



TRITON[™]
D I G I T A L

TRITON DIGITAL'S WEBCAST METRICS[®] MONTHLY RANKER

SOBRE O WEBCAST METRICS®

O serviço de mensuração de Streaming Webcast Metrics é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

SOBRE OS RANKERS

Os Rankers do Webcast Metrics® são uma lista dos principais Publishers e redes de áudio digital de acordo com o serviço de mensuração de Streaming Webcast Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, AMÉRICA LATINA E EMEA.

- O Ranker Global verifica a quantidade de transmissões sem qualificar onde estão sendo consumidas.
- Os rankers regionais quantificam o consumo com base na localização do ouvinte
- Todas as métricas dos rankers do Webcast Metrics incluem audição com e sem suporte de anúncios.

SOBRE AS CLASSIFICAÇÕES

As classificações são computadas com base na Média de Sessões Ativas (AAS), e Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL) também são exibidos.

COMPREENSÃO DAS MÉTRICAS

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.



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RANKERS ABRIL 2019





Month: April 2019
GLOBAL Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	1,225,553	476,945,613	0.77
2	Talpa Network	116,649	22,052,754	1.61
3	365 Digital	5,837	1,661,541	1.06
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	444,755	178,717,175	0.75
2	Prisa Radio	129,536	46,103,562	0.85
3	Talpa Radio	98,234	17,698,430	1.69
4	NPR Member Stations	96,670	31,065,356	0.92
5	RADIO.COM	76,853	33,751,109	0.68
6	Cumulus Streaming Network	72,291	26,837,128	0.81
7	Bell Media	35,885	7,916,651	1.35
8	AccuRadio	35,096	5,238,835	2
9	Beasley Broadcasting Corporate	28,878	10,476,866	0.83
10	Karnaval.com	24,017	10,943,426	0.67
11	Univision	23,918	13,757,129	0.53
12	EMF Corporate	20,117	5,132,198	1.17
13	Hubbard Broadcasting	20,102	5,508,808	1.08
14	Grupo Radio Centro	19,732	8,257,223	0.72
15	Grupo Renascenca	19,393	3,188,640	1.85
16	CRP Radios	18,988	6,916,383	0.83
17	Grupo Acir	18,196	6,099,559	0.9
18	ESPN Radio Corporate	17,862	9,096,868	0.59
19	Salem Communications	15,880	6,485,131	0.73
20	Medialaan	14,911	2,366,476	1.91

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 388,451,264, Net Total Listening Hours: 379,244,158, Gross Active Sessions: 470,592,604, Net Active Sessions: 446,211,398, % Filtered Total Listening Hours: 97.63%, % Filtered Active Sessions: 94.82%



Month: April 2019
GLOBAL Daypart: 6am-12am M-Sun

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network¹	846,176	572,317,015	0.78
2	Talpa Network	87,117	29,423,320	1.58
3	365 Digital	3,856	1,966,706	1.04
Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	329,941	231,512,071	0.76
2	Prisa Radio	91,834	61,211,055	0.8
3	NPR Member Stations	75,634	42,008,110	0.94
4	Talpa Radio	72,243	23,190,626	1.67
5	RADIO.COM	52,524	40,553,478	0.68
6	Cumulus Streaming Network	49,169	31,537,222	0.82
7	Bell Media	25,370	9,928,839	1.35
8	AccuRadio	25,139	6,686,802	1.99
9	Beasley Broadcasting Corporate	19,817	12,439,216	0.85
10	Karnaval.com	18,433	16,435,577	0.6
11	Univision	15,525	15,702,420	0.53
12	EMF Corporate	14,234	6,779,515	1.11
13	CRP Radios	14,099	9,670,918	0.78
14	Grupo Radio Centro	13,814	10,450,927	0.7
15	Hubbard Broadcasting	13,505	6,444,806	1.1
16	Grupo Renascenca	13,199	4,340,314	1.63
17	Grupo Acir	12,563	7,836,337	0.85
18	ESPN Radio Corporate	12,167	10,891,284	0.59
19	New York Public Radio	11,529	6,081,239	1
20	Medialaan	11,078	3,192,167	1.85

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 494,902,748, Net Total Listening Hours: 481,581,536
Gross Active Sessions: 604,089,636, Net Active Sessions: 567,618,112, % Filtered Total Listening Hours: 97.31%, % Filtered Active Sessions: 93.96%



