



TRITON DIGITAL'S
**STREAMING
METRICS
MONTHLY
RANKER**

Dezembro de 2021

Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streamingt Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
 - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
 - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
 - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
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Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

Compreensão das métricas

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



RANKERS DEZEMBRO DE 2021

GLOBAL

Daypart: 6am-8pm M-F
Month: Dezembro de 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,112,945	478,592,261	0.73
2	Talpa Network	186,328	35,307,974	1.68
3	365 Digital	5,809	1,788,394	1.01

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	410,585	210,514,687	0.62
2	Talpa Radio	156,388	28,594,087	1.74
3	Prisa Radio	147,565	64,840,931	0.72
4	NPR Member Stations	98,298	38,105,703	0.80
5	Audacy	88,234	39,004,334	0.71
6	Cumulus Streaming Network	54,870	20,077,315	0.85
7	Bell Media	38,463	9,428,477	1.27
8	EMF	33,270	7,630,054	1.34
9	Mediaaan	31,499	6,040,578	1.65
10	Grupo Acir	28,497	10,610,824	0.85
11	AccuRadio	27,855	5,747,029	1.52
12	Univision	24,295	13,542,897	0.57
13	Beasley Broadcasting Corporate	23,799	9,415,381	0.80
14	CRP Radios	22,115	9,591,049	0.73
15	Karnaval.com	19,854	8,819,804	0.72
16	Hubbard Broadcasting	17,838	5,172,517	1.07
17	New York Public Radio	14,880	4,965,368	0.94
18	Grupo Radio Centro	13,925	5,715,921	0.77
19	Salem Communications	12,363	4,829,800	0.79
20	Grupo JBFM	12,353	5,412,112	0.72
21	Grupo Alpha Media	11,616	5,907,718	0.62
22	Bonneville International	10,333	4,157,567	0.78
23	Grupo America	10,209	3,837,074	0.83
24	Commerciele Radio Nederland B.V.	10,031	2,190,764	1.45
25	Urban One	9,900	4,053,159	0.77

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Dezembro de 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	802,719	590,035,439	0.74
2	Talpa Network	144,244	46,967,143	1.70
3	365 Digital	4,091	2,236,364	0.99

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	313,945	275,182,429	0.63
2	Talpa Radio	120,354	37,721,831	1.76
3	Prisa Radio	108,116	85,230,170	0.69
4	NPR Member Stations	79,373	52,233,615	0.83
5	Audacy	64,403	47,837,954	0.73
6	Cumulus Streaming Network	38,786	24,248,923	0.87
7	Bell Media	28,513	11,928,572	1.30
8	EMF	25,880	10,367,619	1.35
9	Medialaan	23,827	7,857,875	1.67
10	AccuRadio	20,879	7,516,259	1.52
11	Grupo Acir	20,417	13,570,039	0.83
12	CRP Radios	16,917	13,212,588	0.70
13	Beasley Broadcasting Corporate	16,612	11,453,637	0.80
14	Univision	16,284	15,616,498	0.57
15	Karnaval.com	15,091	12,455,046	0.67
16	Hubbard Broadcasting	12,740	6,170,645	1.12
17	New York Public Radio	12,108	6,802,480	0.97
18	Grupo Radio Centro	10,010	7,293,156	0.75
19	Grupo JBFM	9,720	7,679,828	0.70
20	Salem Communications	8,836	5,717,829	0.83
21	Grupo Alpha Media	8,089	7,130,414	0.62
22	Commerciele Radio Nederland B.V.	8,060	3,001,491	1.48
23	Grupo America	8,033	5,725,653	0.76
24	Bonneville International	7,459	5,055,824	0.81
25	Urban One	7,079	4,818,367	0.80

Notes:

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U.S.

Daypart: 6am-8pm M-F
Month: Dezembro de 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,089,880	467,165,419	0.73

