

Top 20 Ranker

August 2018

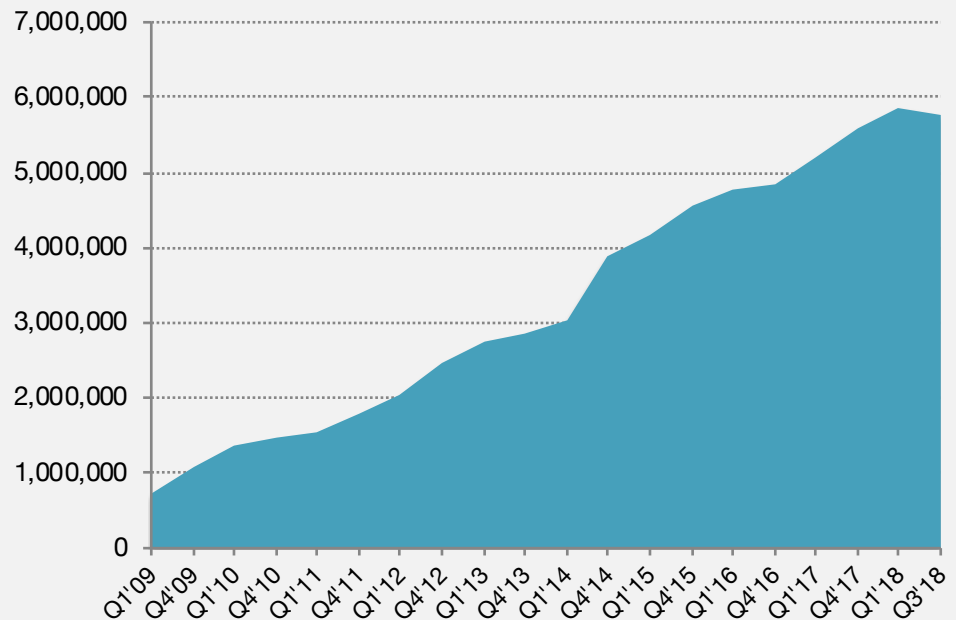
The Top 20 Ranker is a listing of the top performing digital audio publishers and networks measured by the MRC Accredited Webcast Metrics® platform. It includes U.S. and Global listening, as well as insights into listening trends.

August 2018

Digital Audio Insights & Trends

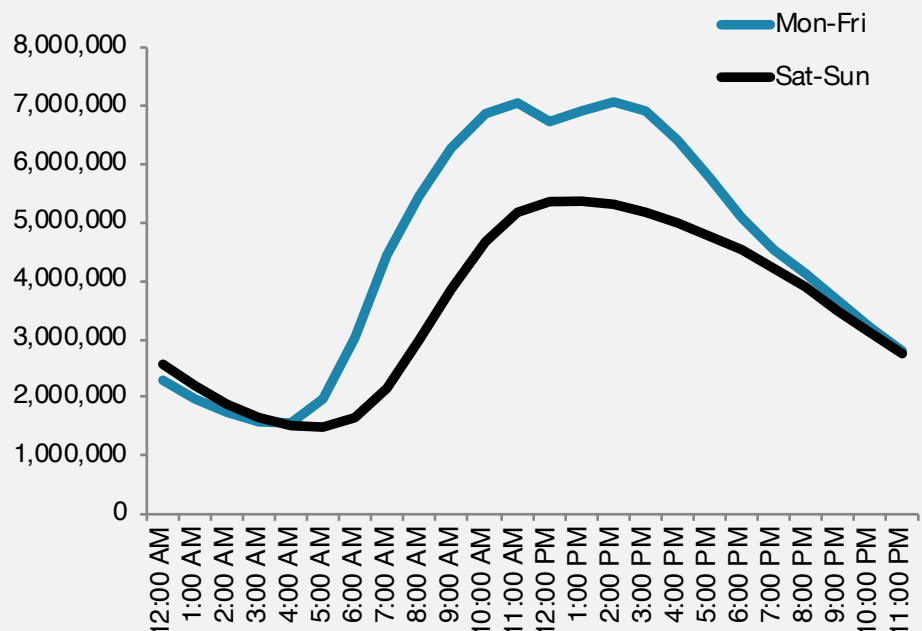
Total Weekday Listening Remains Steady at 5.89 Million in the U.S.

