	0.59

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Diciembre de 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	783,136	572,874,140	0.75

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	302,617	264,788,272	0.63
2	NPR Member Stations	72,742	47,830,135	0.83
3	Audacy	64,163	47,563,004	0.74
4	Cumulus Streaming Network	38,032	23,739,891	0.87
5	EMF	24,983	9,843,699	1.37
6	Univision	16,274	15,605,205	0.57
7	Beasley Broadcasting Corporate	16,256	11,277,760	0.79
8	Hubbard Broadcasting	12,635	6,028,574	1.13
9	AccuRadio	11,640	3,979,735	1.60
10	New York Public Radio	10,974	5,976,598	1.00
11	Salem Communications	8,708	5,601,090	0.84
12	Bonneville International	7,349	4,976,058	0.81
13	Urban One	7,043	4,799,661	0.80
14	MediaCo Holding Inc	6,191	5,349,172	0.64
15	Classical KUSC/KDFC	5,488	2,164,935	1.38
16	Midwest Communications	4,600	1,877,974	1.32
17	Prisa Radio	4,483	4,571,203	0.53
18	ESPN Radio Corporate	4,419	5,201,070	0.46
19	WAMU	2,847	2,037,970	0.76
20	Entravision Communications Corporation	2,678	2,336,294	0.63
21	Estrella Media	2,451	2,225,875	0.61
22	Connoisseur Media	1,851	724,262	1.39
23	Sinclair Telecable	1,800	1,079,583	0.91
24	Lotus Communications Corp	1,566	1,217,332	0.71
25	Meruelo Media Holdings	1,558	1,354,499	0.64

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Diciembre de 2021



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	77,775	30,775,123	0.73
2	Grupo Acir (Mexico)	27,408	9,393,868	0.86
3	CRP Radios (Peru)	20,113	7,602,254	0.78
4	Grupo JBFM (Brazil)	12,378	4,994,128	0.73
5	Grupo Radio Centro (Mexico)	12,142	4,347,175	0.82
6	RCN Radio (Colombia)	11,877	4,647,551	0.73
7	Grupo Alpha Media (Argentina)	11,334	5,286,643	0.63
8	Grupo América (Argentina)	10,002	3,376,121	0.85
9	LS4 Radio Continental SA (Argentina)	9,446	2,719,885	1.02
10	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	8,083	1,897,556	1.27
11	Grupo BluRadio (Colombia)	7,730	4,549,461	0.48
12	Grupo Mix de Comunicacao (Brazil)	7,727	2,161,223	1.06
13	Grupo Camargo de Comunicação (Brazil)	7,561	3,295,132	0.68
14	Jovem Pan - SP (Brazil)	5,592	3,656,778	0.45
15	MVS Radio (Mexico)	5,569	2,093,471	0.77
16	Nova Brasil (Brazil)	4,768	1,553,769	0.90
17	SAUDADE FM (Brazil)	4,202	1,696,891	0.73
18	Multimedios (Mexico)	4,117	1,651,011	0.73
19	Grupo Radiopolis (Colombia)	3,735	1,293,458	0.85
20	Rádio Alvorada (Brazil)	3,011	833,073	1.07
21	NRM (Mexico)	2,791	1,048,493	0.78
22	Cadena 3 Argentina (Argentina)	2,762	982,212	0.81
23	Igreja Pentecostal Deus e Amor (Brazil)	2,427	1,181,758	0.57
24	Radio Kiss FM (Brazil)	2,282	704,852	0.96
25	Dial Brasil (Brazil)	2,126	720,933	0.87

