

Top 20 Ranker

June 2018

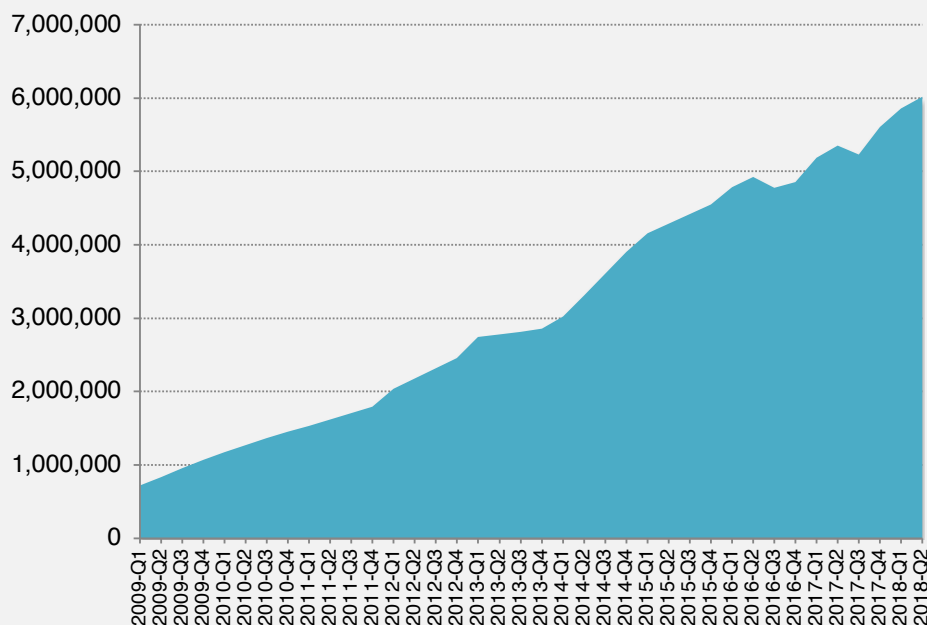
The Top 20 Ranker is a listing of the top performing digital audio publishers and networks measured by the MRC Accredited Webcast Metrics® platform. It includes U.S. and Global listening, as well as insights into listening trends.

June 2018

Digital Audio Insights & Trends

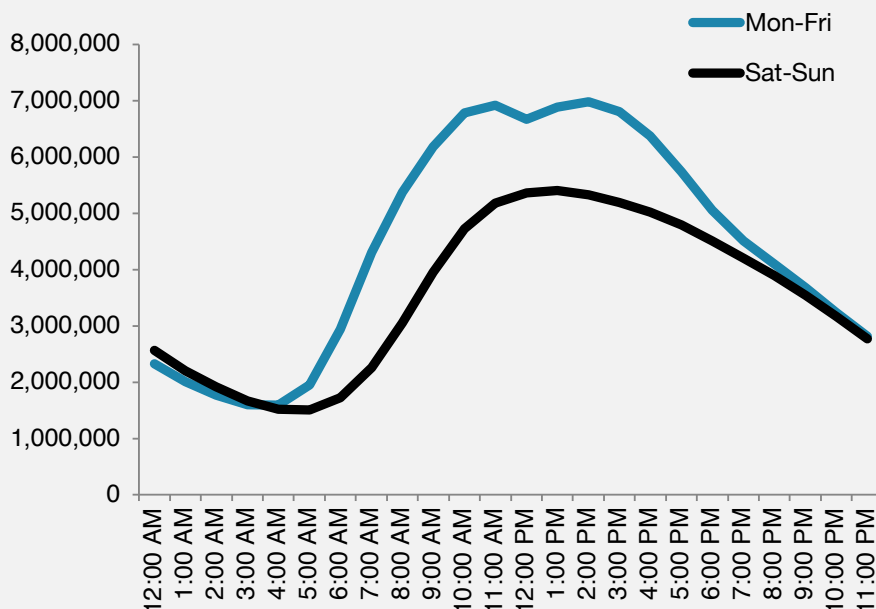
Total Weekday Listening Remains Steady at 5.82 Million in the U.S.

All measured clients within the U.S. reported a total of 5,820,749 Average Active Sessions (AAS) during the Monday through Friday 6:00am to 8:00pm daypart, and 4,940,773 AAS during the Monday through Sunday 6:00AM to Midnight daypart.



