

webcast^{•••}metrics

TOP 20 RANKER

June 2016

JUNE 2016: DIGITAL AUDIO INSIGHTS & TRENDS

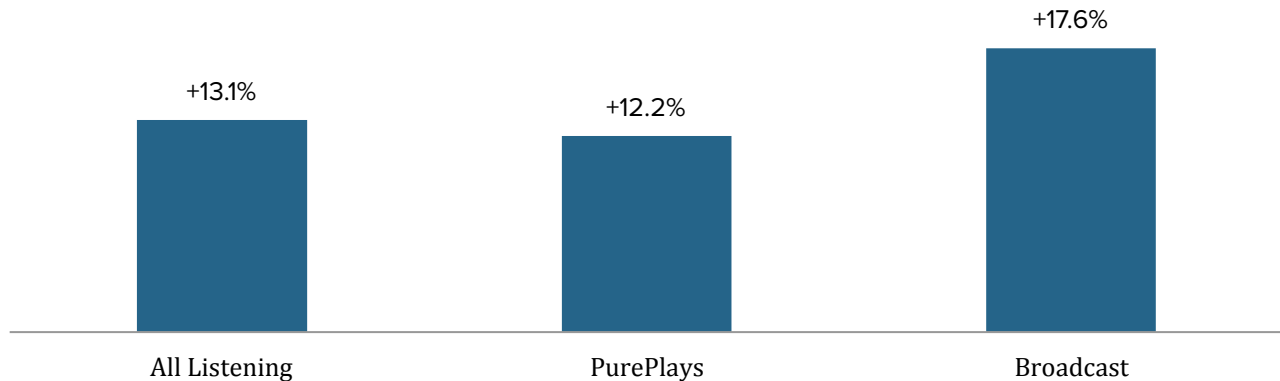
Total Listening in June 2016

All measured clients within the Domestic U.S. reported a total of **4,750,318** Average Active Sessions (AAS) during the Monday-Friday 6:00AM-8:00PM daypart, and **3,971,906** AAS during the Monday-Sunday 6:00AM-Midnight daypart.

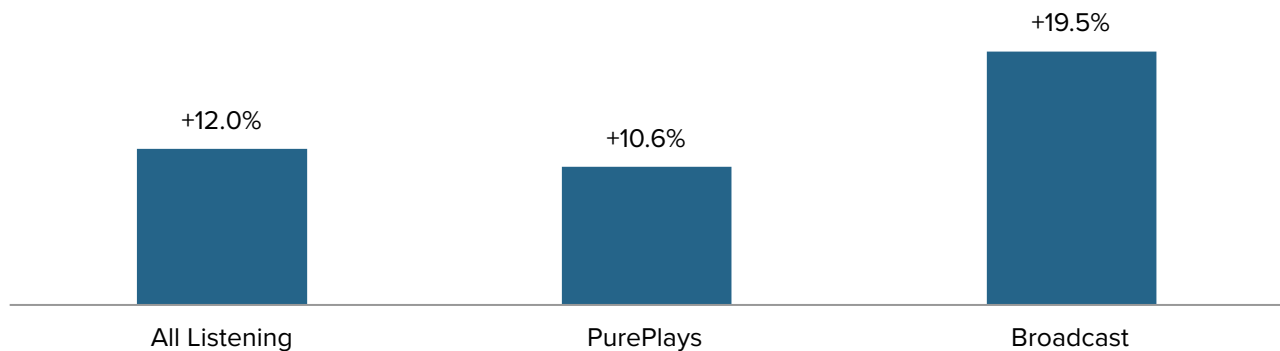
Year-over-Year Listening (June 2016 vs. June 2015)

Overall streaming has seen steady growth when compared to June 2015. Both Pureplays and AM/FM Broadcasters showed positive growth during the Monday-Friday 6:00AM-8:00PM daypart and the Monday-Sunday 6:00AM-Midnight daypart.

