



TRITON[™]
D I G I T A L

TRITON DIGITAL'S WEBCAST METRICS[®] MONTHLY RANKER

ACERCA DE WEBCAST METRICS®

El servicio de medición de streaming Webcast Metrics es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, etc.

ACERCA DE LOS RANKERS

Los Webcast Metrics® Rankers son una lista de publishers y redes de audio digital con mejor desempeño según lo medido por el servicio de medición de streaming Webcast Metrics de Triton.

Los publishers se clasifican globalmente y en tres regiones distintas: EE. UU., América Latina y EMEA.

- El Global Publisher Ranker verifica la cantidad de streams sin calificar dónde se consumen
- Los rankers regionales cuantifican el consumo según la ubicación de los oyentes
- Todas las mediciones dentro de los rankers Webcast Metrics incluyen transmisiones escuchadas con y sin anuncios.

ACERCA DE LOS RANKINGS

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

EXPLICACIÓN DE LAS MEDICIONES

El **promedio de sesiones activas** o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

El **total de horas de escucha** o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Las sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

El **tiempo promedio de escucha** o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



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D I G I T A L

RANKERS MARZO 2019





Month: March 2019
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	1,188,413	434,532,150	0.79
2	Talpa Network	120,730	22,365,153	1.57
3	365 Digital	5,667	1,616,890	1.01
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	431,529	159,906,742	0.78
2	Prisa Radio	141,427	48,469,772	0.85
3	Talpa Radio	102,943	18,237,793	1.64
4	NPR Member Stations ²	97,313	30,134,748	0.91
5	RADIO.COM	79,528	34,442,257	0.66
6	Cumulus Streaming Network	71,929	25,332,485	0.81
7	Bell Media	36,547	7,573,336	1.37
8	AccuRadio	35,674	5,243,611	1.94
9	Beasley Broadcasting Corporate	29,032	9,884,064	0.85
10	Karnaval.com	25,026	10,942,964	0.67
11	Univision	23,117	11,946,875	0.56
12	EMF Corporate	22,637	5,411,612	1.19
13	Grupo Renascenca	21,124	3,220,465	1.91
14	Grupo Radio Centro	20,969	8,232,011	0.73
15	Hubbard Broadcasting	19,607	5,066,041	1.10
16	Grupo Acir	19,545	6,303,122	0.89
17	CRP Radios	19,380	6,711,991	0.84
18	ESPN Radio Corporate	17,984	8,489,009	0.61
19	Salem Communications	15,897	6,177,584	0.73
20	New York Public Radio	14,850	4,622,732	0.91

The March 2019 Global Ranker has been reissued as of August 2, 2019. More information can be found at <https://www.tritondigital.com/ranker-reissuance-history>.

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 374,627,499, Net Total Listening Hours: 367,385,046
Gross Active Sessions: 453,395,220, Net Active Sessions: 427,658,465, % Filtered Total Listening Hours: 98.07%, % Filtered Active Sessions: 94.32%



Month: March 2019
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	804,986	561,020,537	0.78
2	Talpa Network	87,528	31,120,316	1.55
3	365 Digital	3,579	1,982,089	0.99
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	318,928	227,091,383	0.77
2	Prisa Radio	95,227	66,329,588	0.80
3	NPR Member Stations ²	75,005	43,679,227	0.93
4	Talpa Radio	73,392	24,820,063	1.62
5	RADIO.COM	51,673	42,270,357	0.67
6	Cumulus Streaming Network	46,727	30,828,387	0.83
7	Bell Media	24,720	9,867,172	1.36
8	AccuRadio	24,534	6,977,679	1.92
9	Beasley Broadcasting Corporate	19,121	12,106,510	0.87
10	Karnaval.com	18,449	17,178,029	0.60
11	EMF Corporate	15,288	7,485,842	1.12
12	Univision	14,294	14,023,700	0.56
13	Grupo Radio Centro	14,046	10,834,959	0.71
14	CRP Radios	13,732	9,730,432	0.78
15	Grupo Renascenca	13,579	4,524,540	1.66
16	Grupo Acir	12,933	8,463,048	0.84
17	Hubbard Broadcasting	12,633	6,183,448	1.11
18	New York Public Radio	11,465	6,662,662	0.94
19	ESPN Radio Corporate	11,333	10,034,689	0.62
20	Salem Communications	10,534	7,497,052	0.76