All measured clients within the U.S. reported a total of 5,896,513 Average Active Sessions (AAS) during the Monday through Friday 6:00am to 8:00pm daypart, and 5,024,302 AAS during the Monday through Sunday 6:00AM to Midnight daypart.



Weekday Listening Shows Highest Peak at 2:00pm

Midweek listening shows peak AAS occurring at 2pm in August of 2018. Over the weekend, listening shows peak AAS at 1pm, before gradually declining throughout the afternoon.

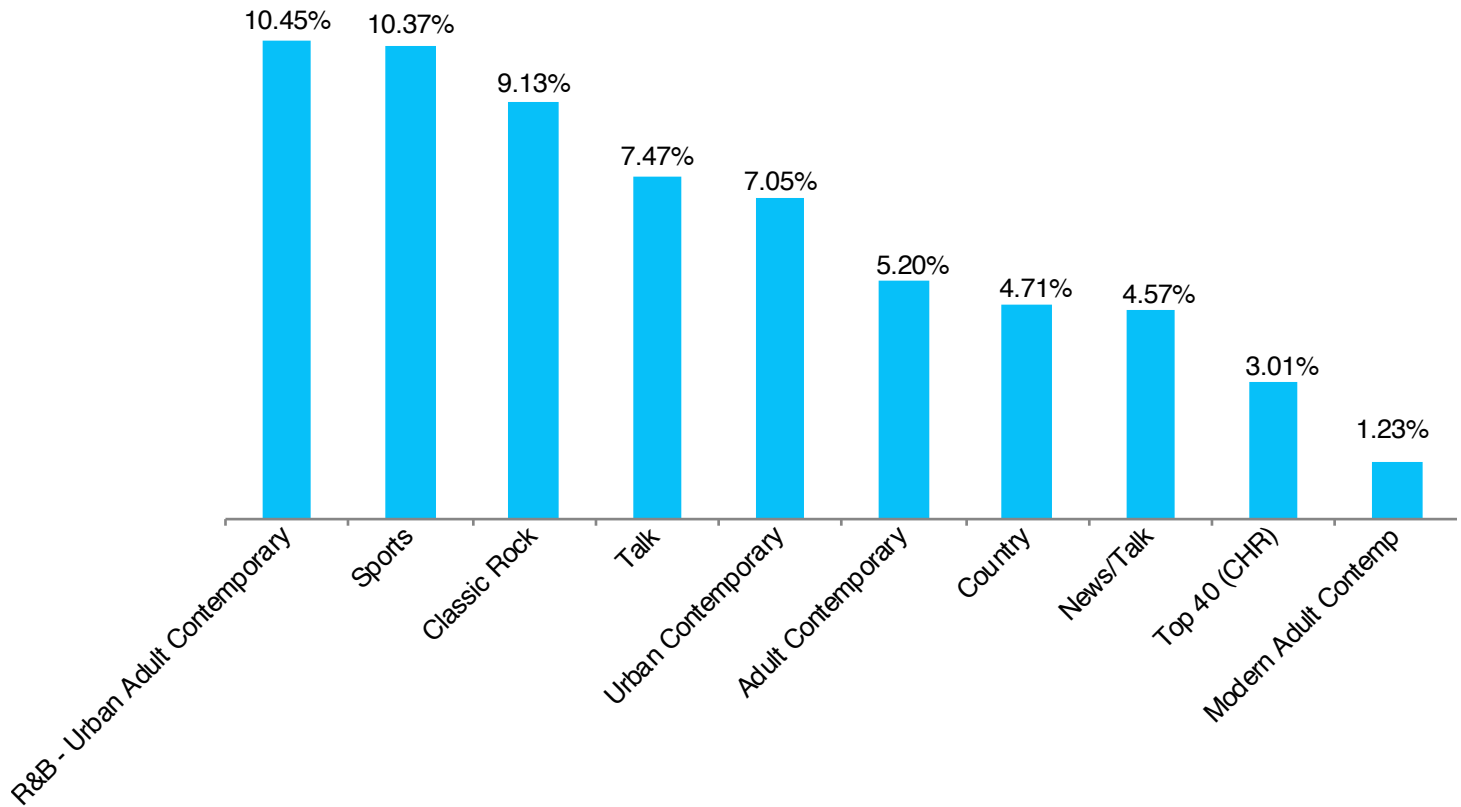


August 2018

Digital Audio Insights & Trends

R & B Shows Largest Increase at 10.45%

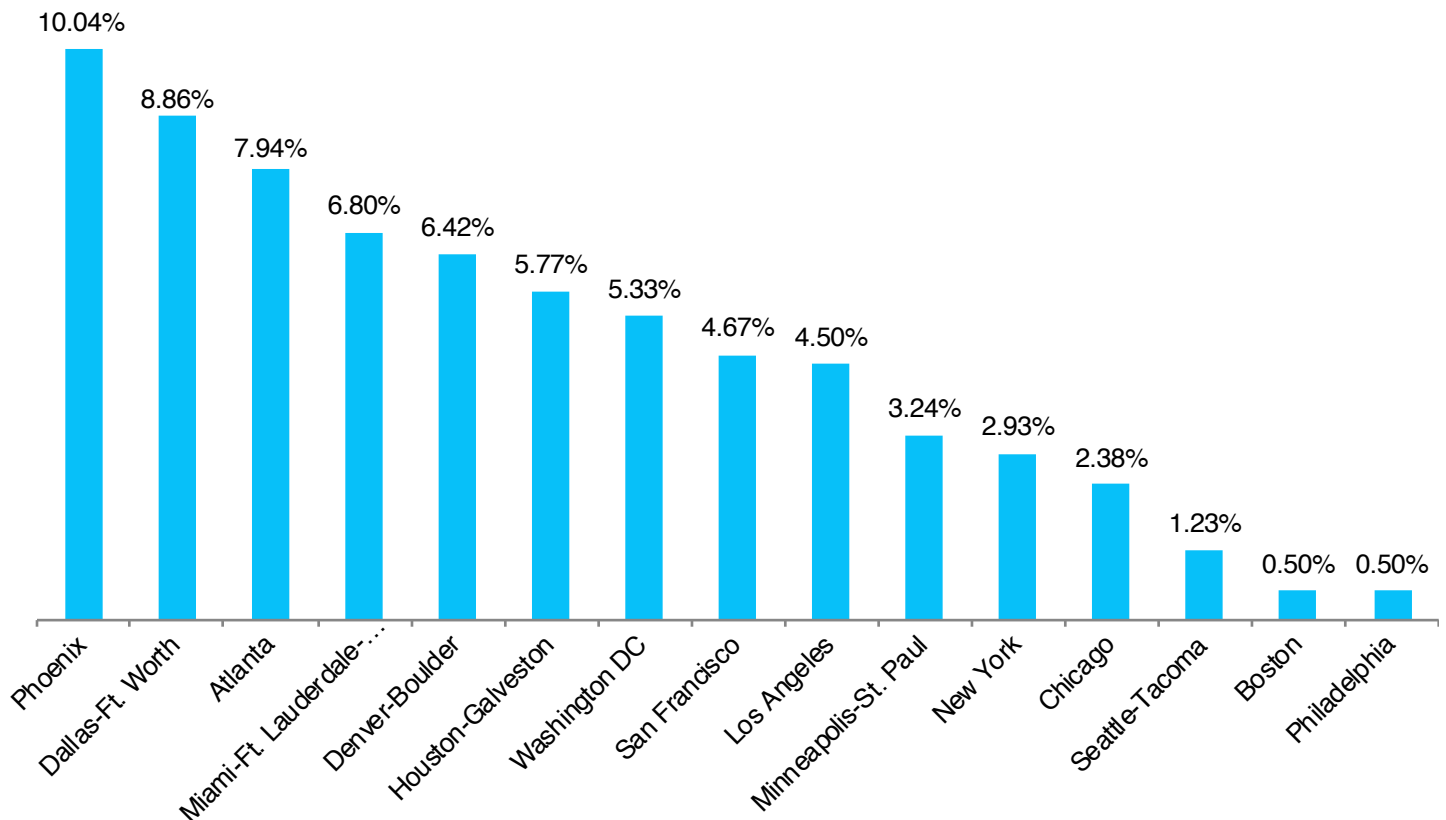
When compared to July 2018, the R & B – Urban Adult Contemporary format showed the largest increase at 10.45 % in AAS during the Monday through Friday, 6am-7pm daypart.



