
Top 20 Ranker

February 2018

The Top 20 Ranker is a listing of the top performing digital audio publishers and networks measured by the MRC Accredited Webcast Metrics® platform. It includes U.S. and International listening, as well as insights into listening trends.



**Some of the larger changes shown month-to-month may represent typical seasonality.*

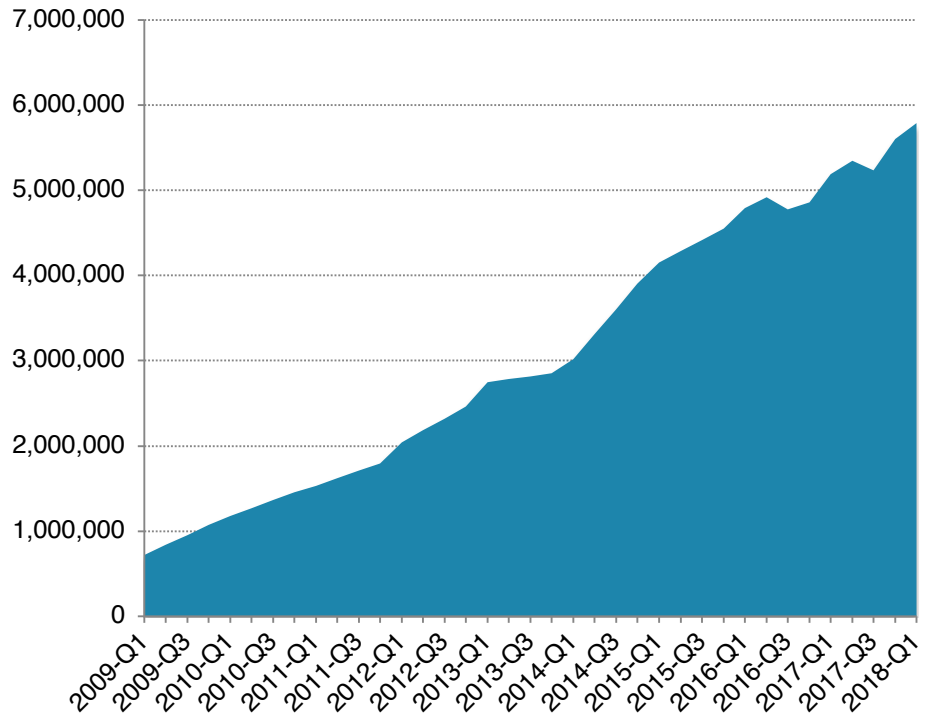


February 2018

Digital Audio Insights & Trends

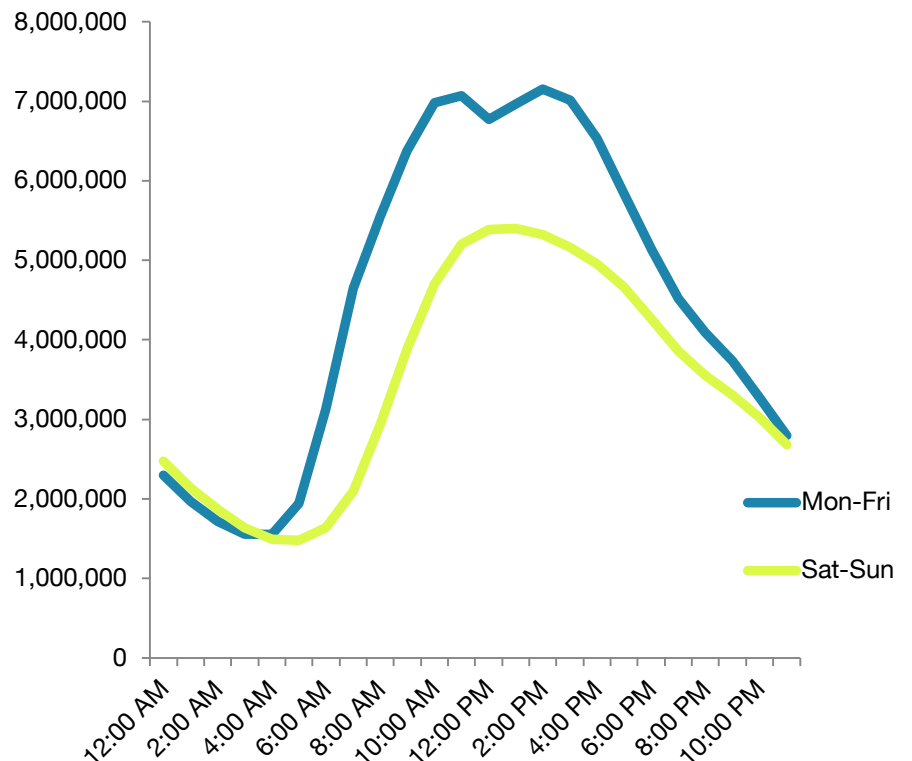
Total Weekday Listening Remains Steady at 5.9 Million in the U.S.