Month: April 2019
U.S. Daypart: 6am-8pm M-F

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	1,207,870	469,018,450	0.77
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,500,859	1,411,580,481	0.54
2	iHeartRadio	436,223	174,749,760	0.75
3	NPR Member Stations	89,697	28,717,958	0.93
4	RADIO.COM	76,718	33,657,264	0.68
5	Cumulus Streaming Network	70,976	26,317,726	0.81
6	Beasley Broadcasting Corporate	28,315	10,304,042	0.83
7	Univision	23,906	13,750,455	0.53
8	AccuRadio	20,872	2,858,626	2.17
9	Hubbard Broadcasting	19,947	5,405,174	1.1
10	EMF Corporate	18,959	4,672,390	1.21
11	ESPN Radio Corporate	17,268	8,778,039	0.59
12	Salem Communications	15,721	6,405,544	0.73
13	New York Public Radio	13,561	4,036,167	1
14	Urban One	13,083	5,993,418	0.66
15	Bonneville Corporate	11,409	4,607,055	0.75
16	Emmis Communications	9,797	4,133,294	0.71
17	Prisa Radio	6,719	3,767,339	0.54
18	Saga Communications	6,519	2,048,815	0.95
19	Classical KUSC/KDFC	6,438	1,160,348	1.65
20	Midwest Communications	5,856	1,451,932	1.2

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period



Month: April 2019
U.S. Daypart: 6am-12am M-SUN

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network ¹	831,856	560,796,032	0.78
Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,095,754	2,104,235,065	0.53
2	iHeartRadio	322,872	225,658,196	0.76
3	NPR Member Stations	69,378	38,260,001	0.95
4	RADIO.COM	52,416	40,415,599	0.68
5	Cumulus Streaming Network	48,075	30,756,467	0.83
6	Beasley Broadcasting Corporate	19,389	12,207,599	0.85
7	Univision	15,515	15,693,023	0.53
8	AccuRadio	14,208	3,404,907	2.2
9	Hubbard Broadcasting	13,369	6,286,434	1.11
10	EMF Corporate	13,300	6,107,926	1.15
11	ESPN Radio Corporate	11,685	10,432,113	0.59
12	Salem Communications	10,833	7,490,022	0.76
13	New York Public Radio	10,448	5,266,207	1.04
14	Urban One	8,663	6,867,424	0.67
15	Bonneville Corporate	7,892	5,674,632	0.74
16	Emmis Communications	6,932	5,174,621	0.71
17	Classical KUSC/KDFC	5,097	1,667,634	1.61
18	Prisa Radio	4,690	4,545,167	0.55
19	Saga Communications	4,491	2,457,243	0.96
20	Midwest Communications	3,907	1,764,319	1.17

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period



Month: April 2019
LATAM Daypart: 6am-7pm M-F

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (¹ List of countries in footnotes)	73,918	23,020,773	0.9
2	Grupo Acir (Mexico)	17,492	5,337,245	0.92
3	CRP Radios (Peru)	16,905	5,132,352	0.93
4	Grupo Radio Centro (Mexico)	16,406	5,951,185	0.77
5	Grupo RPP (Peru)	13,067	4,437,773	0.82
6	Jovem Pan - SP (Brazil)	9,230	6,490,151	0.4
7	Cadena 3 Argentina (Argentina)	8,850	3,021,085	0.82
8	RCN Radio (Colombia)	8,353	2,498,072	0.92
9	Grupo JBFM (Brazil)	8,182	2,316,035	1
10	Nova Brasil (Brazil)	6,835	1,682,572	1.15
11	Grupo BluRadio (Colombia)	5,807	2,431,909	0.64
12	MVS Radio (Mexico)	4,874	1,555,044	0.88
13	Radiopolis (Colombia)	3,928	1,276,047	0.87
14	Imagen (Mexico)	3,154	1,460,826	0.61
15	NRM (Mexico)	2,614	852,944	0.86
16	Multimedios (Mexico)	2,209	760,445	0.81
17	Dial Brasil (Brazil)	1,473	524,531	0.79
18	AccuRadio (United States)	1,441	263,273	1.54
19	Igreja Pentecostal Deus e Amor (Brazil)	1,061	577,459	0.5
20	Radio 93 (Brazil)	885	310,011	0.8
21	Z101 (Dominican Republic)	786	387,537	0.57
22	NPR Member Stations (United States)	778	333,735	0.65
23	Cadena Radial Vida (Colombia)	648	305,733	0.54
24	ACCION MULTIMEDIOS (Paraguay)	593	310,306	0.54
25	Lotus Broadcasting (United States)	369	169,577	0.62

