

LATAM Top 25 Ranker

June 2018

The LATAM Top 25 Ranker is a listing of the top performing digital audio publishers and networks in Latin America as measured by the Webcast Metrics® platform.

LATAM JUNE 2018

Digital Audio Top 25 Ranker

Triton Digital has released its monthly digital audio Top 25 Ranker in Latin America for June 2018. The Ranker is a listing of the top-performing digital audio stations and networks measured by the Webcast Metrics® audience measurement platform. All metrics within the Webcast Metrics rankers include both ad supported and non-ad supported listening, globally, and in the US.

Webcast Metrics® uses a proprietary platform to track audience data and convert it to audience metrics that can be easily understood by stations, publishers and advertisers. Audience rankings are done on the basis of “Average Active Sessions”, with “Session Starts” and “Average Time Spent Listening” also displayed. Average Active Sessions (AAS) is defined as “Total Listening Hours (TLH) divided by hours in the reported time period.” TLH is defined as the total number of hours that the station/publisher has streamed during sessions with duration of at least one minute in total within the reported time period. Session Starts (SS) is defined as “the number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.” Average Time Spent Listening (ATSL) is defined as “the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.”

For more information on measurement collection and limitations, please view the Triton Description of Methodology available at:

www.TritonDigital.com/Media/Default/Rankers/Triton-Digital-Methodology.pdf

If you have any further questions, please contact: LATAMRanker@TritonDigital.com

See rankings below:

JUNE LATAM RANKER (based in AAS)¹

DAYPART 6:00am to 7:00pm, Monday through Friday

	Publisher	Average Active Sessions	Session Starts	Average Time Spent Listening
1	Prisa Radio (² List of countries in footnotes)	61,860	21,669,569	0.75
2	Grupo Acir (Mexico)	14,589	3,483,616	1.12
3	Grupo Radio Centro (Mexico)	14,412	4,448,569	0.85
4	CRP Radios (Peru)	9,239	2,577,424	0.96
5	Grupo RPP (Peru)	8,123	2,704,591	0.81
6	Grupo JBFM (Brazil)	8,097	1,920,435	1.13
7	Cadena 3 Argentina (Argentina)	8,015	2,476,257	0.87
8	Jovem Pan - SP (Brazil)	7,682	4,529,123	0.45
9	Nova Brasil (Brazil)	5,272	1,226,462	1.16
10	Grupo BluRadio (Colombia)	5,050	1,997,782	0.69
11	MVS Radio (Mexico)	4,272	1,400,949	0.82
12	Imagen (Mexico)	3,562	1,654,981	0.58
13	Radiopolis (Colombia)	2,693	920,858	0.79
14	NRM (Mexico)	2,532	683,234	0.99
15	Multimedios (Mexico)	1,922	586,277	0.88
16	RCN Radio (Colombia)	1,840	876,819	0.56
17	AccuRadio (United States)	1,445	183,752	2.09
18	Dial Brasil (Brazil)	1,286	349,422	0.99
19	Igreja Pentecostal Deus e Amor (Brazil)	1,075	458,043	0.61
20	Radio 93 (Brazil)	1,021	298,528	0.92
21	Z101 (Dominican Republic)	778	368,251	0.58
22	Aristegui Noticias (Mexico)	671	377,234	0.49
23	NPR Member Stations (United States)	669	292,283	0.61
24	ESPN Radio Corporate (United States)	443	246,470	0.48
25	TV Acción (Paraguay)	375	189,911	0.54

Average Active Sessions (AAS): Total Listening Hours (TLH) divided by hours in the reported time period. TLH is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total within the reported time period.

Session Starts (SS): The number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.

Average Time Spent Listening (ATSL): The average number of hours for each session with a duration of at least one minute in total within the reported time period. **Calculated as** total time spent listening divided by active sessions.

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

¹ The Latam Ranker represents listeners based only in Latin America

² Argentina, Chile, Colombia, Costa Rica, Panama and Mexico

JUNE LATAM RANKER (based in AAS)¹
DAYPART 6:00am to 12:00am, Monday through Sunday

	Publisher	Average Active Sessions	Session Starts	Average Time Spent Listening
1	Prisa Radio ^(2)List of countries in footnotes)	45,690	30,374,584	0.77
2	Grupo Radio Centro (Mexico)	9,438	6,175,352	0.80
3	Grupo Acir (Mexico)	8,924	4,460,806	1.06
4	CRP Radios (Peru)	8,482	4,581,113	0.99
5	Grupo RPP (Peru)	7,434	4,679,989	0.85
6	Jovem Pan - SP (Brazil)	5,537	6,644,921	0.44
7	Grupo JBFM (Brazil)	5,400	2,881,489	1.00
8	Cadena 3 Argentina (Argentina)	5,369	3,442,848	0.83
9	Grupo BluRadio (Colombia)	3,993	3,097,531	0.69
10	Nova Brasil (Brazil)	3,330	1,761,234	1.01
11	MVS Radio (Mexico)	2,551	1,711,558	0.79
12	Radiopolis (Colombia)	2,370	1,549,283	0.82
13	Imagen (Mexico)	2,042	1,892,102	0.57
14	NRM (Mexico)	1,653	947,305	0.93
15	RCN Radio (Colombia)	1,527	1,426,503	0.57
16	Multimedios (Mexico)	1,253	849,501	0.79
17	AccuRadio (United States)	1,149	294,406	2.07
18	Igreja Pentecostal Deus e Amor (Brazil)	977	861,571	0.59
19	Dial Brasil (Brazil)	836	512,756	0.87
20	Radio 93 (Brazil)	649	407,986	0.85
21	NPR Member Stations (United States)	593	504,921	0.62
22	Z101 (Dominican Republic)	562	504,898	0.60
23	Aristegui Noticias (Mexico)	339	377,246	0.49
24	ESPN Radio Corporate (United States)	323	370,527	0.46
25	977Music.com Corporate (United States)	302	241,424	0.67

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