



TRITON[™]
D I G I T A L

TRITON DIGITAL'S WEBCAST METRICS[®] MONTHLY RANKER

ACERCA DE WEBCAST METRICS®

El servicio de medición de streaming Webcast Metrics es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, etc.

ACERCA DE LOS RANKERS

Los Webcast Metrics® Rankers son una lista de publishers y redes de audio digital con mejor desempeño según lo medido por el servicio de medición de streaming Webcast Metrics de Triton.

Los publishers se clasifican globalmente y en tres regiones distintas: EE. UU., América Latina y EMEA.

- El Global Publisher Ranker verifica la cantidad de streams sin calificar dónde se consumen
- Los rankers regionales cuantifican el consumo según la ubicación de los oyentes
- Todas las mediciones dentro de los rankers Webcast Metrics incluyen transmisiones escuchadas con y sin anuncios.

ACERCA DE LOS RANKINGS

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

EXPLICACIÓN DE LAS MEDICIONES

El **promedio de sesiones activas** o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

El **total de horas de escucha** o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Las sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

El **tiempo promedio de escucha** o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



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D I G I T A L

RANKERS MAYO 2019





Month: May 2019
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	1,177,266	480,942,671	0.77
2	Talpa Network	116,951	22,697,949	1.64
3	365 Digital	6,112	1,820,883	1.05
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	427,248	180,940,684	0.74
2	Prisa Radio	130,536	49,094,912	0.84
3	Talpa Radio	97,575	18,155,502	1.71
4	NPR Member Stations	92,772	31,345,322	0.92
5	RADIO.COM	74,132	34,444,505	0.67
6	Cumulus Streaming Network	69,442	27,540,328	0.79
7	AccuRadio	34,599	5,406,928	2.00
8	Bell Media	34,542	7,667,768	1.40
9	Beasley Broadcasting Corporate	27,067	10,497,288	0.82
10	Karnaval.com	23,790	11,505,094	0.66
11	Univision	23,721	15,472,414	0.49
12	Grupo Renascenca	21,763	3,664,923	1.89
13	CRP Radios	20,395	7,544,938	0.86
14	Grupo Radio Centro	19,906	8,667,204	0.72
15	Grupo Acir	19,815	6,815,585	0.92
16	Hubbard Broadcasting	19,665	5,629,991	1.08
17	EMF Corporate	19,004	4,961,698	1.20
18	ESPN Radio Corporate	18,183	9,584,637	0.60
19	Medialaan	15,387	2,580,275	1.88
20	Salem Communications	15,216	6,569,791	0.72

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 397,521,568, Net Total Listening Hours: 387,932,139, Gross Active Sessions: 482,561,715, Net Active Sessions: 459,228,917, % Filtered Total Listening Hours: 97.59%, % Filtered Active Sessions: 95.16%



Month: May 2019
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	820,799	576,808,963	0.78
2	Talpa Network	88,112	30,123,416	1.62
3	365 Digital	4,093	2,155,253	1.04
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	319,203	233,985,954	0.75
2	Prisa Radio	92,741	64,335,093	0.79
3	NPR Member Stations	73,012	42,217,137	0.94
4	Talpa Radio	72,353	23,676,724	1.69
5	RADIO.COM	51,007	41,006,412	0.68
6	Cumulus Streaming Network	47,892	32,340,067	0.81
7	AccuRadio	24,875	6,851,494	1.99
8	Bell Media	24,836	9,623,955	1.40
9	Beasley Broadcasting Corporate	18,860	12,488,951	0.83
10	Karnaval.com	18,294	16,987,477	0.60
11	Univision	15,566	17,499,925	0.49
12	CRP Radios	15,087	10,330,216	0.80
13	Grupo Renascenca	14,786	4,829,126	1.69
14	Grupo Radio Centro	14,023	10,873,034	0.70
15	Grupo Acir	13,661	8,626,299	0.87
16	EMF Corporate	13,509	6,513,938	1.13
17	Hubbard Broadcasting	13,369	6,581,587	1.10
18	ESPN Radio Corporate	13,123	12,506,363	0.57
19	Medialaan	11,485	3,396,871	1.86
20	Salem Communications	10,601	7,671,489	0.75