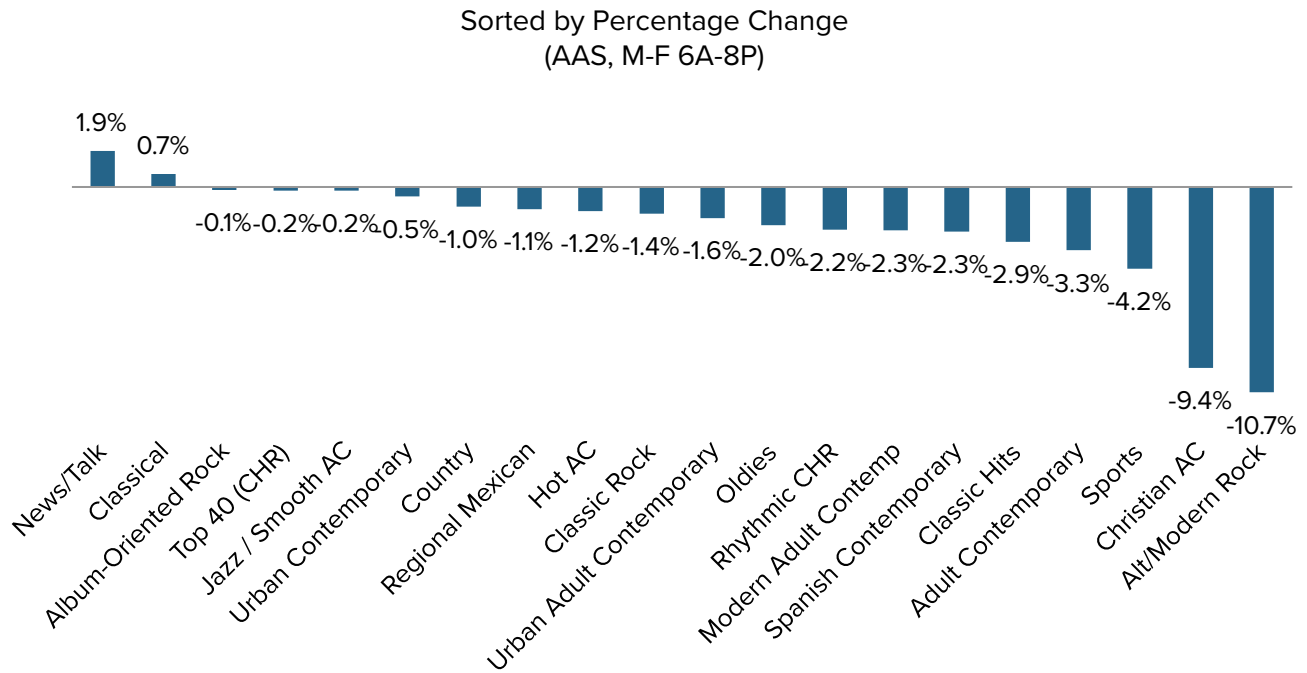
Year-Over-Year Growth (AAS, M-F 6A-8P)



