TRITON DIGITAL'S
WEBCAST METRICS®
MONTHLY RANKER

OCTUBRE 2019

Acerca de Webcast Metrics®

El servicio de medición de streaming Webcast Metrics es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, etc.

Acerca de los rankers

Los Webcast Metrics® Rankers son una lista de publishers y redes de audio digital con mejor desempeño según lo medido por el servicio de medición de streaming Webcast Metrics de Triton.

Los publishers se clasifican globalmente y en tres regiones distintas: EE. UU., América Latina y EMEA.

- El Global Publisher Ranker verifica la cantidad de streams sin calificar dónde se consumen
- Los rankers regionales cuantifican el consumo según la ubicación de los oyentes
- Todas las mediciones dentro de los rankers Webcast Metrics incluyen transmisiones escuchadas con y sin anuncios.

Acerca de los rankings

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

Explicación de las mediciones

El **promedio de sesiones activas** o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado (AAS = TLH / horas en el período).

El **total de horas de escucha** o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Las sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

El **tiempo promedio de escucha** o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.

RANKERS OCTUBRE 2019

webcastmetrics

TRITON DIGITAL

GLOBAL

Month: October 2019
Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	**iHeartMedia Network**[1]	**1,241,631**	**509,169,214**	**0.76**
2	**Talpa Network**	**124,472**	**24,650,440**	**1.6**
3	**365 Digital**	**6,732**	**1,977,818**	**1.07**

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	**444,977**	**187,324,517**	**0.75**
2	Prisa Radio	**139,510**	**54,675,078**	**0.8**
3	Talpa Radio	**103,444**	**19,561,876**	**1.68**
4	NPR Member Stations	**99,607**	**35,487,904**	**0.87**
5	RADIO.COM	**86,554**	**40,801,626**	**0.67**
6	Cumulus Streaming Network	**73,879**	**29,877,648**	**0.78**
7	Bell Media	**37,448**	**8,672,156**	**1.35**
8	AccuRadio	**32,566**	**5,399,383**	**1.89**
9	Beasley Broadcasting Corporate	**29,247**	**11,771,890**	**0.79**
10	Grupo Acir	**26,230**	**9,235,942**	**0.9**
11	Univision	**26,180**	**15,966,141**	**0.52**
12	Karnaval.com	**24,175**	**11,477,209**	**0.67**
13	CRP Radios	**22,020**	**8,563,315**	**0.81**
14	Grupo Renascenca	**21,595**	**3,566,719**	**1.93**
15	Hubbard Broadcasting	**21,364**	**6,202,977**	**1.07**
16	Grupo Radio Centro	**19,626**	**8,516,954**	**0.72**
17	Medialaan	**18,879**	**3,601,216**	**1.66**
18	EMF Corporate	**18,366**	**5,083,198**	**1.13**
19	ESPN Radio Corporate	**16,535**	**9,654,056**	**0.54**
20	Salem Communications	**15,964**	**6,925,941**	**0.72**

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

1 iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 421,703,751, Net Total Listening Hours: 411,569,573, Gross Active Sessions: 516,623,778, Net Active Sessions: 494,068,913, % Filtered Total Listening Hours: 97.60%, % Filtered Active Sessions: 95.63%

TRITON DIGITAL

GLOBAL

Month: October 2019
Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	**iHeartMedia Network**[1]	**853,735**	**601,228,198**	**0.77**
2	**Talpa Network**	**93,067**	**32,216,134**	**1.6**
3	**365 Digital**	**4,455**	**2,320,078**	**1.05**

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	**326,530**	**237,051,314**	**0.75**
2	Prisa Radio	**98,383**	**70,846,600**	**0.76**
3	NPR Member Stations	**77,584**	**47,164,083**	**0.89**
4	Talpa Radio	**76,145**	**25,089,342**	**1.68**
5	RADIO.COM	**59,534**	**48,694,127**	**0.67**
6	Cumulus Streaming Network	**50,453**	**35,020,454**	**0.79**
7	Bell Media	**26,713**	**10,782,872**	**1.35**
8	AccuRadio	**23,339**	**6,748,805**	**1.89**
9	Beasley Broadcasting Corporate	**19,868**	**13,649,305**	**0.8**
10	Karnaval.com	**18,571**	**16,917,463**	**0.61**
11	Grupo Acir	**18,049**	**11,614,895**	**0.85**
12	Univision	**17,098**	**18,063,588**	**0.52**
13	CRP Radios	**16,265**	**11,623,295**	**0.77**
14	ESPN Radio Corporate	**14,527**	**15,391,460**	**0.52**
15	Grupo Renascenca	**14,522**	**4,574,178**	**1.76**
16	Hubbard Broadcasting	**14,345**	**7,108,493**	**1.09**
17	Medialaan	**13,989**	**4,644,165**	**1.66**
18	Grupo Radio Centro	**13,705**	**10,648,865**	**0.7**
19	EMF Corporate	**13,069**	**6,600,199**	**1.08**
20	New York Public Radio	**11,495**	**6,476,527**	**0.97**

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

1 iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 530,023,512, Net Total Listening Hours: 515,695,497, Gross Active Sessions: 652,452,766, Net Active Sessions: 620,497,693, % Filtered Total Listening Hours: 97.30%, % Filtered Active Sessions: 95.10%

TRITON DIGITAL

U.S.

