# TRITON DIGITAL'S
# WEBCAST METRICS®
# MONTHLY RANKER

## ABOUT WEBCAST METRICS®

The Webcast Metrics streaming measurement service is the industry standard for online audio consumption data. It provides credible, validated data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

## ABOUT THE RANKERS

The Webcast Metrics® Rankers are a listing of the top performing digital audio publishers and networks as measured by Triton's Webcast Metrics streaming measurement service.

Publishers are ranked globally, and in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker verifies the quantity of streams without qualifying where they are being consumed.

- The regional rankers quantify consumption based on listener location.

- All metrics within the Webcast Metrics rankers include both ad supported and non-ad supported listening.

## ABOUT THE RANKINGS

Rankings are computed on the basis of Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

## UNDERSTANDING THE METRICS

**Average Active Sessions** or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period (AAS = TLH / Hours in period).

**Total Listening Hours** or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

**Session Starts** or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

**Average Time Spent Listening** or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

# JANUARY 2019 RANKERS

**GLOBAL**  Month: January 2019
Daypart: 6am-8pm M-F

| Rank | Sales Network | AAS | SS | ATSL |
|---|---|---|---|---|
| 1 | iHeartMedia Network[1] | 1,177,252 | 453,454,608 | 0.81 |
| 2 | Talpa Network | 114,844 | 22,220,827 | 1.64 |
| 3 | 365 Digital | 5,195 | 1,468,987 | 1.11 |

| Rank | Publisher | AAS | SS | ATSL |
|---|---|---|---|---|
| 1 | iHeartRadio | 421,917 | 162,931,621 | 0.81 |
| 2 | Prisa Radio | 131,758 | 47,916,036 | 0.86 |
| 3 | NPR Member Stations [2] | 98,905 | 34,146,922 | 0.90 |
| 4 | RADIO.COM [3] | 77,857 | 39,756,903 | 0.62 |
| 5 | Cumulus Streaming Network | 71,352 | 27,596,017 | 0.81 |
| 6 | AccuRadio | 34,650 | 4,492,492 | 2.39 |
| 7 | Sky Radio B.V. | 33,951 | 6,107,227 | 1.79 |
| 8 | Bell Media | 33,178 | 7,524,037 | 1.37 |
| 9 | Beasley Broadcasting Corporate | 29,160 | 11,197,482 | 0.82 |
| 10 | Karnaval.com | 23,283 | 11,083,832 | 0.67 |
| 11 | Univision | 22,702 | 11,946,594 | 0.60 |
| 12 | EMF Corporate | 21,482 | 5,592,171 | 1.20 |
| 13 | Grupo Radio Centro | 20,095 | 9,598,758 | 0.66 |
| 14 | Grupo Renascenca | 20,082 | 3,314,543 | 1.93 |
| 15 | Grupo Acir | 18,988 | 6,473,889 | 0.92 |
| 16 | ESPN Radio Corporate | 18,623 | 9,700,348 | 0.60 |
| 17 | Hubbard Broadcasting | 18,440 | 5,331,098 | 1.08 |
| 18 | CRP Radios | 17,128 | 6,291,600 | 0.87 |
| 19 | New York Public Radio | 16,061 | 5,234,070 | 0.96 |
| 20 | Salem Communications | 14,878 | 6,138,186 | 0.75 |

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

1 iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations
2 Publisher experienced minor and varied data issues through the period
3 Entercom Communications Corp.'s streams are now listed as RADIO.COM

In accordance with the Media Rating Council's Invalid Traffic Guidelines, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted :  Gross Total Listening Hours: 321,173,232, Net Total Listening Hours: 308,882,157 Gross Active Sessions: 438,023,364, Net Active Sessions: 368,071,754, % Filtered Total Listening Hours: 96.17%, % Filtered Active Sessions: 84.03%

