



# TRITON DIGITAL'S WEBCAST METRICS® MONTHLY RANKER

## **ABOUT WEBCAST METRICS®**

The Webcast Metrics streaming measurement service is the industry standard for online audio consumption data. It provides credible, validated data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

## **ABOUT THE RANKERS**

The Webcast Metrics® Rankers are a listing of the top performing digital audio publishers and networks as measured by Triton's Webcast Metrics streaming measurement service.

Publishers are ranked globally, and in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker verifies the quantity of streams without qualifying where they are being consumed.
- The regional rankers quantify consumption based on listener location.
- All metrics within the Webcast Metrics rankers include both ad supported and non-ad supported listening.



## ABOUT THE RANKINGS

Rankings are computed on the basis of Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

## UNDERSTANDING THE METRICS

**Average Active Sessions** or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ( $AAS = TLH / \text{Hours in period}$ ).

**Total Listening Hours** or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

**Session Starts** or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

**Average Time Spent Listening** or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

# FEBRUARY 2019 RANKERS





Rank	Sales Network	AAS	SS	ATSL
1	<b>iHeartMedia Network<sup>1</sup></b>	<b>1,187,740</b>	<b>413,382,979</b>	<b>0.79</b>
2	<b>Talpa Network</b>	<b>117,046</b>	<b>20,662,021</b>	<b>1.56</b>
3	<b>365 Digital</b>	<b>6,196</b>	<b>1,598,167</b>	<b>1.06</b>
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	427,970	148,775,768	0.79
2	Prisa Radio	141,765	46,332,649	0.84
3	Talpa Radio	100,219	16,830,088	1.63
4	NPR Member Stations <sup>2</sup>	100,586	30,237,193	0.90
5	RADIO.COM	75,592	35,296,051	0.59
6	Cumulus Streaming Network	73,956	25,479,343	0.79
7	Bell Media	35,909	7,368,504	1.32
8	AccuRadio	35,050	4,901,142	1.94
9	Beasley Broadcasting Corporate	28,766	9,570,238	0.83
10	Karnaval.com	24,372	9,909,284	0.68
11	Univision	23,537	10,771,801	0.60
12	EMF Corporate	22,365	4,984,195	1.22
13	Grupo Renascenca	22,070	3,239,242	1.89
14	Grupo Radio Centro	21,354	8,283,352	0.70
15	Grupo Acir	20,019	6,100,914	0.90
16	Hubbard Broadcasting	19,636	4,931,817	1.07
17	CRP Radios	18,718	6,106,398	0.85
18	ESPN Radio Corporate	17,829	7,756,428	0.63
19	New York Public Radio	16,025	4,664,426	0.93
20	Salem Communications	15,839	5,835,028	0.74

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

<sup>1</sup> iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

<sup>2</sup> Publisher experienced minor and varied data issues through the period

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 355,663,141, Net Total Listening Hours: 347,641,794

Gross Active Sessions: 431,783,426, Net Active Sessions: 407,095,966, % Filtered Total Listening Hours: 97.74%, % Filtered Active Sessions: 94.28%



Month: February 2019  
**GLOBAL** Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	<b>iHeartMedia Network<sup>1</sup></b>	<b>826,755</b>	<b>520,199,311</b>	<b>0.78</b>
2	<b>Talpa Network</b>	<b>86,750</b>	<b>27,831,605</b>	<b>1.56</b>
3	<b>365 Digital</b>	<b>4,026</b>	<b>1,918,117</b>	<b>1.03</b>

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	321,537	204,137,895	0.78
2	Prisa Radio	98,277	61,867,484	0.79
3	NPR Member Stations <sup>2</sup>	78,086	41,727,167	0.92
4	Talpa Radio	73,156	22,205,636	1.63
5	RADIO.COM	50,718	42,364,330	0.59
6	Cumulus Streaming Network	49,240	30,087,743	0.81
7	Bell Media	25,002	9,303,090	1.32
8	AccuRadio	24,804	6,349,148	1.93
9	Beasley Broadcasting Corporate	19,587	11,524,014	0.84
10	Karnaval.com	18,186	14,885,655	0.61
11	EMF Corporate	15,481	6,646,162	1.15
12	Univision	15,026	12,391,889	0.60
13	Grupo Radio Centro	14,595	10,486,606	0.68
14	Grupo Renascenca	14,579	4,346,607	1.68
15	Grupo Acir	13,570	7,943,841	0.84
16	CRP Radios	13,460	8,488,981	0.79
17	Hubbard Broadcasting	12,974	5,833,439	1.09
18	New York Public Radio	12,500	6,394,809	0.96
19	ESPN Radio Corporate	11,713	9,080,902	0.63
20	Salem Communications	10,791	6,915,599	0.76

