



TRITON[™]
D I G I T A L

TRITON DIGITAL'S WEBCAST METRICS[®] MONTHLY RANKER

ABOUT WEBCAST METRICS®

The Webcast Metrics streaming measurement service is the industry standard for online audio consumption data. It provides credible, validated data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

ABOUT THE RANKERS

The Webcast Metrics® Rankers are a listing of the top performing digital audio publishers and networks as measured by Triton's Webcast Metrics streaming measurement service.

Publishers are ranked globally, and in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker verifies the quantity of streams without qualifying where they are being consumed.
- The regional rankers quantify consumption based on listener location.
- All metrics within the Webcast Metrics rankers include both ad supported and non-ad supported listening.

ABOUT THE RANKINGS

Rankings are computed on the basis of Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

UNDERSTANDING THE METRICS

Average Active Sessions or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ($AAS = TLH / \text{Hours in period}$).

Total Listening Hours or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

Session Starts or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

Average Time Spent Listening or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.



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MAY 2019 RANKERS





Month: May 2019
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	1,177,266	480,942,671	0.77
2	Talpa Network	116,951	22,697,949	1.64
3	365 Digital	6,112	1,820,883	1.05
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	427,248	180,940,684	0.74
2	Prisa Radio	130,536	49,094,912	0.84
3	Talpa Radio	97,575	18,155,502	1.71
4	NPR Member Stations	92,772	31,345,322	0.92
5	RADIO.COM	74,132	34,444,505	0.67
6	Cumulus Streaming Network	69,442	27,540,328	0.79
7	AccuRadio	34,599	5,406,928	2.00
8	Bell Media	34,542	7,667,768	1.40
9	Beasley Broadcasting Corporate	27,067	10,497,288	0.82
10	Karnaval.com	23,790	11,505,094	0.66
11	Univision	23,721	15,472,414	0.49
12	Grupo Renascenca	21,763	3,664,923	1.89
13	CRP Radios	20,395	7,544,938	0.86
14	Grupo Radio Centro	19,906	8,667,204	0.72
15	Grupo Acir	19,815	6,815,585	0.92
16	Hubbard Broadcasting	19,665	5,629,991	1.08
17	EMF Corporate	19,004	4,961,698	1.20
18	ESPN Radio Corporate	18,183	9,584,637	0.60
19	Medialaan	15,387	2,580,275	1.88
20	Salem Communications	15,216	6,569,791	0.72

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 397,521,568, Net Total Listening Hours: 387,932,139, Gross Active Sessions: 482,561,715, Net Active Sessions: 459,228,917, % Filtered Total Listening Hours: 97.59%, % Filtered Active Sessions: 95.16%



Month: May 2019
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	820,799	576,808,963	0.78
2	Talpa Network	88,112	30,123,416	1.62
3	365 Digital	4,093	2,155,253	1.04
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	319,203	233,985,954	0.75
2	Prisa Radio	92,741	64,335,093	0.79
3	NPR Member Stations	73,012	42,217,137	0.94
4	Talpa Radio	72,353	23,676,724	1.69
5	RADIO.COM	51,007	41,006,412	0.68
6	Cumulus Streaming Network	47,892	32,340,067	0.81
7	AccuRadio	24,875	6,851,494	1.99
8	Bell Media	24,836	9,623,955	1.40
9	Beasley Broadcasting Corporate	18,860	12,488,951	0.83
10	Karnaval.com	18,294	16,987,477	0.60
11	Univision	15,566	17,499,925	0.49
12	CRP Radios	15,087	10,330,216	0.80
13	Grupo Renascenca	14,786	4,829,126	1.69
14	Grupo Radio Centro	14,023	10,873,034	0.70
15	Grupo Acir	13,661	8,626,299	0.87
16	EMF Corporate	13,509	6,513,938	1.13
17	Hubbard Broadcasting	13,369	6,581,587	1.10
18	ESPN Radio Corporate	13,123	12,506,363	0.57
19	Medialaan	11,485	3,396,871	1.86
20	Salem Communications	10,601	7,671,489	0.75