All measured clients within the U.S. reported a total of 5,975,380 Average Active Sessions (AAS) during the Monday through Friday 6:00am to 8:00pm daypart, and 5,013,924 AAS during the Monday through Sunday 6:00AM to Midnight daypart.



Weekday Listening Shows Highest Peak at 2:00pm

Midweek listening shows peak AAS occurring at 2:00pm in February of 2018. Over the weekend, listening shows peak AAS at 1:00pm, before gradually declining throughout the afternoon.

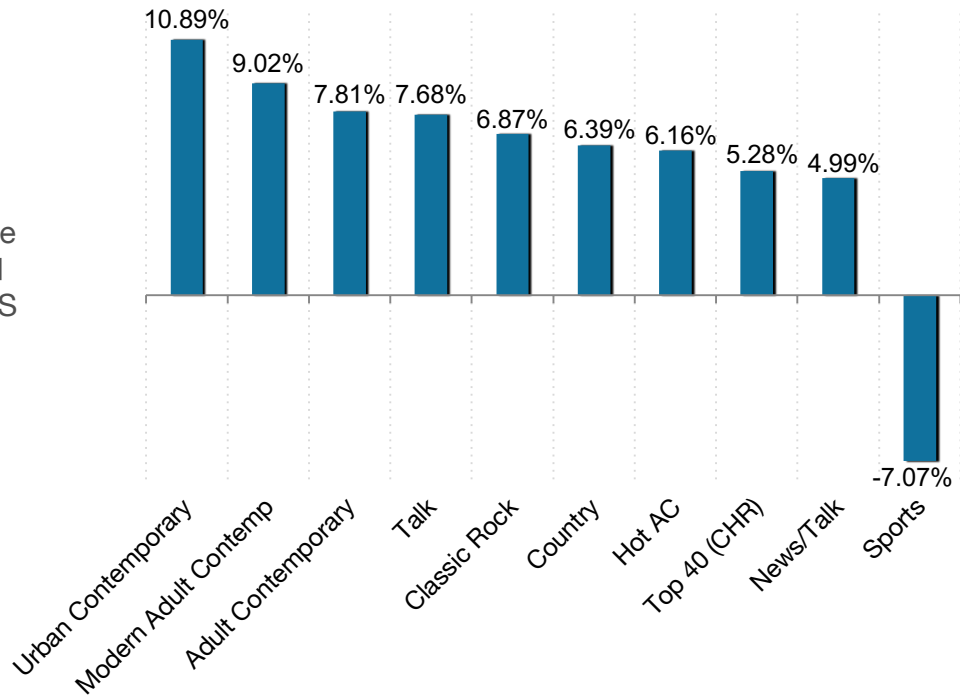


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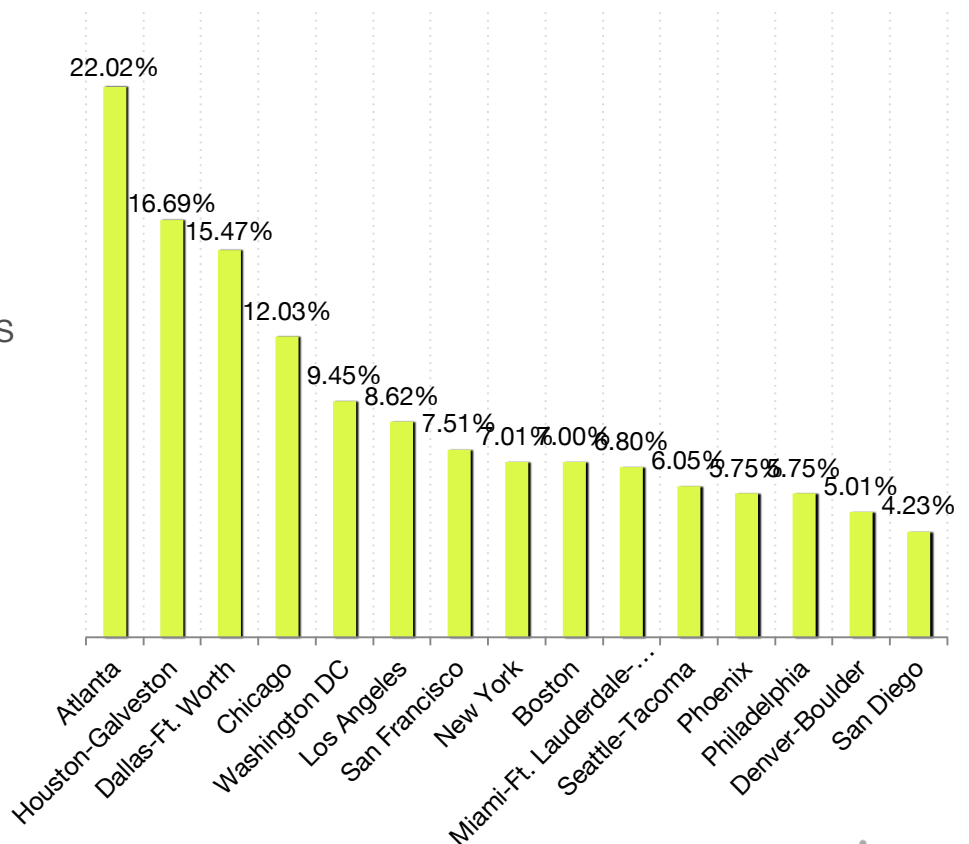
Urban Contemporary Format Shows Largest Increase at 10.89%

When compared to January 2018, the Urban Contemporary format showed the largest increase at 10.89% in AAS during the Monday through Friday, 6am-7pm daypart.



Atlanta Market Shows Largest Increase at 22.02%

Looking at the Top 15 markets as compared to January 2018, the Atlanta market showed the largest listening increase at 22.02% in AAS during the Monday through Friday 6am to 7pm daypart, followed by Houston-Galveston.



February 2018

Digital Audio Top 20 Ranker

Triton Digital has released its monthly digital audio Top 20 Ranker for February 2018. The Ranker is a listing of the top-performing digital audio stations and networks measured by the Webcast Metrics® audience measurement platform. All metrics within the Webcast Metrics rankers include both ad supported and non-ad supported listening, globally, and in the US.

Webcast Metrics® uses a proprietary platform to track audience data and convert it to audience metrics that can be easily understood by stations, publishers and advertisers. Audience rankings are done on the basis of “Average Active Sessions”, with “Session Starts” and “Average Time Spent Listening” also displayed. Average Active Sessions (AAS) is defined as “Total Listening Hours (TLH) divided by hours in the reported time period.” TLH is defined as the total number of hours that the station/publisher has streamed during sessions with duration of at least one minute in total within the reported time period. Session Starts (SS) is defined as “the number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.” Average Time Spent Listening (ATSL) is defined as “the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.”

Rankers are divided into U.S. and International. The U.S. Ranker quantifies listening done inside the U.S. based on log-based information provided by the station, this report is not MRC accredited. The International Ranker merely verifies the quantity of streams without qualifying where they are being consumed, and is MRC accredited.

For more information on measurement collection and limitations, please view the Triton Description of Methodology available at:

www.TritonDigital.com/Media/Default/Rankers/Triton-Digital-Methodology.pdf

If you have any further questions, please contact: Ranker@TritonDigital.com

See the February rankings below:



FEBRUARY US RANKER (based on AAS)