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

<sup>1</sup> iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

<sup>2</sup> Publisher experienced minor and varied data issues through the period

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 462,820,830, Net Total Listening Hours: 450,213,125

Gross Active Sessions: 572,274,338, Net Active Sessions: 532,938,311, % Filtered Total Listening Hours: 97.28%, % Filtered Active Sessions: 93.13%



Month: February 2019  
**U.S.** Daypart: 6am-8pm M-F



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network <sup>1</sup>	1,169,331	406,010,327	0.79

Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,385,827	1,152,772,096	0.57
2	iHeartRadio	419,278	145,096,655	0.79
3	NPR Member Stations <sup>2</sup>	92,908	27,967,967	0.90
4	RADIO.COM	75,522	35,271,779	0.59
5	Cumulus Streaming Network	72,357	24,928,984	0.79
6	Beasley Broadcasting Corporate	28,212	9,417,324	0.82
7	Univision	23,522	10,765,858	0.60
8	EMF Corporate	21,047	4,529,933	1.26
9	AccuRadio	20,596	2,639,882	2.11
10	Hubbard Broadcasting	19,484	4,849,625	1.08
11	ESPN Radio Corporate	17,207	7,459,066	0.63
12	Salem Communications	15,668	5,762,943	0.74
13	New York Public Radio	14,713	4,196,737	0.95
14	Urban One	13,572	5,226,561	0.71
15	Bonneville Corporate	10,205	3,558,213	0.79
16	Emmis Communications	9,944	3,747,775	0.73
17	Prisa Radio	7,407	3,746,787	0.63
18	Saga Communications	6,421	1,837,797	0.94
19	Midwest Communications	5,565	1,234,721	1.22
20	Entravision Communications Corporation	5,337	2,630,532	0.56

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

<sup>1</sup> iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations  
<sup>2</sup> Publisher experienced minor and varied data issues through the period

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 920,396,994, Net Total Listening Hours: 914,142,055  
 Gross Active Sessions: 1,503,197,083, Net Active Sessions: 1,481,371,739, % Filtered Total Listening Hours: 99.32%, % Filtered Active Sessions: 98.55%



Month: February 2019  
**U.S.** Daypart: 6am-12am M-SUN



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network <sup>1</sup>	811,785	509,124,177	0.79
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	1,962,147	1,719,779,767	0.57
2	iHeartRadio	314,287	198,507,648	0.78
3	NPR Member Stations <sup>2</sup>	71,173	38,000,927	0.92
4	RADIO.COM	50,669	42,332,659	0.59
5	Cumulus Streaming Network	47,908	29,252,766	0.81
6	Beasley Broadcasting Corporate	19,165	11,317,928	0.84
7	Univision	15,014	12,383,279	0.60
8	EMF Corporate	14,428	5,965,532	1.19
9	AccuRadio	13,857	3,189,329	2.14
10	Hubbard Broadcasting	12,838	5,701,555	1.10
11	New York Public Radio	11,345	5,649,584	0.99
12	ESPN Radio Corporate	11,225	8,653,180	0.64
13	Salem Communications	10,644	6,805,199	0.77
14	Urban One	8,799	6,017,491	0.72
15	Emmis Communications	6,923	4,733,359	0.72
16	Bonneville Corporate	6,611	4,113,574	0.80
17	Prisa Radio	5,049	4,545,782	0.62
18	Saga Communications	4,347	2,257,332	0.94
19	Midwest Communications	3,646	1,520,677	1.18
20	Entravision Communications Corporation	3,324	2,920,448	0.57

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

<sup>1</sup> iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

<sup>2</sup> Publisher experienced minor and varied data issues through the period

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 1,316,793,385, Net Total Listening Hours: 1,307,072,688  
 Gross Active Sessions: 2,174,597,065, Net Active Sessions: 2,140,371,692 % Filtered Total Listening Hours: 99.26%, % Filtered Active Sessions: 98.43%





Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio ( <sup>1</sup> List of countries in footnotes)	81,321	23,492,245	0.82
2	Grupo Acir (Mexico)	19,386	5,359,250	0.92
3	Grupo Radio Centro (Mexico)	18,031	6,066,877	0.75
4	CRP Radios (Peru)	16,562	4,482,481	0.95
5	Grupo RPP (Peru)	11,476	3,480,929	0.84
6	Jovem Pan - SP (Brazil)	10,236	6,378,136	0.41
7	RCN Radio (Colombia)	9,056	2,496,590	0.91
8	Cadena 3 Argentina (Argentina)	8,654	2,169,127	1.02
9	Grupo JBFM (Brazil)	8,567	2,616,796	0.84
10	Nova Brasil (Brazil)	7,236	1,609,578	1.16
11	Grupo BluRadio (Colombia)	7,210	2,504,346	0.70
12	MVS Radio (Mexico)	5,333	1,554,375	0.87
13	Radiopolis (Colombia)	4,550	1,387,137	0.84
14	NRM (Mexico)	2,972	846,212	0.89
15	Imagen (Mexico)	2,345	548,967	1.10
16	Multimedios (Mexico)	2,036	616,734	0.84
17	AccuRadio (United States)	1,575	524,562	0.77
18	Dial Brasil (Brazil)	1,574	264,918	1.52
19	Igreja Pentecostal Deus e Amor (Brazil)	988	298,945	0.84
20	NPR Member Stations (United States)	958	455,158	0.52

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

<sup>1</sup> Argentina, Chile, Colombia, Costa Rica, Panama and Mexico



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio ( <sup>1</sup> List of countries in footnotes)	51,557	30,490,409	0.76
2	Grupo Acir (Mexico)	12,387	7,165,132	0.86
3	Grupo Radio Centro (Mexico)	11,702	7,947,666	0.72
4	CRP Radios (Peru)	11,174	6,374,749	0.87
5	Grupo RPP (Peru)	7,764	4,915,981	0.78
6	Jovem Pan - SP (Brazil)	7,514	9,245,642	0.40
7	RCN Radio (Colombia)	6,203	3,759,052	0.81
8	Cadena 3 Argentina (Argentina)	6,118	4,076,759	0.75
9	Grupo JBFM (Brazil)	5,992	3,303,275	0.91
10	Nova Brasil (Brazil)	4,634	2,275,907	1.02
11	Grupo BluRadio (Colombia)	4,274	3,012,173	0.68
12	MVS Radio (Mexico)	3,294	1,935,847	0.84
13	Radiopolis (Colombia)	2,801	1,691,890	0.82
14	NRM (Mexico)	2,022	1,188,080	0.84
15	Imagen (Mexico)	1,477	876,796	0.83
16	Multimedios (Mexico)	1,400	938,093	0.74
17	AccuRadio (United States)	1,128	379,371	1.48
18	Dial Brasil (Brazil)	1,057	753,780	0.70
19	Igreja Pentecostal Deus e Amor (Brazil)	869	829,411	0.51
20	NPR Member Stations (United States)	729	537,154	0.67

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

<sup>1</sup> Argentina, Chile, Colombia, Costa Rica, Panama and Mexico



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	119,674	19,496,468	1.54
2	365 Digital	6,406	1,515,723	1.07
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	102,809	15,978,148	1.63
2	Prisa Radio (Spain and Latam Countries)	56,605	16,927,186	0.86
3	Karnaval.com (Turkey)	25,056	9,260,753	0.69
4	Grupo Renascenca (Portugal)	22,664	2,970,637	1.99
5	Medialaan (Belgium)	14,459	1,925,736	1.92
6	RadioCorp (Netherlands)	11,571	2,502,760	1.19
7	Primedia Broadcasting (South Africa)	6,406	1,515,723	1.07
8	AccuRadio (USA)	3,801	586,841	1.64
9	NPR Member Stations (USA)	3,377	859,169	1.00
10	Challenge Records (Netherlands)	3,151	522,655	1.54



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	85,253	27,104,604	1.54
2	365 Digital	3,922	1,846,675	1.04
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	72,005	21,685,791	1.64
2	Prisa Radio (Spain and Latam Countries)	40,741	26,110,682	0.78
3	Karnaval.com (Turkey)	17,847	14,584,245	0.61
4	Grupo Renascenca (Portugal)	14,277	4,135,243	1.75
5	Medialaan (Belgium)	9,856	2,568,914	1.91
6	RadioCorp (Netherlands)	8,901	3,784,564	1.16
7	Primedia Broadcasting (South Africa)	3,922	1,846,675	1.04
8	NPR Member Stations (USA)	3,099	1,541,640	1.00
9	AccuRadio (USA)	2,831	857,434	1.65
10	Challenge Records (Netherlands)	2,716	874,524	1.53