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 504,009,686, Net Total Listening Hours: 490,082,604, Gross Active Sessions: 617,992,050, Net Active Sessions: 583,615,967, % Filtered Total Listening Hours: 97.24%, % Filtered Active Sessions: 94.44%



Month: May 2019
U.S. Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	1,159,259	472,435,012	0.77
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,457,103	1,451,181,902	0.54
2	iHeartRadio	418,462	176,639,214	0.74
3	NPR Member Stations	85,875	28,878,598	0.92
4	RADIO.COM	74,003	34,340,467	0.68
5	Cumulus Streaming Network	68,098	26,988,576	0.79
6	Beasley Broadcasting Corporate	26,511	10,315,442	0.81
7	Univision	23,708	15,465,537	0.49
8	AccuRadio	20,305	2,910,131	2.17
9	Hubbard Broadcasting	19,505	5,519,977	1.10
10	EMF Corporate	17,895	4,512,749	1.24
11	ESPN Radio Corporate	17,457	9,183,054	0.60
12	Salem Communications	15,050	6,481,652	0.72
13	Urban One	12,515	5,836,593	0.67
14	New York Public Radio	11,978	3,676,813	1.01
15	Bonneville Corporate	10,020	4,061,785	0.78
16	Emmis Communications	9,548	4,206,293	0.72
17	Prisa Radio	6,876	4,046,106	0.53
18	Saga Communications	6,321	2,102,716	0.93
19	Midwest Communications	5,625	1,463,613	1.20
20	Classical KUSC/KDFC	5,467	1,069,491	1.58

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period



Month: May 2019
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	806,141	564,546,147	0.78
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,073,453	2,152,467,969	0.53
2	iHeartRadio	311,912	227,707,339	0.75
3	NPR Member Stations	66,804	38,306,250	0.94
4	RADIO.COM	50,901	40,850,769	0.68
5	Cumulus Streaming Network	46,763	31,522,178	0.81
6	Beasley Broadcasting Corporate	18,428	12,244,654	0.83
7	Univision	15,556	17,490,413	0.49
8	AccuRadio	13,887	3,453,196	2.19
9	Hubbard Broadcasting	13,229	6,413,796	1.12
10	EMF Corporate	12,612	5,864,148	1.17
11	ESPN Radio Corporate	12,507	11,882,345	0.58
12	Salem Communications	10,459	7,540,947	0.75
13	New York Public Radio	9,324	4,791,384	1.05
14	Urban One	8,434	6,722,839	0.68
15	Emmis Communications	7,098	5,505,340	0.71
16	Bonneville Corporate	6,769	4,669,312	0.80
17	Prisa Radio	4,803	4,853,078	0.54
18	Saga Communications	4,429	2,517,227	0.95
19	Classical KUSC/KDFC	4,382	1,524,819	1.56
20	Midwest Communications	3,816	1,798,389	1.15

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period



LATAM Month: May 2019
Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (¹ List of countries in footnotes)	73,160	24,397,966	0.87
2	Grupo Acir (Mexico)	19,340	6,039,579	0.94
3	CRP Radios (Peru)	18,359	5,663,850	0.95
4	Grupo Radio Centro (Mexico)	16,746	6,343,465	0.77
5	Grupo RPP (Peru)	13,003	4,499,310	0.84
6	RCN Radio (Colombia)	9,868	3,182,489	0.89
7	Cadena 3 Argentina (Argentina)	9,299	3,266,553	0.83
8	Jovem Pan - SP (Brazil)	9,122	6,677,061	0.40
9	Grupo JBFM (Brazil)	9,055	2,625,176	1.02
10	Nova Brasil (Brazil)	7,294	1,851,959	1.16
11	Grupo BluRadio (Colombia)	6,512	2,650,906	0.69
12	Radios IMC (Argentina)	6,351	1,225,541	1.53
13	MVS Radio (Mexico)	5,077	1,683,652	0.88
14	Radiopolis (Colombia)	4,275	1,417,888	0.89
15	Multimedios (Mexico)	3,654	1,336,939	0.80
16	Imagen (Mexico)	3,289	1,872,103	0.52
17	NRM (Mexico)	2,690	934,706	0.84
18	AccuRadio (United States)	1,488	277,599	1.57
19	Dial Brasil (Brazil)	1,377	574,892	0.71
20	Igreja Pentecostal Deus e Amor (Brazil)	1,119	631,228	0.50
21	Radio 93 (Brazil)	987	361,349	0.80
22	Z101 (Dominican Republic)	886	448,039	0.58
23	NPR Member Stations (United States)	770	349,731	0.64
24	Cadena Radial Vida (Colombia)	684	345,069	0.53
25	ACCION MULTIMEDIOS (Paraguay)	595	312,926	0.56

