



TRITON DIGITAL'S  
**STREAMING  
METRICS  
MONTHLY  
RANKER**  
December 2021



## About Triton's Streaming Metrics Services

Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

## About Triton's Rankers

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics measurement services.

**Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.**

- The Global Publisher Ranker, powered by Streaming Metrics, verifies the quantity of streams without qualifying where they are being consumed.
  - The regional rankers quantify consumption based on listener location.
  - All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
  - Sales Networks include both owned streams and the streams related to network affiliations.
-

## About the Rankings

Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

## Understanding the Metrics

**Average Active Sessions** or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ( $AAS = TLH / \text{Hours in period}$ ).

**Total Listening Hours** or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

**Session Starts** or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

**Average Time Spent Listening** or **ATSL** is defined as the average number of hou..

The background is a vibrant blue gradient. It features a stylized world map composed of a grid of small dots. To the right of the map, there are several vertical bars of varying heights, suggesting a bar chart or data visualization. Scattered throughout the scene are various geometric shapes: circles of different sizes and colors (some light blue, some purple), and thin vertical lines. The overall aesthetic is clean, modern, and data-oriented.

# DECEMBER 2021 RANKERS

# GLOBAL

Daypart: 6am-8pm M-F  
Month: December 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,112,945	478,592,261	0.73
2	Talpa Network	186,328	35,307,974	1.68
3	365 Digital	5,809	1,788,394	1.01

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	410,585	210,514,687	0.62
2	Talpa Radio	156,388	28,594,087	1.74
3	Prisa Radio	147,565	64,840,931	0.72
4	NPR Member Stations	98,298	38,105,703	0.80
5	Audacy	88,234	39,004,334	0.71
6	Cumulus Streaming Network	54,870	20,077,315	0.85
7	Bell Media	38,463	9,428,477	1.27
8	EMF	33,270	7,630,054	1.34
9	Medialaan	31,499	6,040,578	1.65
10	Grupo Acir	28,497	10,610,824	0.85
11	AccuRadio	27,855	5,747,029	1.52
12	Univision	24,295	13,542,897	0.57
13	Beasley Broadcasting Corporate	23,799	9,415,381	0.80
14	CRP Radios	22,115	9,591,049	0.73
15	Karnaval.com	19,854	8,819,804	0.72
16	Hubbard Broadcasting	17,838	5,172,517	1.07
17	New York Public Radio	14,880	4,965,368	0.94
18	Grupo Radio Centro	13,925	5,715,921	0.77
19	Salem Communications	12,363	4,829,800	0.79
20	Grupo JBFM	12,353	5,412,112	0.72
21	Grupo Alpha Media	11,616	5,907,718	0.62
22	Bonneville International	10,333	4,157,567	0.78
23	Grupo America	10,209	3,837,074	0.83
24	Commerciele Radio Nederland B.V.	10,031	2,190,764	1.45
25	Urban One	9,900	4,053,159	0.77

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL

Daypart: 6am-12am M-SUN  
Month: December 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	802,719	590,035,439	0.74
2	Talpa Network	144,244	46,967,143	1.70
3	365 Digital	4,091	2,236,364	0.99

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	313,945	275,182,429	0.63
2	Talpa Radio	120,354	37,721,831	1.76
3	Prisa Radio	108,116	85,230,170	0.69
4	NPR Member Stations	79,373	52,233,615	0.83
5	Audacy	64,403	47,837,954	0.73
6	Cumulus Streaming Network	38,786	24,248,923	0.87
7	Bell Media	28,513	11,928,572	1.30
8	EMF	25,880	10,367,619	1.35
9	Mediaaan	23,827	7,857,875	1.67
10	AccuRadio	20,879	7,516,259	1.52
11	Grupo Acir	20,417	13,570,039	0.83
12	CRP Radios	16,917	13,212,588	0.70
13	Beasley Broadcasting Corporate	16,612	11,453,637	0.80
14	Univision	16,284	15,616,498	0.57
15	Karnaval.com	15,091	12,455,046	0.67
16	Hubbard Broadcasting	12,740	6,170,645	1.12
17	New York Public Radio	12,108	6,802,480	0.97
18	Grupo Radio Centro	10,010	7,293,156	0.75
19	Grupo JBFM	9,720	7,679,828	0.70
20	Salem Communications	8,836	5,717,829	0.83
21	Grupo Alpha Media	8,089	7,130,414	0.62
22	Commerciele Radio Nederland B.V.	8,060	3,001,491	1.48
23	Grupo America	8,033	5,725,653	0.76
24	Bonneville International	7,459	5,055,824	0.81
25	Urban One	7,079	4,818,367	0.80

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# U.S.