## GLOBAL

**Month: January 2019**
**Daypart: 6am-12am M-Sun**

| Rank | Sales Network | AAS | SS | ATSL |
|---|---|---|---|---|
| 1 | iHeartMedia Network[1] | 828,551 | 552,966,511 | 0.82 |
| 2 | Talpa Network | 86,828 | 29,495,474 | 1.63 |
| 3 | 365 Digital | 3,502 | 1,757,146 | 1.09 |

| Rank | Publisher | AAS | SS | ATSL |
|---|---|---|---|---|
| 1 | iHeartRadio | 318,972 | 215,443,390 | 0.81 |
| 2 | Prisa Radio | 93,397 | 62,593,735 | 0.81 |
| 3 | NPR Member Stations [2] | 77,757 | 46,151,345 | 0.91 |
| 4 | RADIO.COM [3] | 53,232 | 47,001,936 | 0.62 |
| 5 | Cumulus Streaming Network | 49,036 | 32,583,077 | 0.82 |
| 6 | Sky Radio B.V. | 26,431 | 8,380,856 | 1.78 |
| 7 | AccuRadio | 25,154 | 5,829,329 | 2.35 |
| 8 | Bell Media | 23,641 | 9,427,316 | 1.36 |
| 9 | Beasley Broadcasting Corporate | 20,271 | 13,422,465 | 0.83 |
| 10 | Karnaval.com | 17,823 | 16,399,291 | 0.60 |
| 11 | EMF Corporate | 15,222 | 7,326,494 | 1.14 |
| 12 | Univision | 15,020 | 13,745,032 | 0.60 |
| 13 | Grupo Radio Centro | 14,063 | 11,934,214 | 0.64 |
| 14 | Grupo Renascenca | 13,631 | 4,396,540 | 1.72 |
| 15 | Grupo Acir | 13,036 | 8,190,934 | 0.87 |
| 16 | ESPN Radio Corporate | 12,949 | 11,810,484 | 0.60 |
| 17 | New York Public Radio | 12,675 | 7,047,036 | 0.98 |
| 18 | CRP Radios | 12,624 | 8,578,930 | 0.81 |
| 19 | Hubbard Broadcasting | 12,558 | 6,303,077 | 1.08 |
| 20 | Salem Communications | 10,428 | 7,249,692 | 0.78 |

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

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# TRITON DIGITAL

| Rank | Sales Network | AAS | SS | ATSL |
|------|---------------|-----|-----|------|
| 1 | iHeartMedia Network[1] | 1,105,057 | 412,569,152 | 0.84 |

| Rank | Publisher | AAS | SS | ATSL |
|------|-----------|-----|-----|------|
| 1 | Pandora Corporate | 2,306,090 | 1,260,543,778 | 0.58 |
| 2 | iHeartRadio | 389,837 | 145,060,070 | 0.84 |
| 3 | NPR Member Stations [2] | 90,752 | 31,127,994 | 0.91 |
| 4 | RADIO.COM [3] | 77,791 | 39,730,839 | 0.62 |
| 5 | Cumulus Streaming Network | 69,887 | 26,978,878 | 0.81 |
| 6 | Beasley Broadcasting Corporate | 28,595 | 11,022,518 | 0.82 |
| 7 | Univision | 22,690 | 11,940,257 | 0.60 |
| 8 | AccuRadio | 20,153 | 2,359,477 | 2.64 |
| 9 | EMF Corporate | 20,139 | 5,059,851 | 1.24 |
| 10 | Hubbard Broadcasting | 18,279 | 5,228,674 | 1.09 |
| 11 | ESPN Radio Corporate | 17,953 | 9,334,145 | 0.60 |
| 12 | New York Public Radio | 14,735 | 4,699,903 | 0.98 |
| 13 | Salem Communications | 14,723 | 6,059,104 | 0.76 |
| 14 | Urban One | 12,859 | 5,756,710 | 0.70 |
| 15 | Bonneville Corporate | 10,779 | 4,301,819 | 0.79 |
| 16 | Emmis Communications | 9,752 | 4,208,924 | 0.73 |
| 17 | Prisa Radio | 6,818 | 3,872,356 | 0.65 |
| 18 | Saga Communications | 6,162 | 1,956,380 | 0.98 |
| 19 | Midwest Communications | 5,295 | 1,351,609 | 1.22 |
| 20 | Entravision Communications Corporation | 5,210 | 3,017,952 | 0.55 |

