



TRITON[™]
D I G I T A L

TRITON DIGITAL'S WEBCAST METRICS[®] MONTHLY RANKER

SOBRE O WEBCAST METRICS®

O serviço de mensuração de Streaming Webcast Metrics é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

SOBRE OS RANKERS

Os Rankers do Webcast Metrics® são uma lista dos principais Publishers e redes de áudio digital de acordo com o serviço de mensuração de Streaming Webcast Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, AMÉRICA LATINA E EMEA.

- O Ranker Global verifica a quantidade de transmissões sem qualificar onde estão sendo consumidas.
- Os rankers regionais quantificam o consumo com base na localização do ouvinte
- Todas as métricas dos rankers do Webcast Metrics incluem audição com e sem suporte de anúncios.

SOBRE AS CLASSIFICAÇÕES

As classificações são computadas com base na Média de Sessões Ativas (AAS), e Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL) também são exibidos.

COMPREENSÃO DAS MÉTRICAS

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



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RANKERS JULHO 2019





Month: July 2019
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	1,007,227	428,674,479	0.74
2	Talpa Network	107,920	20,894,713	1.64
3	365 Digital	6,567	1,921,312	1.08
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	364,253	162,286,054	0.71
2	Prisa Radio	127,450	47,097,461	0.85
3	Talpa Radio	89,484	16,511,416	1.72
4	NPR Member Stations	86,559	30,516,996	0.88
5	RADIO.COM	67,583	31,735,568	0.67
6	Cumulus Streaming Network	62,595	24,951,569	0.79
7	AccuRadio	31,021	4,801,357	2.01
8	Bell Media	30,484	6,924,225	1.37
9	Univision	25,857	17,054,405	0.48
10	Beasley Broadcasting Corporate	23,778	8,886,756	0.85
11	Karnaval.com	23,222	10,994,116	0.68
12	Grupo Acir	21,831	7,383,365	0.94
13	Grupo Renascenca	20,487	3,279,349	1.99
14	CRP Radios	20,227	7,331,847	0.88
15	EMF Corporate	18,441	5,041,618	1.15
16	Grupo Radio Centro	18,167	7,830,127	0.73
17	Hubbard Broadcasting	18,016	5,096,663	1.1
18	ESPN Radio Corporate	16,145	8,467,439	0.6
19	Medialaan	15,042	2,702,639	1.76
20	Salem Communications	14,596	6,504,551	0.7

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 361,965,808, Net Total Listening Hours: 352,666,820, Gross Active Sessions: 447,056,003, Net Active Sessions: 425,169,197, % Filtered Total Listening Hours: 97.43%, % Filtered Active Sessions: 95.10%



Month: July 2019
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	708,866	518,426,852	0.75
2	Talpa Network	81,764	28,183,414	1.6
3	365 Digital	4,351	2,250,454	1.06

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	277,069	212,979,575	0.71
2	Prisa Radio	89,482	60,658,078	0.81
3	NPR Member Stations	68,596	41,499,934	0.9
4	Talpa Radio	66,790	21,851,365	1.69
5	RADIO.COM	46,729	38,052,219	0.67
6	Cumulus Streaming Network	43,258	29,440,253	0.8
7	AccuRadio	22,464	6,162,897	1.99
8	Bell Media	22,223	8,783,323	1.38
9	Karnaval.com	18,129	16,730,242	0.6
10	Univision	16,968	19,356,512	0.48
11	Beasley Broadcasting Corporate	16,514	10,536,536	0.86
12	Grupo Acir	15,023	9,361,318	0.88
13	CRP Radios	14,784	9,949,196	0.82
14	Grupo Renascenca	13,822	4,210,949	1.81
15	EMF Corporate	13,143	6,658,561	1.08
16	Grupo Radio Centro	12,868	9,942,029	0.71
17	Hubbard Broadcasting	12,360	6,014,363	1.11
18	Medialaan	11,498	3,657,203	1.73
19	ESPN Radio Corporate	11,057	9,977,340	0.6
20	Salem Communications	10,178	7,627,337	0.72