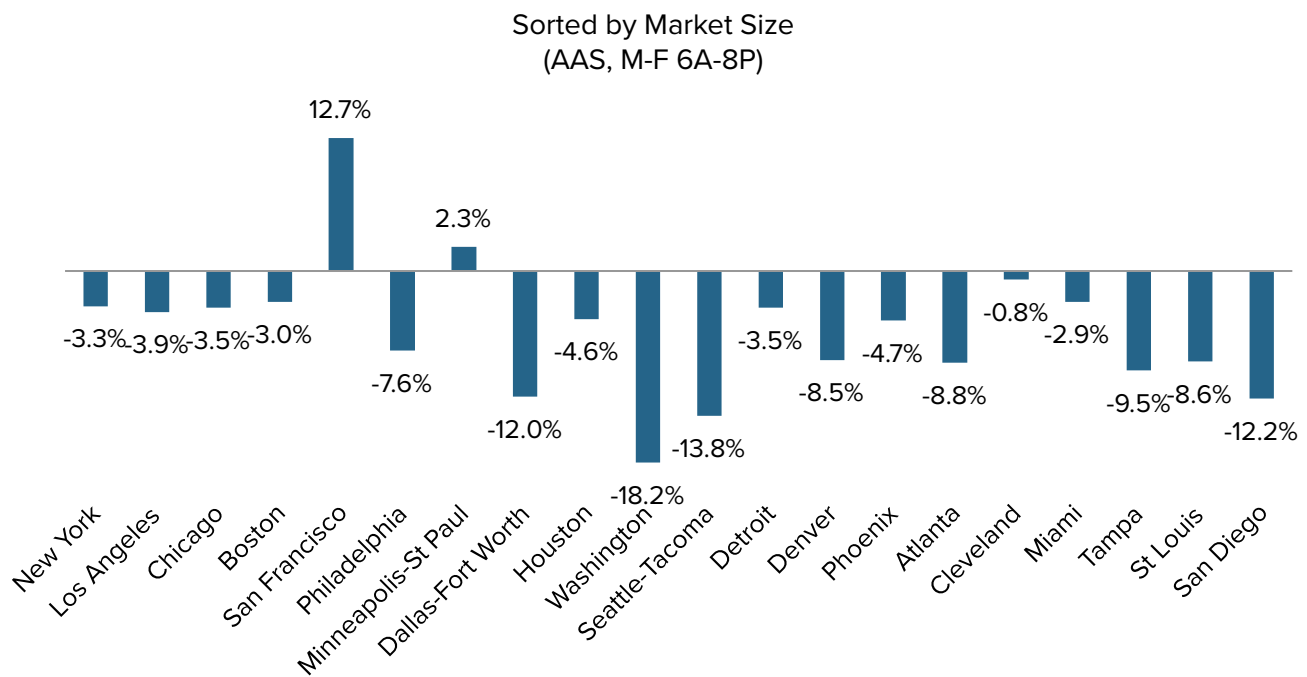
Year-Over-Year Growth (AAS, M-S 6A-MID)



Top 20 Formats (June 2016 vs. May 2016)

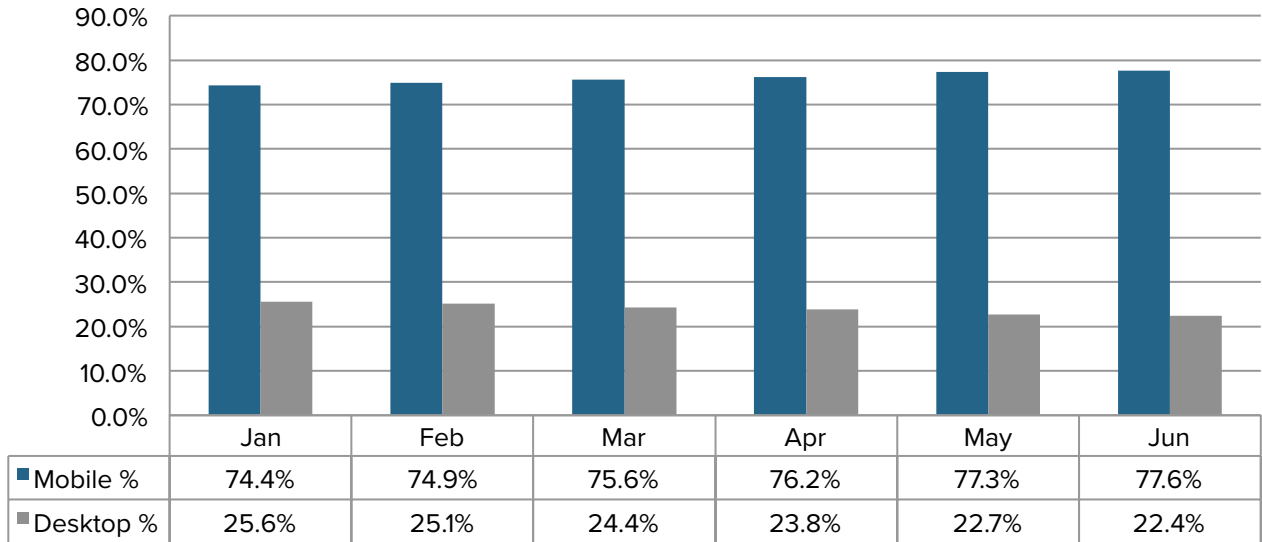


Top 20 Markets (June 2016 vs. May 2016)