August 2018 Digital Audio Insights & Trends

Phoenix Market Shows Largest Increase at 10.04%

Looking at the Top 15 markets as compared to July 2018, the Phoenix market showed the largest listening increase at 10.04% in AAS during the Monday through Friday 6am to 7pm daypart, followed by Dallas-Ft. Worth.



August 2018

Digital Audio Top 20 Ranker

Triton Digital has released its monthly digital audio Top 20 Ranker for August 2018. The Ranker is a listing of the top-performing digital audio stations and networks measured by the Webcast Metrics® audience measurement platform. All metrics within the Webcast Metrics rankers include both ad supported and non-ad supported listening, globally, and in the US.

Webcast Metrics® uses a proprietary platform to track audience data and convert it to audience metrics that can be easily understood by stations, publishers and advertisers. Audience rankings are done on the basis of “Average Active Sessions”, with “Session Starts” and “Average Time Spent Listening” also displayed. Average Active Sessions (AAS) is defined as “Total Listening Hours (TLH) divided by hours in the reported time period.” TLH is defined as the total number of hours that the station/publisher has streamed during sessions with duration of at least one minute in total within the reported time period. Session Starts (SS) is defined as “the number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.” Average Time Spent Listening (ATSL) is defined as “the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.”

Rankers are divided into U.S. and International. The U.S. Ranker quantifies listening done inside the U.S. based on log-based information provided by the station, this report is not MRC accredited. The International Ranker merely verifies the quantity of streams without qualifying where they are being consumed, and is MRC accredited.

For more information on measurement collection and limitations, please view the Triton Description of Methodology available at:

www.TritonDigital.com/Media/Default/Rankers/Triton-Digital-Methodology.pdf

If you have any further questions, please contact: Ranker@TritonDigital.com

The August rankings can be found below.

AUGUST GLOBAL RANKER (based on AAS)

DAYPART 6:00am to 8:00pm, Monday through Friday

Station	Average Active Sessions	Session Starts	Average Time Spent Listening
iHeartMedia Network ¹	1,099,707	457,173,136	0.76
1 iHeartRadio	401,187	176,778,868	0.71
2 Prisa Radio	114,342	42,712,007	0.83
3 NPR Member Stations ²	77,772	27,848,632	0.87
4 Cumulus Streaming Network	67,297	27,166,150	0.78
5 RADIO.COM ³	66,814	31,976,738	0.66
6 AccuRadio	33,932	3,799,193	2.70
7 Bell Media	25,220	5,596,215	1.41
8 Sky Radio B.V.	25,191	4,411,214	1.65
9 Beasley Broadcasting Corporate	24,725	10,548,333	0.74
10 Univision	23,077	13,075,408	0.56
11 EMF Corporate	20,727	5,311,749	1.22
12 Grupo Radio Centro	19,642	8,199,979	0.75
13 Karnaval.com	19,059	10,439,601	0.57
14 Hubbard Broadcasting	17,731	5,213,370	1.06
15 ESPN Radio Corporate	17,450	8,750,494	0.63
16 Grupo Acir	15,048	4,782,094	0.99
17 Grupo Renascenca	14,900	2,525,086	1.87
18 Salem Communications	13,506	5,886,100	0.72
19 New York Public Radio	13,058	4,344,380	0.94
20 CRP Radios	12,692	4,624,192	0.87



Average Active Sessions (AAS): Total Listening Hours (TLH) divided by hours in the reported time period. TLH is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total within the reported time period.