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3 Entercom Communications Corp.'s streams are now listed as RADIO.COM

webcastmetrics

**Month: January 2019**
**U.S.** Daypart: 6am-12am M-SUN

| Rank | Sales Network | AAS | SS | ATSL |
|------|---------------|-----|-----|------|
| 1 | iHeartMedia Network[1] | 769,186 | 495,188,528 | 0.85 |

| Rank | Publisher | AAS | SS | ATSL |
|------|-----------|-----|-----|------|
| 1 | Pandora Corporate | 1,911,883 | 1,827,682,265 | 0.58 |
| 2 | iHeartRadio | 291,946 | 189,420,113 | 0.84 |
| 3 | NPR Member Stations [2] | 70,350 | 41,341,780 | 0.92 |
| 4 | RADIO.COM [3] | 53,182 | 46,968,296 | 0.62 |
| 5 | Cumulus Streaming Network | 47,793 | 31,663,386 | 0.82 |
| 6 | Beasley Broadcasting Corporate | 19,844 | 13,192,631 | 0.83 |
| 7 | Univision | 15,011 | 13,735,565 | 0.60 |
| 8 | EMF Corporate | 14,134 | 6,551,122 | 1.18 |
| 9 | AccuRadio | 13,915 | 2,854,475 | 2.65 |
| 10 | Hubbard Broadcasting | 12,414 | 6,144,023 | 1.09 |
| 11 | ESPN Radio Corporate | 12,408 | 11,285,028 | 0.60 |
| 12 | New York Public Radio | 11,501 | 6,218,755 | 1.01 |
| 13 | Salem Communications | 10,296 | 7,130,643 | 0.78 |
| 14 | Urban One | 8,545 | 6,563,831 | 0.71 |
| 15 | Bonneville Corporate | 7,171 | 4,902,580 | 0.80 |
| 16 | Emmis Communications | 6,966 | 5,271,662 | 0.72 |
| 17 | Prisa Radio | 4,758 | 4,630,470 | 0.65 |
| 18 | Saga Communications | 4,252 | 2,362,725 | 0.97 |
| 19 | Midwest Communications | 3,556 | 1,642,723 | 1.18 |
| 20 | Entravision Communications Corporation | 3,349 | 3,327,819 | 0.56 |

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

1 iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations
2 Publisher experienced minor and varied data issues through the period
3 Entercom Communications Corp.'s streams are now listed as RADIO.COM

| Rank | Publisher | AAS | SS | ATSL |
|---|---|---|---|---|
| 1 | Prisa Radio ([2]List of countries in footnotes) | 76,412 | 24,519,055 | 0.84 |
| 2 | Grupo Acir (Mexico) | 18,574 | 5,728,142 | 0.95 |
| 3 | Grupo Radio Centro (Mexico) | 16,536 | 6,853,278 | 0.70 |
| 4 | CRP Radios (Peru) | 15,186 | 4,626,184 | 0.97 |
| 5 | Grupo RPP (Peru) | 11,716 | 3,875,686 | 0.88 |
| 6 | Jovem Pan - SP  (Brazil) | 9,401 | 6,457,472 | 0.42 |
| 7 | Cadena 3 Argentina (Argentina) | 8,401 | 3,034,836 | 0.81 |
| 8 | Grupo JBFM (Brazil) | 7,654 | 2,064,199 | 1.09 |
| 9 | RCN Radio (Colombia) | 7,328 | 2,214,052 | 0.96 |
| 10 | Nova Brasil (Brazil) | 6,174 | 1,621,485 | 1.13 |
| 11 | Grupo BluRadio (Colombia) | 6,056 | 2,380,578 | 0.72 |
| 12 | MVS Radio (Mexico) | 4,855 | 1,669,198 | 0.85 |
| 13 | Radiopolis (Colombia) | 3,977 | 1,339,313 | 0.88 |
| 14 | NRM (Mexico) | 2,805 | 903,172 | 0.91 |
| 15 | Imagen (Mexico) | 2,494 | 824,480 | 0.88 |
| 16 | Multimedios (Mexico) | 1,934 | 682,055 | 0.83 |
| 17 | AccuRadio (United States) | 1,537 | 239,834 | 1.87 |
| 18 | Dial Brasil (Brazil) | 1,513 | 561,319 | 0.80 |
| 19 | Igreja Pentecostal Deus e Amor (Brazil) | 949 | 501,655 | 0.54 |
| 20 | Z101 (Dominican Republic) | 890 | 432,213 | 0.61 |

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

1 The Latam Ranker represents listeners based only in Latin America
2 Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico

# LATAM

**Month: January 2019**
**Daypart: 6am-12am M-SUN**

| Rank | Publisher | AAS | SS | ATSL |
|---|---|---|---|---|
| 1 | Prisa Radio ([2]List of countries in footnotes) | 49,666 | 31,121,725 | 0.78 |
| 2 | Grupo Acir (Mexico) | 12,061 | 7,454,733 | 0.89 |
| 3 | Grupo Radio Centro (Mexico) | 11,011 | 8,832,716 | 0.68 |
| 4 | CRP Radios (Peru) | 10,524 | 6,457,928 | 0.90 |
| 5 | Grupo RPP (Peru) | 8,010 | 5,273,729 | 0.83 |
| 6 | Jovem Pan - SP  (Brazil) | 6,933 | 9,073,501 | 0.42 |
| 7 | Cadena 3 Argentina (Argentina) | 6,091 | 4,406,886 | 0.76 |
| 8 | Grupo JBFM (Brazil) | 5,358 | 3,066,701 | 0.97 |
| 9 | RCN Radio (Colombia) | 5,072 | 3,132,639 | 0.88 |
| 10 | Nova Brasil (Brazil) | 4,096 | 2,267,713 | 1.00 |
| 11 | Grupo BluRadio (Colombia) | 3,691 | 2,805,274 | 0.70 |
| 12 | MVS Radio (Mexico) | 3,067 | 2,037,514 | 0.83 |
| 13 | Radiopolis (Colombia) | 2,531 | 1,621,382 | 0.86 |
| 14 | NRM (Mexico) | 1,937 | 1,229,234 | 0.87 |
| 15 | Imagen (Mexico) | 1,515 | 967,221 | 0.85 |
| 16 | Multimedios (Mexico) | 1,327 | 961,612 | 0.76 |
| 17 | AccuRadio (United States) | 1,137 | 346,045 | 1.81 |
| 18 | Dial Brasil (Brazil) | 1,042 | 802,206 | 0.72 |
| 19 | Igreja Pentecostal Deus e Amor (Brazil) | 863 | 892,010 | 0.52 |
| 20 | NPR Member Stations (United States) | 732 | 592,669 | 0.68 |

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

1 The Latam Ranker represents listeners based only in Latin America
2 Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico

# EMEA

**Month:** January 2019
**Daypart:** 6am-7pm M-F

| Rank | Sales Network | AAS | SS | ATSL |
|------|---------------|-----|-----|------|
| 1 | Talpa Network | 117,316 | 20,937,051 | 1.66 |
| 2 | 365 Digital | 5,356 | 1,389,440 | 1.13 |

| Rank | Publisher | AAS | SS | ATSL |
|------|-----------|-----|-----|------|
| 1 | Talpa Radio (Netherlands) | 102,764 | 17,632,040 | 1.73 |
| 2 | Prisa Radio ([1]List of countries in footnotes) | 51,803 | 17,243,646 | 0.88 |
| 3 | Karnaval.com (Turkey) | 23,861 | 10,315,042 | 0.69 |
| 4 | Grupo Renascenca (Portugal) | 20,627 | 3,031,999 | 1.99 |
| 5 | RadioCorp (Netherlands) | 10,593 | 2,485,008 | 1.27 |
| 6 | Medialaan (Belgium) | 7,708 | 1,223,668 | 1.85 |
| 7 | Primedia Broadcasting (South Africa) | 5,356 | 1,389,440 | 1.13 |
| 8 | AccuRadio (USA) | 3,722 | 525,405 | 2.05 |
| 9 | NPR Member Stations (USA) | 3,459 | 1,069,720 | 0.93 |
| 10 | Challenge Records (Netherlands) | 3,411 | 642,554 | 1.57 |

1 Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico

| Rank | Sales Network | AAS | SS | ATSL |
|------|---------------|-----|-----|------|
| 1 | Talpa Network | 85,327 | 28,716,038 | 1.65 |
| 2 | 365 Digital | 3,403 | 1,685,281 | 1.11 |