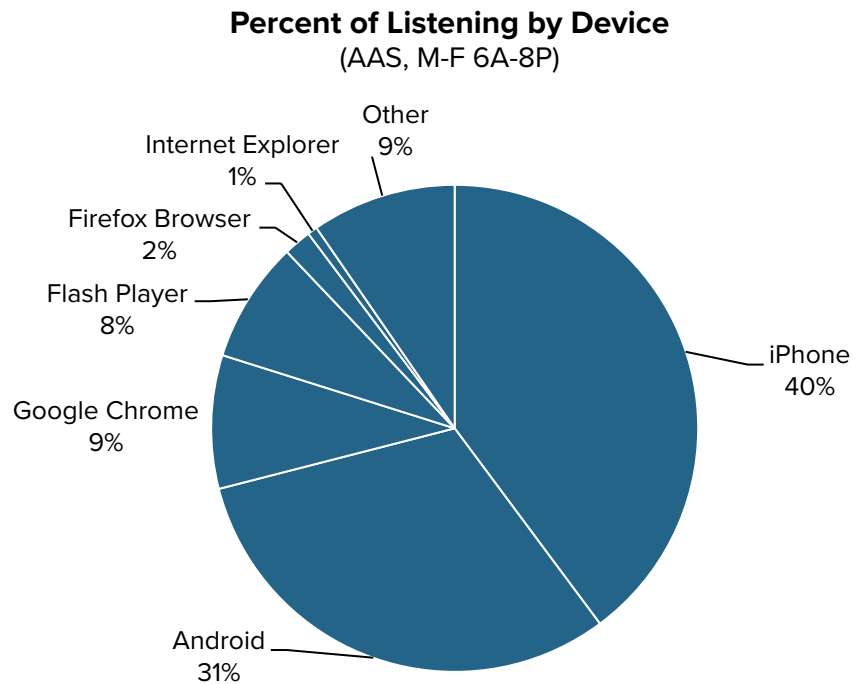
Mobile Rises Again

Mobile listening represented 77.6 percent (M-F 6A-8P) of total listening in June 2016, compared to 22.4 percent on desktop. Trending for the first six months of 2016 is charted below.



Top Devices in June 2016

40% of listening took place on an iOS device, followed by Android at 31%, Google Chrome at 9% and Flash Player at 8%.



JUNE DIGITAL AUDIO TOP 20 RANKER

Triton Digital has released its monthly digital audio Top 20 Ranker for June 2016. The Ranker is a listing of the top-performing digital audio stations and networks measured by the Webcast Metrics® audience measurement platform.

Webcast Metrics® uses a proprietary platform to track audience data and convert it to audience metrics that can be easily understood by stations, publishers and advertisers. Audience rankings are done on the basis of “Average Active Sessions”, with “Session Starts” and “Average Time Spent Listening” also displayed. Average Active Sessions (AAS) is defined as “Total Listening Hours (TLH) divided by hours in the reported time period.” TLH is defined as the total number of hours that the station/publisher has streamed during sessions with duration of at least one minute in total within the reported time period. Session Starts (SS) is defined as “the number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.” Average Time Spent Listening (ATSL) is defined as “the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.”

Rankers are divided into “Domestic” and “All Streams.” The “Domestic” Ranker quantifies listening done inside the U.S. based on log-based information provided by the station, this report is not MRC accredited. The “All Streams” Ranker merely verifies the quantity of streams without qualifying where they are being consumed, and is MRC accredited.