DAYPART 6:00am to 8:00pm, Monday through Friday

Station	Average Active Sessions	Session Starts	Average Time Spent Listening
iHeartMedia Network ¹	1,079,377	455,105,652	0.65
1 Pandora Corporate	2,530,695	1,245,150,411	0.56
2 Spotify Corporate	2,493,377	1,776,363,234	0.39
3 iHeartRadio	386,027	191,314,836	0.56
4 NPR Member Stations ²	79,457	24,658,470	0.87
5 Entercom Communications Corp.	76,275	28,436,493	0.73
6 Cumulus Streaming Network	67,516	23,371,180	0.79
7 Beasley Broadcasting Corporate ³	25,958	10,779,553	0.67
8 AccuRadio	23,153	2,461,104	2.54
9 Univision	22,133	13,165,744	0.47
10 EMF Corporate	20,023	4,439,609	1.23
11 ESPN Radio Corporate	20,017	8,555,350	0.64
12 Hubbard Broadcasting	16,982	4,237,171	1.09
13 Salem Communications	14,599	5,316,845	0.74
14 New York Public Radio	12,542	3,445,965	0.99
15 Emmis Communications	10,846	4,197,238	0.71
16 Urban One	10,647	3,798,994	0.76
17 Bonneville Corporate	9,417	2,969,317	0.87
18 Prisa Radio	6,770	3,396,428	0.64
19 Entravision Communications Corporation	6,156	2,880,603	0.59
20 Saga Communications	5,560	1,568,043	0.96

Average Active Sessions (AAS): Total Listening Hours (TLH) divided by hours in the reported time period. TLH is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total within the reported time period.

Session Starts (SS): The number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.

Average Time Spent Listening (ATSL): The average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

Total Listening Hours (TLH): Total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total and any duration within the reported time period.

Active Sessions (AS): Number of sessions that were active, with a duration of at least one minute in total and any duration within the reported time period.

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

1 iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

2 Publisher experienced minor and varied data issues through the period

3 Beasley Broadcasting Corporate includes Greater Media Corporate

In accordance with the Media Rating Council's Invalid Traffic Guidelines, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted below:

Gross Total Listening Hours: 1,644,273,297

Net Total Listening Hours: 1,634,682,958

Gross Active Sessions: 3,428,254,639

Net Active Sessions: 3,403,315,477

% Filtered Total Listening Hours: 99.42%

% Filtered Active Sessions: 99.27%

January Revised:

Gross Total Listening Hours: 1,773,521,334

Net Total Listening Hours: 1,763,408,827

Gross Active Sessions: 3,587,174,396

Net Active Sessions: 3,561,683,524

% Filtered Total Listening Hours: 99.43%

% Filtered Active Sessions: 99.29%





FEBRUARY GLOBAL RANKER (based on AAS)

DAYPART 6:00am to 8:00pm, Monday through Friday

Station	Average Active Sessions	Session Starts	Average Time Spent Listening
iHeartMedia Network ¹	1,092,967	461,497,006	0.65
1 iHeartRadio	391,807	194,720,697	0.55
2 Prisa Radio	118,032	38,008,465	0.83
3 NPR Member Stations ²	87,807	28,922,070	0.82
4 Entercom Communications Corp.	76,717	28,591,316	0.73
5 Cumulus Streaming Network	69,275	23,913,931	0.79
6 AccuRadio	38,626	4,456,955	2.31
7 Sky Radio B.V.	28,992	4,689,714	1.62
8 Beasley Broadcasting Corporate ³	26,438	10,928,589	0.67
9 Karnaval.com	23,084	10,020,291	0.62
10 Univision	22,140	13,170,432	0.47
11 EMF Corporate	21,215	4,825,129	1.20
12 ESPN Radio Corporate	20,836	8,936,972	0.64
13 Grupo Radio Centro	19,323	7,013,299	0.75
14 Grupo Renascenca	19,228	3,294,100	1.62
15 Hubbard Broadcasting	17,158	4,351,892	1.07
16 Salem Communications	14,805	5,391,092	0.74
17 New York Public Radio	13,619	3,808,904	0.97
18 Grupo Acir	13,578	3,639,772	1.02
19 CRP Radios	12,180	3,915,820	0.86
20 Emmis Communications	10,923	4,233,989	0.71

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Gross Total Listening Hours: 317,907,154

Net Total Listening Hours: 310,577,394

Gross Active Sessions: 440,342,716

Net Active Sessions: 427,676,010

% Filtered Total Listening Hours: 97.74%

% Filtered Active Sessions: 97.12%

January Revised:

Gross Total Listening Hours: 349,444,688

Net Total Listening Hours: 341,378,977

Gross Active Sessions: 479,407,062

Net Active Sessions: 465,190,080

% Filtered Total Listening Hours: 97.69%

% Filtered Active Sessions: 97.12%



FEBRUARY US RANKER (based on AAS)