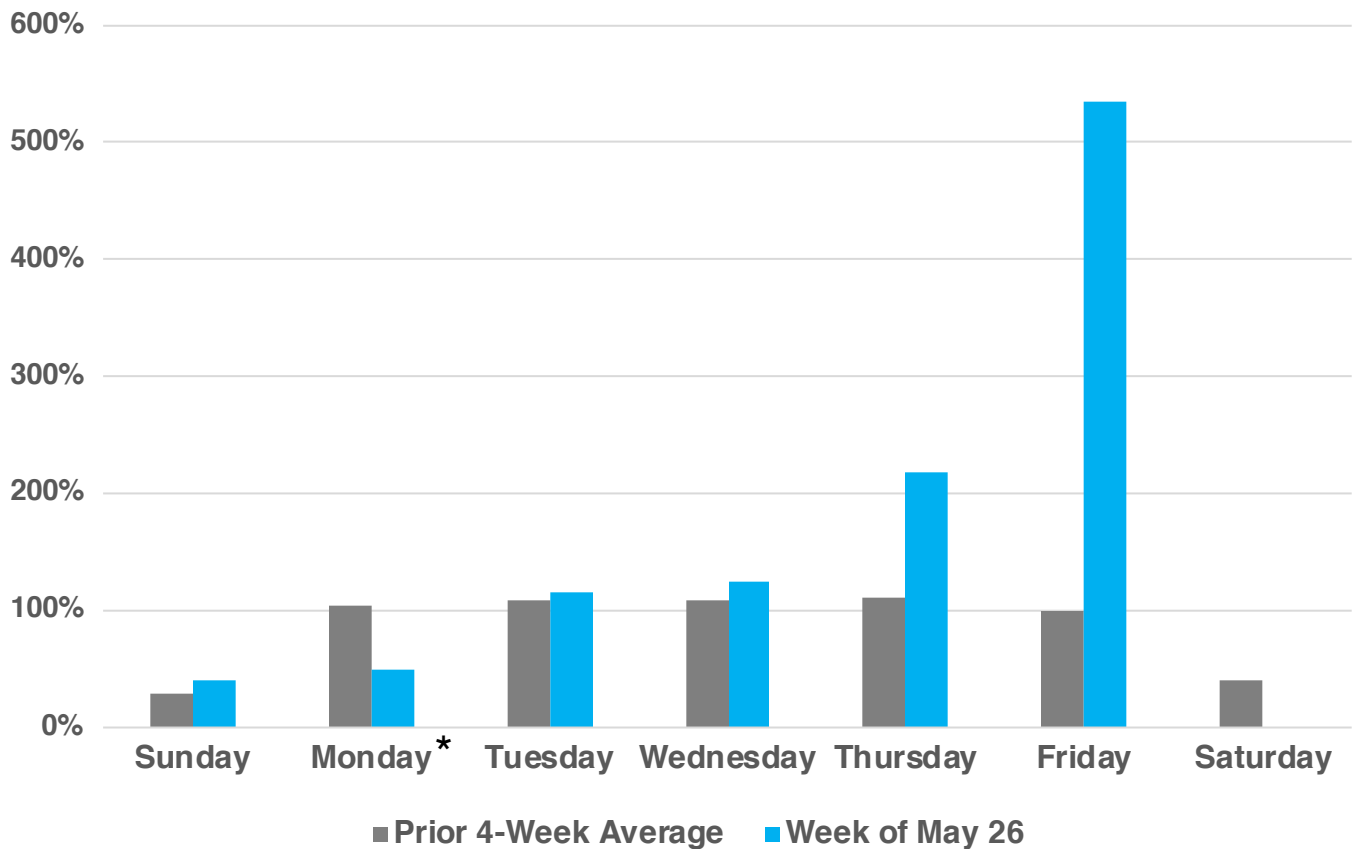


# INSIGHTS (U.S.)

## STREAMING OF WPLJ-FM INCREASES TO 535% OF AVERAGE ON THE LEGENDARY STATION'S LAST DAY

Average Active Sessions  
6AM to 7PM

webcast<sup>metrics</sup>



\*Monday May 27 was a holiday (Memorial Day) in the U.S.



## Resources

### Access the Monthly Rankers:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### Webcast Metrics Reference Guide

A quick guide to Webcast Metrics Data, Features & Capabilities

<http://bit.ly/WCMreferenceguide>

### Contact Us

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

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