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	397,262	203,520,777	0.62
2	NPR Member Stations	91,014	35,314,230	0.80
3	Audacy	87,956	38,816,974	0.71
4	Cumulus Streaming Network	53,994	19,739,322	0.85
5	EMF	32,183	7,268,403	1.36
6	Univision	24,281	13,534,067	0.57
7	Beasley Broadcasting Corporate	23,327	9,275,571	0.80
8	Hubbard Broadcasting	17,720	5,078,228	1.08
9	AccuRadio	16,351	3,238,296	1.58
10	New York Public Radio	13,607	4,425,555	0.96
11	Salem Communications	12,216	4,754,654	0.80
12	Bonneville International	10,213	4,104,998	0.78
13	Urban One	9,856	4,039,275	0.76
14	MediaCo Holding Inc	7,498	3,797,329	0.62
15	Midwest Communications	6,557	1,535,230	1.32
16	Classical KUSC/KDFC	6,436	1,473,646	1.36
17	Prisa Radio	6,229	3,748,356	0.52
18	ESPN Radio Corporate	5,958	4,075,707	0.46
19	Entravision Communications Corporation	4,147	2,099,533	0.63
20	Estrella Media	3,847	1,955,138	0.62
21	WAMU	3,593	1,527,947	0.73
22	Sinclair Telecable	2,616	932,224	0.88
23	Connoisseur Media	2,481	570,506	1.35
24	Lotus Communications Corp	2,337	1,065,519	0.69
25	Grupo Radio Centro	2,184	1,175,548	0.59

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: Dezembro de 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	783,136	572,874,140	0.75

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	302,617	264,788,272	0.63
2	NPR Member Stations	72,742	47,830,135	0.83
3	Audacy	64,163	47,563,004	0.74
4	Cumulus Streaming Network	38,032	23,739,891	0.87
5	EMF	24,983	9,843,699	1.37
6	Univision	16,274	15,605,205	0.57
7	Beasley Broadcasting Corporate	16,256	11,277,760	0.79
8	Hubbard Broadcasting	12,635	6,028,574	1.13
9	AccuRadio	11,640	3,979,735	1.60
10	New York Public Radio	10,974	5,976,598	1.00
11	Salem Communications	8,708	5,601,090	0.84
12	Bonneville International	7,349	4,976,058	0.81
13	Urban One	7,043	4,799,661	0.80
14	MediaCo Holding Inc	6,191	5,349,172	0.64
15	Classical KUSC/KDFC	5,488	2,164,935	1.38
16	Midwest Communications	4,600	1,877,974	1.32
17	Prisa Radio	4,483	4,571,203	0.53
18	ESPN Radio Corporate	4,419	5,201,070	0.46
19	WAMU	2,847	2,037,970	0.76
20	Entravision Communications Corporation	2,678	2,336,294	0.63
21	Estrella Media	2,451	2,225,875	0.61
22	Connoisseur Media	1,851	724,262	1.39
23	Sinclair Telecable	1,800	1,079,583	0.91
24	Lotus Communications Corp	1,566	1,217,332	0.71
25	Meruelo Media Holdings	1,558	1,354,499	0.64

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Dezembro de 2021



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	77,775	30,775,123	0.73
2	Grupo Acir (Mexico)	27,408	9,393,868	0.86
3	CRP Radios (Peru)	20,113	7,602,254	0.78
4	Grupo JBFM (Brazil)	12,378	4,994,128	0.73
5	Grupo Radio Centro (Mexico)	12,142	4,347,175	0.82
6	RCN Radio (Colombia)	11,877	4,647,551	0.73
7	Grupo Alpha Media (Argentina)	11,334	5,286,643	0.63
8	Grupo América (Argentina)	10,002	3,376,121	0.85
9	LS4 Radio Continental SA (Argentina)	9,446	2,719,885	1.02
10	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	8,083	1,897,556	1.27
11	Grupo BluRadio (Colombia)	7,730	4,549,461	0.48
12	Grupo Mix de Comunicacao (Brazil)	7,727	2,161,223	1.06
13	Grupo Camargo de Comunicação (Brazil)	7,561	3,295,132	0.68
14	Jovem Pan - SP (Brazil)	5,592	3,656,778	0.45
15	MVS Radio (Mexico)	5,569	2,093,471	0.77
16	Nova Brasil (Brazil)	4,768	1,553,769	0.90
17	SAUDADE FM (Brazil)	4,202	1,696,891	0.73
18	Multimedios (Mexico)	4,117	1,651,011	0.73
19	Grupo Radiopolis (Colombia)	3,735	1,293,458	0.85
20	Rádio Alvorada (Brazil)	3,011	833,073	1.07
21	NRM (Mexico)	2,791	1,048,493	0.78
22	Cadena 3 Argentina (Argentina)	2,762	982,212	0.81
23	Igreja Pentecostal Deus e Amor (Brazil)	2,427	1,181,758	0.57
24	Radio Kiss FM (Brazil)	2,282	704,852	0.96
25	Dial Brasil (Brazil)	2,126	720,933	0.87