Weekday Listening Shows Highest Peak at 2:00pm

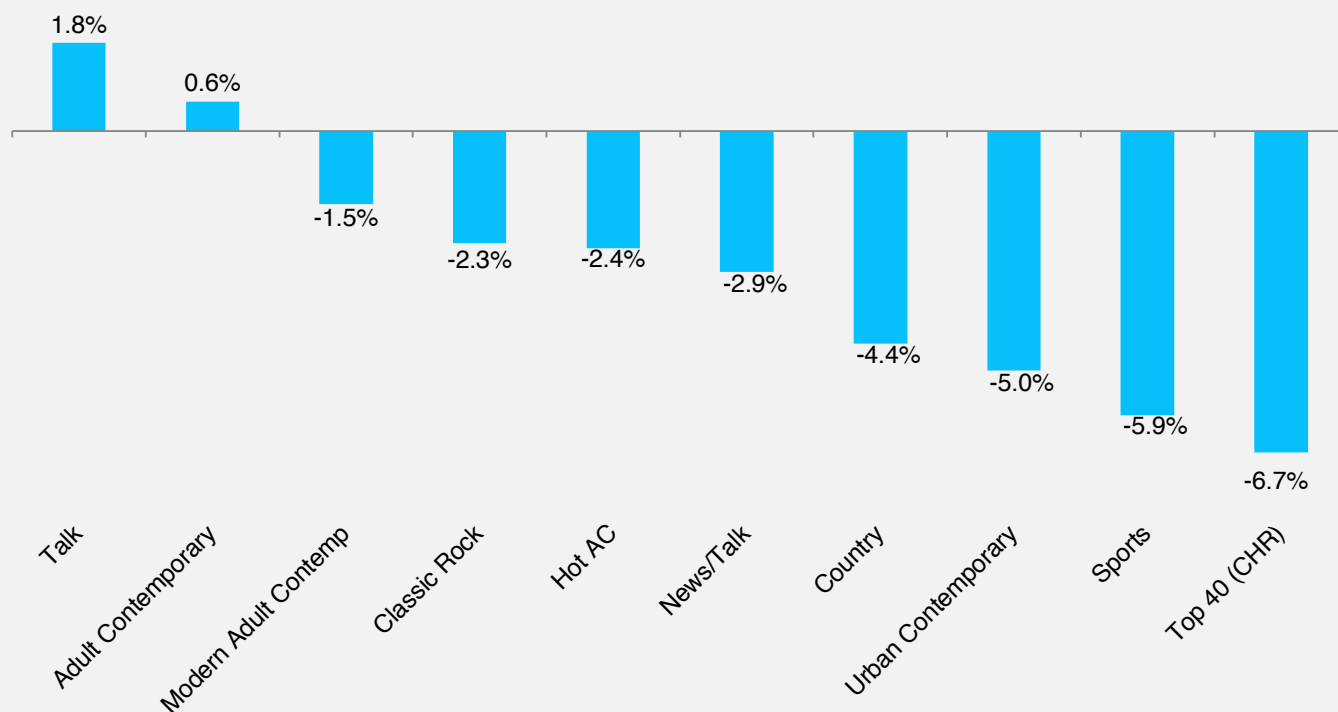
Midweek listening shows peak AAS occurring at 2pm in June of 2018. Over the weekend, listening shows peak AAS at 1pm, before gradually declining throughout the afternoon.



June 2018 Digital Audio Insights & Trends

Talk Format Shows Largest Increase at 1.83%

When compared to May 2018, the Talk format showed the largest increase at 1.83% in AAS during the Monday through Friday, 6am-7pm daypart.



June 2018

Digital Audio Top 20 Ranker

Triton Digital has released its monthly digital audio Top 20 Ranker for June 2018. The Ranker is a listing of the top-performing digital audio stations and networks measured by the Webcast Metrics® audience measurement platform. All metrics within the Webcast Metrics rankers include both ad supported and non-ad supported listening, globally, and in the US.