| Rank | Publisher | AAS | SS | ATSL |
|------|-----------|-----|-----|------|
| 1 | Talpa Radio (Netherlands) | 73,628 | 23,686,474 | 1.72 |
| 2 | Prisa Radio ([1]List of countries in footnotes) | 38,113 | 26,116,624 | 0.81 |
| 3 | Karnaval.com (Turkey) | 17,469 | 16,059,224 | 0.61 |
| 4 | Grupo Renascenca (Portugal) | 13,356 | 4,179,864 | 1.77 |
| 5 | RadioCorp (Netherlands) | 8,307 | 3,714,784 | 1.24 |
| 6 | Medialaan (Belgium) | 5,149 | 1,574,954 | 1.79 |
| 7 | Primedia Broadcasting (South Africa) | 3,403 | 1,685,281 | 1.11 |
| 8 | NPR Member Stations (USA) | 3,221 | 1,869,873 | 0.94 |
| 9 | Challenge Records (Netherlands) | 2,974 | 1,041,114 | 1.59 |
| 10 | AccuRadio (USA) | 2,868 | 769,256 | 2.03 |

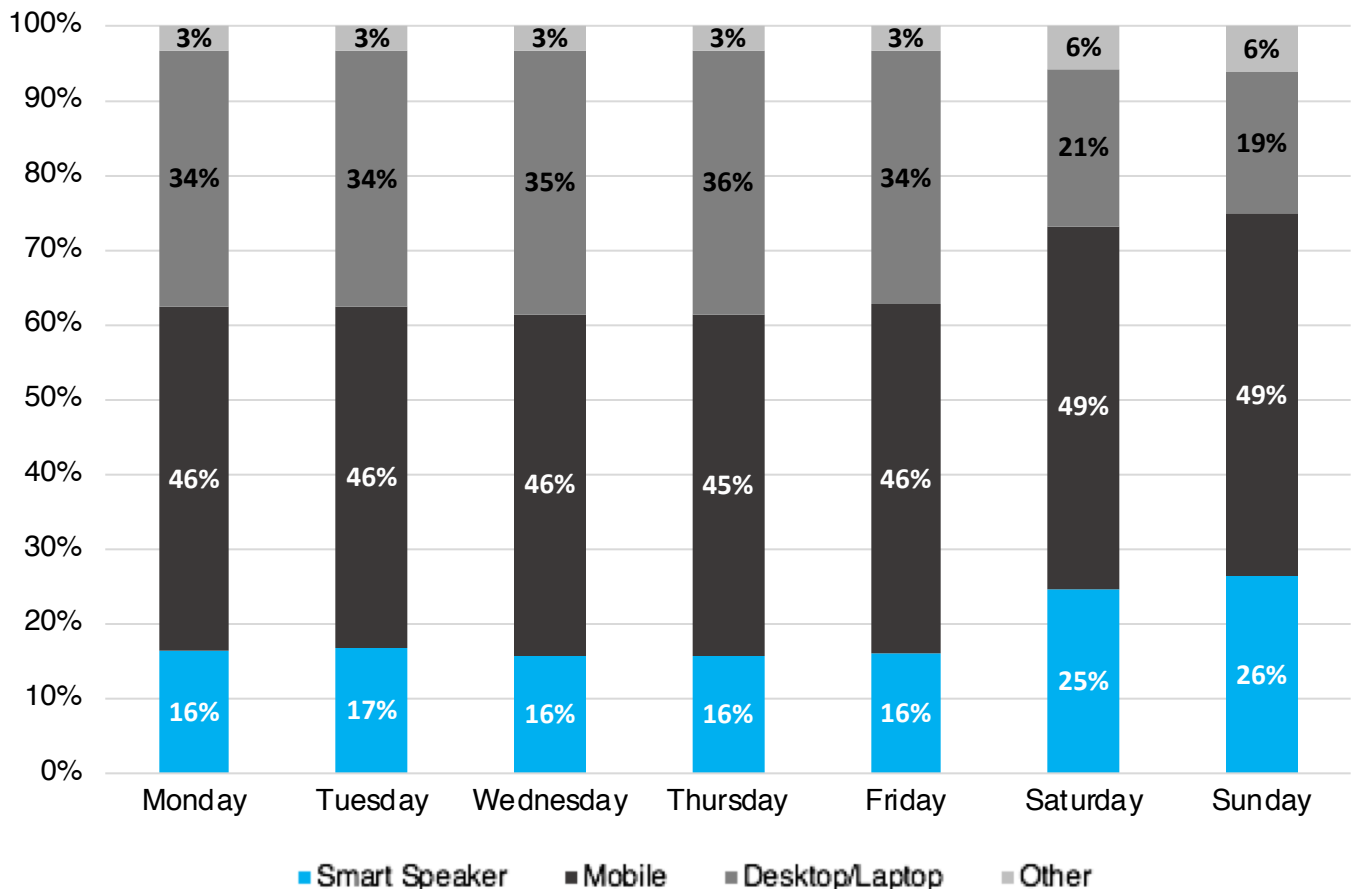1 Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico

