



TRITON[™]
D I G I T A L

TRITON DIGITAL'S WEBCAST METRICS[®] MONTHLY RANKER

ACERCA DE WEBCAST METRICS®

El servicio de medición de streaming Webcast Metrics es el estándar de la industria para datos de consumo de audio en línea. Provee datos confiables y validados que permite a los publishers de audio de todo el mundo analizar el consumo de su contenido de audio por horario, tipo de dispositivo, ubicación geográfica, plataforma de distribución, etc.

ACERCA DE LOS RANKERS

Los Webcast Metrics® Rankers son una lista de publishers y redes de audio digital con mejor desempeño según lo medido por el servicio de medición de streaming Webcast Metrics de Triton.

Los publishers se clasifican globalmente y en tres regiones distintas: EE. UU., América Latina y EMEA.

- El Global Publisher Ranker verifica la cantidad de streams sin calificar dónde se consumen
- Los rankers regionales cuantifican el consumo según la ubicación de los oyentes
- Todas las mediciones dentro de los rankers Webcast Metrics incluyen transmisiones escuchadas con y sin anuncios.

ACERCA DE LOS RANKINGS

Los rankings se computan por promedio de sesiones activas (AAS) y también se muestran sesiones iniciadas (SS) y tiempo promedio de escucha (ATSL).

EXPLICACIÓN DE LAS MEDICIONES

El **promedio de sesiones activas** o **AAS** representa la cantidad promedio de sesiones en cualquier momento específico del período reportado sin incluir sesiones no válidas. El AAS se puede calcular dividiendo el total de horas de escucha (TLH) por la cantidad de horas dentro del período reportado ($AAS = TLH / \text{horas en el período}$).

El **total de horas de escucha** o **THL** se define como la cantidad total de horas que la estación/publisher ha transmitido durante sesiones con una duración de al menos un minuto dentro del período reportado. Se omiten todas las sesiones no válidas.

Las sesiones iniciadas o **SS** se definen como la cantidad de sesiones con una duración mínima de un minuto que se iniciaron dentro del período reportado. Se omiten todas las sesiones no válidas.

El **tiempo promedio de escucha** o **ATSL** se define como la cantidad promedio de horas para cada sesión con una duración de al menos un minuto en total dentro del período reportado. Para calcularlo se divide el tiempo total de escucha por las sesiones activas.



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RANKERS ABRIL 2019





Month: April 2019
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	1,225,553	476,945,613	0.77
2	Talpa Network	116,649	22,052,754	1.61
3	365 Digital	5,837	1,661,541	1.06
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	444,755	178,717,175	0.75
2	Prisa Radio	129,536	46,103,562	0.85
3	Talpa Radio	98,234	17,698,430	1.69
4	NPR Member Stations	96,670	31,065,356	0.92
5	RADIO.COM	76,853	33,751,109	0.68
6	Cumulus Streaming Network	72,291	26,837,128	0.81
7	Bell Media	35,885	7,916,651	1.35
8	AccuRadio	35,096	5,238,835	2
9	Beasley Broadcasting Corporate	28,878	10,476,866	0.83
10	Karnaval.com	24,017	10,943,426	0.67
11	Univision	23,918	13,757,129	0.53
12	EMF Corporate	20,117	5,132,198	1.17
13	Hubbard Broadcasting	20,102	5,508,808	1.08
14	Grupo Radio Centro	19,732	8,257,223	0.72
15	Grupo Renascenca	19,393	3,188,640	1.85
16	CRP Radios	18,988	6,916,383	0.83
17	Grupo Acir	18,196	6,099,559	0.9
18	ESPN Radio Corporate	17,862	9,096,868	0.59
19	Salem Communications	15,880	6,485,131	0.73
20	Medialaan	14,911	2,366,476	1.91

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 388,451,264, Net Total Listening Hours: 379,244,158, Gross Active Sessions: 470,592,604, Net Active Sessions: 446,211,398, % Filtered Total Listening Hours: 97.63%, % Filtered Active Sessions: 94.82%