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 461,555,479, Net Total Listening Hours: 448,048,683, Gross Active Sessions: 575,847,849, Net Active Sessions: 543,513,839, % Filtered Total Listening Hours: 97.07%, % Filtered Active Sessions: 94.38%



Month: July 2019
U.S. Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	991,025	420,797,417	0.74
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,305,616	1,369,116,753	0.54
2	iHeartRadio	356,145	158,143,833	0.71
3	NPR Member Stations	80,134	28,136,791	0.88
4	RADIO.COM	67,461	31,623,244	0.67
5	Cumulus Streaming Network	61,479	24,495,300	0.79
6	Univision	25,839	17,042,881	0.48
7	Beasley Broadcasting Corporate	23,280	8,734,081	0.84
8	Hubbard Broadcasting	17,867	4,988,464	1.11
9	AccuRadio	17,703	2,499,534	2.2
10	EMF Corporate	17,308	4,582,602	1.18
11	ESPN Radio Corporate	15,545	8,153,593	0.6
12	Salem Communications	14,434	6,418,085	0.7
13	Urban One	12,110	5,280,550	0.72
14	New York Public Radio	11,617	3,479,400	1.03
15	Bonneville Corporate	9,016	3,560,303	0.8
16	Emmis Communications	8,905	3,979,867	0.71
17	Prisa Radio	6,464	3,730,184	0.55
18	Saga Communications	5,953	1,889,178	0.98
19	Classical KUSC/KDFC	5,530	1,067,981	1.61
20	Midwest Communications	5,350	1,372,596	1.22

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period



Month: July 2019
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	695,484	506,967,099	0.75
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	1,963,041	2,054,594,611	0.53
2	iHeartRadio	270,184	206,835,623	0.72
3	NPR Member Stations	62,776	37,715,124	0.9
4	RADIO.COM	46,624	37,885,224	0.67
5	Cumulus Streaming Network	42,333	28,774,183	0.8
6	Univision	16,954	19,340,890	0.48
7	Beasley Broadcasting Corporate	16,132	10,335,928	0.86
8	EMF Corporate	12,233	5,997,004	1.12
9	Hubbard Broadcasting	12,230	5,850,795	1.13
10	AccuRadio	12,202	3,011,788	2.2
11	ESPN Radio Corporate	10,562	9,517,123	0.61
12	Salem Communications	10,040	7,499,076	0.73
13	New York Public Radio	9,063	4,542,997	1.08
14	Urban One	8,193	6,149,171	0.73
15	Emmis Communications	6,461	5,072,923	0.7
16	Bonneville Corporate	6,108	4,087,767	0.82
17	Prisa Radio	4,521	4,515,973	0.55
18	Classical KUSC/KDFC	4,495	1,537,819	1.59
19	Saga Communications	4,194	2,282,980	1
20	Midwest Communications	3,640	1,701,790	1.17

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	72,406	24,108,441	0.87
2	Grupo Acir (Mexico)	21,398	6,567,318	0.96
3	CRP Radios (Peru)	18,429	5,604,067	0.97
4	Grupo Radio Centro (Mexico)	15,542	5,800,278	0.78
5	Grupo RPP (Peru)	12,800	4,494,189	0.83
6	RCN Radio (Colombia)	10,062	3,310,167	0.88
7	Cadena 3 Argentina (Argentina)	9,480	3,370,257	0.82
8	Grupo JBFM (Brazil)	9,409	2,750,910	1.01
9	Jovem Pan - SP (Brazil)	8,912	6,320,616	0.41
10	Nova Brasil (Brazil)	7,433	1,812,748	1.21
11	Radios IMC (Argentina)	7,406	1,409,150	1.55
12	MVS Radio (Mexico)	5,132	1,740,279	0.87
13	Grupo BluRadio (Colombia)	5,065	2,633,014	0.54
14	Radiopolis (Colombia)	4,258	1,371,584	0.91
15	Multimedios (Mexico)	3,426	1,178,267	0.86
16	NRM (Mexico)	2,764	914,010	0.89
17	Imagen (Mexico)	2,704	1,431,175	0.56
18	Dial Brasil (Brazil)	1,405	556,996	0.75
19	AccuRadio (United States)	1,377	268,446	1.5
20	Igreja Pentecostal Deus e Amor (Brazil)	1,206	685,686	0.5
21	Z101 (Dominican Republic)	1,094	558,268	0.58
22	Radio 93 (Brazil)	1,041	381,900	0.8
23	Cadena Radial Vida (Colombia)	795	388,417	0.55
24	ACCION MULTIMEDIOS (Paraguay)	748	378,016	0.58
25	NPR Member Stations (United States)	714	321,106	0.65