Month: October 2019
Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	**iHeartMedia Network**[1]	**1,223,310**	**500,525,928**	**0.77**

Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	**2,224,603**	**1,379,082,791**	**0.51**
2	iHeartRadio	**435,411**	**182,611,680**	**0.75**
3	NPR Member Stations	**92,498**	**32,863,120**	**0.87**
4	RADIO.COM	**86,396**	**40,681,562**	**0.67**
5	Cumulus Streaming Network	**72,723**	**29,366,336**	**0.78**
6	Beasley Broadcasting Corporate	**28,710**	**11,597,837**	**0.78**
7	Univision	**26,161**	**15,955,879**	**0.52**
8	Hubbard Broadcasting	**21,207**	**6,087,448**	**1.08**
9	AccuRadio	**19,073**	**2,970,679**	**2**
10	EMF Corporate	**17,334**	**4,641,667**	**1.16**
11	ESPN Radio Corporate	**15,968**	**9,332,571**	**0.54**
12	Salem Communications	**15,802**	**6,837,662**	**0.72**
13	Urban One	**13,735**	**6,253,269**	**0.69**
14	New York Public Radio	**13,430**	**4,286,762**	**0.98**
15	Bonneville Corporate	**10,991**	**4,515,623**	**0.77**
16	Emmis Communications	**9,729**	**4,290,313**	**0.71**
17	Prisa Radio	**7,254**	**4,352,354**	**0.52**
18	Saga Communications	**6,649**	**2,140,018**	**0.96**
19	Midwest Communications	**6,075**	**1,508,102**	**1.26**
20	Entravision Communications Corporation	**5,691**	**3,190,390**	**0.57**

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1 iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

TRITON DIGITAL

U.S.

Month: October 2019
Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	**iHeartMedia Network[1]**	**838,844**	**588,913,595**	**0.78**

Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	**1,839,603**	**1,995,262,282**	**0.51**
2	iHeartRadio	**318,566**	**230,233,399**	**0.76**
3	NPR Member Stations	**71,237**	**43,066,156**	**0.9**
4	RADIO.COM	**59,395**	**48,507,634**	**0.67**
5	Cumulus Streaming Network	**49,504**	**34,281,071**	**0.79**
6	Beasley Broadcasting Corporate	**19,467**	**13,424,823**	**0.8**
7	Univision	**17,083**	**18,048,037**	**0.52**
8	Hubbard Broadcasting	**14,208**	**6,933,455**	**1.11**
9	ESPN Radio Corporate	**13,978**	**14,848,206**	**0.52**
10	AccuRadio	**13,030**	**3,479,684**	**2.04**
11	EMF Corporate	**12,237**	**5,965,497**	**1.12**
12	Salem Communications	**10,954**	**7,891,702**	**0.75**
13	New York Public Radio	**10,392**	**5,575,152**	**1.01**
14	Urban One	**9,169**	**7,158,858**	**0.7**
15	Bonneville Corporate	**7,681**	**5,517,450**	**0.77**
16	Emmis Communications	**6,879**	**5,248,034**	**0.72**
17	Prisa Radio	**5,039**	**5,194,195**	**0.53**
18	Saga Communications	**4,607**	**2,551,757**	**0.98**
19	Classical KUSC/KDFC	**4,521**	**1,612,560**	**1.53**
20	Midwest Communications	**4,049**	**1,785,986**	**1.23**

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1 iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

TRITON DIGITAL

LATAM

Month: October 2019
Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	75,911	27,207,759	0.81
2	Grupo Acir (Mexico)	25,498	8,160,067	0.92
3	CRP Radios (Peru)	19,974	6,564,678	0.89
4	Grupo Radio Centro (Mexico)	17,030	6,422,805	0.77
5	Grupo RPP (Peru)	14,024	6,154,754	0.66
6	RCN Radio (Colombia)	10,054	3,363,412	0.86
7	Cadena 3 Argentina (Argentina)	9,886	3,219,290	0.9
8	Grupo JBFM (Brazil)	9,270	3,074,698	0.89
9	Jovem Pan - SP (Brazil)	8,057	5,770,261	0.41
10	Radios IMC (Argentina)	7,841	1,612,814	1.43
11	Nova Brasil (Brazil)	7,660	1,936,485	1.17
12	Grupo BluRadio (Colombia)	6,260	3,205,458	0.55
13	MVS Radio (Mexico)	5,868	2,110,541	0.81
14	Radiopolis (Colombia)	4,161	1,365,802	0.89
15	Multimedios (Mexico)	3,921	1,461,366	0.79
16	Imagen (Mexico)	2,977	1,587,870	0.55
17	NRM (Mexico)	2,975	1,019,611	0.86
18	Rádio Alvorada (Brazil)	2,817	732,628	1.14
19	AccuRadio (United States)	1,417	271,462	1.53
20	Dial Brasil (Brazil)	1,280	565,126	0.67
21	Z101 (Dominican Republic)	1,278	689,444	0.54
22	Igreja Pentecostal Deus e Amor (Brazil)	1268	746,952	0.48
23	Radio 93 (Brazil)	981	387,401	0.74
24	Cadena Radial Vida (Colombia)	782	405,673	0.52
25	NPR Member Stations (United States)	775	330,390	0.68

