



TRITON[™]
D I G I T A L

TRITON DIGITAL'S WEBCAST METRICS[®] MONTHLY RANKER

ACERCA DE WEBCAST METRICS®

El servicio de medición de streaming Webcast Metrics es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, etc.

ACERCA DE LOS RANKERS

Los Webcast Metrics® Rankers son una lista de publishers y redes de audio digital con mejor desempeño según lo medido por el servicio de medición de streaming Webcast Metrics de Triton.

Los publishers se clasifican globalmente y en tres regiones distintas: EE. UU., América Latina y EMEA.

- El Global Publisher Ranker verifica la cantidad de streams sin calificar dónde se consumen
- Los rankers regionales cuantifican el consumo según la ubicación de los oyentes
- Todas las mediciones dentro de los rankers Webcast Metrics incluyen transmisiones escuchadas con y sin anuncios.

ACERCA DE LOS RANKINGS

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

EXPLICACIÓN DE LAS MEDICIONES

El **promedio de sesiones activas** o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

El **total de horas de escucha** o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Las sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

El **tiempo promedio de escucha** o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



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ENERO 2019 RANKERS





Month: January 2019
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	1,177,252	453,454,608	0.81
2	Talpa Network	114,844	22,220,827	1.64
3	365 Digital	5,195	1,468,987	1.11
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	421,917	162,931,621	0.81
2	Prisa Radio	131,758	47,916,036	0.86
3	NPR Member Stations ²	98,905	34,146,922	0.90
4	RADIO.COM ³	77,857	39,756,903	0.62
5	Cumulus Streaming Network	71,352	27,596,017	0.81
6	AccuRadio	34,650	4,492,492	2.39
7	Sky Radio B.V.	33,951	6,107,227	1.79
8	Bell Media	33,178	7,524,037	1.37
9	Beasley Broadcasting Corporate	29,160	11,197,482	0.82
10	Karnaval.com	23,283	11,083,832	0.67
11	Univision	22,702	11,946,594	0.60
12	EMF Corporate	21,482	5,592,171	1.20
13	Grupo Radio Centro	20,095	9,598,758	0.66
14	Grupo Renascenca	20,082	3,314,543	1.93
15	Grupo Acir	18,988	6,473,889	0.92
16	ESPN Radio Corporate	18,623	9,700,348	0.60
17	Hubbard Broadcasting	18,440	5,331,098	1.08
18	CRP Radios	17,128	6,291,600	0.87
19	New York Public Radio	16,061	5,234,070	0.96
20	Salem Communications	14,878	6,138,186	0.75

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period

³ Entercom Communications Corp.'s streams are now listed as RADIO.COM

In accordance with the Media Rating Council's Invalid Traffic Guidelines, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 321,173,232, Net Total Listening Hours: 308,882,157
 Gross Active Sessions: 438,023,364, Net Active Sessions: 368,071,754, % Filtered Total Listening Hours: 96.17%, % Filtered Active Sessions: 84.03%





Month: January 2019
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	828,551	552,966,511	0.82
2	Talpa Network	86,828	29,495,474	1.63
3	365 Digital	3,502	1,757,146	1.09
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	318,972	215,443,390	0.81
2	Prisa Radio	93,397	62,593,735	0.81
3	NPR Member Stations ²	77,757	46,151,345	0.91
4	RADIO.COM ³	53,232	47,001,936	0.62
5	Cumulus Streaming Network	49,036	32,583,077	0.82
6	Sky Radio B.V.	26,431	8,380,856	1.78
7	AccuRadio	25,154	5,829,329	2.35
8	Bell Media	23,641	9,427,316	1.36
9	Beasley Broadcasting Corporate	20,271	13,422,465	0.83
10	Karnaval.com	17,823	16,399,291	0.60
11	EMF Corporate	15,222	7,326,494	1.14
12	Univision	15,020	13,745,032	0.60
13	Grupo Radio Centro	14,063	11,934,214	0.64
14	Grupo Renascenca	13,631	4,396,540	1.72
15	Grupo Acir	13,036	8,190,934	0.87
16	ESPN Radio Corporate	12,949	11,810,484	0.60
17	New York Public Radio	12,675	7,047,036	0.98
18	CRP Radios	12,624	8,578,930	0.81
19	Hubbard Broadcasting	12,558	6,303,077	1.08
20	Salem Communications	10,428	7,249,692	0.78