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

¹ Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico



Month: May 2019
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	47,498	31,137,292	0.83
2	CRP Radios (Peru)	12,817	7,964,568	0.89
3	Grupo Acir (Mexico)	12,641	7,879,036	0.88
4	Grupo Radio Centro (Mexico)	11,274	8,248,607	0.74
5	Grupo RPP (Peru)	9,103	6,297,339	0.79
6	RCN Radio (Colombia)	6,869	4,620,295	0.81
7	Jovem Pan - SP (Brazil)	6,571	9,058,015	0.40
8	Cadena 3 Argentina (Argentina)	6,486	4,522,605	0.79
9	Grupo JBFM (Brazil)	6,332	3,774,183	0.93
10	Nova Brasil (Brazil)	4,816	2,551,204	1.04
11	Radios IMC (Argentina)	4,342	1,675,547	1.43
12	Grupo BluRadio (Colombia)	3,981	3,147,947	0.66
13	MVS Radio (Mexico)	3,221	2,060,875	0.86
14	Radiopolis (Colombia)	2,714	1,729,640	0.86
15	Multimedios (Mexico)	2,472	1,876,503	0.73
16	Imagen (Mexico)	1,997	2,126,168	0.52
17	NRM (Mexico)	1,876	1,283,151	0.80
18	AccuRadio (United States)	1,086	388,450	1.54
19	Igreja Pentecostal Deus e Amor (Brazil)	1,010	1,088,870	0.50
20	Dial Brasil (Brazil)	963	814,073	0.65
21	Radio 93 (Brazil)	657	473,225	0.76
22	NPR Member Stations (United States)	633	551,706	0.63
23	Z101 (Dominican Republic)	537	507,209	0.58
24	Cadena Radial Vida (Colombia)	500	487,191	0.53
25	ACCION MULTIMEDIOS (Paraguay)	374	387,418	0.53

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

1 Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	119,286	21,331,691	1.64
2	365 Digital	6,320	1,727,151	1.05
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	99,977	17,155,439	1.68
2	Prisa Radio (Spain and LATAM Countries)	53,692	18,333,144	0.86
3	Karnaval.com (Turkey)	24,186	10,603,193	0.68
4	Grupo Renascenca (Portugal)	22,353	3,387,486	1.94
5	Medialaan (Belgium)	15,848	2,462,902	1.90
6	RadioCorp (Netherlands)	12,079	2,807,245	1.28
7	Primedia Broadcasting (South Africa)	6,320	1,727,151	1.05
8	AccuRadio (USA)	3,462	595,740	1.68
9	Sublime World BV (Netherlands)	3,407	527,647	1.90
10	NPR Member Stations (USA)	2,899	911,559	0.92



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	86,695	29,365,563	1.62
2	365 Digital	3,987	2,072,332	1.04
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	71,382	23,139,048	1.67
2	Prisa Radio (Spain and LATAM Countries)	39,513	27,539,576	0.79
3	Karnaval.com (Turkey)	17,982	16,641,049	0.60
4	Grupo Renascenca (Portugal)	14,505	4,604,295	1.75
5	Medialaan (Belgium)	11,418	3,355,745	1.88
6	RadioCorp (Netherlands)	9,397	4,127,810	1.26
7	Primedia Broadcasting (South Africa)	3,987	2,072,332	1.04
8	Sublime World BV (Netherlands)	2,733	777,924	1.97
9	NPR Member Stations (USA)	2,667	1,595,545	0.92
10	AccuRadio (USA)	2,646	859,947	1.68

Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Guía de referencia para Webcast Metrics

Una guía rápida de datos, funciones y capacidades de Webcast Metrics.

<http://bit.ly/WCMreferenceguide>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

Ranker@TritonDigital.com