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

TRITON DIGITAL

LATAM

Month: October 2019
Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	48,900	34,348,677	0.78
2	Grupo Acir (Mexico)	16,614	10,553,741	0.86
3	CRP Radios (Peru)	13,983	9,190,416	0.84
4	Grupo Radio Centro (Mexico)	11,269	8,263,741	0.74
5	Grupo RPP (Peru)	9,651	8,464,278	0.62
6	RCN Radio (Colombia)	7,040	4,973,490	0.77
7	Cadena 3 Argentina (Argentina)	6,939	4,601,389	0.83
8	Grupo JBFM (Brazil)	6,464	4,440,734	0.8
9	Jovem Pan - SP (Brazil)	5,893	8,067,374	0.4
10	Radios IMC (Argentina)	5,480	2,256,965	1.34
11	Nova Brasil (Brazil)	5,093	2,690,029	1.05
12	Grupo BluRadio (Colombia)	3,881	3,847,737	0.53
13	MVS Radio (Mexico)	3,680	2,554,260	0.79
14	Radiopolis (Colombia)	2,656	1,675,986	0.87
15	Multimedios (Mexico)	2,564	1,921,261	0.73
16	NRM (Mexico)	2,067	1,408,130	0.81
17	Rádio Alvorada (Brazil)	1,862	1,013,915	1.02
18	Imagen (Mexico)	1,795	1,795,873	0.55
19	Igreja Pentecostal Deus e Amor (Brazil)	1,127	1,258,237	0.48
20	AccuRadio (United States)	1026	377,268	1.5
21	Dial Brasil (Brazil)	910	800,251	0.63
22	Z101 (Dominican Republic)	783	795,253	0.54
23	Radio 93 (Brazil)	660	502,456	0.72
24	NPR Member Stations (United States)	627	505,602	0.68
25	Cadena Radial Vida (Colombia)	575	575,969	0.52

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

TRITON DIGITAL

EMEA

Month: October 2019
Daypart: 6am-7pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	**Talpa Network**	**127,425**	**23,290,097**	**1.59**
2	**365 Digital**	**6,982**	**1,888,386**	**1.09**

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	**106,327**	**18,588,249**	**1.67**
2	Prisa Radio (Spain and LATAM Countries)	**59,932**	**20,511,919**	**0.85**
3	Karnaval.com (Turkey)	**24,646**	**10,599,769**	**0.70**
4	Grupo Renascenca (Portugal)	**22,214**	**3,280,953**	**1.99**
5	Medialaan (Belgium)	**19,500**	**3,451,286**	**1.67**
6	RadioCorp (Netherlands)	**13,051**	**3,143,432**	**1.22**
7	Primedia Broadcasting (South Africa)	**6,982**	**1,888,386**	**1.09**
8	Sublime World BV (Netherlands)	**3,776**	**587,598**	**1.88**
9	AccuRadio (USA)	**3,543**	**617,703**	**1.68**
10	NPR Member Stations (USA)	**3,109**	**1,053,783**	**0.86**

TRITON DIGITAL

EMEA

Month: October 2019
Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	**Talpa Network**	**91,648**	**31,430,757**	**1.59**
2	**365 Digital**	**4,355**	**2,246,145**	**1.08**

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	**75,146**	**24,532,353**	**1.67**
2	Prisa Radio (Spain and LATAM Countries)	**43,483**	**30,417,447**	**0.79**
3	Karnaval.com (Turkey)	**18,263**	**16,585,391**	**0.61**
4	Grupo Renascenca (Portugal)	**14,240**	**4,354,965**	**1.82**
5	Medialaan (Belgium)	**13,911**	**4,592,787**	**1.68**
6	RadioCorp (Netherlands)	**9,989**	**4,538,205**	**1.22**
7	Primedia Broadcasting (South Africa)	**4,355**	**2,246,145**	**1.08**
8	Sublime World BV (Netherlands)	**2,970**	**861,062**	**1.89**
9	NPR Member Stations (USA)	**2,841**	**1,820,112**	**0.85**
10	AccuRadio (USA)	**2,675**	**877,044**	**1.68**

Recursos

Acceso a los rankers mensuales:
https://www.tritondigital.com/resources/monthly-rankers/rankers-archive

Guía de referencia para Webcast Metrics
Una guía rápida de datos, funciones y capacidades de Webcast Metrics.
http://bit.ly/WCMreferenceguide

Contáctenos
Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros
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