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

¹ Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico



Month: April 2019
LATAM Daypart: 6am-12am M-SUN

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (¹ List of countries in footnotes)	48,087	29,708,277	0.86
2	CRP Radios (Peru)	11,838	7,387,310	0.85
3	Grupo Acir (Mexico)	11,430	7,063,272	0.86
4	Grupo Radio Centro (Mexico)	10,975	7,813,665	0.74
5	Grupo RPP (Peru)	9,004	6,238,998	0.76
6	Jovem Pan - SP (Brazil)	6,739	9,098,588	0.39
7	Cadena 3 Argentina (Argentina)	6,244	4,288,151	0.77
8	RCN Radio (Colombia)	5,803	3,680,942	0.83
9	Grupo JBFM (Brazil)	5,766	3,411,444	0.9
10	Nova Brasil (Brazil)	4,491	2,358,161	1.02
11	Grupo BluRadio (Colombia)	3,532	2,863,962	0.63
12	MVS Radio (Mexico)	3,064	1,910,333	0.85
13	Radiopolis (Colombia)	2,490	1,571,352	0.84
14	Imagen (Mexico)	1,899	1,680,241	0.6
15	NRM (Mexico)	1,814	1,187,967	0.81
16	Multimedios (Mexico)	1,541	1,145,415	0.72
17	AccuRadio (United States)	1,054	373,281	1.51
18	Dial Brasil (Brazil)	1,014	748,656	0.72
19	Igreja Pentecostal Deus e Amor (Brazil)	971	1,019,855	0.5
20	NPR Member Stations (United States)	638	537,384	0.63
21	Radio 93 (Brazil)	588	411,501	0.76
22	Z101 (Dominican Republic)	479	446,467	0.57
23	Cadena Radial Vida (Colombia)	464	433,705	0.53
24	ACCION MULTIMEDIOS (Paraguay)	378	406,056	0.5
25	Lotus Broadcasting (United States)	229	204,889	0.6

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

¹ Argentina, Chile, Colombia, Costa Rica, Panama, Spain and Mexico



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	118,950	20,736,433	1.61
2	365 Digital	6,042	1,579,345	1.08
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	100,619	16,733,865	1.69
2	Prisa Radio (Spain and Latam Countries)	51,893	17,080,462	0.86
3	Karnaval.com (Turkey)	24,371	10,055,095	0.69
4	Grupo Renascenca (Portugal)	19,842	2,910,714	1.91
5	Medialaan (Belgium)	15,353	2,250,363	1.95
6	RadioCorp (Netherlands)	12,045	2,797,829	1.23
7	Primedia Broadcasting (South Africa)	6,042	1,579,345	1.08
8	AccuRadio (USA)	3,579	590,029	1.71
9	NPR Member Stations (USA)	2,934	879,364	0.93
10	Challenge Records (Netherlands)	2,738	481,533	1.60



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	85,706	28,691,674	1.59
2	365 Digital	3,755	1,892,959	1.05
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	71,268	22,670,774	1.67
2	Prisa Radio (Spain and Latam Countries)	38,180	26,217,269	0.77
3	Karnaval.com (Turkey)	18,124	16,098,638	0.60
4	Grupo Renascenca (Portugal)	12,913	4,116,223	1.67
5	Medialaan (Belgium)	11,005	3,151,220	1.89
6	RadioCorp (Netherlands)	9,322	4,153,763	1.21
7	Primedia Broadcasting (South Africa)	3,755	1,892,959	1.05
8	AccuRadio (USA)	2,712	854,764	1.71
9	NPR Member Stations (USA)	2,689	1,542,677	0.92
10	Challenge Records (Netherlands)	2,353	790,862	1.61

Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Guia de referência do Webcast Metrics

Um guia rápido dos dados, recursos e capacidades do Webcast Metrics

<http://bit.ly/WCMreferenceguide>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

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