Daypart: 6am-8pm M-F  
Month: December 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,089,880	467,165,419	0.73

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	397,262	203,520,777	0.62
2	NPR Member Stations	91,014	35,314,230	0.80
3	Audacy	87,956	38,816,974	0.71
4	Cumulus Streaming Network	53,994	19,739,322	0.85
5	EMF	32,183	7,268,403	1.36
6	Univision	24,281	13,534,067	0.57
7	Beasley Broadcasting Corporate	23,327	9,275,571	0.80
8	Hubbard Broadcasting	17,720	5,078,228	1.08
9	AccuRadio	16,351	3,238,296	1.58
10	New York Public Radio	13,607	4,425,555	0.96
11	Salem Communications	12,216	4,754,654	0.80
12	Bonneville International	10,213	4,104,998	0.78
13	Urban One	9,856	4,039,275	0.76
14	MediaCo Holding Inc	7,498	3,797,329	0.62
15	Midwest Communications	6,557	1,535,230	1.32
16	Classical KUSC/KDFC	6,436	1,473,646	1.36
17	Prisa Radio	6,229	3,748,356	0.52
18	ESPN Radio Corporate	5,958	4,075,707	0.46
19	Entravision Communications Corporation	4,147	2,099,533	0.63
20	Estrella Media	3,847	1,955,138	0.62
21	WAMU	3,593	1,527,947	0.73
22	Sinclair Telecable	2,616	932,224	0.88
23	Connoisseur Media	2,481	570,506	1.35
24	Lotus Communications Corp	2,337	1,065,519	0.69
25	Grupo Radio Centro	2,184	1,175,548	0.59

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# U.S.



Daypart: 6am-12am M-SUN  
Month: December 2021

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	783,136	572,874,140	0.75

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	302,617	264,788,272	0.63
2	NPR Member Stations	72,742	47,830,135	0.83
3	Audacy	64,163	47,563,004	0.74
4	Cumulus Streaming Network	38,032	23,739,891	0.87
5	EMF	24,983	9,843,699	1.37
6	Univision	16,274	15,605,205	0.57
7	Beasley Broadcasting Corporate	16,256	11,277,760	0.79
8	Hubbard Broadcasting	12,635	6,028,574	1.13
9	AccuRadio	11,640	3,979,735	1.60
10	New York Public Radio	10,974	5,976,598	1.00
11	Salem Communications	8,708	5,601,090	0.84
12	Bonneville International	7,349	4,976,058	0.81
13	Urban One	7,043	4,799,661	0.80
14	MediaCo Holding Inc	6,191	5,349,172	0.64
15	Classical KUSC/KDFC	5,488	2,164,935	1.38
16	Midwest Communications	4,600	1,877,974	1.32
17	Prisa Radio	4,483	4,571,203	0.53
18	ESPN Radio Corporate	4,419	5,201,070	0.46
19	WAMU	2,847	2,037,970	0.76
20	Entravision Communications Corporation	2,678	2,336,294	0.63
21	Estrella Media	2,451	2,225,875	0.61
22	Connoisseur Media	1,851	724,262	1.39
23	Sinclair Telecable	1,800	1,079,583	0.91
24	Lotus Communications Corp	1,566	1,217,332	0.71
25	Meruelo Media Holdings	1,558	1,354,499	0.64

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



# LATAM

Daypart: 6am-7pm M-F  
Month: December 2021



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	77,775	30,775,123	0.73
2	Grupo Acir (Mexico)	27,408	9,393,868	0.86
3	CRP Radios (Peru)	20,113	7,602,254	0.78
4	Grupo JBFM (Brazil)	12,378	4,994,128	0.73
5	Grupo Radio Centro (Mexico)	12,142	4,347,175	0.82
6	RCN Radio (Colombia)	11,877	4,647,551	0.73
7	Grupo Alpha Media (Argentina)	11,334	5,286,643	0.63
8	Grupo América (Argentina)	10,002	3,376,121	0.85
9	LS4 Radio Continental SA (Argentina)	9,446	2,719,885	1.02
10	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	8,083	1,897,556	1.27
11	Grupo BluRadio (Colombia)	7,730	4,549,461	0.48
12	Grupo Mix de Comunicacao (Brazil)	7,727	2,161,223	1.06
13	Grupo Camargo de Comunicação (Brazil)	7,561	3,295,132	0.68
14	Jovem Pan - SP (Brazil)	5,592	3,656,778	0.45
15	MVS Radio (Mexico)	5,569	2,093,471	0.77
16	Nova Brasil (Brazil)	4,768	1,553,769	0.90
17	SAUDADE FM (Brazil)	4,202	1,696,891	0.73
18	Multimedios (Mexico)	4,117	1,651,011	0.73
19	Grupo Radiopolis (Colombia)	3,735	1,293,458	0.85
20	Rádio Alvorada (Brazil)	3,011	833,073	1.07
21	NRM (Mexico)	2,791	1,048,493	0.78
22	Cadena 3 Argentina (Argentina)	2,762	982,212	0.81
23	Igreja Pentecostal Deus e Amor (Brazil)	2,427	1,181,758	0.57
24	Radio Kiss FM (Brazil)	2,282	704,852	0.96
25	Dial Brasil (Brazil)	2,126	720,933	0.87