Session Starts (SS): The number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.

Average Time Spent Listening (ATSL): The average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

Total Listening Hours (TLH): Total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total and any duration within the reported time period.

Active Sessions (AS): Number of sessions that were active, with a duration of at least one minute in total and any duration within the reported time period.

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

1 iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

2 Publisher experienced minor and varied data issues through the period

3 Entercom Communications Corp.'s streams are now listed as RADIO.COM

In accordance with the Media Rating Council's Invalid Traffic Guidelines, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted below:

Gross Total Listening Hours: 356,775,178

Net Total Listening Hours: 344,001,193

Gross Active Sessions: 571,878,813

Net Active Sessions: 421,203,731

% Filtered Total Listening Hours: 96.42%

% Filtered Active Sessions: 73.65%

AUGUST US RANKER (based on AAS)

DAYPART 6:00am to 8:00pm, Monday through Friday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	iHeartMedia Network ¹	1,084,314	449,838,670	0.76
1	Spotify Corporate	2,616,627	1,881,420,707	0.44
2	Pandora Corporate	2,386,423	1,379,251,716	0.55
3	iHeartRadio	394,326	173,256,504	0.72
4	NPR Member Stations ²	71,160	25,268,106	0.88
5	RADIO.COM ³	66,624	31,897,796	0.66
6	Cumulus Streaming Network	65,660	26,563,363	0.78
7	Beasley Broadcasting Corporate	24,236	10,381,917	0.74
8	Univision	23,069	13,070,675	0.56
9	AccuRadio	20,110	2,096,087	2.95
10	EMF Corporate	19,618	4,883,163	1.26
11	Hubbard Broadcasting	17,581	5,102,800	1.07
12	ESPN Radio Corporate	16,853	8,431,576	0.63
13	Salem Communications	13,309	5,806,620	0.71
14	Urban One	12,088	5,561,046	0.68
15	New York Public Radio	11,956	3,899,492	0.96
16	Bonneville Corporate	10,091	4,146,727	0.77
17	Emmis Communications	8,696	4,050,047	0.68
18	Prisa Radio	6,757	4,005,390	0.65
19	Entravision Communications Corporation	5,541	2,996,909	0.59
20	Saga Communications	5,494	1,830,050	0.94

Average Active Sessions (AAS): Total Listening Hours (TLH) divided by hours in the reported time period. TLH is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total within the reported time period.

Session Starts (SS): The number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.

Average Time Spent Listening (ATSL): The average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

Total Listening Hours (TLH): Total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total and any duration within the reported time period.

Active Sessions (AS): Number of sessions that were active, with a duration of at least one minute in total and any duration within the reported time period.

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

1 iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

2 Publisher experienced minor and varied data issues through the period

3 Entercom Communications Corp.'s streams are now listed as RADIO.COM

In accordance with the Media Rating Council's Invalid Traffic Guidelines, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted below:

Gross Total Listening Hours: 1,877,332,132

Net Total Listening Hours: 1,866,382,907

Gross Active Sessions: 3,794,024,116

Net Active Sessions: 3,643,577,004

% Filtered Total Listening Hours: 99.42%

% Filtered Active Sessions: 96.03%

AUGUST GLOBAL RANKER (based on AAS)