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 504,009,686, Net Total Listening Hours: 490,082,604, Gross Active Sessions: 617,992,050, Net Active Sessions: 583,615,967, % Filtered Total Listening Hours: 97.24%, % Filtered Active Sessions: 94.44%



Month: May 2019
U.S. Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	1,159,259	472,435,012	0.77
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,457,103	1,451,181,902	0.54
2	iHeartRadio	418,462	176,639,214	0.74
3	NPR Member Stations	85,875	28,878,598	0.92
4	RADIO.COM	74,003	34,340,467	0.68
5	Cumulus Streaming Network	68,098	26,988,576	0.79
6	Beasley Broadcasting Corporate	26,511	10,315,442	0.81
7	Univision	23,708	15,465,537	0.49
8	AccuRadio	20,305	2,910,131	2.17
9	Hubbard Broadcasting	19,505	5,519,977	1.10
10	EMF Corporate	17,895	4,512,749	1.24
11	ESPN Radio Corporate	17,457	9,183,054	0.60
12	Salem Communications	15,050	6,481,652	0.72
13	Urban One	12,515	5,836,593	0.67
14	New York Public Radio	11,978	3,676,813	1.01
15	Bonneville Corporate	10,020	4,061,785	0.78
16	Emmis Communications	9,548	4,206,293	0.72
17	Prisa Radio	6,876	4,046,106	0.53
18	Saga Communications	6,321	2,102,716	0.93
19	Midwest Communications	5,625	1,463,613	1.20
20	Classical KUSC/KDFC	5,467	1,069,491	1.58

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period



Month: May 2019
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	806,141	564,546,147	0.78
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,073,453	2,152,467,969	0.53
2	iHeartRadio	311,912	227,707,339	0.75
3	NPR Member Stations	66,804	38,306,250	0.94
4	RADIO.COM	50,901	40,850,769	0.68
5	Cumulus Streaming Network	46,763	31,522,178	0.81
6	Beasley Broadcasting Corporate	18,428	12,244,654	0.83
7	Univision	15,556	17,490,413	0.49
8	AccuRadio	13,887	3,453,196	2.19
9	Hubbard Broadcasting	13,229	6,413,796	1.12
10	EMF Corporate	12,612	5,864,148	1.17
11	ESPN Radio Corporate	12,507	11,882,345	0.58
12	Salem Communications	10,459	7,540,947	0.75
13	New York Public Radio	9,324	4,791,384	1.05
14	Urban One	8,434	6,722,839	0.68
15	Emmis Communications	7,098	5,505,340	0.71
16	Bonneville Corporate	6,769	4,669,312	0.80
17	Prisa Radio	4,803	4,853,078	0.54
18	Saga Communications	4,429	2,517,227	0.95
19	Classical KUSC/KDFC	4,382	1,524,819	1.56
20	Midwest Communications	3,816	1,798,389	1.15

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period



LATAM Month: May 2019
Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (¹ List of countries in footnotes)	73,160	24,397,966	0.87
2	Grupo Acir (Mexico)	19,340	6,039,579	0.94
3	CRP Radios (Peru)	18,359	5,663,850	0.95
4	Grupo Radio Centro (Mexico)	16,746	6,343,465	0.77
5	Grupo RPP (Peru)	13,003	4,499,310	0.84
6	RCN Radio (Colombia)	9,868	3,182,489	0.89
7	Cadena 3 Argentina (Argentina)	9,299	3,266,553	0.83
8	Jovem Pan - SP (Brazil)	9,122	6,677,061	0.40
9	Grupo JBFM (Brazil)	9,055	2,625,176	1.02
10	Nova Brasil (Brazil)	7,294	1,851,959	1.16
11	Grupo BluRadio (Colombia)	6,512	2,650,906	0.69
12	Radios IMC (Argentina)	6,351	1,225,541	1.53
13	MVS Radio (Mexico)	5,077	1,683,652	0.88
14	Radiopolis (Colombia)	4,275	1,417,888	0.89
15	Multimedios (Mexico)	3,654	1,336,939	0.80
16	Imagen (Mexico)	3,289	1,872,103	0.52
17	NRM (Mexico)	2,690	934,706	0.84
18	AccuRadio (United States)	1,488	277,599	1.57
19	Dial Brasil (Brazil)	1,377	574,892	0.71
20	Igreja Pentecostal Deus e Amor (Brazil)	1,119	631,228	0.50
21	Radio 93 (Brazil)	987	361,349	0.80
22	Z101 (Dominican Republic)	886	448,039	0.58
23	NPR Member Stations (United States)	770	349,731	0.64
24	Cadena Radial Vida (Colombia)	684	345,069	0.53
25	ACCION MULTIMEDIOS (Paraguay)	595	312,926	0.56