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Month: January 2019
U.S. Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	1,105,057	412,569,152	0.84
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,306,090	1,260,543,778	0.58
2	iHeartRadio	389,837	145,060,070	0.84
3	NPR Member Stations ²	90,752	31,127,994	0.91
4	RADIO.COM ³	77,791	39,730,839	0.62
5	Cumulus Streaming Network	69,887	26,978,878	0.81
6	Beasley Broadcasting Corporate	28,595	11,022,518	0.82
7	Univision	22,690	11,940,257	0.60
8	AccuRadio	20,153	2,359,477	2.64
9	EMF Corporate	20,139	5,059,851	1.24
10	Hubbard Broadcasting	18,279	5,228,674	1.09
11	ESPN Radio Corporate	17,953	9,334,145	0.60
12	New York Public Radio	14,735	4,699,903	0.98
13	Salem Communications	14,723	6,059,104	0.76
14	Urban One	12,859	5,756,710	0.70
15	Bonneville Corporate	10,779	4,301,819	0.79
16	Emmis Communications	9,752	4,208,924	0.73
17	Prisa Radio	6,818	3,872,356	0.65
18	Saga Communications	6,162	1,956,380	0.98
19	Midwest Communications	5,295	1,351,609	1.22
20	Entravision Communications Corporation	5,210	3,017,952	0.55

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period

³ Entercom Communications Corp.'s streams are now listed as RADIO.COM



Month: January 2019
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	769,186	495,188,528	0.85
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	1,911,883	1,827,682,265	0.58
2	iHeartRadio	291,946	189,420,113	0.84
3	NPR Member Stations ²	70,350	41,341,780	0.92
4	RADIO.COM ³	53,182	46,968,296	0.62
5	Cumulus Streaming Network	47,793	31,663,386	0.82
6	Beasley Broadcasting Corporate	19,844	13,192,631	0.83
7	Univision	15,011	13,735,565	0.60
8	EMF Corporate	14,134	6,551,122	1.18
9	AccuRadio	13,915	2,854,475	2.65
10	Hubbard Broadcasting	12,414	6,144,023	1.09
11	ESPN Radio Corporate	12,408	11,285,028	0.60
12	New York Public Radio	11,501	6,218,755	1.01
13	Salem Communications	10,296	7,130,643	0.78
14	Urban One	8,545	6,563,831	0.71
15	Bonneville Corporate	7,171	4,902,580	0.80
16	Emmis Communications	6,966	5,271,662	0.72
17	Prisa Radio	4,758	4,630,470	0.65
18	Saga Communications	4,252	2,362,725	0.97
19	Midwest Communications	3,556	1,642,723	1.18
20	Entravision Communications Corporation	3,349	3,327,819	0.56