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Diciembre de 2021

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	51,824	39,569,198	0.71
2	Grupo Acir (Mexico)	18,612	12,368,740	0.83
3	CRP Radios (Peru)	14,711	10,899,847	0.74
4	Grupo JBFM (Brazil)	9,476	7,484,564	0.70
5	RCN Radio (Colombia)	8,736	6,948,358	0.68
6	Grupo Radio Centro (Mexico)	8,311	5,743,983	0.79
7	Grupo América (Argentina)	7,696	5,419,034	0.77
8	Grupo Alpha Media (Argentina)	7,561	6,576,936	0.63
9	LS4 Radio Continental SA (Argentina)	6,357	3,539,311	0.99
10	Grupo Camargo de Comunicação (Brazil)	5,843	5,023,253	0.64
11	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	5,458	2,540,913	1.19
12	Grupo Mix de Comunicacao (Brazil)	5,440	3,082,758	0.98
13	Grupo BluRadio (Colombia)	4,899	5,502,763	0.47
14	Jovem Pan - SP (Brazil)	4,191	5,117,655	0.45
15	Nova Brasil (Brazil)	3,721	2,425,109	0.85
16	MVS Radio (Mexico)	3,685	2,667,084	0.75
17	SAUDADE FM (Brazil)	3,358	2,688,149	0.69
18	Multimedios (Mexico)	2,895	2,316,769	0.69
19	Grupo Radiopolis (Colombia)	2,602	1,816,636	0.79
20	Rádio Alvorada (Brazil)	2,166	1,211,576	0.99
21	Igreja Pentecostal Deus e Amor (Brazil)	2,114	1,983,597	0.56
22	Cadena 3 Argentina (Argentina)	2,091	1,508,714	0.75
23	NRM (Mexico)	1,997	1,458,395	0.75
24	Radio Kiss FM (Brazil)	1,715	1,042,884	0.91
25	Dial Brasil (Brazil)	1,548	1,036,318	0.83

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Diciembre de 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	191,166	33,600,706	1.71
2	365 Digital	5,997	1,705,424	1.02

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	161,025	27,361,484	1.72
2	Prisa Radio (Spain and Latam Countries)	67,980	27,537,742	0.68
3	DPG Media (Netherlands)	44,853	7,469,607	1.76
4	Medialaan (Belgium)	32,566	5,816,885	1.63
5	Karnaval.com (Turkey)	20,355	8,280,008	0.74
6	RadioCorp (Netherlands)	15,825	3,361,962	1.37
7	Commerciele Radio Nederland B.V.(Netherlands)	10,281	2,078,669	1.46
8	RadiaCZ (Czech Republic)	8,681	1,241,364	1.78
9	Fresh Media Bulgaria	7,792	1,358,375	1.67
10	Active Radio A.S. (Czech Republic)	7,079	1,069,180	2.06
11	Primedia Broadcasting (South Africa)	5,997	1,705,424	1.02
12	Vlaanderen Eén NV (Belgium)	5,294	812,522	1.98
13	Sublime World BV (Netherlands)	4,611	819,871	1.70
14	Unidad Editorial (Spain)	4,085	2,483,851	0.49
15	Challenge Records (Netherlands)	3,872	653,371	1.68

Notes:

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EMEA

Daypart: 6am-12am M-SUN
Month: Diciembre de 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	142,707	46,047,188	1.70
2	365 Digital	4,003	2,170,728	1.05

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	119,380	37,126,267	1.75
2	Prisa Radio (Spain and Latam Countries)	50,918	40,303,345	0.70
3	DPG Media (Netherlands)	30,909	9,469,297	1.80
4	Medialaan (Belgium)	23,755	7,800,180	1.68
5	Karnaval.com (Turkey)	14,768	12,175,008	0.68
6	RadioCorp (Netherlands)	11,838	4,631,738	1.36
7	Commerciele Radio Nederland B.V.(Netherlands)	7,975	2,956,267	1.45
8	RadiaCZ (Czech Republic)	5,870	1,745,815	1.69
9	Fresh Media Bulgaria	5,134	1,778,554	1.50
10	Active Radio A.S. (Czech Republic)	4,316	1,285,199	1.96
11	Vlaanderen Eén NV (Belgium)	4,084	1,160,149	1.94
12	Primedia Broadcasting (South Africa)	4,003	2,170,728	1.05
13	Sublime World BV (Netherlands)	3,627	1,176,444	1.64
14	Unidad Editorial (Spain)	3,590	4,274,394	0.47
15	Challenge Records (Netherlands)	3,318	1,044,715	1.63

Notes:

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Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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