Month: April 2019
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	846,176	572,317,015	0.78
2	Talpa Network	87,117	29,423,320	1.58
3	365 Digital	3,856	1,966,706	1.04
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	329,941	231,512,071	0.76
2	Prisa Radio	91,834	61,211,055	0.8
3	NPR Member Stations	75,634	42,008,110	0.94
4	Talpa Radio	72,243	23,190,626	1.67
5	RADIO.COM	52,524	40,553,478	0.68
6	Cumulus Streaming Network	49,169	31,537,222	0.82
7	Bell Media	25,370	9,928,839	1.35
8	AccuRadio	25,139	6,686,802	1.99
9	Beasley Broadcasting Corporate	19,817	12,439,216	0.85
10	Karnaval.com	18,433	16,435,577	0.6
11	Univision	15,525	15,702,420	0.53
12	EMF Corporate	14,234	6,779,515	1.11
13	CRP Radios	14,099	9,670,918	0.78
14	Grupo Radio Centro	13,814	10,450,927	0.7
15	Hubbard Broadcasting	13,505	6,444,806	1.1
16	Grupo Renascenca	13,199	4,340,314	1.63
17	Grupo Acir	12,563	7,836,337	0.85
18	ESPN Radio Corporate	12,167	10,891,284	0.59
19	New York Public Radio	11,529	6,081,239	1
20	Medialaan	11,078	3,192,167	1.85

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 494,902,748, Net Total Listening Hours: 481,581,536

Gross Active Sessions: 604,089,636, Net Active Sessions: 567,618,112, % Filtered Total Listening Hours: 97.31%, % Filtered Active Sessions: 93.96%



Month: April 2019
U.S. Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	1,207,870	469,018,450	0.77
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,500,859	1,411,580,481	0.54
2	iHeartRadio	436,223	174,749,760	0.75
3	NPR Member Stations	89,697	28,717,958	0.93
4	RADIO.COM	76,718	33,657,264	0.68
5	Cumulus Streaming Network	70,976	26,317,726	0.81
6	Beasley Broadcasting Corporate	28,315	10,304,042	0.83
7	Univision	23,906	13,750,455	0.53
8	AccuRadio	20,872	2,858,626	2.17
9	Hubbard Broadcasting	19,947	5,405,174	1.1
10	EMF Corporate	18,959	4,672,390	1.21
11	ESPN Radio Corporate	17,268	8,778,039	0.59
12	Salem Communications	15,721	6,405,544	0.73
13	New York Public Radio	13,561	4,036,167	1
14	Urban One	13,083	5,993,418	0.66
15	Bonneville Corporate	11,409	4,607,055	0.75
16	Emmis Communications	9,797	4,133,294	0.71
17	Prisa Radio	6,719	3,767,339	0.54
18	Saga Communications	6,519	2,048,815	0.95
19	Classical KUSC/KDFC	6,438	1,160,348	1.65
20	Midwest Communications	5,856	1,451,932	1.2

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period



Month: April 2019
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	831,856	560,796,032	0.78
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,095,754	2,104,235,065	0.53
2	iHeartRadio	322,872	225,658,196	0.76
3	NPR Member Stations	69,378	38,260,001	0.95
4	RADIO.COM	52,416	40,415,599	0.68
5	Cumulus Streaming Network	48,075	30,756,467	0.83
6	Beasley Broadcasting Corporate	19,389	12,207,599	0.85
7	Univision	15,515	15,693,023	0.53
8	AccuRadio	14,208	3,404,907	2.2
9	Hubbard Broadcasting	13,369	6,286,434	1.11
10	EMF Corporate	13,300	6,107,926	1.15
11	ESPN Radio Corporate	11,685	10,432,113	0.59
12	Salem Communications	10,833	7,490,022	0.76
13	New York Public Radio	10,448	5,266,207	1.04
14	Urban One	8,663	6,867,424	0.67
15	Bonneville Corporate	7,892	5,674,632	0.74
16	Emmis Communications	6,932	5,174,621	0.71
17	Classical KUSC/KDFC	5,097	1,667,634	1.61
18	Prisa Radio	4,690	4,545,167	0.55
19	Saga Communications	4,491	2,457,243	0.96
20	Midwest Communications	3,907	1,764,319	1.17

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period



Month: April 2019
LATAM Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (¹ List of countries in footnotes)	73,918	23,020,773	0.9
2	Grupo Acir (Mexico)	17,492	5,337,245	0.92
3	CRP Radios (Peru)	16,905	5,132,352	0.93
4	Grupo Radio Centro (Mexico)	16,406	5,951,185	0.77
5	Grupo RPP (Peru)	13,067	4,437,773	0.82
6	Jovem Pan - SP (Brazil)	9,230	6,490,151	0.4
7	Cadena 3 Argentina (Argentina)	8,850	3,021,085	0.82
8	RCN Radio (Colombia)	8,353	2,498,072	0.92
9	Grupo JBFM (Brazil)	8,182	2,316,035	1
10	Nova Brasil (Brazil)	6,835	1,682,572	1.15
11	Grupo BluRadio (Colombia)	5,807	2,431,909	0.64
12	MVS Radio (Mexico)	4,874	1,555,044	0.88
13	Radiopolis (Colombia)	3,928	1,276,047	0.87
14	Imagen (Mexico)	3,154	1,460,826	0.61
15	NRM (Mexico)	2,614	852,944	0.86
16	Multimedios (Mexico)	2,209	760,445	0.81
17	Dial Brasil (Brazil)	1,473	524,531	0.79
18	AccuRadio (United States)	1,441	263,273	1.54
19	Igreja Pentecostal Deus e Amor (Brazil)	1,061	577,459	0.5
20	Radio 93 (Brazil)	885	310,011	0.8
21	Z101 (Dominican Republic)	786	387,537	0.57
22	NPR Member Stations (United States)	778	333,735	0.65
23	Cadena Radial Vida (Colombia)	648	305,733	0.54
24	ACCION MULTIMEDIOS (Paraguay)	593	310,306	0.54
25	Lotus Broadcasting (United States)	369	169,577	0.62