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

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Month: January 2019
LATAM Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (² List of countries in footnotes)	76,412	24,519,055	0.84
2	Grupo Acir (Mexico)	18,574	5,728,142	0.95
3	Grupo Radio Centro (Mexico)	16,536	6,853,278	0.70
4	CRP Radios (Peru)	15,186	4,626,184	0.97
5	Grupo RPP (Peru)	11,716	3,875,686	0.88
6	Jovem Pan - SP (Brazil)	9,401	6,457,472	0.42
7	Cadena 3 Argentina (Argentina)	8,401	3,034,836	0.81
8	Grupo JBFM (Brazil)	7,654	2,064,199	1.09
9	RCN Radio (Colombia)	7,328	2,214,052	0.96
10	Nova Brasil (Brazil)	6,174	1,621,485	1.13
11	Grupo BluRadio (Colombia)	6,056	2,380,578	0.72
12	MVS Radio (Mexico)	4,855	1,669,198	0.85
13	Radiopolis (Colombia)	3,977	1,339,313	0.88
14	NRM (Mexico)	2,805	903,172	0.91
15	Imagen (Mexico)	2,494	824,480	0.88
16	Multimedios (Mexico)	1,934	682,055	0.83
17	AccuRadio (United States)	1,537	239,834	1.87
18	Dial Brasil (Brazil)	1,513	561,319	0.80
19	Igreja Pentecostal Deus e Amor (Brazil)	949	501,655	0.54
20	Z101 (Dominican Republic)	890	432,213	0.61

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

1 The Latam Ranker represents listeners based only in Latin America

2 Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico



Month: January 2019
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (² List of countries in footnotes)	49,666	31,121,725	0.78
2	Grupo Acir (Mexico)	12,061	7,454,733	0.89
3	Grupo Radio Centro (Mexico)	11,011	8,832,716	0.68
4	CRP Radios (Peru)	10,524	6,457,928	0.90
5	Grupo RPP (Peru)	8,010	5,273,729	0.83
6	Jovem Pan - SP (Brazil)	6,933	9,073,501	0.42
7	Cadena 3 Argentina (Argentina)	6,091	4,406,886	0.76
8	Grupo JBFM (Brazil)	5,358	3,066,701	0.97
9	RCN Radio (Colombia)	5,072	3,132,639	0.88
10	Nova Brasil (Brazil)	4,096	2,267,713	1.00
11	Grupo BluRadio (Colombia)	3,691	2,805,274	0.70
12	MVS Radio (Mexico)	3,067	2,037,514	0.83
13	Radiopolis (Colombia)	2,531	1,621,382	0.86
14	NRM (Mexico)	1,937	1,229,234	0.87
15	Imagen (Mexico)	1,515	967,221	0.85
16	Multimedios (Mexico)	1,327	961,612	0.76
17	AccuRadio (United States)	1,137	346,045	1.81
18	Dial Brasil (Brazil)	1,042	802,206	0.72
19	Igreja Pentecostal Deus e Amor (Brazil)	863	892,010	0.52
20	NPR Member Stations (United States)	732	592,669	0.68

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

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2 Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico



Month: January 2019
EMEA Daypart: 6am-7pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	117,316	20,937,051	1.66
2	365 Digital	5,356	1,389,440	1.13
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	102,764	17,632,040	1.73
2	Prisa Radio (¹ List of countries in footnotes)	51,803	17,243,646	0.88
3	Karnaval.com (Turkey)	23,861	10,315,042	0.69
4	Grupo Renascenca (Portugal)	20,627	3,031,999	1.99
5	RadioCorp (Netherlands)	10,593	2,485,008	1.27
6	Medialaan (Belgium)	7,708	1,223,668	1.85
7	Primedia Broadcasting (South Africa)	5,356	1,389,440	1.13
8	AccuRadio (USA)	3,722	525,405	2.05
9	NPR Member Stations (USA)	3,459	1,069,720	0.93
10	Challenge Records (Netherlands)	3,411	642,554	1.57

¹ Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico



Month: January 2019
EMEA Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	85,327	28,716,038	1.65
2	365 Digital	3,403	1,685,281	1.11
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	73,628	23,686,474	1.72
2	Prisa Radio (¹ List of countries in footnotes)	38,113	26,116,624	0.81
3	Karnaval.com (Turkey)	17,469	16,059,224	0.61
4	Grupo Renascenca (Portugal)	13,356	4,179,864	1.77
5	RadioCorp (Netherlands)	8,307	3,714,784	1.24
6	Medialaan (Belgium)	5,149	1,574,954	1.79
7	Primedia Broadcasting (South Africa)	3,403	1,685,281	1.11
8	NPR Member Stations (USA)	3,221	1,869,873	0.94
9	Challenge Records (Netherlands)	2,974	1,041,114	1.59
10	AccuRadio (USA)	2,868	769,256	2.03