# INSIGHTS (U.S.)

# SMART SPEAKER SHARE OF LISTENING INCREASES SHARPLY ON THE WEEKENDS*

*US only, all days/times

## Percent of Stream Listening by Device Type

webcast metrics

| Day | Smart Speaker | Mobile | Desktop/Laptop | Other |
|-----|---------------|--------|----------------|-------|
| Monday | 16% | 46% | 34% | 3% |
| Tuesday | 17% | 46% | 34% | 3% |
| Wednesday | 16% | 46% | 35% | 3% |
| Thursday | 16% | 45% | 36% | 3% |
| Friday | 16% | 46% | 34% | 3% |
| Saturday | 25% | 49% | 21% | 6% |
| Sunday | 26% | 49% | 19% | 6% |

■ Smart Speaker  ■ Mobile  ■ Desktop/Laptop  ■ Other

webcast metrics

# STREAMING AUDIENCES CHOOSE MOBILE DEVICES IN THE MORNING*

*US only, all days/times
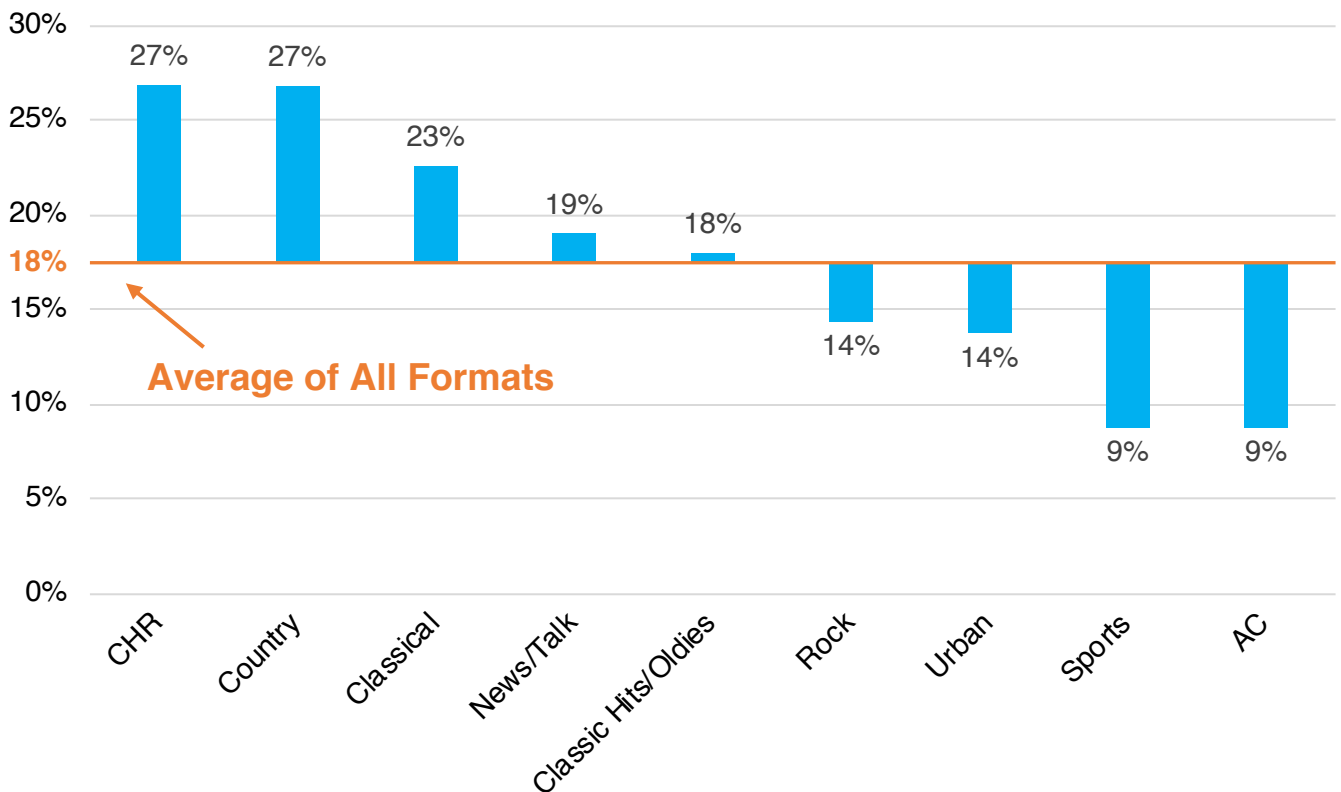
**Stream Listening by Hour & Device Type**