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

¹ Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico



Month: April 2019
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (¹ List of countries in footnotes)	48,087	29,708,277	0.86
2	CRP Radios (Peru)	11,838	7,387,310	0.85
3	Grupo Acir (Mexico)	11,430	7,063,272	0.86
4	Grupo Radio Centro (Mexico)	10,975	7,813,665	0.74
5	Grupo RPP (Peru)	9,004	6,238,998	0.76
6	Jovem Pan - SP (Brazil)	6,739	9,098,588	0.39
7	Cadena 3 Argentina (Argentina)	6,244	4,288,151	0.77
8	RCN Radio (Colombia)	5,803	3,680,942	0.83
9	Grupo JBFM (Brazil)	5,766	3,411,444	0.9
10	Nova Brasil (Brazil)	4,491	2,358,161	1.02
11	Grupo BluRadio (Colombia)	3,532	2,863,962	0.63
12	MVS Radio (Mexico)	3,064	1,910,333	0.85
13	Radiopolis (Colombia)	2,490	1,571,352	0.84
14	Imagen (Mexico)	1,899	1,680,241	0.6
15	NRM (Mexico)	1,814	1,187,967	0.81
16	Multimedios (Mexico)	1,541	1,145,415	0.72
17	AccuRadio (United States)	1,054	373,281	1.51
18	Dial Brasil (Brazil)	1,014	748,656	0.72
19	Igreja Pentecostal Deus e Amor (Brazil)	971	1,019,855	0.5
20	NPR Member Stations (United States)	638	537,384	0.63
21	Radio 93 (Brazil)	588	411,501	0.76
22	Z101 (Dominican Republic)	479	446,467	0.57
23	Cadena Radial Vida (Colombia)	464	433,705	0.53
24	ACCION MULTIMEDIOS (Paraguay)	378	406,056	0.5
25	Lotus Broadcasting (United States)	229	204,889	0.6

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

¹ Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	118,950	20,736,433	1.61
2	365 Digital	6,042	1,579,345	1.08
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	100,619	16,733,865	1.69
2	Prisa Radio (Spain and Latam Countries)	51,893	17,080,462	0.86
3	Karnaval.com (Turkey)	24,371	10,055,095	0.69
4	Grupo Renascenca (Portugal)	19,842	2,910,714	1.91
5	Medialaan (Belgium)	15,353	2,250,363	1.95
6	RadioCorp (Netherlands)	12,045	2,797,829	1.23
7	Primedia Broadcasting (South Africa)	6,042	1,579,345	1.08
8	AccuRadio (USA)	3,579	590,029	1.71
9	NPR Member Stations (USA)	2,934	879,364	0.93
10	Challenge Records (Netherlands)	2,738	481,533	1.60



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	85,706	28,691,674	1.59
2	365 Digital	3,755	1,892,959	1.05
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	71,268	22,670,774	1.67
2	Prisa Radio (Spain and Latam Countries)	38,180	26,217,269	0.77
3	Karnaval.com (Turkey)	18,124	16,098,638	0.60
4	Grupo Renascenca (Portugal)	12,913	4,116,223	1.67
5	Medialaan (Belgium)	11,005	3,151,220	1.89
6	RadioCorp (Netherlands)	9,322	4,153,763	1.21
7	Primedia Broadcasting (South Africa)	3,755	1,892,959	1.05
8	AccuRadio (USA)	2,712	854,764	1.71
9	NPR Member Stations (USA)	2,689	1,542,677	0.92
10	Challenge Records (Netherlands)	2,353	790,862	1.61

Recursos

Acceso a los rankers mensuales:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Guía de referencia para Webcast Metrics

Una guía rápida de datos, funciones y capacidades de Webcast Metrics.

<http://bit.ly/WCMreferenceguide>

Contáctenos

Si tiene alguna pregunta, comentario o necesita más información sobre nuestros rankers mensuales no dude en ponerse en contacto con nosotros

Ranker@TritonDigital.com