¹ Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico



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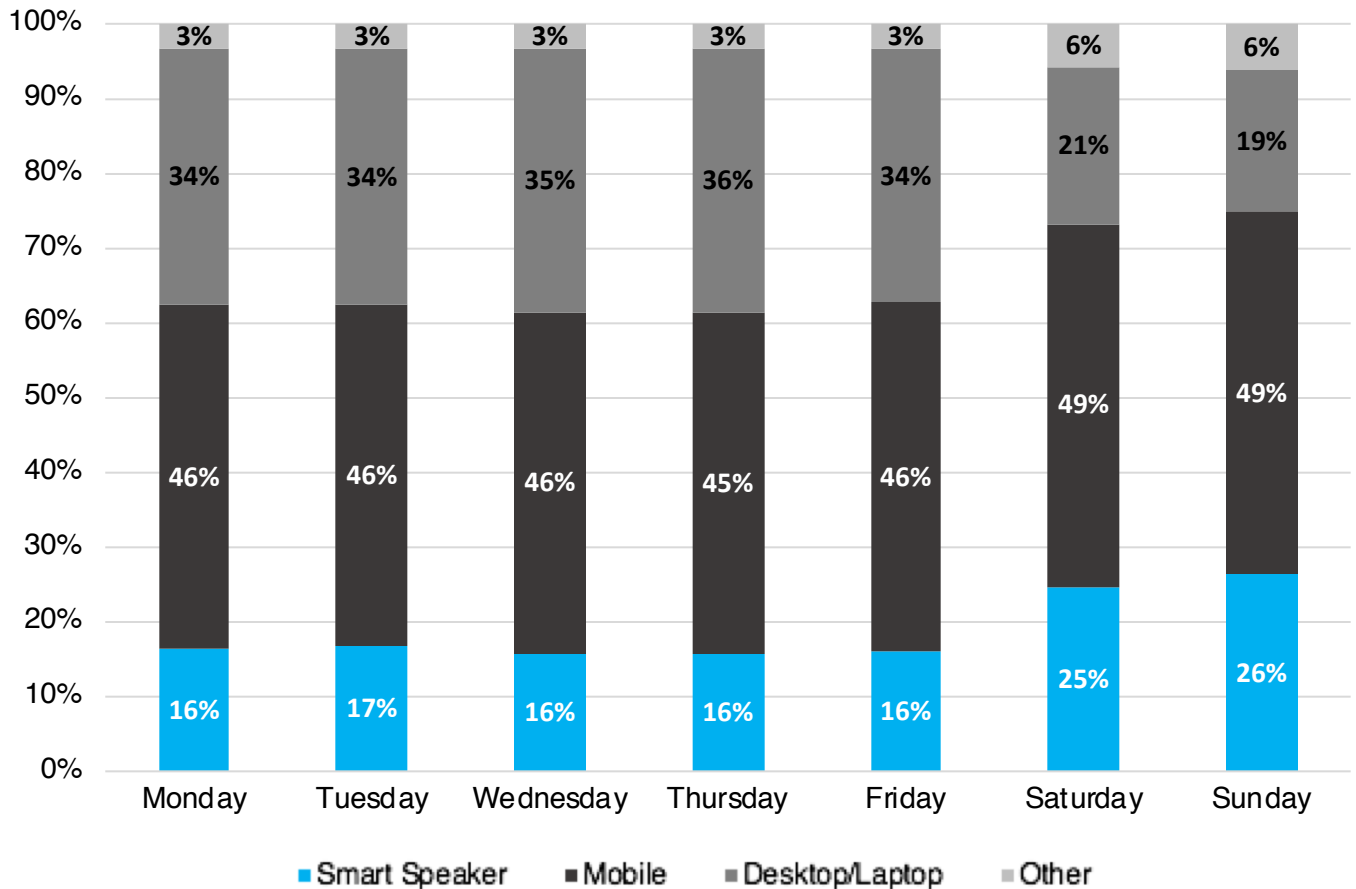
DATOS (EE. UU.)