Webcast Metrics® uses a proprietary platform to track audience data and convert it to audience metrics that can be easily understood by stations, publishers and advertisers. Audience rankings are done on the basis of “Average Active Sessions”, with “Session Starts” and “Average Time Spent Listening” also displayed. Average Active Sessions (AAS) is defined as “Total Listening Hours (TLH) divided by hours in the reported time period.” TLH is defined as the total number of hours that the station/publisher has streamed during sessions with duration of at least one minute in total within the reported time period. Session Starts (SS) is defined as “the number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.” Average Time Spent Listening (ATSL) is defined as “the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.”

Rankers are divided into U.S. and International. The U.S. Ranker quantifies listening done inside the U.S. based on log-based information provided by the station, this report is not MRC accredited. The International Ranker merely verifies the quantity of streams without qualifying where they are being consumed, and is MRC accredited.

For more information on measurement collection and limitations, please view the Triton Description of Methodology available at:

www.TritonDigital.com/Media/Default/Rankers/Triton-Digital-Methodology.pdf

If you have any further questions, please contact: Ranker@TritonDigital.com

The June rankings can be found below.

JUNE GLOBAL RANKER (based on AAS)

DAYPART 6:00am to 8:00pm, Monday through Friday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	iHeartMedia Network ¹	1,070,635	470,084,146	0.65
1	iHeartRadio	405,384	165,969,684	0.70
2	Prisa Radio	121,620	44,788,026	0.78
3	Entercom Communications Corp.	75,936	28,217,312	0.77
4	NPR Member Stations ²	75,375	24,712,693	0.86
5	Cumulus Streaming Network	65,102	24,451,941	0.76
6	AccuRadio	32,950	3,876,523	2.36
7	Sky Radio B.V.	27,589	4,317,757	1.68
8	Beasley Broadcasting Corporate	25,309	10,179,456	0.72
9	Univision	22,415	11,664,999	0.55
10	Karnaval.com	22,346	10,177,947	0.62
11	ESPN Radio Corporate	20,547	10,023,208	0.59
12	Grupo Radio Centro	18,352	7,021,391	0.75
13	EMF Corporate	18,328	4,353,174	1.20
14	Grupo Renascenca	18,174	3,252,245	1.62
15	Hubbard Broadcasting	17,406	4,564,547	1.08
16	Grupo Acir	15,057	4,051,463	1.07
17	Salem Communications	13,315	5,368,142	0.71
18	New York Public Radio	13,205	3,982,482	0.94
19	CRP Radios	11,687	3,976,240	0.85
20	Urban One	11,187	4,598,890	0.70



Average Active Sessions (AAS): Total Listening Hours (TLH) divided by hours in the reported time period. TLH is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total within the reported time period.

Session Starts (SS): The number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.

Average Time Spent Listening (ATSL): The average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

Total Listening Hours (TLH): Total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total and any duration within the reported time period.

Active Sessions (AS): Number of sessions that were active, with a duration of at least one minute in total and any duration within the reported time period.

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period

In accordance with the Media Rating Council's Invalid Traffic Guidelines, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted below:

Gross Total Listening Hours: 330,510,812

Net Total Listening Hours: 321,640,453

Gross Active Sessions: 450,410,670

Net Active Sessions: 457,209,810

% Filtered Total Listening Hours: 97.32%

% Filtered Active Sessions: 89.02%

JUNE US RANKER (based on AAS)

DAYPART 6:00am to 8:00pm, Monday through Friday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	iHeartMedia Network ¹	1,056,989	464,159,245	0.65
1	Spotify Corporate	2,524,417	1,608,325,374	0.46
2	Pandora Corporate	2,382,391	1,282,244,170	0.54
3	iHeartRadio	398,985	162,978,224	0.70
4	Entercom Communications Corp.	75,519	28,084,437	0.77
5	NPR Member Stations ²	68,172	22,099,219	0.87
6	Cumulus Streaming Network	63,429	23,898,894	0.76
7	Beasley Broadcasting Corporate	24,790	10,022,806	0.72
8	Univision	22,407	11,661,264	0.55
9	ESPN Radio Corporate	19,670	9,529,786	0.59
10	AccuRadio	18,433	2,027,496	2.57
11	EMF Corporate	17,259	3,979,417	1.24
12	Hubbard Broadcasting	17,245	4,461,750	1.10
13	Salem Communications	13,123	5,297,168	0.71
14	New York Public Radio	12,145	3,603,686	0.96
15	Urban One	11,131	4,578,005	0.70
16	Bonneville Corporate	9,808	3,651,542	0.78
17	Emmis Communications	9,003	3,893,043	0.67
18	Prisa Radio	6,869	4,014,904	0.61
19	Saga Communications	5,485	1,688,579	0.92
20	Entravision Communications Corporation	5,452	2,784,782	0.57