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Dezembro de 2021

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	51,824	39,569,198	0.71
2	Grupo Acir (Mexico)	18,612	12,368,740	0.83
3	CRP Radios (Peru)	14,711	10,899,847	0.74
4	Grupo JBFM (Brazil)	9,476	7,484,564	0.70
5	RCN Radio (Colombia)	8,736	6,948,358	0.68
6	Grupo Radio Centro (Mexico)	8,311	5,743,983	0.79
7	Grupo América (Argentina)	7,696	5,419,034	0.77
8	Grupo Alpha Media (Argentina)	7,561	6,576,936	0.63
9	LS4 Radio Continental SA (Argentina)	6,357	3,539,311	0.99
10	Grupo Camargo de Comunicação (Brazil)	5,843	5,023,253	0.64
11	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	5,458	2,540,913	1.19
12	Grupo Mix de Comunicacao (Brazil)	5,440	3,082,758	0.98
13	Grupo BluRadio (Colombia)	4,899	5,502,763	0.47
14	Jovem Pan - SP (Brazil)	4,191	5,117,655	0.45
15	Nova Brasil (Brazil)	3,721	2,425,109	0.85
16	MVS Radio (Mexico)	3,685	2,667,084	0.75
17	SAUDADE FM (Brazil)	3,358	2,688,149	0.69
18	Multimedios (Mexico)	2,895	2,316,769	0.69
19	Grupo Radiópolis (Colombia)	2,602	1,816,636	0.79
20	Rádio Alvorada (Brazil)	2,166	1,211,576	0.99
21	Igreja Pentecostal Deus e Amor (Brazil)	2,114	1,983,597	0.56
22	Cadena 3 Argentina (Argentina)	2,091	1,508,714	0.75
23	NRM (Mexico)	1,997	1,458,395	0.75
24	Radio Kiss FM (Brazil)	1,715	1,042,884	0.91
25	Dial Brasil (Brazil)	1,548	1,036,318	0.83

Notes:

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EMEA

Daypart: 6am-7pm M-F
Month: Dezembro de 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	191,166	33,600,706	1.71
2	365 Digital	5,997	1,705,424	1.02

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	161,025	27,361,484	1.72
2	Prisa Radio (Spain and Latam Countries)	67,980	27,537,742	0.68
3	DPG Media (Netherlands)	44,853	7,469,607	1.76
4	Medialaan (Belgium)	32,566	5,816,885	1.63
5	Karnaval.com (Turkey)	20,355	8,280,008	0.74
6	RadioCorp (Netherlands)	15,825	3,361,962	1.37
7	Commerciele Radio Nederland B.V.(Netherlands)	10,281	2,078,669	1.46
8	RadiaCZ (Czech Republic)	8,681	1,241,364	1.78
9	Fresh Media Bulgaria	7,792	1,358,375	1.67
10	Active Radio A.S. (Czech Republic)	7,079	1,069,180	2.06
11	Primedia Broadcasting (South Africa)	5,997	1,705,424	1.02
12	Vlaanderen Eén NV (Belgium)	5,294	812,522	1.98
13	Sublime World BV (Netherlands)	4,611	819,871	1.70
14	Unidad Editorial (Spain)	4,085	2,483,851	0.49
15	Challenge Records (Netherlands)	3,872	653,371	1.68

Notes:

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EMEA

Daypart: 6am-12am M-SUN
Month: Dezembro de 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	142,707	46,047,188	1.70
2	365 Digital	4,003	2,170,728	1.05

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	119,380	37,126,267	1.75
2	Prisa Radio (Spain and Latam Countries)	50,918	40,303,345	0.70
3	DPG Media (Netherlands)	30,909	9,469,297	1.80
4	Mediaaan (Belgium)	23,755	7,800,180	1.68
5	Karnaval.com (Turkey)	14,768	12,175,008	0.68
6	RadioCorp (Netherlands)	11,838	4,631,738	1.36
7	Commerciele Radio Nederland B.V.(Netherlands)	7,975	2,956,267	1.45
8	RadiaCZ (Czech Republic)	5,870	1,745,815	1.69
9	Fresh Media Bulgaria	5,134	1,778,554	1.50
10	Active Radio A.S. (Czech Republic)	4,316	1,285,199	1.96
11	Vlaanderen Eén NV (Belgium)	4,084	1,160,149	1.94
12	Primedia Broadcasting (South Africa)	4,003	2,170,728	1.05
13	Sublime World BV (Netherlands)	3,627	1,176,444	1.64
14	Unidad Editorial (Spain)	3,590	4,274,394	0.47
15	Challenge Records (Netherlands)	3,318	1,044,715	1.63

Notes:

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Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics, Folha de informação

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

Ranker@TritonDigital.com