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# LATAM



Daypart: 6am-12am M-SUN  
Month: December 2021

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	51,824	39,569,198	0.71
2	Grupo Acir (Mexico)	18,612	12,368,740	0.83
3	CRP Radios (Peru)	14,711	10,899,847	0.74
4	Grupo JBFM (Brazil)	9,476	7,484,564	0.70
5	RCN Radio (Colombia)	8,736	6,948,358	0.68
6	Grupo Radio Centro (Mexico)	8,311	5,743,983	0.79
7	Grupo América (Argentina)	7,696	5,419,034	0.77
8	Grupo Alpha Media (Argentina)	7,561	6,576,936	0.63
9	LS4 Radio Continental SA (Argentina)	6,357	3,539,311	0.99
10	Grupo Camargo de Comunicação (Brazil)	5,843	5,023,253	0.64
11	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	5,458	2,540,913	1.19
12	Grupo Mix de Comunicacao (Brazil)	5,440	3,082,758	0.98
13	Grupo BluRadio (Colombia)	4,899	5,502,763	0.47
14	Jovem Pan - SP (Brazil)	4,191	5,117,655	0.45
15	Nova Brasil (Brazil)	3,721	2,425,109	0.85
16	MVS Radio (Mexico)	3,685	2,667,084	0.75
17	SAUDADE FM (Brazil)	3,358	2,688,149	0.69
18	Multimedios (Mexico)	2,895	2,316,769	0.69
19	Grupo Radiopolis (Colombia)	2,602	1,816,636	0.79
20	Rádio Alvorada (Brazil)	2,166	1,211,576	0.99
21	Igreja Pentecostal Deus e Amor (Brazil)	2,114	1,983,597	0.56
22	Cadena 3 Argentina (Argentina)	2,091	1,508,714	0.75
23	NRM (Mexico)	1,997	1,458,395	0.75
24	Radio Kiss FM (Brazil)	1,715	1,042,884	0.91
25	Dial Brasil (Brazil)	1,548	1,036,318	0.83

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# EMEA

Daypart: 6am-7pm M-F  
Month: December 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	191,166	33,600,706	1.71
2	365 Digital	5,997	1,705,424	1.02

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	161,025	27,361,484	1.72
2	Prisa Radio (Spain and Latam Countries)	67,980	27,537,742	0.68
3	DPG Media (Netherlands)	44,853	7,469,607	1.76
4	Medialaan (Belgium)	32,566	5,816,885	1.63
5	Karnaval.com (Turkey)	20,355	8,280,008	0.74
6	RadioCorp (Netherlands)	15,825	3,361,962	1.37
7	Commerciele Radio Nederland B.V.(Netherlands)	10,281	2,078,669	1.46
8	RadiaCZ (Czech Republic)	8,681	1,241,364	1.78
9	Fresh Media Bulgaria	7,792	1,358,375	1.67
10	Active Radio A.S. (Czech Republic)	7,079	1,069,180	2.06
11	Primedia Broadcasting (South Africa)	5,997	1,705,424	1.02
12	Vlaanderen Eén NV (Belgium)	5,294	812,522	1.98
13	Sublime World BV (Netherlands)	4,611	819,871	1.70
14	Unidad Editorial (Spain)	4,085	2,483,851	0.49
15	Challenge Records (Netherlands)	3,872	653,371	1.68

#### Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# EMEA

Daypart: 6am-12am M-SUN  
Month: December 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	142,707	46,047,188	1.70
2	365 Digital	4,003	2,170,728	1.05

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	119,380	37,126,267	1.75
2	Prisa Radio (Spain and Latam Countries)	50,918	40,303,345	0.70
3	DPG Media (Netherlands)	30,909	9,469,297	1.80
4	Medialaan (Belgium)	23,755	7,800,180	1.68
5	Karnaval.com (Turkey)	14,768	12,175,008	0.68
6	RadioCorp (Netherlands)	11,838	4,631,738	1.36
7	Commerciele Radio Nederland B.V.(Netherlands)	7,975	2,956,267	1.45
8	RadiaCZ (Czech Republic)	5,870	1,745,815	1.69
9	Fresh Media Bulgaria	5,134	1,778,554	1.50
10	Active Radio A.S. (Czech Republic)	4,316	1,285,199	1.96
11	Vlaanderen Eén NV (Belgium)	4,084	1,160,149	1.94
12	Primedia Broadcasting (South Africa)	4,003	2,170,728	1.05
13	Sublime World BV (Netherlands)	3,627	1,176,444	1.64
14	Unidad Editorial (Spain)	3,590	4,274,394	0.47
15	Challenge Records (Netherlands)	3,318	1,044,715	1.63

**Notes:**

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

## Resources

### **Access the Monthly Rankers:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### **Contact Us**

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers  
[Ranker@TritonDigital.com](mailto:Ranker@TritonDigital.com)

---