For more information on measurement collection and limitations, please view the Triton Description of Methodology available at: www.TritonDigital.com/Media/Default/Rankers/Triton-Digital-Methodology.pdf

If you have any further questions, please contact: Measurement@TritonDigital.com

See June rankings below:

JUNE DOMESTIC RANKER (based on AAS)

DAYPART 6:00am to 8:00pm, Monday through Friday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	iHeartMedia Network ¹	1,086,542	440,400,096	0.74
1	Pandora Corporate	2,531,078	1,249,224,154	0.62
2	Spotify Corporate	1,309,848	1,019,224,482	0.39
3	iHeartRadio	421,577	189,262,766	0.67
4	Cumulus Streaming Network	57,284	21,129,760	0.81
5	NPR Member Stations	50,476	19,246,481	0.77
6	CBS Radio Inc.	50,461	17,906,639	0.84
7	ESPN Radio Corporate	27,857	15,754,304	0.54
8	Entercom Communications Corp.	23,721	9,632,505	0.75
9	Univision	22,757	11,965,221	0.58
10	EMF Corporate	20,063	4,216,046	1.42
11	AccuRadio	14,569	2,297,923	1.89
12	Greater Media Corporate	13,693	4,876,271	0.85
13	Townsquare Media	13,046	2,696,640	1.44
14	Salem Communications	11,627	4,231,492	0.82
15	Hubbard Broadcasting	10,932	2,662,072	1.22
16	Emmis Communications	10,565	4,547,639	0.70
17	New York Public Radio	9,214	2,809,592	0.94
18	Radio One	8,393	2,417,049	1.04
19	Bonneville Corporate	7,088	2,557,684	0.83
20	Beasley Broadcasting Corporate	6,048	2,004,633	0.91

Average Active Sessions (AAS): Total Listening Hours (TLH) divided by hours in the reported time period. TLH is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total within the reported time period.

Session Starts (SS): The number of different requests for streams (i.e., stream requests) with a duration of at least one minute in total within the reported time period.

Average Time Spent Listening (ATSL): The average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

Total Listening Hours (TLH): Total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in total and any duration within the reported time period.

Active Sessions (AS): Number of sessions that were active, with a duration of at least one minute in total and any duration within the reported time period.

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

¹ iHeartMedia Network includes all iHeartMedia owned streams and the streams related to network affiliations

In accordance with the Media Rating Council's Invalid Traffic Guidelines, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted below:

Gross Total Listening Hours: 1,423,280,804

Net Total Listening Hours: 1,423,051,836

Gross Active Sessions: 2,620,524,999

Net Active Sessions: 2,620,243,614

% Filtered Total Listening Hours: 99.98%

% Filtered Active Sessions: 99.99%

JUNE ALL STREAMS RANKER (based on AAS)

DAYPART 6:00am to 8:00pm, Monday through Friday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	iHeartMedia Network ¹	1,100,791	446,798,444	0.74
1	iHeartRadio	425,483	191,321,469	0.67
2	Prisa Radio	98,901	34,839,348	0.83
3	Cumulus Streaming Network	58,946	21,638,946	0.82
4	NPR Member Stations	56,150	21,298,508	0.77
5	CBS Radio Inc.	50,926	18,076,348	0.84
6	ESPN Radio Corporate	29,083	16,337,002	0.54
7	AccuRadio	25,746	4,432,355	1.68
8	Entercom Communications Corp.	24,247	9,835,445	0.75
9	Univision	24,115	12,560,418	0.59
10	EMF Corporate	21,831	4,706,748	1.38
11	Karnaval.com	17,628	10,032,129	0.50
12	Sky Radio B.V.	14,350	1,992,875	1.68
13	Greater Media Corporate	14,230	5,055,827	0.85
14	Townsquare Media	13,815	2,887,642	1.43
15	Salem Communications	11,819	4,293,214	0.82
16	Hubbard Broadcasting	11,059	2,725,079	1.21
17	Emmis Communications	10,639	4,582,571	0.70
18	New York Public Radio	10,028	3,093,378	0.93
19	Radio One	8,466	2,444,035	1.04
20	Radio Monte da Gavea	8,213	2,008,873	1.21