webcast**metrics**



Legend: Desktop/Laptop/Server — Smart Speaker — Mobile Device — Other
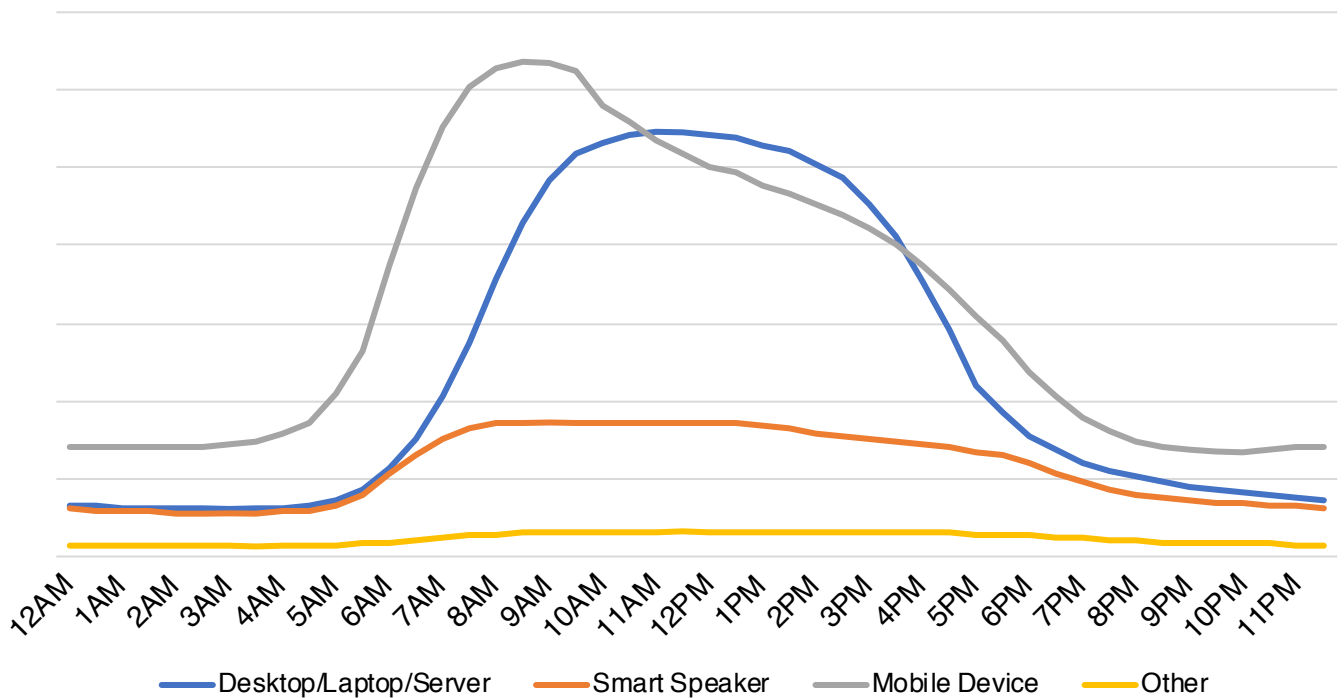
webcast**metrics**

# CHR AND COUNTRY ARE WINNING THE SMART SPEAKER RACE*

*US only, all days/times

## Smart Speaker Listening by Format

**Resources**

**Access the Monthly Rankers:**
https://www.tritondigital.com/resources/monthly-rankers/rankers-archive


**Webcast Metrics Reference Guide**
A quick guide to Webcast Metrics Data, Features & Capabilities
http://bit.ly/WCMreferenceguide


**Contact Us**
Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers
Ranker@TritonDigital.com