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Gross Total Listening Hours: 1,684,284,523

Net Total Listening Hours: 1,677,485,397

Gross Active Sessions: 3,291,691,344

Net Active Sessions: 3,242,902,573

% Filtered Total Listening Hours: 99.60%

% Filtered Active Sessions: 98.52%

JUNE GLOBAL RANKER (based on AAS)

DAYPART 6:00am to 12:00am, Monday through Sunday



	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	iHeartMedia Network ¹	712,237	616,222,979	0.61
1	iHeartRadio	294,526	229,674,047	0.68
2	Prisa Radio	88,566	61,348,166	0.77
3	NPR Member Stations ²	59,079	35,297,239	0.88
4	Entercom Communications Corp.	51,045	34,794,212	0.77
5	Cumulus Streaming Network	43,167	29,717,747	0.77
6	AccuRadio	22,928	5,201,268	2.28
7	Sky Radio B.V.	22,171	6,595,968	1.74
8	Beasley Broadcasting Corporate	16,722	12,302,809	0.72
9	Karnaval.com	16,518	15,113,209	0.57
10	Univision	14,344	13,909,828	0.55
11	ESPN Radio Corporate	13,614	12,367,674	0.58
12	EMF Corporate	12,644	6,040,058	1.11
13	Grupo Radio Centro	12,550	9,231,613	0.71
14	Grupo Renascenca	11,827	4,224,678	1.50
15	Hubbard Broadcasting	11,301	5,514,978	1.08
16	CRP Radios	10,243	6,362,158	0.86
17	New York Public Radio	10,076	5,501,029	0.96
18	Grupo Acir	9,789	5,117,587	1.01
19	Salem Communications	8,854	6,424,763	0.72
20	Grupo RPP	8,364	5,649,894	0.79

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2 Publisher experienced minor and varied data issues through the period

3 Beasley Broadcasting Corporate includes Greater Media Corporate

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Gross Total Listening Hours: 435,868,540
Net Total Listening Hours: 422,005,233

Gross Active Sessions: 623,241,758
Net Active Sessions: 536,985,733

% Filtered Total Listening Hours: 96.82%
% Filtered Active Sessions: 86.16%

JUNE US RANKER (based on AAS)

DAYPART 6:00am to 12:00am, Monday through Sunday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	iHeartMedia Network ¹	701,016	607,055,810	0.61
1	Spotify Corporate	2,274,949	2,683,439,082	0.45
2	Pandora Corporate	2,024,694	2,038,094,928	0.53
3	iHeartRadio	289,189	224,958,547	0.68
4	NPR Member Stations ²	52,395	30,866,586	0.89
5	Entercom Communications Corp.	50,725	34,612,062	0.77
6	Cumulus Streaming Network	41,740	28,853,146	0.76
7	Beasley Broadcasting Corporate	16,339	12,089,742	0.72
8	Univision	14,337	13,903,710	0.55
9	ESPN Radio Corporate	12,917	11,632,743	0.59
10	AccuRadio	12,153	2,517,452	2.54
11	EMF Corporate	11,777	5,461,712	1.14
12	Hubbard Broadcasting	11,149	5,337,903	1.10
13	New York Public Radio	9,137	4,873,064	0.99
14	Salem Communications	8,686	6,316,121	0.72
15	Urban One	7,188	5,512,563	0.69
16	Bonneville Corporate	6,346	4,308,745	0.78
17	Emmis Communications	6,267	5,144,231	0.65
18	Prisa Radio	4,703	4,984,826	0.61
19	Saga Communications	3,599	2,029,284	0.93
20	Entravision Communications Corporation	3,355	3,162,276	0.57

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Gross Total Listening Hours: 2,635,855,266

Net Total Listening Hours: 2,625,288,473

Gross Active Sessions: 5,264,331,247

Net Active Sessions: 5,179,777,886

% Filtered Total Listening Hours: 99.60%

% Filtered Active Sessions: 98.39%