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¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 502,424,974, Net Total Listening Hours: 491,131,879
 Gross Active Sessions: 620,575,754, Net Active Sessions: 578,373,209, % Filtered Total Listening Hours: 97.75%, % Filtered Active Sessions: 93.20%



Month: March 2019
U.S. Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	1,170,116	426,858,474	0.79
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,459,176	1,256,138,912	0.57
2	iHeartRadio	422,889	156,078,752	0.78
3	NPR Member Stations ²	89,617	27,707,754	0.92
4	RADIO.COM	79,404	34,366,760	0.66
5	Cumulus Streaming Network	70,201	24,765,091	0.81
6	Beasley Broadcasting Corporate	28,458	9,721,328	0.84
7	Univision	23,105	11,940,735	0.56
8	EMF Corporate	21,320	4,929,422	1.23
9	AccuRadio	20,949	2,818,059	2.11
10	Hubbard Broadcasting	19,452	4,975,503	1.11
11	ESPN Radio Corporate	17,380	8,166,480	0.61
12	Salem Communications	15,686	6,097,145	0.73
13	Urban One	13,800	5,778,904	0.68
14	New York Public Radio	13,553	4,077,788	0.95
15	Bonneville Corporate	10,700	3,989,956	0.77
16	Emmis Communications	10,001	3,950,223	0.73
17	Prisa Radio	7,269	3,866,130	0.64
18	Saga Communications	6,527	1,949,219	0.95
19	Midwest Communications	5,663	1,315,788	1.22
20	Entravision Communications Corporation	5,345	2,667,143	0.58

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period



Month: March 2019
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	790,021	548,824,256	0.79
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,018,580	1,977,959,552	0.56
2	iHeartRadio	311,602	220,873,085	0.77
3	NPR Member Stations ²	68,127	39,516,956	0.93
4	RADIO.COM	51,580	42,155,678	0.67
5	Cumulus Streaming Network	45,259	29,921,643	0.82
6	Beasley Broadcasting Corporate	18,695	11,880,025	0.86
7	Univision	14,285	14,014,517	0.56
8	EMF Corporate	14,249	6,735,108	1.16
9	AccuRadio	13,612	3,477,319	2.13
10	Hubbard Broadcasting	12,497	6,033,990	1.12
11	ESPN Radio Corporate	10,876	9,560,466	0.62
12	Salem Communications	10,349	7,369,608	0.76
13	New York Public Radio	10,342	5,754,222	0.98
14	Urban One	8,620	6,754,605	0.70
15	Emmis Communications	6,790	5,158,785	0.72
16	Bonneville Corporate	6,687	4,692,439	0.78
17	Prisa Radio	4,830	4,799,528	0.63
18	Saga Communications	4,327	2,467,922	0.95
19	Midwest Communications	3,620	1,688,384	1.17
20	Entravision Communications Corporation	3,207	3,015,547	0.59

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¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period



Month: March 2019
LATAM Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (¹ List of countries in footnotes)	83,486	24,858,070	0.84
2	Grupo Acir (Mexico)	18,831	5,524,906	0.91
3	Grupo Radio Centro (Mexico)	17,662	6,007,153	0.78
4	CRP Radios (Peru)	17,187	4,946,118	0.93
5	Grupo RPP (Peru)	12,588	3,870,246	0.86
6	Jovem Pan - SP (Brazil)	9,343	6,329,347	0.39
7	Cadena 3 Argentina (Argentina)	8,671	2,753,145	0.84
8	RCN Radio (Colombia)	8,652	2,555,404	0.89
9	Grupo JBFM (Brazil)	7,778	2,091,168	1.00
10	Grupo BluRadio (Colombia)	6,571	2,385,321	0.70
11	Nova Brasil (Brazil)	6,444	1,549,180	1.12
12	MVS Radio (Mexico)	5,215	1,615,988	0.86
13	Radiopolis (Colombia)	4,357	1,370,467	0.85
14	Imagen (Mexico)	3,148	1,348,612	0.63
15	NRM (Mexico)	2,904	860,994	0.90
16	Multimedios (Mexico)	2,110	667,899	0.84
17	AccuRadio (United States)	1,549	272,910	1.52
18	Dial Brasil (Brazil)	1,481	523,906	0.76
19	Igreja Pentecostal Deus e Amor (Brazil)	1,036	519,136	0.52
20	Z101 (Dominican Republic)	936	427,973	0.59