DAYPART 6:00am to 12:00am, Monday through Sunday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	iHeartMedia Network ¹	762,014	553,312,681	0.75
1	iHeartRadio	298,005	233,051,833	0.70
2	Prisa Radio	85,516	57,227,358	0.82
3	NPR Member Stations ²	61,199	37,546,526	0.88
4	Cumulus Streaming Network	46,055	31,927,764	0.79
5	RADIO.COM ³	45,488	37,734,856	0.66
6	AccuRadio	24,384	4,952,395	2.63
7	Sky Radio B.V.	20,698	6,430,352	1.70
8	Bell Media	17,787	7,094,890	1.37
9	Beasley Broadcasting Corporate	16,946	12,442,447	0.75
10	Univision	15,247	15,138,969	0.55
11	Karnaval.com	14,917	15,279,098	0.53
12	EMF Corporate	14,614	6,954,979	1.15
13	Grupo Radio Centro	13,902	10,515,586	0.72
14	Hubbard Broadcasting	11,952	6,107,370	1.06
15	ESPN Radio Corporate	11,707	10,095,255	0.63
16	CRP Radios	11,300	7,077,851	0.88
17	New York Public Radio	10,226	5,800,078	0.96
18	Grupo Renascenca	10,199	3,390,408	1.66
19	Grupo Acir	10,144	5,876,182	0.95
20	Salem Communications	9,373	6,916,649	0.74



Average Active Sessions (AAS): Total Listening Hours (TLH) divided by hours in the reported time period. TLH is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total within the reported time period.

Session Starts (SS): The number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.

Average Time Spent Listening (ATSL): The average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

Total Listening Hours (TLH): Total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total and any duration within the reported time period.

Active Sessions (AS): Number of sessions that were active, with a duration of at least one minute in total and any duration within the reported time period.

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

1 iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

2 Publisher experienced minor and varied data issues through the period

3 Entercom Communications Corp.'s streams are now listed as RADIO.COM

In accordance with the Media Rating Council's Invalid Traffic Guidelines, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted below:

Gross Total Listening Hours: 455,588,914

Net Total Listening Hours: 435,568,290

Gross Active Sessions: 790,422,132

Net Active Sessions: 540,152,674

% Filtered Total Listening Hours: 95.61%

% Filtered Active Sessions: 68.34%

AUGUST US RANKER (based on AAS)

DAYPART 6:00am to 12:00am, Monday through Sunday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	iHeartMedia Network ¹	749,316	542,643,754	0.75
1	Spotify Corporate	2,372,851	2,954,731,982	0.44
2	Pandora Corporate	2,009,078	2,054,176,139	0.54
3	iHeartRadio	292,255	227,844,443	0.70
4	NPR Member Stations ²	55,034	33,421,841	0.89
5	RADIO.COM ³	45,347	37,635,585	0.66
6	Cumulus Streaming Network	44,648	31,032,073	0.79
7	Beasley Broadcasting Corporate	16,576	12,223,995	0.75
8	Univision	15,239	15,131,547	0.55
9	AccuRadio	13,800	2,544,026	2.93
10	EMF Corporate	13,712	6,329,127	1.18
11	Hubbard Broadcasting	11,810	5,927,609	1.08
12	ESPN Radio Corporate	11,229	9,647,820	0.63
13	New York Public Radio	9,233	5,094,782	0.99
14	Salem Communications	9,197	6,797,605	0.73
15	Urban One	8,021	6,446,870	0.68
16	Bonneville Corporate	6,807	4,835,890	0.77
17	Emmis Communications	6,193	5,133,929	0.66
18	Prisa Radio	4,719	4,804,948	0.64
19	Saga Communications	3,749	2,159,352	0.94
20	Entravision Communications Corporation	3,553	3,325,845	0.59

Average Active Sessions (AAS): Total Listening Hours (TLH) divided by hours in the reported time period. TLH is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total within the reported time period.

Session Starts (SS): The number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.

Average Time Spent Listening (ATSL): The average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

Total Listening Hours (TLH): Total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total and any duration within the reported time period.

Active Sessions (AS): Number of sessions that were active, with a duration of at least one minute in total and any duration within the reported time period.

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

² Publisher experienced minor and varied data issues through the period

³ Entercom Communications Corp.'s streams are now listed as RADIO.COM

In accordance with the Media Rating Council's Invalid Traffic Guidelines, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted below:

Gross Total Listening Hours: 2,600,935,843

Net Total Listening Hours: 2,595,572,072

Gross Active Sessions: 5,264,110,964

Net Active Sessions: 5,247,258,637

% Filtered Total Listening Hours: 99.79%

% Filtered Active Sessions: 99.68%