SMART SPEAKER SHARE OF LISTENING INCREASES SHARPLY ON THE WEEKENDS*

*US only, all days/times

Percent of Stream Listening by Device Type

webcast^{metrics}

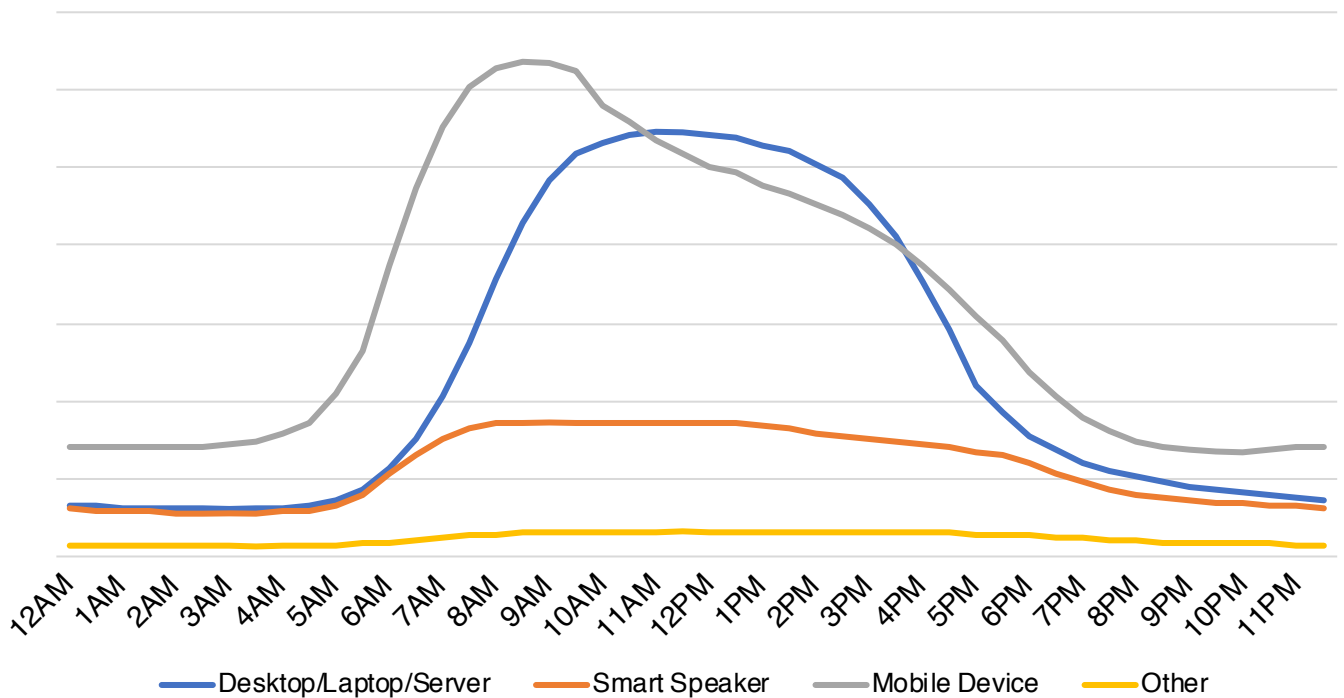


STREAMING AUDIENCES CHOOSE MOBILE DEVICES IN THE MORNING*

*US only, all days/times

Stream Listening by Hour & Device Type

webcast^{metrics}

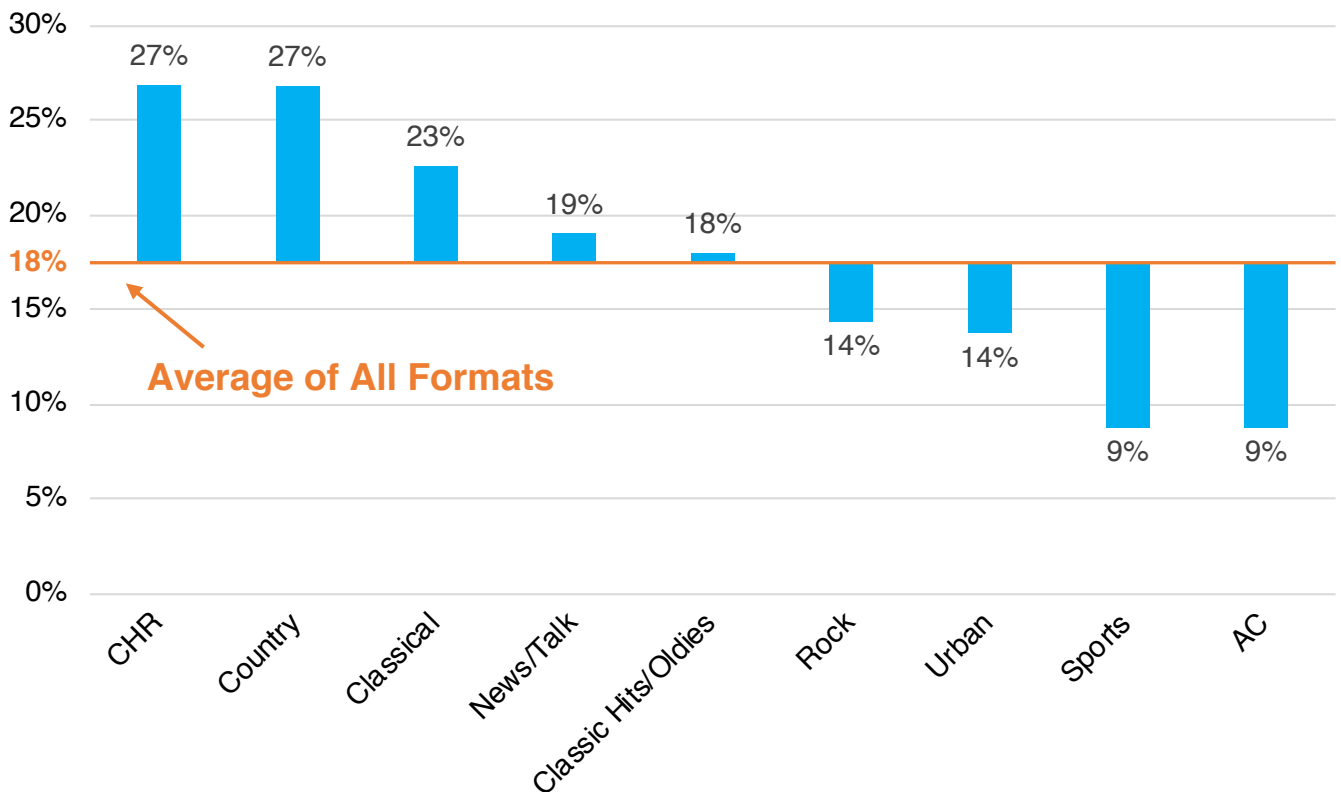


CHR AND COUNTRY ARE WINNING THE SMART SPEAKER RACE*

*US only, all days/times

Smart Speaker Listening by Format

webcast^{metrics}



Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Guía de referencia para Webcast Metrics

Una guía rápida de datos, funciones y capacidades de Webcast Metrics.

<http://bit.ly/WCMreferenceguide>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

Ranker@TritonDigital.com