DAYPART 6:00am to 12:00am, Monday through Sunday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	iHeartMedia Network ¹	720,131	573,955,806	0.62
1	Spotify Corporate	2,241,262	2,776,251,121	0.40
2	Pandora Corporate	2,102,628	1,883,807,941	0.56
3	iHeartRadio	277,251	263,448,337	0.52
4	NPR Member Stations ²	60,769	33,478,788	0.89
5	Entercom Communications Corp.	52,657	34,357,806	0.76
6	Cumulus Streaming Network	44,449	27,634,040	0.79
7	Beasley Broadcasting Corporate ³	17,038	12,693,795	0.67
8	AccuRadio	15,427	2,981,613	2.54
9	Univision	14,606	15,247,416	0.48
10	EMF Corporate	13,611	5,813,941	1.16
11	ESPN Radio Corporate	13,208	9,718,080	0.67
12	Hubbard Broadcasting	11,016	4,926,742	1.10
13	Salem Communications	9,772	6,263,884	0.76
14	New York Public Radio	9,637	4,684,216	1.01
15	Emmis Communications	7,415	5,288,588	0.69
16	Urban One	6,941	4,528,487	0.76
17	Bonneville Corporate	6,008	3,393,431	0.88
18	Prisa Radio	4,639	4,169,999	0.63
19	Entravision Communications Corporation	3,807	3,184,534	0.60
20	Saga Communications	3,649	1,855,211	0.96

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Gross Total Listening Hours: 2,490,534,004

Net Total Listening Hours: 2,477,559,210

Gross Active Sessions: 5,183,641,861

Net Active Sessions: 5,151,684,962

% Filtered Total Listening Hours: 99.48%

% Filtered Active Sessions: 99.38%

January Revised:

Gross Total Listening Hours: 2,623,198,599

Net Total Listening Hours: 2,609,487,502

Gross Active Sessions: 5,333,198,489

Net Active Sessions: 5,300,205,357

% Filtered Total Listening Hours: 99.48%

% Filtered Active Sessions: 99.38%





FEBRUARY GLOBAL RANKER (based on AAS)

DAYPART 6:00am to 12:00am, Monday through Sunday

Station	Average Active Sessions	Session Starts	Average Time Spent Listening
iHeartMedia Network ¹	731,431	583,958,008	0.62
1 iHeartRadio	282,092	268,763,059	0.52
2 Prisa Radio	85,677	52,136,829	0.80
3 NPR Member Stations ²	68,568	40,715,832	0.83
4 Entercom Communications Corp.	53,009	34,566,037	0.76
5 Cumulus Streaming Network	45,953	28,472,723	0.80
6 AccuRadio	27,087	5,826,036	2.26
7 Sky Radio B.V.	23,541	7,009,619	1.66
8 Beasley Broadcasting Corporate ³	17,389	12,896,715	0.67
9 Karnaval.com	17,307	14,861,303	0.57
10 Univision	14,612	15,254,783	0.48
11 EMF Corporate	14,576	6,399,211	1.12
12 ESPN Radio Corporate	13,857	10,265,146	0.67
13 Grupo Radio Centro	13,340	9,135,187	0.72
14 Grupo Renascenca	12,797	4,397,900	1.45
15 Hubbard Broadcasting	11,181	5,117,430	1.07
16 CRP Radios	10,664	6,106,174	0.87
17 New York Public Radio	10,607	5,296,925	0.99
18 Salem Communications	9,953	6,376,789	0.76
19 Grupo Acir	9,000	4,576,895	0.97
20 Emmis Communications	7,483	5,348,923	0.69

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Gross Total Listening Hours: 410,123,852
Net Total Listening Hours: 399,289,154

Gross Active Sessions: 587,012,812
Net Active Sessions: 568,181,810

% Filtered Total Listening Hours: 97.36%
% Filtered Active Sessions: 96.77%

January Revised:

Gross Total Listening Hours: 445,375,538
Net Total Listening Hours: 433,737,642

Gross Active Sessions: 633,277,214
Net Active Sessions: 612,491,549

% Filtered Total Listening Hours: 97.36%
% Filtered Active Sessions: 96.79%