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Month: July 2019
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	46,366	30,295,569	0.84
2	Grupo Acir (Mexico)	13,949	8,566,786	0.9
3	CRP Radios (Peru)	12,697	7,762,318	0.9
4	Grupo Radio Centro (Mexico)	10,431	7,571,173	0.75
5	Grupo RPP (Peru)	8,987	6,495,196	0.76
6	RCN Radio (Colombia)	7,017	4,847,584	0.79
7	Cadena 3 Argentina (Argentina)	6,644	4,670,144	0.78
8	Jovem Pan - SP (Brazil)	6,522	8,774,958	0.4
9	Grupo JBFM (Brazil)	6,473	3,920,780	0.91
10	Radios IMC (Argentina)	5,177	1,978,195	1.44
11	Nova Brasil (Brazil)	4,877	2,483,038	1.09
12	MVS Radio (Mexico)	3,242	2,119,945	0.84
13	Grupo BluRadio (Colombia)	3,132	3,149,592	0.53
14	Radiopolis (Colombia)	2,681	1,657,764	0.89
15	Multimedios (Mexico)	2,249	1,562,305	0.79
16	NRM (Mexico)	1,927	1,265,221	0.84
17	Imagen (Mexico)	1,645	1,632,521	0.55
18	Igreja Pentecostal Deus e Amor (Brazil)	1,102	1,193,715	0.5
19	AccuRadio (United States)	1,000	374,295	1.47
20	Dial Brasil (Brazil)	976	772,747	0.7
21	Radio 93 (Brazil)	683	491,372	0.76
22	Z101 (Dominican Republic)	664	632,431	0.58
23	Cadena Radial Vida (Colombia)	584	554,451	0.54
24	NPR Member Stations (United States)	583	499,521	0.64
25	ACCION MULTIMEDIOS (Paraguay)	469	465,725	0.56

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	109,707	19,567,810	1.64
2	365 Digital	6,819	1,836,266	1.08
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	91,380	15,559,280	1.73
2	Prisa Radio (Spain and Latam Countries)	51,865	17,031,231	0.91
3	Karnaval.com (Turkey)	23,462	10,057,626	0.69
4	Grupo Renascenca (Portugal)	21,053	3,016,551	2.04
5	Medialaan (Belgium)	15,411	2,555,155	1.76
6	RadioCorp (Netherlands)	11,749	2,740,165	1.27
7	Primedia Broadcasting (South Africa)	6,819	1,836,266	1.08
8	AccuRadio (USA)	3,216	555,793	1.70
9	Sublime World BV (Netherlands)	3,146	479,269	1.93
10	NPR Member Stations (USA)	2,605	879,365	0.85



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	80,385	27,439,520	1.63
2	365 Digital	4,255	2,180,237	1.07
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	65,846	21,336,498	1.72
2	Prisa Radio (Spain and Latam Countries)	37,689	25,056,651	0.83
3	Karnaval.com (Turkey)	17,828	16,391,113	0.59
4	Grupo Renascenca (Portugal)	13,570	3,999,234	1.85
5	Medialaan (Belgium)	11,428	3,610,311	1.72
6	RadioCorp (Netherlands)	9,158	4,110,889	1.23
7	Primedia Broadcasting (South Africa)	4,255	2,180,237	1.07
8	Sublime World BV (Netherlands)	2,488	710,658	1.94
9	AccuRadio (USA)	2,445	796,884	1.70
10	NPR Member Stations (USA)	2,429	1,561,892	0.85

Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Guia de referência do Webcast Metrics

Um guia rápido dos dados, recursos e capacidades do Webcast Metrics

<http://bit.ly/WCMreferenceguide>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

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