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

¹ Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico



Month: March 2019
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (¹ List of countries in footnotes)	51,012	32,765,678	0.78
2	Grupo Acir (Mexico)	11,693	7,586,909	0.84
3	CRP Radios (Peru)	11,413	7,336,152	0.86
4	Grupo Radio Centro (Mexico)	11,223	8,168,542	0.75
5	Grupo RPP (Peru)	8,369	5,807,330	0.79
6	Jovem Pan - SP (Brazil)	6,643	9,308,330	0.39
7	Cadena 3 Argentina (Argentina)	5,935	4,187,010	0.78
8	RCN Radio (Colombia)	5,758	3,864,414	0.81
9	Grupo JBFM (Brazil)	5,332	3,320,686	0.89
10	Nova Brasil (Brazil)	4,083	2,319,901	0.97
11	Grupo BluRadio (Colombia)	3,748	2,888,556	0.68
12	MVS Radio (Mexico)	3,114	2,051,578	0.83
13	Radiopolis (Colombia)	2,613	1,731,535	0.83
14	NRM (Mexico)	1,935	1,258,331	0.84
15	Imagen (Mexico)	1,782	1,577,250	0.62
16	Multimedios (Mexico)	1,400	1,029,367	0.75
17	AccuRadio (United States)	1,094	405,532	1.49
18	Dial Brasil (Brazil)	979	791,142	0.68
19	Igreja Pentecostal Deus e Amor (Brazil)	939	990,424	0.51
20	NPR Member Stations (United States)	697	560,602	0.68

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

¹ Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico



Month: March 2019
EMEA Daypart: 6am-7pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	123,547	21,103,507	1.57
2	365 Digital	5,849	1,533,111	1.02
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	105,686	17,312,557	1.64
2	Prisa Radio (Spain and Latam Countries)	54,296	17,493,848	0.83
3	Karnaval.com (Turkey)	25,721	10,230,821	0.67
4	Grupo Renascenca (Portugal)	21,684	2,949,569	1.96
5	Medialaan (Belgium)	14,995	2,058,995	1.95
6	RadioCorp (Netherlands)	11,951	2,644,143	1.21
7	Primedia Broadcasting (South Africa)	5,849	1,533,111	1.02
8	AccuRadio (USA)	3,760	607,842	1.65
9	NPR Member Stations (USA)	3,355	939,132	0.94
10	Challenge Records (Netherlands)	3,095	525,348	1.56



Month: March 2019
EMEA Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	86,074	30,337,144	1.56
2	365 Digital	3,477	1,902,816	1.00
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	72,286	24,266,620	1.64
2	Prisa Radio (Spain and Latam Countries)	38,467	27,970,634	0.75
3	Karnaval.com (Turkey)	18,112	16,839,429	0.59
4	Grupo Renascenca (Portugal)	13,284	4,287,021	1.71
5	Medialaan (Belgium)	10,244	2,934,925	1.95
6	RadioCorp (Netherlands)	9,018	4,175,010	1.21
7	Primedia Broadcasting (South Africa)	3,477	1,902,816	1.00
8	NPR Member Stations (USA)	3,052	1,758,870	0.96
9	AccuRadio (USA)	2,747	917,953	1.62
10	Challenge Records (Netherlands)	2,676	936,619	1.56

Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Guía de referencia para Webcast Metrics

Una guía rápida de datos, funciones y capacidades de Webcast Metrics.

<http://bit.ly/WCMreferenceguide>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

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