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Gross Total Listening Hours: 288,469,849
Net Total Listening Hours: 288,187,974

Gross Active Sessions: 386,126,758
Net Active Sessions: 385,772,113

% Filtered Total Listening Hours: 99.90%
% Filtered Active Sessions: 99.91%



JUNE DOMESTIC RANKER (based on AAS)

DAYPART 6:00am to 12:00am, Monday through Sunday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	iHeartMedia Network ¹	749,064	555,815,940	0.71
1	Pandora Corporate	2,134,715	1,915,495,688	0.60
2	Spotify Corporate	1,174,328	1,620,661,413	0.39
3	iHeartRadio	315,898	261,486,180	0.64
4	NPR Member Stations	39,361	26,265,333	0.78
5	Cumulus Streaming Network	38,247	24,921,043	0.81
6	CBS Radio Inc.	34,670	21,649,816	0.84
7	ESPN Radio Corporate	18,375	17,784,452	0.55
8	Univision	15,825	14,381,464	0.59
9	Entercom Communications Corp.	15,685	10,938,489	0.77
10	EMF Corporate	13,741	5,584,012	1.29
11	AccuRadio	9,847	2,768,821	1.86
12	Greater Media Corporate	8,913	5,608,951	0.84
13	Townsquare Media	8,487	3,145,004	1.41
14	Salem Communications	7,898	4,997,321	0.82
15	Emmis Communications	7,391	5,845,781	0.67
16	Hubbard Broadcasting	7,080	3,054,961	1.21
17	New York Public Radio	7,016	3,723,876	0.96
18	Radio One	5,479	2,890,466	1.00
19	Bonneville Corporate	4,767	2,986,792	0.84
20	Beasley Broadcasting Corporate	4,056	2,436,727	0.88

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Gross Total Listening Hours: 2,091,119,960
Net Total Listening Hours: 2,090,759,699

Gross Active Sessions: 3,977,160,843
Net Active Sessions: 3,976,701,700

% Filtered Total Listening Hours: 99.98%
% Filtered Active Sessions: 99.99%

JUNE ALL STREAMS RANKER (based on AAS)

DAYPART 6:00am to 12:00am, Monday through Sunday

	Station	Average Active Sessions	Session Starts	Average Time Spent Listening
	iHeartMedia Network ¹	761,040	565,388,287	0.71
1	iHeartRadio	319,731	264,958,762	0.64
2	Prisa Radio	69,697	45,040,940	0.80
3	NPR Member Stations	44,454	29,481,515	0.78
4	Cumulus Streaming Network	39,660	25,670,194	0.81
5	CBS Radio Inc.	35,081	21,909,242	0.84
6	ESPN Radio Corporate	19,392	18,648,763	0.55
7	AccuRadio	18,873	5,906,600	1.63
8	Univision	16,724	15,056,205	0.59
9	Entercom Communications Corp.	16,106	11,218,555	0.77
10	EMF Corporate	15,141	6,326,683	1.26
11	Karnaval.com	13,790	14,479,413	0.48
12	Sky Radio B.V.	10,949	2,829,137	1.64
13	Greater Media Corporate	9,333	5,857,813	0.84
14	Townsquare Media	9,085	3,429,743	1.38
15	Salem Communications	8,067	5,087,711	0.83
16	New York Public Radio	7,745	4,165,232	0.95
17	Emmis Communications	7,457	5,900,960	0.67
18	Hubbard Broadcasting	7,199	3,157,396	1.19
19	977Music.com Corporate	6,663	3,609,946	0.94
20	Radio Monte da Gavea	5,582	2,475,437	1.18

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Gross Total Listening Hours: 368,034,646
Net Total Listening Hours: 367,592,359

Gross Active Sessions: 509,536,822
Net Active Sessions: 508,951,456

% Filtered Total Listening Hours: 99.88%
% Filtered Active Sessions: 99.89%