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

¹ Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico



Month: May 2019
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	47,498	31,137,292	0.83
2	CRP Radios (Peru)	12,817	7,964,568	0.89
3	Grupo Acir (Mexico)	12,641	7,879,036	0.88
4	Grupo Radio Centro (Mexico)	11,274	8,248,607	0.74
5	Grupo RPP (Peru)	9,103	6,297,339	0.79
6	RCN Radio (Colombia)	6,869	4,620,295	0.81
7	Jovem Pan - SP (Brazil)	6,571	9,058,015	0.40
8	Cadena 3 Argentina (Argentina)	6,486	4,522,605	0.79
9	Grupo JBFM (Brazil)	6,332	3,774,183	0.93
10	Nova Brasil (Brazil)	4,816	2,551,204	1.04
11	Radios IMC (Argentina)	4,342	1,675,547	1.43
12	Grupo BluRadio (Colombia)	3,981	3,147,947	0.66
13	MVS Radio (Mexico)	3,221	2,060,875	0.86
14	Radiopolis (Colombia)	2,714	1,729,640	0.86
15	Multimedios (Mexico)	2,472	1,876,503	0.73
16	Imagen (Mexico)	1,997	2,126,168	0.52
17	NRM (Mexico)	1,876	1,283,151	0.80
18	AccuRadio (United States)	1,086	388,450	1.54
19	Igreja Pentecostal Deus e Amor (Brazil)	1,010	1,088,870	0.50
20	Dial Brasil (Brazil)	963	814,073	0.65
21	Radio 93 (Brazil)	657	473,225	0.76
22	NPR Member Stations (United States)	633	551,706	0.63
23	Z101 (Dominican Republic)	537	507,209	0.58
24	Cadena Radial Vida (Colombia)	500	487,191	0.53
25	ACCION MULTIMEDIOS (Paraguay)	374	387,418	0.53

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

1 Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	119,286	21,331,691	1.64
2	365 Digital	6,320	1,727,151	1.05
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	99,977	17,155,439	1.68
2	Prisa Radio (Spain and LATAM Countries)	53,692	18,333,144	0.86
3	Karnaval.com (Turkey)	24,186	10,603,193	0.68
4	Grupo Renascenca (Portugal)	22,353	3,387,486	1.94
5	Medialaan (Belgium)	15,848	2,462,902	1.90
6	RadioCorp (Netherlands)	12,079	2,807,245	1.28
7	Primedia Broadcasting (South Africa)	6,320	1,727,151	1.05
8	AccuRadio (USA)	3,462	595,740	1.68
9	Sublime World BV (Netherlands)	3,407	527,647	1.90
10	NPR Member Stations (USA)	2,899	911,559	0.92



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	86,695	29,365,563	1.62
2	365 Digital	3,987	2,072,332	1.04
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	71,382	23,139,048	1.67
2	Prisa Radio (Spain and LATAM Countries)	39,513	27,539,576	0.79
3	Karnaval.com (Turkey)	17,982	16,641,049	0.60
4	Grupo Renascenca (Portugal)	14,505	4,604,295	1.75
5	Medialaan (Belgium)	11,418	3,355,745	1.88
6	RadioCorp (Netherlands)	9,397	4,127,810	1.26
7	Primedia Broadcasting (South Africa)	3,987	2,072,332	1.04
8	Sublime World BV (Netherlands)	2,733	777,924	1.97
9	NPR Member Stations (USA)	2,667	1,595,545	0.92
10	AccuRadio (USA)	2,646	859,947	1.68



Resources

Access the Monthly Rankers:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics Reference Guide

A quick guide to Webcast Metrics Data, Features & Capabilities

<http://bit.ly/WCMreferenceguide>

Contact Us

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

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